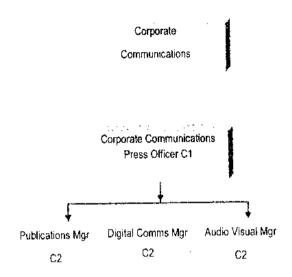
MDP Corporate Services 2015



Audio Visual Officer

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Grade BAND D

Corp Comms

Role Responsibilities

Corporate Communications Press Officer

- (i) Overall management of the Corp Comms Department
- (ii) Manage MDP media-handling on (a) criminal investigations in line with national police force press office standards, and/or MOD HQ Press Office (DDC) standards where appropriate, ensuring liaison and briefing of other agencies especially DDC News and (b) on other MDP issues, to police and/or MOD standards.
- (iii) Manage the editing and production of key corporate publications whether hard copy or digital.
- (iv) Lead on key internal corporate communications developments, including oversight of the MDP magazine and development of MDP Internal Communications channels;
- (v) Overall responsibility for the development of MDP social media presence.

Digital Communications Manager

- (i) Management and development of social media channels in support of operational and corporate requirements
- (ii) Development of MDP presence on Defence Intranet to support internal communications
- (iii) Development of e-publishing to support MDP internal communications
- (iv) Management and development of the MDP recruitment website
- (v) Research and Development of new technologies to support MDP communications

Publications Manager

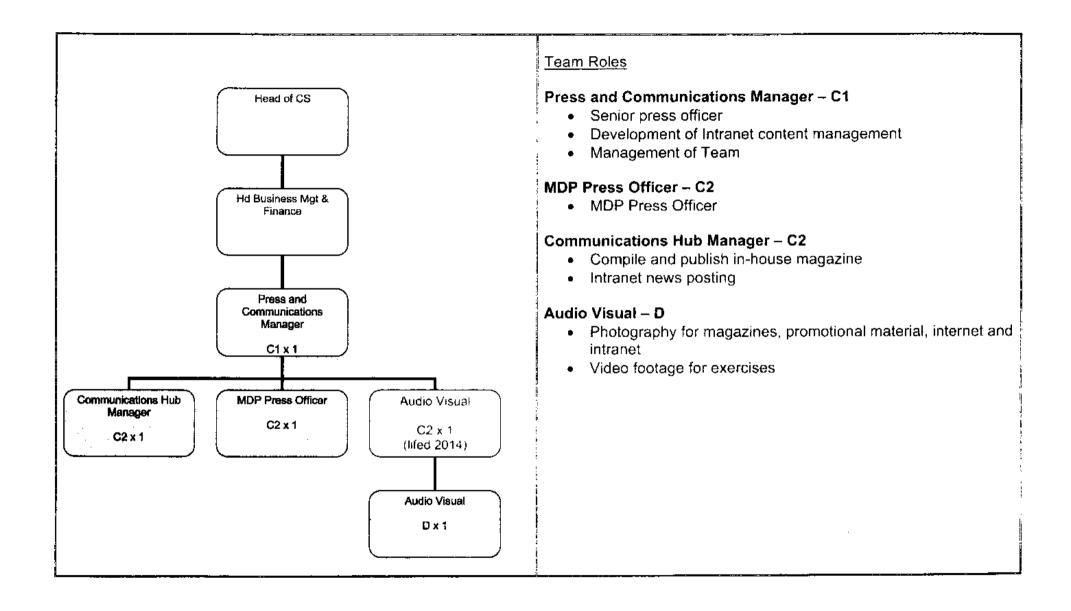
- (i) Manage production of and edit Talk Through magazine and other corporate MDP publications (hard copy and digital)
- (ii) Engage with Senior Leaders in identifying key internal communications messages
- (iii) Advise appropriate channels to disseminate them and work in liaison with Corporate Communications colleagues to manage material intended for publication (eg advise on or arrange imagery or commission graphics)
- (iv) Research and write articles for Talk Through magazine.

Audio Visual Manager

- (i) Management of the Audio Visual Department, including continuing professional development of self and staff.
- (ii) Production of Digital video to meet the operational, training & corporate requirements of the MDP.
- (iii) Manage and acquire quality digital stills photography from units and activities across the Force; for Talk Through magazine, Chief Officer presentations, corporate publications including digital, and for training and other operational support.
- (iv) Support Corporate Conferences and Exercises to satisfaction of customer and line manager, and to agreed timetables.
- (v) Respond to requests for AV services, providing photographs and video when necessary, in the formats required and suitable for purpose, to customeragreed deadlines and in a cost-effective manner

Audio Visual Officer

- (i) Acquire and deliver quality digital stills photography from units and activities across the Force, for Talk Through magazine and other high profile corporate publications both hard copy and digital
- (ii) Contribute to the logistics of a busy AV unit, by organising personal and larger team arrangements for AV activities to be undertaken on locations nationally across the Force including TT exercises; training or other image-based projects.
- (iii) Contribute to the successful delivery of AV services to Corporate Conferences and Exercises as required.
- (iv) Day to day responsibility for the through life management of AV digital imaging work stations, equipment, associated location and studio equipment and digital storage.
- (v) Respond to requests for AV services, providing photographs and video when necessary, in the formats required and suitable for purpose, to customeragreed deadlines and in a cost-effective manner.



Corporate Communications

Team overview

Role:

Provision of specialist internal and external communications services to the Agency

Key Outputs:

- Media handling
- Publicity Materials
- Web communications
- Audio visual.

Staffing Overview

Review Phase	Staff	% Cut
2009 Baseline	10	-
HQ Review Team Proposal	8	20
CS/HMIC/CTLB Revision	6	40
HQ Review Reset – CS Proposal	4	60
CS Final Feb 2013	4	60

Customers

MDP	60%
MGS	10%
MOD Centre	20%
Other	10%

Description:

Media handling is almost exclusively provided in support of CID and MDP operations. Also publications provide in-house magazines for MDP and MGS.

Service Delivery Risks

- · Move from print to electronic media
- Future of CID impacting media handling requirements
- · Future MOD policy for web comms

Output Stop/Loss

- · Dedicated publicity material production
- Reduction to video/photography capacity