

# **Taking Part Child Boost: 2014/2015 Technical Note**

**Appendix A– Child Boost Advance Letter**

The parent/guardian of:

<Name of child>

JN: 260120316

<Address Line 1>

<Address Line 2>

<Address Line 3>

Your ref: <cserial>

<Address Line 4>

<Address Line 5>

<Date>

Dear Sir/Madam,

**Your child has been selected to participate in the *Taking Part Child Boost Survey***

Taking Part is England's Survey of Culture, Leisure and Sport. It asks people about what they do in their spare time. The results of the survey play a vital role in deciding how public money is spent on sports, arts and other facilities in your local area. The Child Boost Survey is aimed at 11 to 15 year olds, and has been commissioned by the Department for Culture, Media and Sport (DCMS) and the Department for Education (DfE). Further information is included in the leaflet enclosed with this letter.

The survey is being carried out by TNS BMRB, the independent research organisation. <first name of child > has been selected at random from the National Pupil Database to take part in this research. With your permission, we would like to interview < first name of child >. In the next few weeks, an interviewer will call at your house. They will show you an identification card and can answer any questions you may have about the study.

We would like to reassure you that any information you give will be treated in the strictest confidence. No individual will be identifiable from the results and the information will only be used for genuine research purposes.

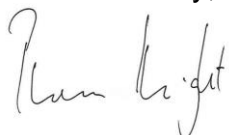
The government needs high quality statistics in order to make informed decisions about how it spends its money. It is very important to us that everyone selected takes part, even if they don't think their experiences are relevant.

If you would like to know more about the survey or wish to get a message to an interviewer who has already contacted you, please ring TNS BMRB on 0800 015 2476 between 9.30am and 5.30pm Monday to Friday, or email [takingpart@bmr.co.uk](mailto:takingpart@bmr.co.uk).

***All children who take part will receive a £5 high street voucher as a thank-you for their time.***

Thanks in advance.

Yours faithfully,



Tom Knight  
**Survey Manager**