



The Girl Generation

Diaspora Grants Programme – Priorities

The Girl Generation is a five-year programme supported by the UK's Department for International Development, which promotes an idea: that we can end Female Genital Mutilation (FGM) in one generation.

The Girl Generation aims to galvanise the existing Africa-led, global movement to end FGM by:

- supporting campaigns against the practice in countries with large affected communities
- celebrating positive stories of how FGM is ending, and amplifying the voices of those who are committed to breaking the cycle of FGM
- mobilising the necessary resources to end FGM in a generation.

The Girl Generation is engaging closely with, learning from and mobilising support from UK-based diaspora across its activities. As part of its engagement with the diaspora, the programme includes a small grants scheme. In its first year this will make up to four one-off grants of up to £9,000 to voluntary and community diaspora organisations in the UK. Depending on demand and results, the total sum will be revisited in subsequent years.

The 2015 round of grants will contribute to:

- Enabling diaspora members and organisations with relevant expertise and skills to build the capacity of/support existing civil society in Kenya, Nigeria and The Gambia in the fields of social change and strategic communication; and to encourage new actors to participate in the movement
- Building and strengthening bridges between organisations working on ending FGM on the African continent and the diaspora
- Enabling innovative contributions from the diaspora to support campaigns to end FGM.

The first round of small grants will focus on initiatives in Kenya, Nigeria and The Gambia which are first phase countries for The Girl Generation.

The grant supports activities that will:

- leverage change towards ending FGM in Kenya, Nigeria or The Gambia, and engage local organisations and communities and leave a positive, long-term impact
- deliver jointly through a diaspora organisation with a partner organisation based and registered in Kenya, Nigeria or The Gambia
- use social change communications to end FGM
- create at least one communication product
- align with The Girl Generation's overall objectives

In addition, we particularly welcome proposals that will:

- develop partnerships between diaspora organisations or skilled professionals and diaspora organisations
- engage diverse sections of the community, e.g. men, religious leaders, young people, older people
- use and promote rights-based strategies
- support national coalitions/campaigns/initiatives to end FGM in Kenya, Nigeria and the Gambia
- build the communications/strategic communications capacity of organisations in focal countries working to end FGM
- develop and test innovative and catalytic communications approaches to ending FGM
- capitalise on existing traffic between countries
- draw in media partners.

The 2015 round of grants will be open to applications on Friday, 6th February 2015 and will close on Wednesday, 8th April 12 noon GMT. Funding decisions will be announced during the week beginning 11th May 2015. From the launch date, the application form and guidance notes will be available on The Girl Generation's website, www.thegirlgeneration.org.

All grant offers will be conditional to attending a Grantee's workshop during the week of 1st June 2015 (TBC).

Please email any enquiries to diaspora@thegirlgeneration.org.