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REFERENCE: 15FOI 26

You requested the following information:

- 1. In 2014 (calendar year), how much did the department spend on public relations? This should include (but not be limited to): salaries for communications and press office staff, advertising, marketing, publicity, and payments to third parties for communications/advertising/PR services.**
- 2. How many 'communications' staff are currently employed by the department? This should include (but not be limited to) staff covering public relations, press office, communications, advertising, marketing and publicity.**
- 3. Please provide a list of all third-party communications companies that were paid/contracted by the department in the calendar year 2014. This should include (but not be limited to) all external organisations providing services for public or press relations, marketing advertising and publicity. For each company, please state: (a) the company's name, (b) the total amount that was paid to the company in the 2014 calendar year.**

We have handled your request under the Freedom of Information Act 2000.

- 1. The total communications spend in 2014 (calendar year) was £349,732.**
- 2. We currently employ 6 full time communications staff.**
- 3. We have set our response in the table below**

Organisation	Total amount paid in 2014 (£)
Precise Media Monitoring	2,195
Press Data Ltd	7,995
NLA Media Access Ltd	4,989