

SHOPPING IS GREAT

BRITAIN

The GREAT British Shopping Map of Downtown Toronto

See inside to win return flights for two to London England!

#TOshopsUK #12DaysofGREAT

12 Days of GREAT
29 October - 9 November 2015

As part of our GREAT Campaign, the British government will be hosting a calendar of activities and promoting British-themed events in Toronto during '12 Days of GREAT' to showcase the UK and its connections to Canada.

Find out more at www.12daysofGREAT.com

BRITISH AIRWAYS



Win return flights for two to London!

UK Trade & Investment and British Airways are giving away two British Airways World Traveler Plus Premium Economy return flight tickets to London, England.

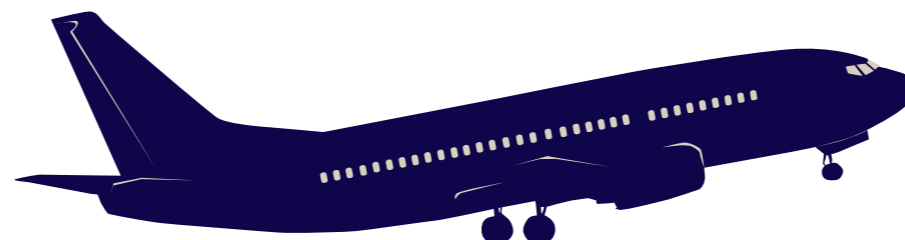
How to enter

First ensure you have the free Blipper and Twitter apps downloaded on your smartphone. Visit the participating British stores marked with red contest entry pins on the reverse map to collect the British icons below.



Once in store, locate the Shopping is GREAT sign showing the store logo and one of the British icons above. Use the Blipper app to scan the sign. You will be prompted to take a selfie and tweet it using #TOshopsUK to complete your entry in the contest.

The winner will be drawn at random from all correct entries received, and notified via Twitter on November 9th 2015. Please note, only store locations identified as contest entry points on this map are participating and this contest does not extend to other store locations.



Flights provided by British Airways

British Airways is one of the world's leading global premium airlines and the largest international carrier in the UK. The carrier has its home base at London Heathrow, the world's busiest international airport, and flies to more than 170 destinations in 70 countries. BA has direct flights to London from Calgary, Montreal, Toronto and Vancouver.

UK Trade & Investment (UKTI)

UKTI is the British government department that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high-quality investment to the UK. www.gov.uk/ukti

Terms & Conditions

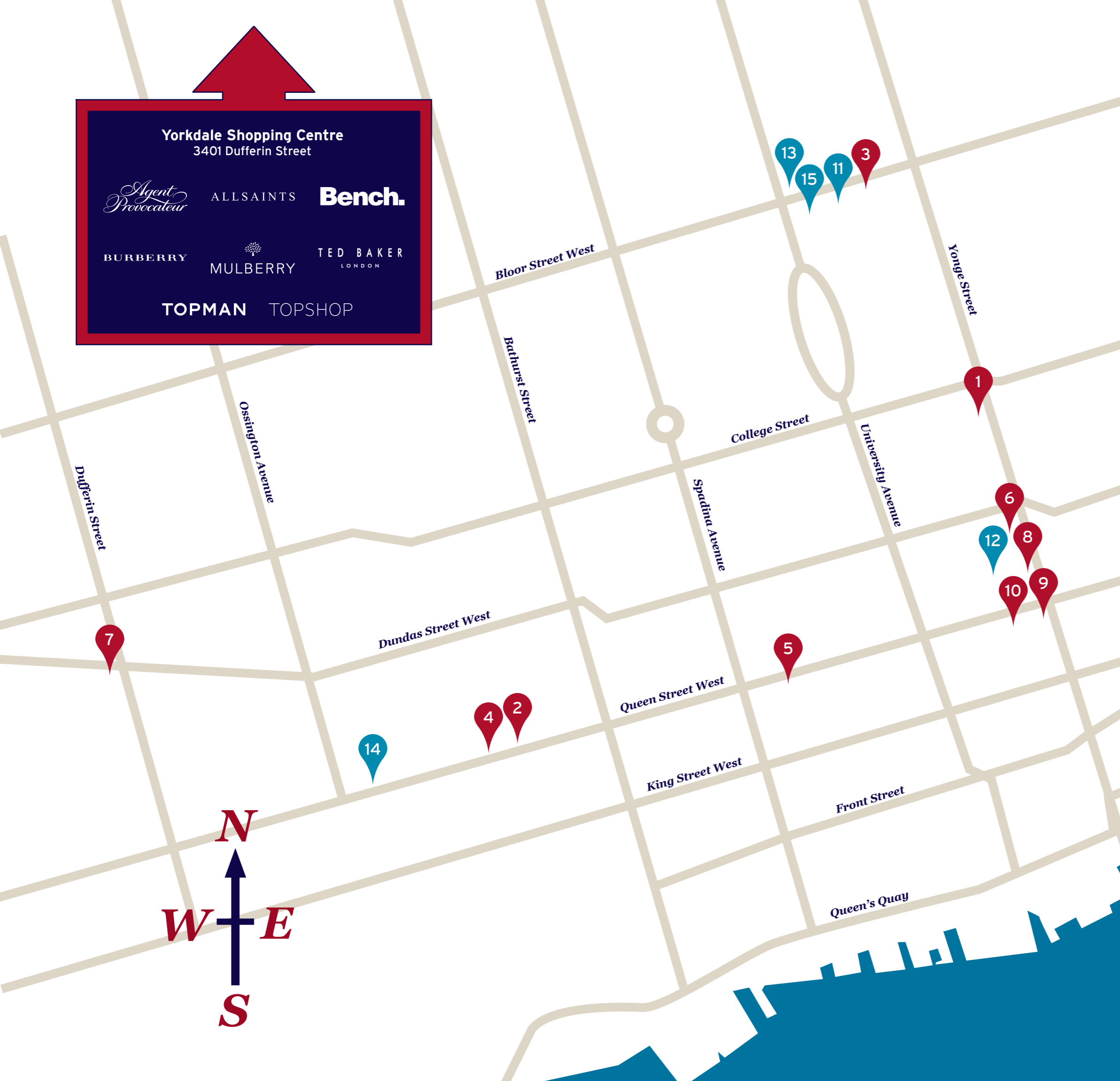
The competition runs from October 29th to November 8th 2015. It is open to Canadian residents except residents of the province of Quebec, employees of UK Trade & Investment, British government departments and agencies, British Airways, Blipper and their affiliated companies, their families or agencies or anyone professionally connected with the promotion. There is no cost to enter this competition and no purchase is necessary. Only one entry per store. Multiple entries can be secured by visiting and entering at more than one participating store, up to a maximum of ten. By entering the competition you agree to the full contest terms and conditions available at <http://bit.ly/TOshopsUK>

Yorkdale Shopping Centre
3401 Dufferin Street

Agent Provocateur ALLSAINTS **Bench.**

BURBERRY MULBERRY TED BAKER LONDON

TOPMAN TOPSHOP



Contest Entry Locations

- 
1
UK Trade & Investment – 444 Yonge St.
www.12daysofgreat.com
 Home of 12 Days of GREAT and everything British 29 October to 9 November
- BEN SHERMAN** 2
Ben Sherman – 734 Queen St. W.
www.bensherman.com/ca
 An Iconic British brand with a sharp look and a foundation in shirt-making
- 
3
Clarks Shoes – 77 Bloor Street W.
www.clarkscanada.com
 The Clarks Edit pop-up shop open October through January
- CUTLER AND GROSS** 4
Cutler & Gross – 758 Queen St. W.
www.cutlerandgross.com
 Iconic British luxury brand, hand-crafted eyewear since 1969
- 
5
Dr. Martens – 391 Queen St. W.
www.drmartens.com
 Since 1960, Dr. Martens boots, shoes, work shoes and sandals have set the standard for durability, comfort and fashion
- REISS** 6
Reiss - Eaton Centre – 220 Yonge St.
www.reiss.com
 SEXY, MODERN, ICONIC, DESIGN-LED. REISS: 40 years of British fashion
- 
7
Simon Carter – 1493 Dundas St. W.
www.simoncarter.ca
 Menswear and accessories. Pattern, colour and whimsy is the Simon Carter style!
- TED BAKER LONDON** 8
Ted Baker London - Eaton Centre - 220 Yonge St.
www.tedbaker.com
 British lifestyle brand known for its clever mix of traditional and contemporary influences and an irreverent sense of humour
- TOPSHOP** 9
Topshop - Hudson's Bay – 176 Yonge St.
www.thebay.com/topshop
 Hip British-born retailer for women's apparel, denim, shoes, handbags and accessories
- TOPMAN** 10
Topman - Hudson's Bay – 176 Yonge St.
www.thebay.com/topman
 Hip British-born retailer for men's apparel, denim, suiting, shoes and accessories

Other GREAT British Retailers

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11
Agent Provocateur – 131 Bloor St. W.
www.agentprovocateur.com
 Luxury lingerie brand known for craftsmanship, playfulness and use of beautiful fabrics
- Bench.** 12
Bench - Eaton Centre – 220 Yonge St.
www.bench.ca
 Active-inspired brand designing mens and womens clothing and accessories since 1989
- 
13
Burberry – 144 Bloor St. W.
www.burberry.com
 Global British luxury brand with a heritage of innovation, craftsmanship and design
- 
14
Fred Perry – 964 Queen St. W.
www.fredperry.com
 Iconic sportswear brand founded by the famous tennis champion, Fred Perry, and adopted by musical subcultures
- 
15
Mulberry – 131 Bloor St. W.
www.mulberry.com
 British luxury brand whose iconic bags are created from the finest leathers