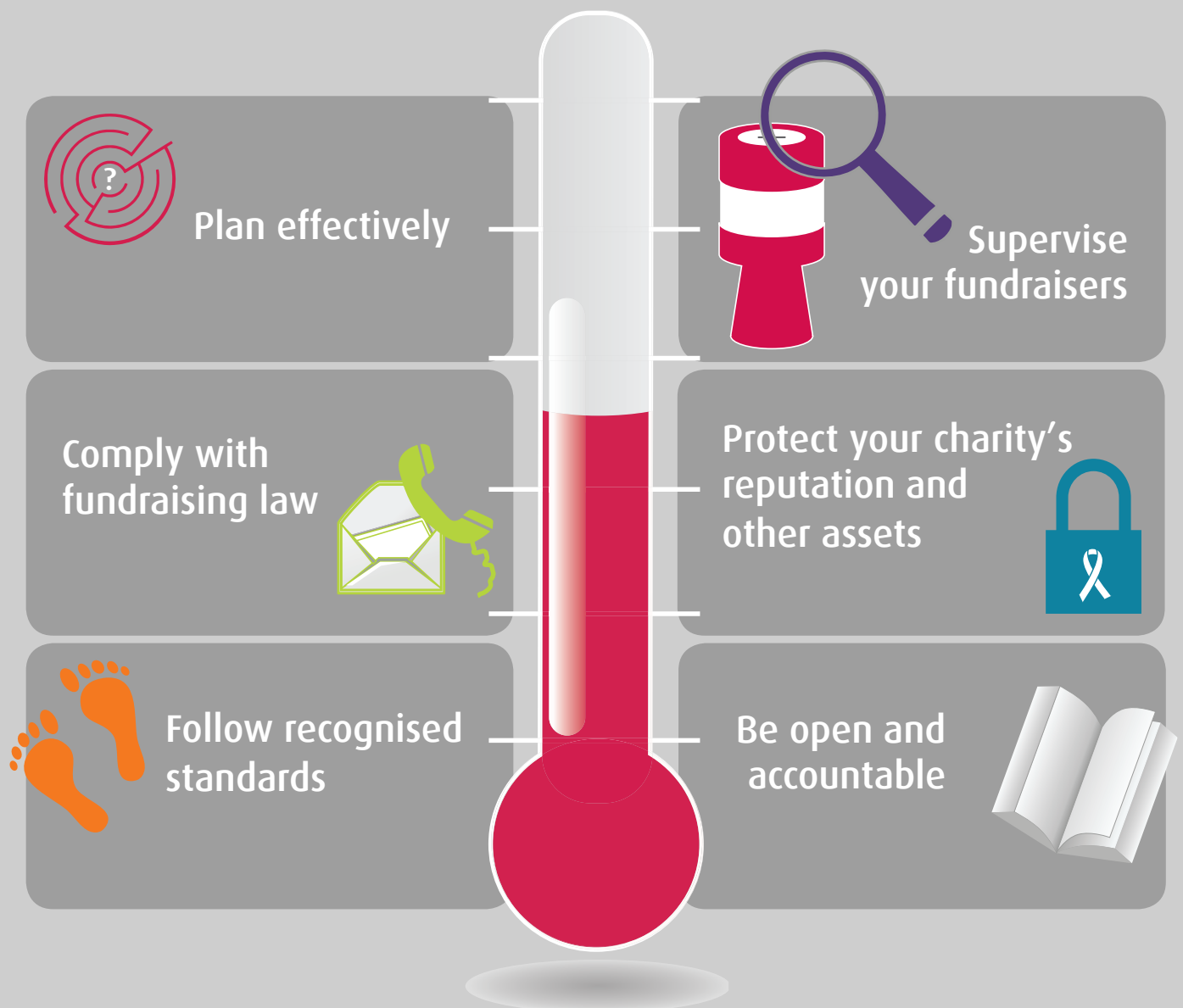


Key fundraising principles for trustees



Read our fundraising guidance at
www.gov.uk/charity-commission