

## **Information Released under Freedom of Information Act**

**Subject:** Request for a list of sensitive names considered and rejected by BIS, including the Secretary of State since 2010 and the reasons for the rejection

**Summary of request:** The enquirer requested a list of sensitive names considered and rejected by BIS, including the Secretary of State since 2010 and the reasons for the rejection

**Information released** 11 February 2015

I requested clarification of the information you required and you confirmed that you wanted a list of sensitive 'words' that had been refused.

If I may firstly direct you, via the following link to our guidance booklet titled 'Incorporation and names'.

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/418150/GP1\\_Incorporation\\_names\\_v5\\_4-ver0.29-4.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/418150/GP1_Incorporation_names_v5_4-ver0.29-4.pdf)

Chapter 7 provides guidance to the use of a sensitive word and expressions and outlines that the list of such words and expression are set out in Annexes A-C.

To be allowed the use of a sensitive word from these lists, a company must meet the criteria associated with the sensitive word being considered. When Companies House receives an application for the use of a sensitive word, we examine the documentation provided and assess whether the criteria specified in the Annexes has been met. If Companies House considers that the criteria have not been met, the application for the use of that sensitive word is refused.

In response to your request, I have attached a spreadsheet containing a list of sensitive words that were rejected at the time and which also contains a brief description of the reason why they were not acceptable. Please note that this information is not routinely produced by Companies House, however to be of assistance on this occasion only, I have requested this list. I should point out that the list has not been audited or validated in away and there is no guarantee that the list is complete.

I should point out that although the application for the 'sensitive' word in this list was initially refused, the application could have been accepted at a later date if the required supporting documentation was provided.