



Department
for Education

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[REDACTED]

Letter by email to:

[REDACTED]

9 March 2015

Dear [REDACTED]

FREE SCHOOL APPLICATION: THE CAMPUS

I am delighted to inform you that the Secretary of State for Education has decided that your application to establish The Campus should proceed to the next stage of the free schools process. This is a significant step towards opening your school.

Pre-opening

Your application has been approved to enter the “pre-opening” stage. In pre-opening, you will need to develop your plans in detail in order to ensure that your school is in a position to open successfully, provisionally in September 2016. Through your application, you have demonstrated a range of capacity and skills within your group, and you will need to draw on these attributes in order to turn your plans into reality. From our experience of working with groups, we know that the scale and range of tasks you will need to undertake over the coming months will be challenging, but ultimately very rewarding.

Entry into the pre-opening stage of the process is an important step, **but this should not be taken as final approval or as confirmation that we have agreed all aspects of your application.** Approval does not constitute endorsement of your proposed site, budget or opening date and is subject to the Secretary of State’s discretion to prioritise funding for the free schools programme as she sees fit. You should not therefore market your proposed new school to parents on the basis that it will be situated on a particular site.

The final decision to go ahead with the proposal depends on the Secretary of State formally entering into a funding agreement with the academy trust. The Secretary of

State will consider signing a funding agreement only if you are able to develop your plans to the required standard during the pre-opening stage.

Conditions

When your group attended an interview with the department we discussed the challenges involved in securing sustainable funding for The Campus. We agreed that a resolution would most likely take the form of an agreement between a number of organisations, at the very least including the Department for Education, Haringey Council and the Ministry of Justice. I am encouraged that your efforts to resolve this issue have continued since our conversation and am grateful for the updates you have given me on your progress.

I am sure you understand that the success of this project will depend largely on this issue being resolved within a reasonable amount of time. The minister has therefore made your continued approval conditional on suitable funding arrangements being agreed, with a review of this approval in September 2015 (the exact wording of the condition can be found in **Annex A**). In the meantime, the department will work with your group, and any other relevant parties, to find an appropriate resolution. As a first step, I am writing to the Director of Children's Services at Haringey Council inviting him to take part in discussions with us.

In addition to this, please bear in mind that it is open to the Secretary of State to decide to cancel or defer a project at any point during the pre-opening stage. If therefore it proves impossible to find a suitable permanent site by January of the year when the school is due to open, we will review the situation and decide whether to defer the project in order to give clarity to local parents and prospective pupils or students.

Our expectation is that, if the Secretary of State approves the proposal, all free school proposer groups – including existing trusts that have already set up free schools and academies – will adopt in full the department's model funding agreement and model memorandum and articles of association.

Capital and site

The continued approval of your application is also conditional on the capital costs representing good value for money and being kept to a minimum. During the pre-opening phase we will seek to deliver your school with the lowest possible capital cost (ie acquisition and property costs, plus the costs of necessary works and fit out). You will be assigned a project director from the department's Education Funding Agency (EFA) who will discuss this with you in due course.

The capital funding available is strictly limited. Approval of the application would not mean that you would necessarily receive the ideal building to deliver your vision. We would not be able to accommodate requests for specific designs. If your school requires a new build, the school will have a standardised design. We continue to have difficulty finding sites in some areas, particularly London and the South East. You may need to be flexible about where the school is located if your project is located in one of those areas.

Sometimes more than one approved application has named the same site as their preferred option. In such cases, where it is clear that the site is suitable and affordable

but cannot accommodate all the schools proposed, we will decide which application should take priority based on a range of factors including:

- the strength of the respective applications;
- local demand;
- the need for local school places; and
- the impact on existing provision.

Admission arrangements/referral policy (alternative provision)

The majority of children, if not all, will be admitted to the school through commissioners referring pupils to it. It is therefore essential that you develop a clear referral policy which complies with the advice set out in the admissions section of the guidance document for proposer groups (see above).

Although we will offer you advice on developing the school's referral policy, you should bear in mind that it is the trust which is responsible for ensuring that this policy continues to remain clear and fair once it is open. You will therefore need to develop a referral policy which commissioners can easily understand.

We know that pupil recruitment is always a challenge in the first year of operation. Having a clear referral policy will support recruitment and help the school to reach capacity. Developing an unclear referral policy can hinder recruitment, and could damage the reputation of the school. For schools due to open in September 2016, **we are therefore asking the trust to submit the proposed school's draft admission arrangements no later than 30 April 2015**. This will enable us to advise you on these arrangements in a timely manner.

Please remember that you should include a draft application form for commissioners with your policy.

Project development grant

You will be paid a project development grant to cover appropriate pre-opening costs in the run up to the opening of your school. The grant is set at a level commensurate with the type of school you are proposing to open and the nature of the academy trust. This is of course public money and you must be able to account for having spent the grant properly and seek the best value for money at all times.

The payment of this grant does not in any way affect the Secretary of State's final approval for the free school to open. That remains subject to the Secretary of State entering into a formal funding agreement with the academy trust.

We will need to agree arrangements to enable you to access the grant as a matter of urgency. We will therefore be writing to you shortly with the formal grant agreement which you will need to sign and return **by Friday 20 March at the latest**. If you have not already done so, you will also need to ensure that the trust sets up a bank account to receive the grant.

Launch event

You should already have received an email asking you to save the date for the pre-opening launch event, which is due to be held on Tuesday 17 March in central London. A draft agenda for the day is enclosed. DfE representatives will be available during the day to answer questions and there will be an opportunity for groups to meet their key DfE contacts.

To confirm your attendance and receive further details, please contact New Schools Network, who are helping us to organise the event, by emailing events@newschoolsnetwork.org. We look forward to seeing you there.

Conclusion

We will be in touch again shortly to confirm arrangements for liaising with the department during the pre-opening stage – including your named contacts in Free Schools Group and the Education Funding Agency – and to finalise the grant payment process. In the meantime I would like to thank you and your colleagues for the commitment and energy that you have shown in developing your application and at interview. I wish you every success with your project.

We will be informing the relevant local authority and local MP about your successful application.

Yours sincerely,

A handwritten signature in black ink that reads "Melia Watts". The signature is written in a cursive, flowing style.

MELA WATTS CBE
Director, Free Schools Group

Annex A – Conditions to be met

The continued approval of your application is subject to suitable funding arrangements being agreed with Haringey Council and any other relevant parties. Given your plan to open in September 2016, should there be no agreement reached by Spring 2016 ministers will want to rethink their support for the project.