



As the temperature has dropped outside that is certainly not the case in the IPO where the office continues to be a hive of activity. This month's IP connect will give you just a snap shot of the variety of work going on from the publication of our research priorities to the work on the unjustified threats bill to our international work out in Asia.

Readers of IP connect are well aware the UK is committed to making sure that businesses understand IP and are best able to realise its potential so it's no surprise that

one of the key themes of in this issue is our business support endeavours. UK businesses are among the most innovative in the world; with small and medium-sized enterprises accounting for 99% of all UK businesses it is vital that they consider the importance of protecting their innovation as early as possible. The launch of CIPA's ProBono, the launch of Exeter's IP centre and the launch of Lambert 2 are all fantastic additions to the array of support offered.

And finally as ever we are always keen to hear your feedback on what you would like to see included in [IP connect](#) so please don't be shy at dropping IP Connect a line to let us know.

Pippa Hall

Chief Economist and Acting Director of Innovation



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Contents

Intro

Corporate News

Parliamentary Business

International

IP Crime Report

Need to know

Copyright notice

External Publications

Support for Business

Corporate News

IPO publishes research priorities for 2016/17

The IPO has published its [research priorities for 2016/2017](#). These priorities set the agenda for the IPO's programme of work for the next 12-18 months. The approach, set out in the priorities, has significant stakeholder support and the IPO is keen to build on that. The priorities will continue to be delivered under three cross cutting policy themes:

- **Enforcement and Infringement;**
- **Innovation and Growth; and**
- **The Value of Intellectual Property.**

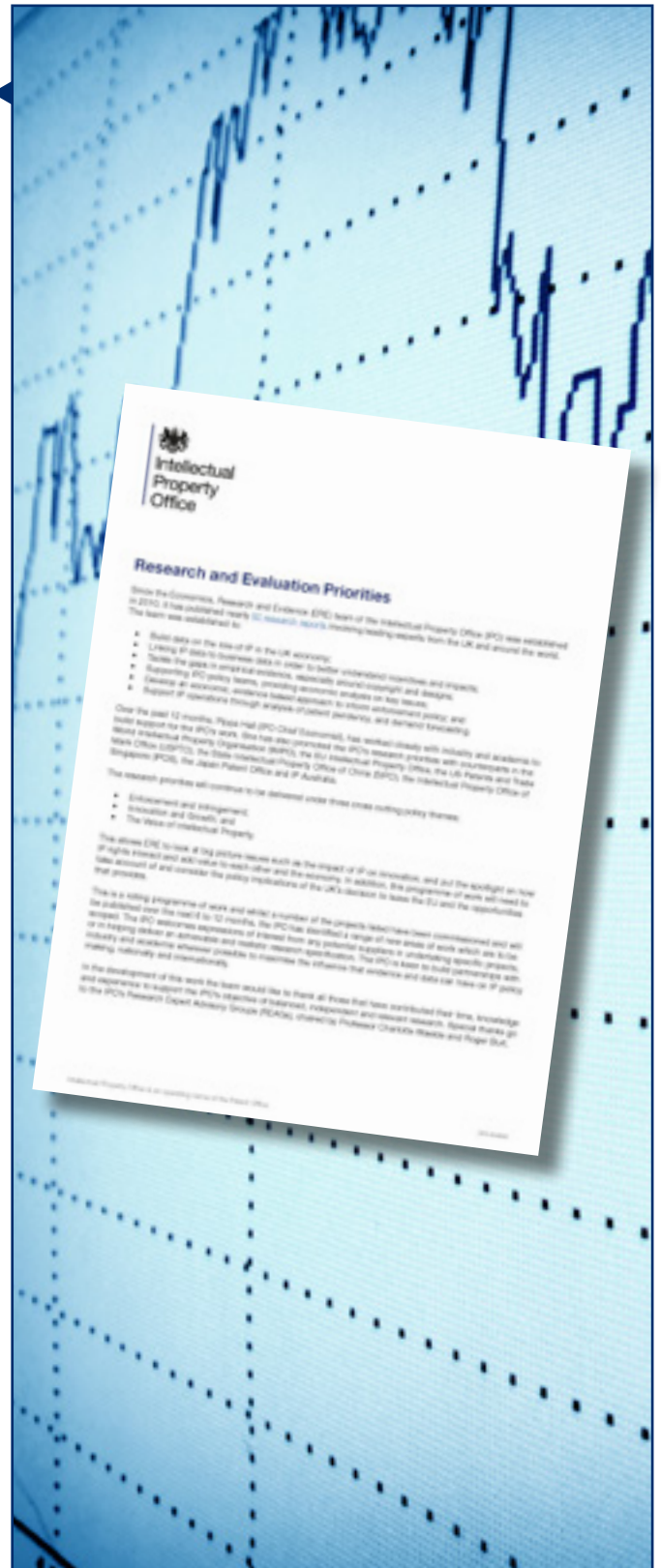
This allows the IPO to look at big picture issues such as the impact of IP on innovation, and put the spotlight on how IP rights interact and add value to each other and the economy. In addition, this programme of work will need to take account of and consider the policy implications of the UK's decision to leave the EU and the opportunities that provides.

The IPO is continually looking to build its research network, and we welcome any expressions of interest in bidding to undertake any of this work.

Please contact research@ipo.gov.uk for further details.

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Parliamentary Business

IP (Unjustified Threats) Bill – Special Public Bill Committee



Following the Law Commission special procedure in October, the Threats Bill went to Special Public Bill Committee stage.

Committee is the stage where a Bill is examined in detail. Bills are considered line by line and every clause of the Bill is voted on. Unlike the Public Committee, Special Public Bill Committees are empowered to take written and oral evidence.

On the 13th October, Baroness Neville-Rolfe, Hector MacQueen and David Hertzell, Bill sponsors for the Unjustified Threats Bill, gave oral evidence on the Bill in the [first evidence session](#).

Following the first session Baroness Neville-Rolfe re-joined the Committee and further evidence sessions were held for the next few weeks. We received oral and written evidence from expert and interest groups outside of Parliament.

Further details on [Committee](#) can be found here.

The next stage of the Bill will be Report stage, where any amendments tabled by members will be discussed. The Committee debates are available to view on [Parliament TV](#).

You can follow progress of the Bill [here](#) or visit our dedicated [webpage](#) to find out more.

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University and Business IP cooperation to boost UK innovation



Lambert 2, a vital negotiation toolkit aiming to bolster collaboration between universities and businesses across the UK was recently launched by Baroness Neville-Rolfe, Minister for Intellectual Property in Edinburgh.

Developed by the IPO, it builds upon the successful 'Lambert Toolkit' which has streamlined knowledge-exchange between the worlds of higher education and business since 2014.

Speaking at the launch, Baroness Neville-Rolfe said: "Innovation and creativity are vital to the UK economy. Marrying the R&D expertise of universities and the entrepreneurial excellence of UK business will help cement the UK's position as an IP world-leader."

"This government is committed to doing everything it can to help boost collaboration between business and universities. Lambert 2 fosters an environment of trust between research partners by helping protect parties to protect their hard-earned IP rights. Recently, the Chancellor announced a £120m fund to incentivise research collaboration in tech transfer."

The updated negotiation toolkit includes a set of decision guides to identify which agreement you could use for your circumstances; model agreements to commence

your negotiations; 11 model (one to one and multi-party) agreements; additional agreements for when additional parties join your projects; and substantial guidance notes to take parties through the process of identifying and using the model agreements.

During the Lambert era, collaborative research has increased by 9.9 per cent to £1.26bn. The income generated as a direct result of intellectual property has increased by 18.5 per cent to £155.4million.

Nicola Dandridge, Chief Executive of Universities UK, added: "The launch of the Lambert Toolkit was an important step forward in reducing barriers to university-industry research partnerships. 11 years on, universities' engagement in collaborative research with industry is stronger than ever. The Lambert Toolkit remains a valued reference for simplifying the negotiation of collaboration agreements."

Malcolm Skingle, Director of Academic Liaison, at GSK said: "Collaboration between businesses and universities is extremely valuable. It is very promising to see the hard work that has gone into making IP negotiations as streamlined as possible."

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Lambert has made knowledge sharing and partnership working far more straightforward and cost effective. I look forward to our future R&D projects with universities across the UK. ”

A number of successful joint R&D projects have been completed under Lambert. The University of South Wales used the Lambert toolkit to collaborate with a multinational organisation allowing them to produce a novel tuneable laser for high precision metrology.

The IPO exports the Lambert concept across the world. It is already in use in China, India, and South Korea. A Brazilian version of the Lambert toolkit to facilitate and promote R&D and tech transfer collaboration is underway and plans for Lambert to be introduced in Vietnam and South Africa are under consideration.

IPO supports IP ProBono launch



Photo: Richard Hayward ITMA

Rights holders who cannot afford to protect their intellectual property can now obtain free legal support thanks to a new initiative – IP Pro Bono.

It is organised and managed by the Chartered Institute of Patent Attorneys (CIPA), on behalf of a small group of organisations including the Institute of Trade Mark Attorneys (ITMA) and the Law Society.

The scheme was set up in response to a challenge set by His Honour Judge Hacon, presiding judge of London's Intellectual Property Enterprise Court, for IP legal services providers to offer advice and support to unrepresented claimants and defendants in IP disputes.

Speaking at the launch, Sean Dennehey, Acting Chief Executive of the Intellectual Property Office said: "I am delighted to mark the launch of this new service. I am sure that the service will prove invaluable to those businesses struggling to afford the costs of professional representation. I am pleased that the IPO has been able to support the initiative and I look forward to hearing progress of the service."

The service is available to small businesses and individuals following an assessment by a case officer. If the applicant meets the stated criteria, the case is allocated to one of the participating firms on a rota basis. The service can be accessed here: www.ipprobono.org.uk

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Rights holders who cannot afford to protect their intellectual property can now obtain free legal support thanks to a new initiative. ”

Exeter Library gears up to support start-ups and entrepreneurs



Businesses in Exeter can now get extra support from Exeter Library following its launch as an Intellectual Property (IP) Centre.

The library is the latest to join the UK's network of Patent Libraries (PatLibs), set up by the Government in order to provide assistance on a variety of Intellectual Property Rights.

Qualified and experienced staff at the library will provide local businesses and entrepreneurs with expert practical advice and support access to patent, trade mark, designs and copyright information. They will also run services such as patent searching, IP clinics and general business advice.

The news comes as Exeter Library gets ready to launch the exciting new Business and Intellectual Property (IP) Centre. On 10th November, Exeter Library will officially join the Business and Intellectual Property Centre network.

Pippa Hall, Chief Economist and Acting Director of Innovation at the IPO said: "I'm delighted to welcome Exeter Library to the PatLib Network. The support, advice and information our PatLibs provide is invaluable. They've moved beyond providing reference materials to actively supporting and guiding Britain's innovative and creative entrepreneurs. Exeter is joining a tradition of helping brilliant businesses turn great ideas into growth by protecting and exploiting their IP."

Emily Macaulay, manager of Exeter Library said: "Learning has always been at the heart of what libraries deliver. Libraries are increasingly being used as a resource by

businesses who want specialist help. This new status as a Business and Intellectual Property Centre will help do that, and libraries are the perfect place to encourage creativity and innovation."

As a Business and IP Centre, the library will follow a programme developed by Business and Intellectual Property Centre at the British Library, London. It will help business owners, entrepreneurs and inventors by providing access to a comprehensive collection of online databases and publications, practical workshops, one-to-one advice sessions and inspiring talks. The trained business champion team, working alongside industry experts, will be on-hand to provide guidance and information on a range of business issues.



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Pippa Hall, Chief Economist and Acting Director of Innovation at the IPO said: "I'm delighted to welcome Exeter Library to the PatLib Network. ”

International

UK joins high level discussions with Indonesia, Vietnam and the Philippines on regional ip enforcement

In October, our IPO Attaché to SE Asia Christabel Koh led 34 delegates and experts on a four-day programme in Vietnam and the Philippines focusing on IP enforcement. She was joined by Bill Russell, Head of Global Cooperation IPO, Dave Lowe, Head of IP Enforcement Capacity & Delivery, IPO and Detective Chief Inspector Pete Ratcliffe, Head of the IP Crime Unit, City of London Police (PIPCU).



IPO delegation and British Embassy officials with members of Vietnam National Steering Committee 389 in Hanoi.

Vietnam

At a roundtable with 60 government representatives, Dave and Pete spoke about the importance of coordination between IP rights enforcement agencies in the UK and discussed how to improve effective cooperation among agencies in Vietnam. The Vietnam National Steering Committee 389 recognised the importance of a strong IP enforcement framework in a country and shared more about their work.

The visit coincided with the Prime Minister's Trade & Cultural Envoy Lord Puttnam's visit to the region during which he opened an inter-agency roundtable on IP enforcement in Hanoi and spoke at the EuroCham Pharma Group IP seminar in Hanoi.

Lord Puttnam opening EuroCham Pharma Group IP Seminar at Pullman Hotel in Hanoi.





Speakers of the 6th IP Summit organised by IPO Philippines at EDSA Shangri-La in Manila.

Philippines

In the Philippines, enforcement agencies and IP policy makers from Indonesia, Vietnam and the Philippines attended the 6th IP Summit organised by IPO Philippines in Mandaluyong City, Manila. Dave shared his vision on IP rights enforcement in the context of consumer protection and the need for government intervention.

As part of the IPO's planned engagement in SE Asia this financial year, we hosted the first regional IP enforcement workshop themed "Stemming the tide: Dealing with physical goods to digital crime". Thanks to the FCO Prosperity Fund, the workshop is co-organised by IPO and IPO Philippines with experts from PIPCU Rouse and Asian Coalition Against Counterfeiting and Piracy (ACACAP) also participating.

Representatives from IPO delegation, Indonesia, Vietnam and the Philippines with British Ambassador to the Philippines Asif Anwar Ahmad at the first regional IP enforcement workshop in Manila.

The interactive session hosted 60 enforcement agencies and IP policy makers from Indonesia, Vietnam and the Philippines who discussed national and regional priorities, barriers, and support needed to deal with online and offline counterfeiting and piracy. Our IP Attaché to SE Asia Christabel also took the opportunity to highlight the support British Embassies give business in the in the region.



◀ Representatives from IPO delegation, Indonesia, Vietnam and the Philippines with British Ambassador to the Philippines Asif Anwar Ahmad at the first regional IP enforcement workshop in Manila.



IP Crime Highlight Report 2015/16

The highlight report gives an overview of the work done by members of the IP Crime Group to tackle IP crime in the UK including take down notices, UK domain suspensions and seizure data. It also includes information on the scale of IP crime in the UK, such as top investigated products and links with other criminality.

The report contains statistical data and enforcement activities from UK law enforcement agencies such as trading standards, police, border force and a number of industry bodies.

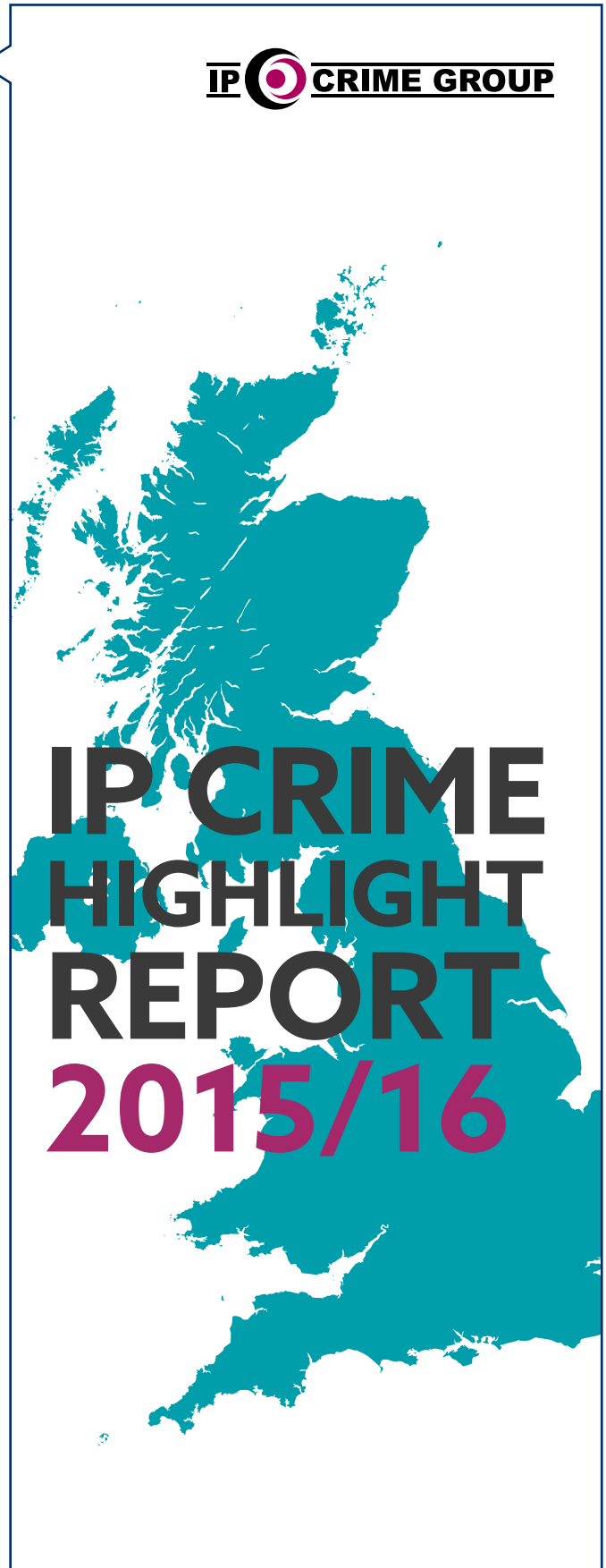


Some key highlights from this year are:

- Cigarettes clothing and alcohol are the most investigated products.
- Social media is increasing as a source to sell counterfeit goods.
- FACT (Film industry) have seen a significant rise in the sale of configured TV boxes, with 50% of their time devoted to this problem.
- In the past year the BPI (UK recorded Music industry) have removed 100 million URL's with links to music piracy.
- Benefit fraud is still the main criminal link with counterfeiting and piracy.
- National Trading Standards Scambuster Teams have prevented IP Crime worth an estimated £345 million.
- UK IPO attachés provided support to over 6,587 businesses operating in overseas markets.

Further information on the highlight report can be found at:

<https://www.gov.uk/government/publications/annual-ip-crime-report-2015-to-2016>



Need to know

UK publishes call for views on European Commission's copyright proposals

In September, the European Commission published draft legislation aimed at modernising the European copyright framework. This legislation includes:

- A draft [Regulation and Directive](#) implementing the Marrakesh Treaty for the benefit of visually impaired people. This is intended to ensure that people who are visually impaired or otherwise print disabled are better able to access copyright content in accessible formats.
- A draft [Regulation](#) on the exercise of copyright and related rights in certain online transmissions by broadcasting organisations and retransmissions of television and radio programmes.
- A draft [Copyright Directive](#) covering a range of measures aimed at (i) adapting exceptions and limitations to the digital and cross-border environment (ii) ensuring wider access to copyright content and (iii) achieving a well-functioning marketplace for copyright.

The government is seeking views on the draft legislation to ensure that it delivers the best outcomes for all those affected by the measures.

We would welcome your views on the costs and benefits of these proposals, and suggestions for how the language of the proposed legislation can be improved.

We would also welcome views on the possible impacts the legislation may have in light of the UK's planned exit from the European Union.

Any views should be supported by evidence that is open and transparent in its approach and methodology.

The Intellectual Property Office has published a [Guide to Evidence for Policy](#) which lays out the Government's aspiration that evidence used to inform public policy is clear, verifiable and able to be peer-reviewed.

Please send your views to: copyright.policy@ipo.gov.uk by 6 December 2016.

Changes to the Patent Cooperation Treaty (PCT) fee structure

The fees for Patent Cooperation Treaty (PCT) applications changed on 1 November 2016

View it online



There is also an update to the Basic introduction for private applicants on filing international patent applications under the Patent Cooperation Treaty (PCT).

View it online



Copyright notice: Printed Music

Copyright notices are published by the Intellectual Property Office to help explain specific areas of copyright in the UK. In September we published a new Copyright Notice aimed at individuals or groups, such as choirs, bands and orchestras, who may wish to reproduce printed music in some way.

This notice is aimed at individuals or groups who may wish to reproduce printed music in some way. This notice is not meant as a substitute for legal advice on individual cases, but it can help readers understand some of the issues involved. It is not a conclusive view of the law – only a decision of the court can provide that.

The new [Copyright Notice](#) is available to download.



External Publications

New study shows intellectual property is good for the European economy



The European Union Intellectual Property Office (EUIPO) and the European Patent Office (EPO) have published their second EU-wide edition study on the contribution of Intellectual Property Rights (IPR) to the European economy in terms of GDP, employment, wages and trade.

This present study is the first update since the original report was published in 2013.

The report finds that more than 42% of total economic activity in the EU (some €5.7 trillion annually) is generated by IPR-intensive industries, and approximately 38% of all employment in the EU (82 million jobs) stems from such industries that have a

higher than average use of IP rights. The report also finds that average wages in IPR-intensive industries are more than 46% higher than in other industries. These industries also appear to have shown more resilience in the face of the economic crisis.

The IPO welcomes this report and its contribution to the debate around the importance of IP to the UK and the global economy.

[Learn more about the report](#)





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