Module Specification - Directions' Motivation

Aims and objectives

The aim of the package is to help attendees to understand what motivation is, and identify motivating factors that can be used to effectively support the achievement of personal goals.

In particular, the package aims to encourage customers to engage with opportunities available to them such as work experience. This module is to be accessed by mainstream customers aged 18–24 years.

The objectives of the 'Directions' course are:

- To describe what motivation is and how different factors motivate different individuals;
- To describe positive thinking & the benefits of creating a positive world;
- To identify personal strengths, intelligences & successes;
- To recognise qualities that employers look for in employees and;
- To set personal achievable goals (these goals should be with the aim of focusing on a quicker transition back into the labour market).

Minimum delivery requirements

Modules covered within the course are:

- Group Work and laying down group rules (behaviour & expectations);
- Motivation;
- Positive thinking;
- Taking responsibility;
- Principles of response;
- Personal Strengths;
- Personal Success;
- What Employers Want; and
- Personal Goal Setting.

Additional requirements

- The course is to be delivered between 9am and 4pm each day (including a lunch break);
- Delivery on pre-agreed event dates (subject to change of date should referral volumes for the event be below agreed tolerance levels);
- Pre-event contact with prospective participants to gain commitment and maximize attendance. Jobcentre Plus will also encourage attendance;
- Provision of a basic lunch for participants on each of the two days of the event;
- The trainer must have the experience and ability to manage a group of varied customers and have credibility to discuss and guide learning;

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- We require that the provider has capacity both in resource and venue size to accommodate all attendee's on the day. No customer should be turned away.

Volume and values

The course is designed for a maximum of 12 customers. Referral numbers will be agreed locally to ensure maximum occupancy levels.

The event will be delivered over 2 days.

A module price will be agreed – to include travel.

The success of the event will be evaluated as follows:

- Customers to leave the event with a Learner Handbook which will allow the customer's Adviser to re-formulate the customer's action plans and next steps;
- Materials should reflect the customer's likely background and experience, and examples centred into industries related to the groups' experience.
- The number of customers participating on, and completing the event;
- The number of participants attending subsequent adviser interviews who are newly motivated to move on to work-related Get Britain Working Measures such as Work Experience, or other Employment support available;
- The supplier should provide management information including information on DNA's, starts, leavers, completers, any emerging Good News Stories. This will help the District to evaluate success, in addition to Jobcentre Plus's own measures to evaluate success;
- Feedback from event participants on the quality of their experience whilst on the event

Referral mechanism

Jobcentre Plus advisers shall determine customer eligibility and make referrals to the event using the standard SL2 process.

Jobcentre Plus will securely forward an action plan to the provider to prepare suitable materials and allow follow up communication to encourage attendance.

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