http://www.phschool.com/science/science_news/articles/insects_in_wind.html



Insects in the wind lead to less power

Peter Weiss

A folk song declares, "There ain't no bugs on me!" To that, a pair of wind-turbine researchers now can respond, "More power to you!" That's because they've shown that crusty insect remains on power-generating turbines cause what had been a perplexing loss in efficiency.

In California, wind-turbine operators have learned from experience that if they regularly wash insect debris off their turbines, they avoid performance dips. But the pattern of the dips defied the obvious explanation—that dead insects piling up on blades were slowly sapping turbine power, notes Herman F. Veldkamp of wind-turbine maker NEG Micon of Randers, Denmark.

Instead, turbine operators found that their machines' bug-encrusted vanes lost power in steps. Though operating fine in low winds, the machines could not attain full power in high winds. With each return of high winds, the step-down would be worse.

Veldkamp and Gustave P. Corten of the Energy Center of the Netherlands in Petten have sleuthed out the reason behind this. The duo report its findings in the July 5 Nature.

First, the scientists attached to turbine blades reflective labels with flaps that flip open if the air stops flowing smoothly over the blade surface, a sign of reduced efficiency. The researchers simulated the insectlike roughness on blade edges by applying tape. Then, using video recordings, they confirmed that roughness correlated with inefficient flow, as revealed by raised flaps on the blades.

In search of the last pieces of the puzzle, the researchers compared histories of turbine performance with weather data. They found that efficiency dipped most after periods that combined low winds, in which insects put in the most flight hours, with no rain to wash away carcasses. Wind-turbine makers are developing self-cleaning turbine blades, says Veldkamp.



http://www.icanw.org/campaign-news/i-chose-abolition-over-los-alamos-nobel-prize-winner-jack-steinberger-joins-the-share-your-shadow-initiative/

"I chose abolition over Los Alamos": Nobel prize winner Jack Steinberger joins the share your shadow initiative.

July 10, 2013.

Dr Hans Jakob "Jack" Steinberger is stark in his description of the horror of nuclear weapons. And his perspective is perhaps one that warrants special notice. A world-renowned physicist, based at CERN since 1968, Dr Steinberger's impressive career culminated in the award of the 1988 Nobel Prize in Physics for his work in the discovery of a subatomic particle called the "muon neutrino". His current work focuses on seeking solutions for what he sees as an impending energy crisis brought on by the exhaustion of fossil fuels.

The following was originally published in The Times, and can't be accessed in full without a paid subscription. I copied it from:

http://forests.org/shared/reader/welcome.aspx? linkid=128604&keybold=rainforest+logging+human+rights

but there are many other links.

Wind is not the future.

Europe should scrap its support for wind energy as soon as possible to focus on far more efficient emerging forms of clean power generation including solar thermal energy, one of the world's most distinguished scientists said.... Professor Jack Steinberger, a Nobel prize-winning director of the CERN particle physics laboratory in Geneva, said that wind represented an illusory technology — a cul-de-sac that would prove uneconomic and a waste of resources in the battle against climate change.

"Wind is not the future," he told the symposium of Nobel laureates at the Royal Society. Instead, he said, technologies such as solar thermal power — for which parabolic mirrors reflect the Sun's rays to generate heat and electricity — represent a more promising way of supplanting fossil fuels. "I am certain that the energy of the future is going to be thermal solar," he told The Times. "There is nothing comparable. The sooner we focus on it the better."





POWYS COUNTY COUNCIL

STEAM REPORT 2012

POWYS COUNTY COUNCIL

STEAM REPORT 2012

CONTENTS

OVERVIEW OF STEAM	Pages 1-6
NUMERIC EXECUTIVE SUMMARY	Pages 7-10
SECTOR ANALYSIS	Page 11
ACCOMMODATION SUPPLY ANALYSIS	Page 12
TOURISM IMPACTS MONITOR	Pages 13-15
2007 - 2012 TREND SUMMARY	Pages 16-18
APPENDICES:	
Appendix 1 2012 Entire Area: Economic Impact (£'s 2012 actual) Entire Area: Population Entire Area: Employment Entire Area: Tourist Days / Tourist Numbers Entire Area: Vehicle Days / Vehicle Numbers Entire Area: Bed Stock	Page 1.1 Page 1.2 Page 1.2 Page 1.3 Page 1.3 Page 1.3
Brecknockshire: Economic Impact (£'s 2012 actual) Brecknockshire: Population Brecknockshire: Employment Brecknockshire: Tourist Days / Tourist Numbers Brecknockshire: Vehicle Days / Vehicle Numbers Brecknockshire: Bed Stock	Page 1.4 Page 1.5 Page 1.5 Page 1.6 Page 1.6 Page 1.6
Montgomeryshire: Economic Impact (£'s 2012 actual) Montgomeryshire: Population Montgomeryshire: Employment Montgomeryshire: Tourist Days / Tourist Numbers Montgomeryshire: Vehicle Days / Vehicle Numbers Montgomeryshire: Bed Stock	Page 1.7 Page 1.8 Page 1.8 Page 1.9 Page 1.9 Page 1.9
Radnorshire: Economic Impact (£'s 2012 actual) Radnorshire: Population Radnorshire: Employment Radnorshire: Tourist Days / Tourist Numbers Radnorshire: Vehicle Days / Vehicle Numbers Radnorshire: Bed Stock	Page 1.10 Page 1.11 Page 1.11 Page 1.12 Page 1.12 Page 1.12

egts (UK) Ltd

Prepared by CJ

15 July 2013



Appendix 2 2011 Intire Area: Economic Impact (£'s 2011 actual) Intire Area: Population Intire Area: Employment Intire Area: Tourist Days / Tourist Numbers Intire Area: Vehicle Days / Vehicle Numbers Intire Area: Bed Stock	Page 2.1 Page 2.2 Page 2.2 Page 2.3 Page 2.3 Page 2.3
Brecknockshire: Economic Impact (£'s 2011 actual) Brecknockshire: Population Brecknockshire: Employment Brecknockshire: Tourist Days / Tourist Numbers Brecknockshire: Vehicle Days / Vehicle Numbers Brecknockshire: Bed Stock	Page 2.4 Page 2.5 Page 2.5 Page 2.6 Page 2.6 Page 2.6
Nontgomeryshire: Economic Impact (£'s 2011 actual) Nontgomeryshire: Population Nontgomeryshire: Employment Nontgomeryshire: Tourist Days / Tourist Numbers Nontgomeryshire: Vehicle Days / Vehicle Numbers Nontgomeryshire: Bed Stock	Page 2.7 Page 2.8 Page 2.8 Page 2.9 Page 2.9 Page 2.9
Radnorshire: Economic Impact (£'s 2011 actual) Radnorshire: Population Radnorshire: Employment Radnorshire: Tourist Days / Tourist Numbers Radnorshire: Vehicle Days / Vehicle Numbers Radnorshire: Bed Stock	Page 2.10 Page 2.11 Page 2.11 Page 2.12 Page 2.12 Page 2.12
Appendix 3 Glossary of Terms	Page 3.1-3.2
Appendix 4 Economic Effects	Page 4.1
Appendix 5 Employment	Page 5.1
Appendix 6 Day visitors and their impacts in STEAM	Page 6.1-6.2
Appendix 7 Statistical confidence levels in STEAM	Page 7.1
CHARTS Fourist Days Fourism Expenditure: By Month Fourism Expenditure 2012: By Type of Tourist: By Month Fourism Expenditure: By Industry Sector: 2012 & 2011 Chart Fourism Expenditure: 2019-2012 Chart Chart Chart Chart	2 3 4

Global Tourism Solutions (UK) Ltd



OVERVIEW OF STEAM

I. INTRODUCTION

The Scarborough Tourism Economic Activity Monitor is derived from a model developed by David James and Frank Hart in the process of developing a ten-year tourism policy for the province of Saskatchewan, Canada, in 1981. In 1985, following the establishment of Canada's National Task Force on Tourism Data, Messrs. Hart and James were appointed co-Chairmen of the Working Party to consider Local Area Statistics. This work focused on the city of Edmonton, Alberta, Canada, and became the first attempt to develop the effective use of supply-side generated local area tourism statistics drawing on the model developed in Saskatchewan in 1981. Encouraged by the successful experiment in Edmonton, the outputs of which were accepted by Edmonton City Council and its Convention and Tourism Authority, a part experiment focused on the City of Toronto's convention business followed. This experiment provided much needed data for the Toronto Convention

In 1988, David James was appointed Director of Tourism and Amenities for Scarborough Borough Council and it was in that context that the Local Area Tourism Statistics model was transferred to the UK. The model was first run on behalf of Scarborough Borough Council in 1990. In 1991, the North Yorkshire County Council, together with the District Councils in the County, embarked on a pilot programme to evaluate the now-named "Scarborough/Scottish Tourism Economic Activity Monitor" (STEAM). At the same time, STEAM was adopted by a number of Local Authorities in England, Scotland and Wales.

2. VALIDATION OF STEAM

The STEAM process has been validated within the context of a number of public and private initiatives which have taken place since 1987 in respect of tourism statistics.

In 1987, a Tourism Statistics Advisory Group (TSAG) was established by the Employment Department to establish a forum to create strategic oversight of statistics relevant to tourism and leisure. Very early in its work it identified the need to review present and future needs for national tourism statistics, and in order to do this needed to establish commercial user needs.

In 1990, The Tourism Society, with the support and involvement of the Employment Department, by means of a small working group, established a forum to be held on 18 April 1991, which assembled over seventy senior managers. The forum, chaired by Liam Strong, Director of Marketing and Operations at British Airways, and in the presence of Viscount Ullswater, then Minister for Tourism, unanimously established the Joint Industry Committee for Tourism Statistics (IfCTOURS). The press release issued that day stated:

"The agreement reached at this meeting represents the best opportunity the commercial sector has had to improve UK tourism statistics for over a decade. JICTOURS will develop a costed package of development proposals for tourism statistics to be agreed, implemented and funded in partnership between Government (Employment Department), Commercial Users in the industry and Tourist Boards."

IICTOURS established sub-groups to consider the sector needs for Tourism Statistics, one sector being "Local Authorities". Its paper defined the sector, its needs, use of existing data, key terms/categories to be measured, willingness to pool data and model criteria. This last element stated the following:

GTS (UK) Ltd

15 July 2013

"It is understood that, at least in the foreseeable future, national surveys will never be conducted on a scale (size of samples) which will make it possible to disaggregate data at District level. Accepting that as a fact of life, Districts wish to see the development of approved statistical models for estimating volume, value and expenditure and basic tourism characteristics. Such models, to be endorsed as suitable for tourist board and government purposes, would have to be relevant to the different types of authority noted in Section 1.

They would draw on available survey data, be used to produce estimates according to agreed statistical criteria and be adjusted to meet local circumstances:

Because such models could be capable of application in different authorities around Britain it is recommended that their construction should be part of the JICTOURS recommendations."

Following meetings between Professor Victor Middleton, Chairman of JICTOURS, Brian Batty, Employment Department, and David James, it was agreed that a JICTOURS Local Statistics Tourism Group (LSTG) should be formed made up of representatives from the National Tourist Boards, Regional Tourist Boards, the Association of District Councils, the British Resorts Association, various Local Authorities and, initially, the Employment Department, subsequently, the Department of National Heritage. JICTOURS – LSTG commissioned an independent study of STEAM, which was carried out by Professor Stephen Wanhill of the University of Wales. The main objectives were:

- To conduct a critical analysis of the working process of the model highlighting both its strengths and weaknesses.
- To comment on the quality of information (accommodation occupancy, stock levels, tariff rates, necessary for the model to be run on a reliable and consistent basis).
- To comment on the sensitivity analysis completed and to make suggestions for any further work on sensitivity analysis required.
- To comment on the methodology for estimating indirect expenditure and in particular the estimates produced by the model on tourism employment.
- To comment on the computer programmes used to generate the estimate produced by STEAM.
- To comment on the "adjustment processes" which take place with the tourism experts in the area once the provisional results are produced by the model.
- To make any other comments the researchers consider necessary. For example, definitions, future improvements and the need for additional national, regional and local benchmarks to further improve the output of the model.

As much of the model, its formulae and its processes are commercially confidential, and are required to remain so, it was necessary that Professor Wanhill was given full access to the model, its workings and all background material. At the JICTOURS – LSTG meeting, 23 December 1993, his findings were presented in full, but where it involved the formulae of the model it was on the basis of strict confidentiality to the members of JICTOURS – LSTG. Subsequently the Department of National Heritage and the National Tourist Boards of England, Scotland and Wales each received the full text of his report. In brief, Professor Wanhill's report can be summarised best by himself:

"The report's overall conclusion is that STEAM is mathematically acceptable as a model of tourism flows, but never can be, and does not pretend to be, a statistically robust measurement of tourism in the manner of randomly drawn sample surveys of visitors. The thorough study is supportive of the model but also makes a number of recommendations to improve STEAM."

At its next meeting, 23rd February 1994, following confirmation that the recommendations to improve STEAM had been adopted, it was agreed "no further testing needed to be initiated for the group's purposes. David James sought and obtained the group's endorsement of the STEAM model."

During 1995, Professor Victor Middleton prepared a report for the British Resorts Association, "Measuring the Local Impact of Tourism". The STEAM model and methodology was made available to the author. The report reviewed a variety of modelling approaches, their strengths and weaknesses, and, for STEAM, stated,

"It seems probable that supply side (bottom up) models, of which this is the leading example in the UK, will be needed to fulfil the management requirements of local authorities who have decided to play a significant role in managing tourism locally."

Concurrently, in Denmark, an evaluation process was conducted on behalf of the Danish Ministry of Business and Industry by the Danish Tourist Board. STEAM is handled in Denmark, on behalf of GTS (UK) Ltd, by the Bornholm Research Centre.

In 1996, the Department for Culture, Media and Sport, in conjunction with the National Tourist Boards and the University of North London, set out to review the existing situation concerning local area statistics with a view to publishing guidance for Local Authorities. This evolved and was concluded by the DCMS publishing a set of Guidance Notes on Local Area Statistics which was published in 1998.

The development of STEAM in England since 1993 has been a period of steady sustained growth with, presently, nearly 200 clients, including East Midlands Tourism, the Northwest Regional Development Agency. One NorthEast, most National Parks, and numerous Local Authorities. These Local Authorities are of all sizes ranging from Rutland to Birmingham, and all types, whether urban, rural, resort or industrial.

In Scotland, during the three year period ending 1997, Scottish Enterprise Network (SEN), in conjunction with its thirteen Local Enterprise Companies, embarked on a practical evaluation of STEAM examining not only the capacity of the model, but the robustness of the local variable inputs. Considerable collateral primary research was commissioned by SEN concerning rates of daily expenditure, length of stay, and stays with friends and relatives. This led, subsequently, to a five-year contract on behalf of a partnership led by the Scottish Tourist Board, Scottish Enterprise, Highlands & Islands Enterprise, the Local Enterprise Companies and the Area Tourist Boards. Latterly, this contract has been renewed by VisitScotland until 2008 with an option for two more years.

In 1997, Tourism South and West Wales was licensed by GTS (UK) Ltd to operate STEAM throughout Wales and TSWW provided STEAM reports for nineteen Welsh Unitary Authorities for a four-year period. Since 2002, GTS (UK) Ltd now provides a continuing service for all 22 Welsh Unitary Authorities, two National Parks in Wales and the Statistical Directorate of the National Assembly for Wales. These programmes are coordinated in Wales by the company's Projects Manager (Wales).

Since 2007, STEAM has been expanding its development in Northern Ireland with, presently, two Tourism Partnership Areas and 15 Local Councils benefiting from STEAM reports.

3. A BRIEF OUTLINE OF STEAM

3.! STEAM - The Model

STEAM is a spreadsheet model, which is more of a process in which the values of the relationships or equations defined on the spreadsheet are specified at each stage by the user. Thus, although the logic of the model is constant, the nature of data input will alter from area to area depending on the amount of survey material available and qualitative expert opinion concerning the structure of the tourism sector in the local economy. It is not a statistically estimated model in the manner of an input-output model of the local economy. The model is designed to provide a robust indicative base for monitoring trends based on monthly and annual outputs within acceptable statistical confidence levels. This statement forms the background to the objectives of the study and the methodological processes applied.

STEAM approaches the measurement of tourism at the local level from the supply side, which has the benefit of immediacy and relative inexpensiveness. The traditional measurement of tourism activity is from the demand side, but, as is well known, surveying visitors is both time-consuming and costly. This is further complicated when economic impact assessment is made, which requires surveys of businesses and the consumption patterns of local people. STEAM is not designed to provide a precise and accurate measurement of tourism in a local area, but rather to provide an indicative base for monitoring trends. The confidence level of the model is calculated to be within the ranges of plus or minus 10% in respect of the yearly outputs and plus or minus 5% in respect of trend.

STEAM reports are produced on behalf of clients by a technical team located at the GTS (UK) Ltd Data Processing Centre in New Holland and also in Swansea. A rigorous quality control regime is in place to ensure the highest standards are consistently maintained.

3.2 The STEAM Outputs

STEAM quantifies the local economic impact of tourism, from both stay and day visitors, by

- Analysis of bed stock (by category month by month, year on year);
- Analysis of bed stock seasonal availability (by category of accommodation);
- Estimates of revenue generated by tourists (by category of accommodation and distribution
- Categories of serviced accommodation will be: under 10 rooms; 11-50 rooms; over 50
- Categories of non-serviced accommodation: Camping and Caravanning (Touring); Caravanning (Static); Flats, Chalets and Cottages, Hostels, Schools and Colleges,
- Estimates of number of tourists and number of tourist days (by category of accommodation
- Estimates of employment supported by tourism;
- Estimates of traffic implications of tourism (by month);
- Trend information annually for all output categories by zone.

3.3 STEAM Inputs

At a minimum, the implementation of STEAM depends on:

- Information on occupancy percentages each month for each type of accommodation;
- Bed stock for each type of accommodation within the areas to be surveyed;
- Attendance at attractions/major events by month;
- TIC visitor figures by month.

The model is built up from the above basic information, by drawing on data from published or unpublished sources, local interviews and supplementary trade enquiries to define the economic parameters within which the local tourism sector operates. The specific information set out above is obtained from a variety of sources:

a) Bed Stocks

The STEAM model can accommodate up to nine sub-categories of Serviced Accommodation, and the same for Non-Serviced Accommodation. The type and number of such sub-categories of tourist accommodation are specified in conjunction with the client using definitions compatible with national definitions. The sources of information in building such a database are Local Authority Tourist Guides, Tourist Boards, Internet, Yellow Pages.

b) Number of Establishments

The same categories and sub-categories are used as for "Bed Stocks" and use the same sources of information.

c) Use of Tourist Accommodation

This information is primarily obtained from the Tourist Board occupancy surveys and, on occasion, augmented by information obtained from Local Authority occupancy surveys and information provided, in confidence, by groups of accommodation providers.

d) Tourist Accommodation: Employment

STEAM has developed a large array of data sets which provide core employment data by type and size of accommodation providers and the occupancy thresholds which trigger incremental levels of employment.

e) Staying with Friends and Relatives

Through primary research, STEAM has created an array of proxy variables which can be used in various types and sizes of destination. Wherever and whenever practicable these various proxy variables are benchmarked by additional local research in differing destination types.

f) Day Visitors

STEAM Tourist Day Visitors are regarded as those day visiting whose stay is three hours or more for a non-routine purpose originating outside the local area, whether from home or from a non-resident accommodation outside the object area. - National and regional day visitor surveys present ongoing opportunities for benchmarking provided they are statistically valid in the context of the local area.

Information is also obtained on a monthly basis from attractions and events in an area which, together with Tourist Information Centre visitors, provides additional local benchmarking information concerning seasonality and monthly changes, year on year.

g) Rates of Daily Expenditure

Following primary research commissioned by Scottish Enterprise in 1996 from System Three (now TNS), a series of subsequent tourism expenditure surveys have been commissioned over the years by local authorities in conjunction with GTS structured specifically for the STEAM input demands. Whilst commissioned for specific areas, the consistency and frequency of these surveys has allowed the development of proxy values for other areas not able to afford such surveys.

h) Economic Multipliers

Multipliers, in respect of both tourist economic impacts and employment generated indirectly, are calculated using multipliers created by the Surrey Group for an array of destination types.

STEAM Reports are all indexed so that year on year real comparisons can be made rather than inflation affected. Within each report, Appendices 1 and 2 provide non-indexed outputs so that tourism economic impacts for both the present and past years can be compared in actual values.

j) Benchmarking

STEAM takes advantage of all available benchmarking sources, including the United Kingdom Tourist Statistics, the International Passenger Survey, the United Kingdom Leisure Day Visitor Survey, the National Online Manpower Information Service, Local Surveys and those prepared commercially from time to time.

4. STEAM REPORT FORMAT

4.1 Introduction

Each STEAM Report consists of four main sections:

- Numeric Executive Summary
- Comparison Tables
- Appendices ■ Charts

4.2 Numeric Executive Summary (NES)

This page provides an annual headline summary for the reporting year which consists of five segments. Each segment makes comparisons between the current year and the previous year concerning each of the main topics which are summarised below:

a) Analysis by Sector of Expenditure

This segment of the NES identifies the distribution of visitor spending into the local economy. The year on year comparison eliminates inflationary effects by use of the Retail Price Index (RPI).

b) Revenue by Category of Expenditure

This segment illustrates the revenue generated in the local economy by the four main categories of visitor. (The RPI is also used).

c) Tourist Days

GTS(UK)Ltd DJJ 2009

This segment identifies, by category of visitor, the annual number of Visitor Days spent in the local (study) area. Visitor Days are calculated by multiplying the staying visitors by average length of stay and adding the Day Visitors.

d) Tourist Numbers

The count of all visitors annually, regardless of their length of stay.

e) Sectors in which Employment is Supported

This information is provided in the form of full time equivalents (FTE's) by category of employment. The employment indicated in STEAM reporting is only that generated by estimated visitor spending. There are employment generators other than STEAM; for example, residents' spend.

4.3 Comparison Tables (CT Pages)

This section of the report provides the monthly STEAM present and previous year outputs which form the basis for the previous section (NES). In addition, it provides monthly estimates of vehicle numbers and the days they spent in the study area.

4.4 Appendices

Appendix I (This Year) and Appendix 2 (Last Year) contain the full details by month and by year of.

- Economic Impact
- Population
- Employment
- Tourist Days/Tourist Numbers
- Vehicle Days/Vehicle Numbers
- Bed Stock

Appendix 3

Provides a glossary of terms which is self-explanatory.

Appendix 4

Considers the relationship of direct and indirect effects of tourism.

Appendix !

Sources some of the data available by which the employment generated by visitor expenditure can be estimated.

Appendix 6

Reviews Day Visitors and their impacts.

Appendix 7

Report on statistical confidence levels in STEAM,

4.5 Charts

Provides an indicative group of charts. These charts illustrate the capacity of the Excel spreadsheet to generate them. Appendices I and 2 of the electronic report are the basis for their generation.

5. Contact:

David J. James, TD, FTS, FRSA Managing Director Global Tourism Solutions (UK) Ltd Grove House 9D Throxenby Lane Scarborough North Yorkshire YO12 5HN

Tel: 01723 506310 Email: gtsuk.djj@btconnect.com

GTS(UK)Ltd DJJ 2008

POWYS COUNTY COUNCIL STEAM Report 2012 Numeric Executive Summary

All £'s 2012 indexed (RPI Factor 11/12 +1.0393)

Issued 15 July 2013

Total Revenue by District (£'s millions)	2012	2011	% change
Brecknockshire	180.8	212.0	-15
Montgomeryshire	383.7	410.5	-7
Radnorshire	91.5	102.9	-11
TOTAL	656.0	725.3	-10

(enoillim s'2)	2012	2011	% change
Accommodation	72,8	79.5	-8
Food and drink	116.1	128.2	-9
Recreation	39.6	43.9	-10
Shopping	88.9	98.4	-10
Transport	92.1	102.2	-10
Indirect Expenditure	164.6	182.6	-10
VAT	81.9	90.4	-9
TOTAL	656.0	725.3	-10

Revenue by Category of Visitor (£'s millions)	2012	2011	% change
Serviced Accommodation	91.4	92.1	-1
Non-Serviced Accommodation	454.8	519.2	-12
SFR	26.6	26.3	1
Day Visitors	83.2	87.7	-5
TOTAL.	656.0	725.3	-10

Tourist Days (Millions)	2012	2011		% change
Serviced Accommodation	0.7	0.7		-0
Non-Serviced Accommodation	5,9	6.7		-12
SFR	0.5	0.5		1
Day Visitors	2.9	3.0		-5
TOTAL	9.9	10.9	-	-9

Tourist Numbers (Millions)	2012	2011	% change
Serviced Accommodation	0.4	0.4	0
Non-Serviced Accommodation	0.8	0.9	-13
SFR	0.2	0.2	1
Day Visitors	2.9	3.0	-5
TOTAL	4.3	4.5	-6

(FTE's)	2012	2011	% change
Direct Employment			
Accommodation	3,375	3,383	40
Food & Drink	2,388	2,637	-9
Recreation	990	1,095	-10
Shopping	1,668	1.846	-10
Transport	846	939	-10
Total Direct Employment	9,266	9.900	-6
Indirect Employment	2,187	2,427	-10
TOTAL	11,453	12,327	-7

© GTS (UK) Ltd / Powys CC

Prepared by C.

STWWLSPOWALLPOWNISPOWERS : POWREPORTS

BRECKNOCKSHIRE STEAM Report 2012 Numeric Executive Summary

All £'s 2012 Indexed (RPI Factor 11/12 +1.0393)

Issued 15 July 2013

Analysis by Sector of Expen (£'s millions)	2012	2011	% change
Accommodation	22.78	25.91	-12
Food & Drink	31.45	36.85	-15
Recreation	10.58	12.45	-15
Shopping	23.72	27.95	-15
Transport	23.82	28.32	-18
Total Direct Revenue	112.35	131.49	-15
Indirect Expenditure	46.03	54.21	-15
VAT	22.47	26.30	-15
TOTAL	180.84	212.00	-15

Revenue by Category of Visitor	2012	2011	% change
(E's millions) Serviced Accommodation	38.38	38.68	-1
Non-Serviced Accommodation	94.06	122.54	-23
SFR	8.96	8.85	1
Day Visitors	39.44	41.92	-6
TOTAL	180.84	212.00	-15

Tourist Days (Thousands)	2012	2011	% change
Serviced Accommodation	299.6	300.5	-0
Non-Serviced Accommodation	1.112.4	1,449.3	-23
SFR	164.7	162.6	1
Day Visitors	1,357.6	1,443.1	+6
TOTAL	2,934.3	3,355.5	-13

2012	2011	% change
168.6	168.5	0
166.5	215.9	-23
69.2	68.3	1
1,357.6	1,443.1	-6
1,761,8	1,895.8	-7
	168.6 166.5 69.2 1,357.6	168.6 168.5 166.5 215.9 69.2 68.3 1,357.6 1,443.1

	Via acceptant	_		
Sectors in which Employment (FTE's)	2012		2011	% change
Direct Employment				
Accommodation	1,546	19	1,556	-1
Food & Drink	647		758	-15
Recreation	264		311	-15
Shopping	445		524	-15
Transport	219		260	-16
Total Direct Employment	3,121		3,409	-8
Indirect Employment	612		720	-15
TOTAL	3,732		4,130	-10

MONTGOMERYSHIRE STEAM Report 2012 Numeric Executive Summary

All £'s 2012 indexed (RPI Factor 11/12 +1.0393)

Issued 15 July 2013

Analysis by Sector of Expen	2012	2011	% change
(£'s millions)	- Control -		-7
Accommodation	36,60	39.21	7 7
Food & Drink	68.98	73.65	-6
Recreation	23.81	25.44	-6
Shopping	53.65	57,30	-6
Transport	56,52	60.48	-7
Total Direct Revenue	239.55	256.09	-6
Indirect Expenditure	96,22	103.15	-7
VAT	47.91	51.22	-6
TOTAL	383.68	410.45	-7

Revenue by Category of Visitor (E's millions)	2012	2011	% change
Serviced Accommodation	26.71	26.92	-1
Non-Serviced Accommodation	312.81	339,45	-8
SFR	12.30	12.14	
Day Visitors	31.87	31.94	-0
TOTAL	383,68	410.45	-7

Tourist Days			120120000
(Thousands)	2012	2011	% change
Serviced Accommodation	204,7	205.4	-0
Non-Serviced Accommodation	4,164.1	4,498.8	-7
SFR	226.0	223.1	1
Day Visitors	1,096.9	1,099.6	-0
TOTAL	5,691.7	6,026.9	-6

Tourist Numbers (Thousands)	2012	2011	% change
Serviced Accommodation .	110.5	110.4	.0
Non-Serviced Accommodation	552.9	601.8	-8
SFR	94,9	93.7	. 1
Day Visitors	1,096.9	1,099.6	-0
TOTAL	1,855.2	1,905.6	-3

Sectors in which Employment	is supported		11.55
(FTE's)	2012	2011	% change
Direct Employment			
Accommodation	1,104	1,101	0
Food & Drink	1,419	1,515	-6
Recreation	594	635	-6
Shopping	1.006	1,075	+6
Transport	519	556	-7
Total Direct Employment	4,642	4,881	-5
Indirect Employment	1,279	1,371	-7
TOTAL	5,921	6,252	-5

RADNORSHIRE STEAM Report 2012 Numeric Executive Summary

All £'s 2012 Indexed (RPI Factor 11/12 +1.0393)

issued 15 July 2013

(£'s millions)	2012	2011	% change
Accommodation	13.43	14.40	-7
Food & Drink	15,65	17.71	-12
Recreation	5,26	5.97	-12
Shopping	11.57	13.18	-12
Transport	11.72	13.41	-13
Total Direct Revenue	57.62	64.66	-11
Indirect Expenditure	22,32	25.27	-12
VAT	11,52	12.93	-11
TOTAL	91.47	102.86	-11

Revenue by Category of Visitor			
(£'s millions)	2012	2011	% change
Serviced Accommodation	26.31	26.47	-1
Non-Serviced Accommodation	47,91	57.26	-16
SFR	5,35	5.28	1
Day Visitors	11.91	13.85	-14
TOTAL	91.47	102.86	-11

Tourist Days			
(Thousands)	2012	2011	% change
Serviced Accommodation	211.4	212.0	.0
Non-Serviced Accommodation	594.7	709.2	-16
SFR	98.3	97.0	1
Day Visitors	409.8	476.7	-14
TOTAL	1,314.2	1,494.9	-12

2012	2011	% change
108.1	107.9	0
85.3	102.1	-16
41.3	40.8	1
409.8	476.7	-14
644.5	727.4	-11
	108.1 85.3 41.3 409.8	108.1 107.9 85.3 102.1 41.3 40.8 409.8 476.7

(FTE's)	2012	2011	% change
Direct Employment			
Accommodation	725	726	-0
Food & Drink	322	364	-12
Recreation	131	149	-12
Shopping	217	247	-12
Transport	108	123	-13
Total Direct Employment	1,503	1,609	-7
Indirect Employment	297	336	-12
TOTAL	1,800	1,945	-7

Economic Impact Analysis by Category of Tourist and by Industrial Sector

Powys

Analysis by Category by Sector of Expenditure

Serviced Accommodation Analysis by Sector of Expenditure	
(£'s millions)	2012
Accommodation	27.72
Food & Drink	13.35
Recreation	4.27
Shopping	7.40
Transport	7.50
Total Direct Revenue	60.24
VAT	12.05
Total Direct Expenditure	72.29

Non-Serviced Accommodation Analysis by Sector of Expenditure					
(2's millions)	2012				
Accommodation	45.09				
Food & Drink	79.13				
Recreation	27,63				
Shopping	62.04				
Transport	67.15				
Total Direct Revenue	281.04				
VAT	56.21				
Total Direct Expenditure	337.24				

SFR Analysis by Sector of Expenditure (£'s millions)	2012	
Food & Drink	5.43	
Recreation	1.85	
Shapping	5.14	
Transport	4.42	
Total Direct Revenue	16.83	
VAT	3.37	
Total Direct Expenditure	20.19	

Day Visitors Analysis by Sector of Expenditure	
(£'s millions)	2012
Food & Drink	18.17
Recreation	5.90
Shopping	14,35
Transport	12.99
Total Direct Revenue	51,41
VAT	10.28
Total Direct Expenditure	61.70

(£'s millions)	2012	
Accommodation	72.81	
Food & Drink	116.08	
Recreation	39.64	
Shopping	88.93	
Transport	92.05	
VAT	81.90	
Total Direct Expenditure	491,42	
Indirect Expenditure	164.57	
Total Economic Impact	656.00	7.00

STEAM Bedstock Analysis

	Powy	s 2012	Powys 2011		
Accommodation Category	Establishments	Bods / Sleeping Spaces	Establishments	Beds / Sleeping Spaces	
Serviced Accommodation					
+50 room hotels	4	564	4	564	
11-50 room hotels	51	2176	51	2176	
<10 room hotels/others	507	4049	507	4049	
Serviced Total	562	6789	562	6789	
Non-Serviced Accommodation					
- Self catering	692	5212	692	5212	
Static caravans/chalets	140	14288	140	14288	
Touring caravarts/camping	155	12168	155	12168	
Not-for-hire statics	1	11240		11240	
8 °,					
Non-Serviced Accommodation Total	987	42908	987	42908	
	-				
	1		1,549	49,697	

GTS (UIQ Ltd / Powyne CC CSTEAMNYLS POWYALL POWY12 Sector 6

Tourism Impacts 2012

	UK	World
January	Weather mild.	
	Economy forecast to be in recession for the first 6 months of 2012,	
	UK inflation rate fell.	
February	Colder weather with snow at beginning of month, becoming milder with above average temperatures and below average rainfall.	Price of oil high.
	Leap year so 29 days in February.	
March	Warmest and driest March since the 1950s.	Renewed fears about Eurozone economic crisis.
April	Wettest April on record, with temperatures and sunshine below average.	\$1 a
	UK officially entered recession in first 3 months of 2012	-
	Eater Sunday April 8th.	

Prepared by Cathy James, GTS (UK) Ltd

March 2013

First half of month cool and wet; second half warm and dry. Late May Spring Bank holiday moved to June 25th — 28th May — Olympic Torch relay stages in Wales	OECD says that the Eurozone crisis is the single biggest threat to the global economic outlook. Slowing economic activity in India and China.
Wettest June since records began, with flooding in Wales. 4 th and 5 th of June – Spring Bank Holiday and Queen's Diamond Jubilee Holiday.	
Coolest July since 2000, with sunshine below average and rainfall considerably above average. 27th July opening ceremony of London 2012 Olympics	Global food prices rose by 10% in July.
Average sunshine and temperatures with above average rainfall. The June-August period was the wettest in the UK since 2012. OECD forecast the UK economy to shrink by 0.7% in 2012. 12th August — Olympics closing ceremony	,
	Late May Spring Bank holiday moved to June 25th – 28th May – Olympic Torch relay stages in Wales Wettest June since records began, with flooding in Wales. 4th and 5th of June – Spring Bank Holiday and Queen's Diamond Jubilee Holiday. Coolest July since 2000, with sunshine below average and rainfall considerably above average. 27th July – opening ceremony of London 2012 Olympics Average sunshine and temperatures with above average rainfall. The June-August period was the wettest in the UK since 2012. OECD forecast the UK economy to shrink by 0.7% in 2012.

Prepared by Cathy James, GTS (UK) Ltd

March 2013

September	Weather sunnier and wetter than average. 9 th September – Paralympics closing ceremony	\$ (a
October	Temperatures well below average.	g 10
November	Some parts of UK had double the average rainfall, with flooding in Wales and SW England at the end of the month	
December	Weather sumnier and wetter than average.	Ĭ.

Prepared by Cathy James, GTS (UK) Ltd

É

March 2013

POWYS COUNTY COUNCIL 6 Year Summary

All £'s 2012 indexed

Summary Issued 15 July 2013

Analysis by Sector of Expe (£'s millions)	2012	2011	2010	2009	2008	2007
Accommodation	72.8	79.5	76.9	77.5	84.1	78.6
Food & Drink	116.1	128.2	126.5	126.2	132.4	124.8
Recreation	39.6	43.9	43,3	43.1	45.1	42.5
Shopping	88.9	98.4	97.1	96.9	101.4	95.6
Transport	92.1	102.2	100.7	100.4	104.7	98.2
Indirect Expenditure	164.6	182.6	175.3	175.2	184.7	174.1
VAT	81.9	90.4	77.8	77.7	81.9	76.9
TOTAL	656.0	725.3	697.7	697.2	734.3	690.7

Revenue by Category of Visitor (£'s millions)	2012	2011	2010	2009	2008	2007
Serviced Accommodation	91.4	92.1	89.3	89.0	101.1	97.1
Non-Serviced Accommodation	454.8	519.2	494.8	491.1	513.4	469.6
SFR	26.6	26.3	26.4	26.5	26.4	26.2
Day Visitors	83.2	87.7	87.2	90.5	93.4	97.8
TOTAL	656.0	725.3	697.7	697.2	734.3	690.7

Tourist Days (Thousands)	2012	2011	2010	2009	2008	2007
Serviced Accommodation	716	718	697	695	780	751
Non-Serviced Accommodation	5.871	6.657	6.371	6,326	6,581	6,055
SFR	489	483	484	488	485	482
Day Visitors	2.864	3.019	3.001	3,116	3,216	3,373
TOTAL	9,940	10,877	10,554	10,625	11,062	10,661

Tourist Numbers	22222			0000	boos	2007
(Thousands)	2012	2011	2010	2009	2008	2007
Serviced Accommodation	387	387	376	373	419	406
Non-Serviced Accommodation	805	920	874	876	909	840
SFR	205	203	203	205	204	202
Day Visitors	2,864	3,019	3,001	3,116	3,216	3,373
TOTAL	4,262	4,529	4,455	4,571	4,748	4,82

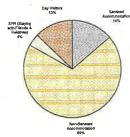
(FTE's)	2012	2011	2010	2009	2008	2007
Direct Employment						
Accommodation	3,375	3,383	3,346	3,361	3,365	3,397
Food & Drink	2,388	2,637	2,602	2,596	2,723	2,566
Recreation	990	1,095	1,080	1,077	1,126	1,060
Shopping	1,668	1,846	1,821	1,818	1,902	1,792
Transport	846	939	926	923	963	903
Total Direct Employment	9,266	9,900	9,775	9,775	10,078	9,718
Indirect Employment	2,187	2,427	2,380	2,378	2,506	2,363
TOTAL	11,453	12,327	12,155	12,152	12,585	12,081

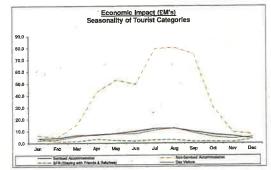
:STM/WLS\POWALLPOW/12\ Pow8y12 : Tablos

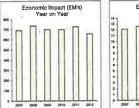
● GTS (UK) Ltd / Powys CC

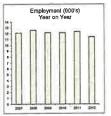
Powys 2012

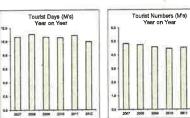
Economic Impact
Relative Impact of Tourist Categories











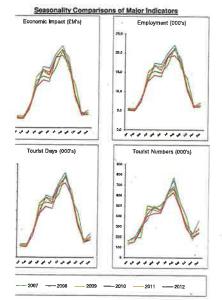
OP CETS (UK) Lite! Powysi CC

Property

STIMMUS/FORMALLFORMIZA

Indexation to 2012

owys 2012



Indexation to 2012

36,210	28,411	26,500	24,350	24,271	28,611
		-	-	-	-
97,839	93,426	90,536	87,185	87,716	83,212
2007	2056	2009	2010	2011	2012
	100	(3)	180	183	183
			iiid	18	
8				188	
38	10.00	1		-	0.00
3		1	100	38	
1 2	-		125	2	
180	-	1	-	88	100
181	13	33	100	18	98
1	差		100		183
1	18			200	2
1 1	18		100	38	
	100			1	-2
	-		12	131	18
100	18	(0)	1		
		100	300	100	
1 3	3		35		
	3		bee	=	100
100	農				E
3	000				
	3	55	600		1
- 2	養		4	201	100
100	5110		壓	600	問
			95		帯
旧疆	盡		盤	100	12
	500				

£'s 2012

POWYS COUNTY COUNCIL 2012

appendix 1

Economic Impact		Kpenditu	e and Rev	renue £'00i)'s								
Commence of the Commence of th	Jan 1	Feb	Mar	Apr	May	Jun	34	Aug	500	Oct	Nov I	Doc	TOTA
Oirect Expenditure	12,060	19,948	22,119	45,476	52,642	51,980	70,904	81,132	71,182	33,415	15,863	15.541	491,4
Indirect Expenditure	4,041	3,402	7,314	15,365	17,944	17,326	26,417	27,230	23,769	11,216	6,238	5.293	164.5
Total	16,101	13,450	29,433	80,841	71,586	69,306	105,401	108,361	94,951	44,632	21,100	20,834	655,60
Economic Impact		roendius	e and Rev	enue Food	7.	_			_				
-	Jan I	Feb	Mar	Apr	May 1	Jun 1	341	Augit	Sep	Get I	Nov I	Dec	TOTA
Direct Revenue	10.050	0.373	18.432	37,696	44,702	43.317	65,620	67,610	59,501	27.846	13,219	12,950	409.51
Indirect Expenditure	4.041	3.402	7,314	15,565	17,944	17,326	26,417	27,230	23,769	11,216	5,236	5,293	164.57
VAT	2.010	1.675	3,666	7.579	3,940	8,663	12,164	13,522	11,860	5.5691	2.644	2,590	81,90
Total	. 16,101	13,450	29,433	60,541	71,586	69,306	105,401	108,361	94,951	44,832	21,100	20,834	653,93
							-						
Economic Impact			giving ris				57.51.6		NAME OF TAXABLE PARTY.				7.000
Annabes and the population	Jien	Feb	Mar	Apr	May !	Jun	Jol	Aug	Sep	Oct	Nov	Dec	TOTAL
Senfood Accommodation	3,608	4,161	6.507	6,792	8,209	9,880	12,327	12.465	9,791	7,372	6,150	4,134	91,39
Non-Serviced Accommodation	6,416	4,945	15,7861	42,257	53,104	43,632	79,244	80.274	74,752	30,251	9,562	7,851	454,77
SFR	3,701	1,240	1,415	2,275	2.171	1,672	2,714	2,873	1,480	1,478	1,152	2,336	26,61
Day Visitors	7,376	3,100	5,725	7,7161	8,192	8,121	11,116	12,749	8,026	5,531	4.238	5,513	83,21
fetal	16,101	13,450	29,433	60,641	71,586	69,506	105,401	108,361	94,951	44,032	21,100	20,834	655,99
conomic impact	15 00.4	Sectors in	which exp	enditure !	e made		-22	-3 1	-				
Fred Expenditure	Jan 1	Feb	Mar	Apr	May 1	Jun 1	- 44 1	Aug 1	Sep 1	0a 1	Nov 1	Dec	TOTAL
Accommedation	1,524	1,674	3.047	5.745	7.0771	0.985	13,542	12.615	12.551	4,351	2,346	1,852	72.00
lood & Drivin	2,9591	2,391	6.397	11,635	12,9241	12,542	16,096	18.860	16,000	8,141	3,561	3.875	116.07
beteetten	5971	7961	1.621	3,775	4,428	4.286	6,207	6.454	5,499	2,776	1,295	1,296	39.64
hopsing	2,316	1,770	4,054	6,531	9.922	9.547	12.623	14,525	12.311	6,173	2.849	9,007	88,63
Tenspert	2,263	1,742	4,115	8,813	10.350	9.955	14.552	15,146	12.941	6.405	2.867	2,9171	92,05
otal Direct Expenditure	10,050	0,572	18,432	37,890	44,702	43,517	65,820	67,510	59,301	27,040	13.219	12,950	409,51
/AT	2,010	1,676	3,686	7,579	8,940	8,665)	10,164	13,522	11,860	5,569	2,644	2,550	81,90
ndirect Expenditure	4.041	3,402	7,314	15,365	17,944	17,336	26,4171	27.230	23,769	11,216	5.236	5.295	184,57
fotal	16,101	12,450	29,453	60,641	71.585	69,306	105.401	108.361	34,951	44,833	21,100	29,634	665,00

B GTE SUGLEST Frequ CO

Prepared by C.

STWARDFOWALLFORIDFINEST

-

PRODUCTION OF THE PARTY

E'a 2012

POWYS COUNTY COUNCIL 2012

Appendix 1,2

2°s 201

POWYS COUNTY COUNCIL 2012

Appendix 1,3

Population Total Population	120,000	133,000	133,000	135,000	123,000	130,000	133,000	133,000	123,000	123,000	133,000	130,000	Avg 133,00
Employment	-	Supported	by tourier	n activity i	n thase Co	segories	m nesema		Taxonia I	1	150000		Samuel
Direct Employment	Jan 1	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	FTE's
Serviced Accommodation	2,119	2,187	2,417	2,477	2.901	2,741	2,786	2,790	2,611	2,553	2,382	2,185	2,48
Non-Serviced Accommodation	1,046	1.637	2,980	0,347	7,488	7,154	10,162	10.244	9,748	5,023	2,268	2,001	5,57 29
SFR	492	155	188	448	288	222	361	382	197	196	153	442	29
Day Visitors	312	407	751	1,012	1.063	1,065	1,458	1,672	1,171	725	556	723	91
Total Direct Employment	4,768	4.397	6.345	10,284	17,440	11,182	14,767	15,091	13,726	8,478	5,358	5,352	9,26
Indirect Employment	6441	543	1,166	2.450	2.861	2,7601	4,213	4,342	3,794	1,789	655	844	2,15
Total	5,413	4.939	7.511	12,734	14,301	13,945	18,979	19,433	17,520	10,206	6,194	6,197	11,45
Employment.	V 350			playment			1 1223	1,415-4	1 30000		190000	Dec	FIES
Direct Employment	Jan	Fob	Mar	Azr	May	Jun	Jul	Aug	Sep	Oct	Nov		
Accommissiation	2,970	2,971	3,100	3,538	3,550	3,557	3,703	3,561	3,933	2,541	3,061	3,009	2,37
Food A Crink	720	590	1,332	2,724	3,190	3,096	4,4671	4,955	2,549	2,009	.953	957	2,38
Recreation	299	239	540	1,131	1,326	1,284	1,859	1,930	1,947	832	388	389	99
Shooping	521	394	912	1,9201	2,233	2,148	3,133	3,266	2,770	1,305	641	677	1,65
Transport	248	192	454	572	1,141	1,098	1,60%	1,670	1,427	706	310	322	84
Total Direct Employment	4,768	4.397	6,545	19,284	11,440	11,162	14,767	15,021	13,775	8,478	5.359	5,352	9,26
Indirect Employment	044	543	1,166	2,450	2,861	2,763	4,213	4.242	3,794	1,769	835	844	2,19
Total	5.415	4.939	7,511	12,734	14301	13,945	10.979	19,433	17,520	10,266	0,194	0,197	11,45

Tourists		outists 0		_				- 2	3 V 3	20.0	0.0	-	
Tourist Days 000's	Jan	Feb	Mar	Apr	Mary	Jun	Jul	Aug	Sep	Oct	Nev	Dec	TOTAL
Serviced Accommodation	30.3	34.9	54,1	55.4	68,2	82.1	86.1	87,1	60.4	61.9	61,6	04.7	7
Non-Serviced Accommodation	84,6	61,1	213.3	565.7	704.0	856,3	1,001.9	1,019,1	924.9	407.6	131.2	101,5	9,8
SFR	88.0	22.9	26.0	62.0	29.9	30,7	49.9	52.8	27,2	27.2	21,2	61.3	40
Day Vastors	61.16	106.7	197.1	265.0	278.3	279.5	382.6	438.8	307.3	190.4	145.8	169.6	2,86
Total Tournst Days 000's	264,7	225.6	490,4	949,8	1,091,0	1,048.7	1,520.5	1,597,6	1,327,1	687.0	349.8	387,3	9,91
Tourists.		collints 2	20.5.	2007	100	1500	520	2250	200	400	was to	Dec	TOTAL
Tourist Numbers 000's	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov		
Serviced Accommodation	15.5	22.4	30.2	30.3	36.3	40.5	41.2	43.3	32.4	31.9 52.9	32.9	19.0	31
Non-Serviced Accommodation	16.6	12.9	34.31	80,6	95.3	87.7	100.0	128.6	127,7	12.7	19.6	23.6	21
SFR	27.2	10.9	12.1	25.0	18,1	14,6	20,0	20.3	12.5	100.4	145.8	189.6	2.9
Day Visitors	81.6	106.7	197,1	265.6	278.9	2/9,5	382,6	438.8	480.0	297.9	208.8	247.4	4.2
Total Tourist Numbers 000's	141.3	152.9	273.7	402.6	428.6	430.3	575.9	631,1	480.0	227.9	200.0	247.41	-
Vahleles	W	ohicles 0			-					1			TOTA
Vehicle Days 600's	Jun	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Odl	Nov	Dec	
Serviced Accommodation	7.5	12.2	19,6	14.8	19.7	22,9	72.5	22.5	17.9	17.0	14,2	0,1	1.33
Non-Serviced Accommodation	19,8	18,0	49,6	125,9	158.5	152,2	223.2	230.5	210,2	91.5	29.8	70,8	
SFR	20.2	6.5	7.7	18,4	11.6	9.1	16.8	15,7	8.11	8.1	6.3	19.2	5
Day Visitors	16.2	24,1	44.5	52.5	55,1	63.1	75.6	86.7	60.7	43.0	32.9	37.5	2,2
Total Vehicle Days 000's	64,0	61.0	120.4	211.6	244,9	247.5	336.2	265.7	290,9	150.5	62,1	10.01	2,0
Vahicles		Vehicles 0		1500		20.6	1000	CARC A			14000	000	TOTA
Vehicle Numbers 000's	Jan	Feb	Mar	Apr	May	Jun	Jul	Avg	Sep	Oct	Nov	Dec	
Serviced Accommodation	4.1	7,0	11,0	8.7	10.4	13.5	10.9]	11.3	9,5	8.6	8.9	5.0	- 1
Non-Serviced Accommodation	4.1	4.0	8,0	18.1	21.5	20.4	29.7	29.2	29.1	11.9	4.6	7.6	
SFR	8,1	3.2	3,6	6,8	5,4	4,3	5.3	8,0	5.7	43.0	32.5	37.5	- 6
Day Visitors	16.2	24,1	44,5	52.5	55,1	63,1	75.6	86.7	60,7	67.3	49.5	52.5	- 3
Total Vehicle Numbers 000's	32.4	39,1	67.0	86.0	92.A	101,4	122.1	133.2	102.1	67.3	49.5	325	_,
SED STOCK (number of beds)	TE 12/2012	russay		unc.	1000	741,004	7756	1400104	- cares	0.1	N // I	- 0	МА
THE RESERVED TO SERVED TO	Jan	Feb	Mar	Apr	May	Jun	Jut	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation :	0,492	6,581	6,688	6,761	6,773	6,761	9,744	6,764	6,780	6,755	6.657	6,569	6,7
Non-Serviced Accommodation	13,546	11,294	21,718	42,650	42,014	42,904	42,908	42,900	42,896	42,703	18,716	15,094	42,9
BED STOCK (number of bods)	29,038	17,785	26,406	49,419	49,587	49,685	49,696	49,692	49,685	49,466	25,373	21,663	49,6

ETHAN JAPONNA FOREIN/HOSSIF Tractor/Ho

*Charles in the St.

NAME AND ADDRESS OF THE PARTY O

-

Economic Impact	TO 10.003	Expendit	ure						-	a'0002		_	
de 1929 - T	Janj	Feb	Mar	Apri	May	Jun	Juf	Aug	Sep	Oct	Novi	Dec	TOTA
Direct Expenditure	4.507	4,228	5,469	12,408	12,925	14,131	18,648	22.088	16.863	9,896	5.696	7,259	
Indirect Expenditure	1,481	1,467	1,818	4,304	4.410	4,775	6:335	7,848	5,710	3,404	1,921	2,533	134,81
Total	5,788	5,695	7.267	16,712	17,334	18,906	24,983	20,837	22,503	13,299	7.617	9,793	46,02 180,84
Economic Impact		Evnendill	are and B								-4-6-		1/0.41
	1 Jenf	Feb	Mari	Apri	May	Juni	Juff	Augl	Sepi	8'0002 [thQ	Nevi	-	
Direct Revenue	3,589	3.523	4.557	10,340	10.771	11.775	15.540	19,157				Dec	TOTA
Indirect Expenditure	1,461	1.467	1.016	4,304	4.410	4.775			14,052	8,246	4,746	5,049	112,34
VAT	718	705	911	2.068	2.154	2.355	6,335	7,848	5,730	3,404	1,921	2,533	46,02
Total	5,788	5.695	7.287	16.712	17,334	18,906	24,985	30,831	22,593	1,649	949	1,210	22,47
		- project	T priver.	TOUT ES	17,004	10,305	24,000	30,637	22,593	15,299	7,617	9,795	160,64
Economic Impact		2enerates	by Cate	gory of V	laitor	_	_	_	-	C000's			
	Jani	Feb	Mar	Apr	May	Juni	Juli	Aug	Sep	Oct	Novi	Dec	TOTAL
Serviced Accommodation	1.471	1,729	2,737	2,639	3,430	4.123	5.258	5,320	4,176	3.040	2,547	1,710	
Non-Serviced Accommodation	1,827	2,149	2,918	8.875	8.987	10,900	15,086	18,685	13,550	6.537	2,101	2.486	38,382
SFR	1,247	419	476	1,137	731	583	914	968	498	498	358		94,061
Day Visitors	1,243	1,398	1,157	3.861	4.206	3.319	3.745	5.865	4,369			1,124	8,963
Total	5,788	5.095	7.287	16,712	17,334	18,906	24.983	30,837	22.563	13,225	7,617	4,470	39,430
				101110	11,000	10,100	64,950	44,047	22,393	13,299	7,617	9,783	180,844
Economic Impact	. 5	ectors in	which so	punditur	a is made	_		_	_	000's			
Ditest Expenditure	Jan	Feb	Mar	Apr	Mayf	Juni	Jul	Augi	Sepi	Oct	Novi	Dec	TOTAL
Accommodation	650	754	1,120	1,777	1.932	2.290	3.707	4.001	3,149	1.545	970	803	
Good & Orink	1,033	993	1.241	2,968	3,105	3.333	4,128	5,241	3.601	2.370	1.366		22,778
Necreation	344	329	413	1.007	1.043	1.125	1,399	1,775	1.286	794		1,851	31,453
thapping	799	731	6931	2.284	2.341	2.489	3,117	3,992	2.880	1,707	450	612	10,577
ranaport	762	717	890	2.284	2.349	2,538	3,169	4.068			996	1,432	23,720
otal Direct Expenditure	3,589	3,523	4.557	10.340	10.771	11,775	15,540	19,157	2,937	1,770 B.246	963	1,351	23,819
AT	7187	7051	911	2.068	2.154	2,3551	3.108	3.6311	2.810		4,746	6,049	112,348
ndirect Expenditure	1.481	1.467	1.818	4,304	4,410	4.775	6.535	7.848		1,649	949	1,210	22,470
otal	5.788	5.695	7.287	16,712	17.334	18,906	24,983	30,637	5,730	13,299	1,921	2,533	46,027
				1001114	11111111	10,04/11	#4°503	44,437	25,094	13,299	7,617	9,793	180,844

Total Population	44,797	44,797	44,797	44,797	44,797	44,797	44,797	44,797	44,797	44,797	44,797	44,797	44,79
Empleyment.	7 3	Supporte	by tour	em estiv	Ty In thes	e Calego	ries	_		TE's	_	_	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Augi	Sool	Oct	Novi	Dec	FTE
Serviced Accommodation	902	944	1,039	1,056	1,107	1,184	1,183	1,187	1,110	1,081	1,020	942	1,06
Non-Serviced Accommodation	816	851]	947	1,691	1,715	1,934	2,316	2,698	2,189	1,453	856	800	1,52
SFR	166	56	63	151	97	75	121	129	66	66	631	149	9
Day Visitors	163	183	152	506	552	435	491	789	573	423	339	586	431
Tatal Direct Employment	2,047	2.034	2,201	3,404	3,471	3,608	4,114	4,783	3,938	3.024	2.266	2.558	3,12
Indirect Employment	236	234	290	686	703	7621	1,0101	1,252	914	5431	306	404	513
Total	2,283	2,268	2,491	4,090	4,174	4,369	5,124	6.034	4,852	3,567	2,573	2,962	3,73
Employment	- 1	ectors in	which or	nolovne	nt is supp	orted		_		TE's			
111111111111111111111111111111111111111	Janl	Feb!	Mar	Apri	May	Juni	Juli	Aug	Seol	Det	Nov!	Dec	FTE
	- Heart of											-	
	1,425	1,447	1,472	1,599	1,606	1,608	1.623	1.6111	1.643	1.808	1 464	1.447	2.54
	1000		1,472		1,606 768		1,623	1,611	1,643	1,808	1,464	1,447	1,546
food & Drink	1,425	1,447		1,599		1,608 823 337	1,623 1,019 419	1,294	938	585	338	457	547
foed & Drink Recrestion	1,425 255	1,447	306	1,599 738	768	823	1,019 419	1,294 532	938 385	585 238	338 135	457 183	847 264
food & Drink Secrestion Shopping Transport	1,425 255 103	1,447 245 99	306 124	1,599 738 302	768 313	823 337 560	1,019 419 701	1,294 532 898	938 385 648	\$85 238 398	338 135 224	457 183 322	847 264 445
oed & Drink lecrestion thepping ranaport Stal Direct Emoloyment	1,425 255 103 180	1,447 245 99 154	306 124 201	1,599 738 302 514	768 313 527	823 337 560 280	1,019 419 701 352	1,294 532 898 449	938 385 648 324	\$85 238 398 195	338 135 224 106	457 183 322 149	541 254 445 219
Accommudation Food & Drink Recreation Shepping Fransport	1,425 255 103 180 84	1,447 245 99 164 79	306 124 201 98	736 736 302 514 252	768 313 527 259	823 337 560	1,019 419 701	1,294 532 898	938 385 648	\$85 238 398	338 135 224	457 183 322	841 264 445

AND DESCRIPTIONS

Q-100-10-10-10-10-10-10-10-10-10-10-10-10	_							_		00's	77 11		
Tourist Days	Jani	Feb	Mari	Apr	May	Juni	Juli	Augl	Sepi	Oct	Nav	Dec	TOTAL
Sarviced Accommodation	12.5	14.7	22.7	23.5	28.5	34.3	36.0	38.4	28.6	25.9	21.7	14.6	300
Non-Serviced Accommodation	20.7	24.8	34.3	106.9	109.3	132.1	176.1	210.5	158.5	78.6	24.3	26.3	1,112
SFR	22.9	7.7	8.8	20.9	13.4	10.4	16.8	17.8	9.2	9,2	7.1	20,6	165
Day Visitors	42.8	48.1	39.8	132.9	144.8	114.3	128.9	201.9	150.4	111,0	88.8	153.9	1,358
Total Tourist Days 000's	98.9	95,3	105.0	284,3	296.1	291.0	357.8	474.5	346.6	224,7	141.9	217.4	2,934
10000										000's	_	_	_
Tourist Numbers	Jeni	Febl	Morl	han	May	Juni	Juli	Augl	Sepi	Oct	Nov	Dec	TOTAL
artiget garter over the garter	6.9	9.7	13.2	14.4	15.8	20.8	18.2	18.9	14.2	12.9	14.4	0.2	169
Serviced Accommodation	6.1	6.0	7.0	16.4	15.6	18.6	24.4	28.5	22.7	11,01	5.2	5.0	160
Non-Serviced Accommodation SFR	9.2	2.7	4.1	7.7	6.1	4.9	6.7	6.8	4.2	4.3	3.5	7.9	69
Day Visitors	42.8	48.1	39.8	132.9	144.0	114.3	128.9	201.9	150,4	111.0	88.8	153.9	1,358
Total Tourist Numbers 000's	64.0	67.4	64,1	171,4	182.3	158.6	170.3	256,1	191,5	140.2	112.0	175,1	1,762
		- 0.077		1000									
Vehicle Days	100	Fabi	Mac	Apr	May	Jun	34	Aual	Sep	Octi	Novi	Dec	TOTAL
	Jan			6.2	8.2	9.7	9.5	9.6	7.5	6.8	5.7	3.9	84
Serviced Accommodation	3.3	7.9	9,1	25.7	27.8	34.8	42.9	53.0	40.9	19.3	6.2	5.6	279
Non-Serviced Accommodation	5,3		2.6	6.2	4.0	3.1	5.0	5.3	2.71	2.7	2.1	6.1	49
SFR	6.8	2.3	9.0	76.3	28.6	25.8	25.5	39.9	29.7	25,1	20.1	30.4	279
Day Visitors	23.8	10.9	28.9	84.4	68.6	72.3	82.8	108.6	80.9	53.9	34.1	45.0	691
Total Vehicle Days 000's	23.8	2,002	23.9	99,4	50.9	7 0.0	- 44,0	100.0			-		
Vahicle Numbers	55.0	C=TREV	71.5	1.0544	75555		1000	2016		900/\$	12604	Dec	TOTAL
	Jan	Feb	Mar	Apr	May	Jun	3.4	Aug	Sep	Oct	Nov		
Serviced Accommodation	1.8	3,4	4.8	3.0	4,5	6.8	4.9	5,0	3.6	3.7	3.8	2.2	44
Non-Serviced Accommodation	1,6	1.9	1,8	3.9	4.0	4,9	6.0	7.0	5,9	2.7	1.0	1,0	42
SFR	2.7	1,1	1.2	2.3	1,8	1,5	2.0	2.0	1,3	1,3	1,0	2,4	271
Day Visitors	8,5	10.9	9:0	26,3	28.6	25.8	25,5	39,9	29,7	25.1	20,1	35.9	390
Total Vehicle Numbers 000's	14,5	17.3	16.9	36.3	38,9	38,0	56,5	53.9	40,6	32.7	26.2	29/8	
BED STOCK (number of beds)		Lucrana A	vallable	Sheping	Sources		_	_		- 54 1		- 1	GAN
BED STOCK (Humber of Beds)	Jani	Feb	Mari	Apri	May	Juni	Jul	Aug	Sep	Oct	Nov	Dec	MAX
Serviced Accommodation	2.685	2,773	2,815	2.829	2.834	2.834	2,637	2,837	2.837	2,834	2,796	2,759	2,837
Non-Serviced Accommodation	4.640	4.694	5.239	10.456	10.512	10,690	10,690	10,690	10,690	10,612	5,066	4,676	10,890
Total BED STOCK (number of beds)	7.325	7.457	8.054	13.285	13,445	13,524	13.527	13.527	13.527	13,446	7,864	7,4351	13,52

Economic Impact	- 1	xpenditu	Tith		5.1		9 17			0000's		9000	37.50(77.56)
Economic Impact	1 Juni	Feb	Mari	Apri	May	Jun	201	Aug	Sep	Oct	Nov	Dec	TOTAL
Direct Expenditure	5.865	4.010	13.834	27.084	33.240	30.533	48.602	45,827	44,438	18,944	7,791	6,297	287,402
Indirect Expenditure	1,966	1,3651	4.630	9,109	11,105	10.203	16.249	15,689	14,843	6,347	2,586	2,131	96,223
Total	7,831	6.375	10.464	36,192	44,346	40,736	64,851	62,515	59,279	25,290	10,277	8,429	383,584
Total .		-											
Economic Impact	- 1	apendit			75572	W.	0.00	200		e'0002	10.0	Dec	TOTAL
	Jan	Feb	Mar]	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov		
Direct Revenue	4,887	3,341	11,528	22.570	27,700	25,444	40,502	39,022	37,030	15,766	6,492	5,248	239,552
Indirect Expenditure	1.966	1,365	4,530	9,100	11,105	10,203	16,249	15,689	14.843	6,347	2,586	2,131	96,223
VAT	977	668	2,300	4,514	5,540	5,089	8,100	7,804	7,406	3,157	1,298	1,050	47,910
Total	7,031	5,375	18,464	56,192	44,348	40,736	64,851	62,515	59,279	25,290	10,277	8,429	383,684
										*****	_	_	_
Economic Impact				gory of V		24.547	4.0	4.7.5	Sepi	Cooo's Octi	Novi	Dec	TOTAL
PROBLEM TO THE PARTY.	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug				1,200	26,709
Serviced Accommodation	1.058	1,194	1,672	1.979	2,400	2.885	3,623	3,665	2.877	2,161	1,792		312,809
Non-Serviced Accommodation	4,158	2,330	11,652	29,472	38,443	33,325	55,516	52,694	52,599	20,827	7,006	4,758	
SFR	1.711	575	654	1,580	1,004	773	1,254	1,328	684	683	532	1,542	12,300
Day Visitors	904	1,276	4,286	3,102	2,499	3,753	4,458	4,526	3,119	1,620	1,046	895	31,866
Total	7,831	5,375	18,464	36,192	44,346	40,738	64,851	82,515	59,279	25,290	10,377	8,429	383,684
								_	_	a'0002		_	_
Economic Impact				spenditu	May!	Juni	Jul	Aug	Sep	Octi	Novi	Dec	TOTAL
Otract Expanditure	Jan	Feb	Mar	Apr			7,144	6,353	7,428	1.894	782	604	36,600
Acceminidation	493	488	1,251	2.924	1,887	3,352			10,020	4,729	1,970	1,587	68,990
Food & Orfnik	1,498	998	3,539	0,664	8,069	7,521	11,306	11,060	3,473	1,634	675	542	23,608
Recreation	511	337	1,205	2,300	2,794	2,595	3,912	3,830		3,656	1,500	1,254	53,645
Shopping	1,195	761	2,735	5,210	6,278	5,825	8,805	8,029	7,798		1,565	1,201	58,518
Transport	1,190	758	2,798	5,472	6,672	6,152	9,335	9,130	8,311	3,874	6.492	5,248	239,552
Total Direct Expenditure	4,887	3,341	11,528	22,570	27,700	25,444	40,502	39,022	37,030	15,766		1,050	47,910
VAT	977	668	2,305	4,514	5,540	5,089	8,100	7,804	7,406	3,157	1,298		96,223
Indirect Expenditure	1,966	1,365	4,630	9,109	11,105	10,203			14,843	0,347	2,586	8,429	383,884
Total	7.831	5 375	18,464	36,192	44,345	40,736	64,851	62,515	59,279	25,290	10,377	0,429	263,664

+926

Present by CJ

(Annual revenue and a second second

althorace extractly

Property light

....

Total Population	61,475	61,475	61,475	61,475	51,475	61,475	61,475	61,475	61,475	61.475	61,475	61,475	61,47
Employment.		Supporte	d by tour	tem polivi	Ity in the	e Catego	rtue			TE's			
20m2-70727-00000000000000000	Jan	Feb	Mar	Apr	May	Jun	Jul	Augl	Sepi	Octi	Novi	Dec	FTEN
Serviced Accommodation	648	656	732	760	801	841	853	858	601	773	725	665	
Non-Serviced Accommodation	821	579	1,734	3,909	4.904	4.376	6,658	6,356	6,339	3.007	1,200	900	75
SFR	2271	76	87	207	133	103	167	176	91	91			3,29
Day Visitors	119	167	552	417	328	492	585	633	409		71	205	130
Total Direct Employment	1,815	1.475	3.115	5.293	8,160	5.812	8,263	8,021	7.640	212	137	117	348
Indirect Employment	314	218	738	1,463	1,771					4,053	2,134	1,888	4,642
Total	2,128	1,693	3.853	5.746	7.937	7,439	2,591	2,502	2,357	1,012	412	340	1,271
		1,000	0,000	0,240	1,341	7,939	10,854	10,525	10,007	5,055	2,546	2,227	5,921
Employment		Sectors In	which e	mployma	nt is supe	orted		_		TE'e			
2000000000000000	Jan	Feb	Mar	Apr	May	Juni	Jul	Augi	Sepl	Oetl	Novi	Dec	FTEY
Accommodation	892	873	957	1,184	1,189	1,180	1.290	1,191	1.456	1,176	935	912	
Food & Ortex	370	246	#73	1,645	1,992	1.656	2.791	2.735	2.473	1,157	486	392	1,104
Recrustion	153	101	361	689	827	777	1,172	1,147	1.040	489	202)		1,419
Shopping	2001	191	0.00			1 7 7 7	11176	11.04	1,090	469	5051	162	594

Tourist Days	TTC11 - 1257		11.0			_	_	_	_	000's	_	_	
2	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sec		Nov	Dec	TOTA
Serviced Accommodation	8.7	9.8	15.3	16.2	19.6	23.6	24.7	25.0	19.5	17.7	14.7	9.8	20
Non-Serviced Accommodation	59,3	31.4	163.8	400,3	521,3	455.0	719.2	091,4	660.7		102.1	67.1	4,16
SFR	31,4	10,6	12.0	28,7	18,4	14.2	23.1	24,4	12.6		9.8	28.5	22
Day Visitors	31.1	43.9	147.5	109.5	86.0	129.2	153.5	156.2	107.4		38.0	30.8	1.09
Total Tourist Days 000's	130,6	95.7	338,7	554,7	645,4	622.0	920,4	907,0	800.3	278.3	162.5	136,1	5,69
Tourist Numbers	14 101110	14.11	A	1 15000	1.0770	31 DESIGN	the Therm			000's	J 777-51		_
	Jan	Feb		Apr	May	Jun	Jul	Appl	Sep	Oct	Nov	Dec	TOTA
Serviced Accommodation	4.2	6,3	8,6	0.6	10,6	14,1	11,5	12.5	9.2	9.0	8.4	5,4	11
Non-Serviced Assertmodation	9.3	5.7	24.5	55.6	69,4	59.5	93.9	86.0	90.0	36.9	13.3	2.9	55
SFR	12.6	5.0	5,6	10,6	8,4	6.8	9.2	9,4	5.8	5.9	4.8	10.9	9
Day Victors	31,1	43.9	147,5	109,5	86.0	129.2	153.5	166,2	107.4	55.6	36.0	30.8	1,09
Total Tourist Numbers 000's	57.2	60.9	166.2	105,3	174,4	209.5	268,1	274,1	212.4	107.6	63.5	56.1	1,85
Vehicle Days			_							. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
FOUND DOOR		-11	22.0							000's			
Serviced Accommodation	Jan	Feb	Mac	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTA
	2.2	3.3	5.5	4,1	5,6	6.4	6.3	6,4	5,0	4.7	2.9	2.5	50
Non-Serviced Accommodation SFR	13.2	8,4	35.8	86,9	113.7	100,9	150,1	151.3	144.9	63.7	22.A	14.0	911
Day Visitors	9.3	3.1	3.6	8.5	5,5	4.2	0.5	7.2	3.7	3,7	2.9	8.4	6
Total Vehicle Days 000's	5.1	9.9	33.3	21.6	17.0	29.2	30.3	32.6	21.2	12.6	8.1	6,1	221
I DIM Vericle Days 000's	31.0	24,8	78.2	121.2	141.8	140,7	199,6	197,8	174.8	84.7	37.3	31.0	1,26
Vehicle Numbers													
Tollicia Admisara	1 Jani	Febl	Mari	Apri	4.50	10.020	0.0			000°s			
Serviced Accommodation	1,1	2.2	3.1	2.5	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Non-Serviced Accommodation	2.2	1,6			3,0	3.6	3.0	3.2	2.4	2.4	2.5	1,4	30
EFR	3.7		5.4	12.1	15.2	13.2	20.4	15,5	19.5	8.1	3.0	1,8	12
Day Visitors	6.1	1.5	1.7	3,2	2.5	2,0	2.7	2.8	1.7	1.7	1.4	3.2	2
otal Vehicle Numbers 000's	12.1	15.2	33,3	21,8	17.0	29.2	30,3	32.8	21,2	12.6	8,1	6.1	221
Com Tollies Hellicels 500 s	12.1	15,2	43,4	38,3	37.7	48,2	56,4	57.7	45.1	24,6	15,0	12,6	400
IED STOCK (number of beds)		Venne e e	vailable 5	Mariana	*********		_						
The state of the s	Janl	Feb	Mari	Apri	May	had	1.0		6.1	72.0	25572	72.0	1000
Serviced Accommodation	1.656	1.842	1,895	1.539	1 949	Jun	Juf	Aug	Sep	Oct	Nov	Doc	MAX
ion-Serviced Accommodation	7,735	5,219	14 444	27.002		1,949	1,949	1,949	1,940	1,931	1,891	1,866	1,949
otal BED STOCK (number of beds)	9,591	7.061	16,339	29,241	27,302	27,302	27,306	27,309	27,305	27,191	12,355	9,247	27,304
and the second second	4.001	1,001	10,339	49,693	28,251	29,251	29,255	29,255	29,255	29,122	14,246	11,113	29,263

* \$773 (lod tre) (respect)

named of the last of the last

with her continued in

\$ family committee to be a family of the committee of the

RADNORSHIRE 2012

£'a 2012

RADNORSHIRE 2012

Passage Impage		rpenditu	If the						2.	000'19			
Economic Impact.	l Jani	Feb	Mari	Apri	Mary	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Direct Excenditure	1,688	1.011	2.816	5,984	7,477	7,316	11,734	15,3171	9,863	4,576	2,377	1,984	69,142
Indrect Expenditure	594	570	866	1.952	2.429	2.348	3,033	3,693	3,215	1,466	729	629	22,324
Total	2,482	2,381	3,682	7,936	9.905	9,684	15,56?	15,010	13,078	6.042	3,106	2,613	91,467
Economic Impact	-	voenditu	re and Re	ryenue		_			2	0000	- 00	12.5	
Economic Impact		xpenditu Febi	ore and Re	Apri	Mayl	Juni	Jul	Aug	Sep	Oct	Nov)	Dec	
100 V / 100 V	Jan	Feb	Mar	Apr			Jul 9,778	Aug 9,431			Nov)	Dec 1,653	57,519
Direct Revenue	Jan 1,574	Feb 1,509	Mar 2,346	Apr 4,987	6,231	6,097	9,778		Sep	Oct			TOTAL 57,519 22,324
100 V / 100 V	Jan	Feb	Mar	Apr				9,431	5,219	Oct	1,981	1,653	57,519

Economic Impact		Conscated	by Cate	sory of Vi	altor	11.10	071541	. CONTRACTOR		2,000	17 10000118		
NSXINGHIA MINORIA	1 Jani	Fob	Mar	Apri	May	Juni	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Serviced Accommodation	1,080	1,238	1,856	1.976	2,379	2.872	3.446	3,480	2,738	2,171	1,811	1,217	26,306
Non-Serviced Accommodation	431	A67	1 2121	4.510	5.694	5.408	8,663	8,896	8,603	2,887	454	577	47,907
SFR	744	250	284	67a	436	336	545	577	297	297	231	670	5,34
52.140.750.00 per 100	228	426	283	673	1,396	1.049	2,913	2,056	1,440	686	509	146	11,900
Day Visitors Total	2.462	2 181	3.692	7.936	9.505	9,884	15,597	15,010	13,078	6,042	3,108	2,613	91,40

Economic Impact		Sectors in	which or	penditur	is made	E = 00	0.00	201	1	0000's	555	92551	Grand.
Direct Expenditure	1 Jani	Feb	Mar	Apr	May	Juni	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
	382	433	676	1,041	1.258	1,343	2,191	2,181	1.974	912	596	445	13,431
Accommodation	428	400	617	1,383	1.749	1,688	2.661	2,539	2.178	1,042	523	4371	15,646
Feori & Ortok	141	130	204	468	590	568	897	859	740	348	169	144	5,260
Recreation	322	278	420	1.037	1.303	1,233	2,001	1.904	1,634	750	354	322	11,565
Shopping	301	267	424	1,057	1,329	1,265	2.028	1.948	1,692	761	339	305	11,717
Transport Total Direct Expenditure	1,574	1.509	2,346	4,987	6.231	6.097	9.778	9,431	8,219	3,814	1,961	1,653	57,619
VAT	1 3151	302	469	9971	1,2461	1.2191	1.956	1,8861	1,644	763	396	351	11,524
Indirect Expenditure	594	570	856	1,952	2,429	2.348	3,833	3,693	3,215	1,456	729	629	22,324
(rigitaci) Experiorare	2.482	2.561	1682	7.936	9.905	9.664	15.567	15.010	13,078	6.042	3,106	2,513	91,467

Employment.		Supported	by tour	am activi	v in thes	e Catego	105.	5 22	- 1	TE's	997/32	300	1
CINDIOVADURA.	l Jani	Feb	Mar	Apr	May	Jun	Jut	Aug	Sep	Oct	Nov	Dec	F7E's
Serviced Accommodation	569	587	546	661	693	738	750	750	700	675	636	578	60
Nan-Serviced Accommodation	208	211	308	747	868	845	1,165	1,190	1,220	563	2121	221	64
SFR	99	33	38	90	58	45	72	77	40	39	01	69	- 6
Day Visitors	30	56	37	88	163	138	382	270	189	90	80	19	13
Total Direct Employment	906	-888	1.029	1,586	1,803	1,763	2,390	2,286	2,148	1,371	959	907	1,50
	95	91	138	311	387	374	511	589	513	234	116]	100	29
Indirect Employment Total	1.001	979	1.167	1,897	2,190	2,137	3,002	2,875	2,661	1,605	1,075	1,007	1,80

P	- 6	ectors in	which er	nelovmen	nt is supp	ported			F	TEN	- 12		- 5 -
Embloament.	I Jani	Febi	Mari	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	FTE
Vessousceanacs c	653	658	675	754	754	7591	751	759	835	757	682	650	725
Accommodation	1061	99	152	341	432	417	657	527	538	257	129	106	322
Food & Ortna	42	39	61	140	177	170	269	257	222	104	51	43	131
Recreation	72	63	961	233	293	278	450	428	368	169	60	721	217
Shopping		23	47	117	147	139	224	215	187	54	37	34	100
Transport	906	888	1.029	1,586	1.801	1.763	2.390	2.286	2.146	1.371	959	907	1,500
Total Direct Employment		91	138	3111	3871	3741	611	5891	513	234	1161	100	297
Indirect Employment Total	1.001	620	1.167	1.897	2,190	2.137	3.002	2.875	2.661	1,605	1,075	1,607	1,800

W													
Tourist Days	1 Jan	100	7 323		0.000	a trivi	Vi 56	6 55%		0000,9		- 1	
Serviced Accommodation		Feb		Apr	May		Jul	Aug	Sep	Oct		Dec	TOTA
Non-Serviced Accommodation	9.1	10.4	16.0	15.5	20.0	24.2	25,4	25.6	20.2	18,3	15.3	10.3	21
SFR	4.6	5,0	15,1	58.6	73,4	69.2	106,6	109.1	105,7	39,6	4.9	6,1	59
Day Visitors	12.7	4,6	5,2	12.5	8.0	6,2	10.0	10,6	5,5	5,5	4.3	12,3	. 9
Total Tourist Days 000's	7.9	14.7	9.7	23,2	48.1	38.1	100,3	70.8	49.6	23.6	21.0	5.1	410
Total Totals Days 000's	35.2	34,6	46,1	110.8	149.5	135,6	242.3	215,2	180.9	84.0	45,3	33.0	1,31
Tourist Numbers				_	_								
	Jeni	Feb	Marf	Apri	May	Juni	Jul	Aug	Sep	Oct	Novi	Dec	TOTAL
Serviced Accommodation	4.5	6.5	5.4	9.3	9.9	12.6	11,6	11.9	9,0	8.9			
Non-Serviced Accommodation	1.3	1.2	2.9	8.8	10.4	9.6	14.7	14.1	15.1	5.0	0,1	5.3	106
SFA	5.5	2.2	2.4	4.6	3.6	2.9	4.0	4.1	2.5	2.5	2.1	1,1	85 41
Day Visitors -	7.9	14.7	9.7	23.2	45.1	30.1	100,3	70.8	49.6	23.6	21.0	5.1	410
Total Tourist Numbers 000's	19.2	24.5	23,4	45.9	72.0	62.3	130.5	100.9	76.1	40.1	33.3	16.3	643
										-40.1	0000	10.04	0~0
Vehicle Days	Uso youry	-35.5	W-12	- 200	5.0	1 0078			_	2000's		_	
	Jan	Feb	Mac	Apr	May	Jun	Jul	Aug	Sepi	Octi	Novi	Dec	TOTAL
Serviced Accommodation	2.4	3.7	5.9	4.4	5.8	6.9	6.7	6.8	5,4	5.5	4.6	2.7	61
Non-Serviced Accommodation	1,2	1,6	5,7	13.3	15.8	16,5	24.0	25.5	24.4	8,5	1,2	1.2	138
SFR	4.1	1.4	1.5	3.7	2.4	1.8	3.0	3.1	1.6	1.6	1.3	3.7	36
Day Visitors	1.6	3.3	2.2	4.6	9.5	8.1	19.81	14.0	9.8	5.3	4.7	1.0	29 64
Total Vehicle Days 000's	9.2	10.0	13.3	26,0	34.5	33.4	53,8	49.4	41,2	20.9	11.0	8.6	312
Yehicle Numbers	_		_	_	_					V00's			
	Jan	Feb	Mort	Apri	May	Juni	Adl	Augl	Sepi	Octi	Novi	Dec	TOTAL
Serviced Accommodation	1,2	2.3	3.1	2.4	2.0	3.8	3.1	2.1	2.4	2.6	2.6	1,4	31
Non-Serviced Accommodation	0,3	0.4	0,7	2.01	24	2.3	3.3	3.3	3.5	1.2	0.3	0.2	31
SFR	1,6	0.6	0.7	1.4	1.1	0.9	1.2	1.2	0.7	0,8	0.6	1.4	20 12
Day Visitors	1.6	3.3	2.2	4.6	9.5	8.1	19.8	14.0	9.8	5.3	4.7	1,0	54
Total Vehicle Numbers 000's	4,7	6.6	6,7	10,4	15.8	16.2	27.4	21.6	16.4	5.8	8.2	4.0	147
			Michael				-		-			1.01	191
BED STOCK (number of beds)				Sleeping :			1.11.44	100.0041		21.00	TEN LINE		
Serviced Accommodation	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sup	Oct	Nov	Dec	MAX
Secured Accommodation	1,951	1,966	1,978	1,990	1,990	1,998	2.002	1,996	2,000	1,990	1.968	1.944	2.003

Economis Impact		Expenditu	re and Rev	renue E 00	0's								
Lancon construction	Jun	Feb	Mar	Apr	May	Jun !	Jue	Aug	Seo	Oct	Nov.1	Dec	TOTA
Direct Expenditure	10,576	10,151	20,434	54,751	53,049	57,987	76,290	84,383	75,999	35,160	16,722	15,105	B22.15
Indirect Expenditure	3,505	2,543	0,683	18,481	21,187	19,467	25,575	28,400	25.238	12.236	5.595	5.617	175,72
Total	14,163	13,693	27,317	73,232	84,236	77,454	101,833	112,783	100,632	48,397	22,517	21,802	697,07
Economic Impart	_	voncette	e and Rev			_					-110000		
Control of the second	Jan 1	Feb	Mar	Apr	May	Jun 1	341	Aug I	See 1	Orti	Nov I	Dec	TOTA
Direct Revenue	0.656	8,459	17,028	45.626	52,541	48.322	03.650	70.310	67,628	30,133	13.035	13,488	
Indirect Expenditure	3,505	3,543	6.883	18,481	21,157	19,467	25.573	28,400	25,230	12,236	5,595	5.6171	435,12 176,72
VAT	1,780	1,692	3,406	9.125	10.506	3.654	12,710	14.064	12,566	6,027	2,787	2,598	87,02
Total	14,183	13,693	27.517	73,222	84.238	77,454	101,832	112,763	100,632	48,397	22,317	21,802	697,82
Commence of the Commence of th			1717			+			100000	-	44,007.1	27,000	481,000
Economic Impact.			giving ris	se to touri	m expand	dure.			_		_		
	Jun	Feb	Met	Apr	May	Jun	Jul 1	Aug 1	Sep	Oct 1	Nov 1	Dec	TOTAL
Serviced Accommodation	3,338	3,566	5,199	7,555	8,066	8,227	11,550	12,544	11,478	7.211	6.117	3.704	09,58
Non-Serviced Accommodation	4,964	5,938	15,489	54,001	66,103	60,081	76,357	84,589	79.018	881.00	10,250	6.636	499,61
SFR	3,515	1,181	1,344	3,206	2.962	1,589	2,576	2,729	1,400	1,404	1.094	2,100	25.27
Oby Visitors	2,365	3,008	5,285	8,470	8,005	7,557	11,316	12.821	6,750	5.694	4.855	8.094	84,40
Total	14,163	13,593	27,517	73,292	\$4,236	77,454	101,633	112,783	100,632	48,397	22,317	21,602	027,87
									7,000				
conomic impact			which exc			77 %	2000	1 2 5	63.88		- 03	$\overline{}$	
Okent Especifica	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Accoramodation	1,277	1,642	2,665	7,094	8,405	7,622	12,147	10,296	13,395	4,830	2,447	1,658	76,51
Feod & Drink	2,660	2,413	5,006	13,204	15,100	13,954	17,620	19,544	16,938	8.814	4.074	4,048	123,36
Receivables	091	808	1,690	4,525	5,190	4,792	6,043	6,703	5,821	2,010	1,366	1,3621	42,19
Shapping	2.077	1,806	3,791	10,200	11,623	10,710	13,568	15,054	12,994	6,705	3,016	3,162	94,70
Fransport	2,004	1,790	3,853	10,599	12,210	11,244	14,172	15,720	13,560	6,974	3.032	3.068	90,345
Total Direct Expenditure	6,896	8,459	17,02#	45,626	52.541	48,322	63,550	70,319	62,828	30,135	13.935	13,488	435,126
/AT	1,780	1,692	3,406	2,125	10,506	0,664	12,710	14.064	12,566	6,0271	2.7877	2,656	97.026
ndirect Expenditure	3,505	3,543	0.883	15,461	21,167	19,467	25,573	28,400	25,238	12,236	5,595	5,617	176,726
COMP	14,163	13,693	27,317	73.232	64,235	77,454	101.933	112,783	100.633	46,397	22,317	21,600	697,879

esta para menganisi

-

PROCESSON AND ADMINISTRATION OF THE PARTY NAMED IN COLUMN TWO

Permit

THE SPREE SPECTAGE STATES

2'a 2011

POWYS COUNTY COUNCIL 2011

Appendix 2.2

S'a 2011

POWYS COUNTY COUNCIL 2011

Appendix 2.3

Population Total Population	151,500	131,300	131,300	151,300	131,300	131,300	131,300	131,300	131,300	131,300	131,300	131,300	Avg 131,30
Employment.				n activity			A4 1		Sep 1	Oct I	Nov I	Dec	FTE
Direct Employment	Jan	Feb	Mar	Apr	May	Jun	2,766	2.832	2,759	2,545	2,399	2,101	2,46
Serviced Accommodation	2,100	7,150	2,327	2,564	2,616	2,632			10,475	5,560	2,372	2,128	6,16
Non-Serviced Accommodation	1,729	1,793	3,006	7,773	9,249	6,540	10,097	11,256	194	194	151	45/	20
SFR	485	163	185	443	265	210	350	277					29 96
Day Visitors	322	4101	720	1,155	1,091	1,000	1,543	1,748	1,190	604	662	831	9,90
Total Direct Employment	4,642	4,476	6,241	11,934	13,240	12,421	14,792	16,213	14,518	9,107	5,564	5,557	
Indirect Employment	501	5871	1,141	3,063)	3,512	3,227	4,228	4,797	4,183	2,026	927	931	2,42
Teta	5,123	5,063	7,382	14,997	16,752	15,646	19,001	50,920	18,601	11,135	5,511	6,486	12,32
Employment.		Sacrore in	which are	ployment	s support	ed .				0.000			
Direct Employment	Jan 1	Feb I	Mar	Apr	May	Jun I	Jul	Ags	Sep	Oct	Nov	Dec	FTE
Accommodation	2.970	2,978	3,102	3,538	3.630	3.557	3,563	3,790	3,854	3,541	3,061	3,009	2,58 2,67
Food & Drink	660	619	1,264	3,367	3.974	3,560	4,520	5,014	4,345	2,261	1,045	1,038	2,67
Secretion	277	251	527	1,409	1.016	1,492	1,861	2.067	1.012	937	425	4725	1,09
	486	422	887	2,586	2,720	2.505	3,173	3.521	3,039	1,566	705	737	1,84
Shapping	230	205	442	1.215	1,399	1,289	1,674	1,802	1,568	799	347	351	90
Transport Total Girect Employment	4,642	4.476	6.241	11,994	13,240	12,421	14,762	16,213	14,518	9,197	5.564	5,557	9,90
Indirect Employment	581	5671	1.141	3.063	3.512	3.227	4.238	4.707	4,183	2,026	927	931	2,42
Total	5223	5.065	7,382	14,997	10.757	15,640	19,001	20,920	108.81	11,135	8.511	6,468	12,32

Couriete	7	Tourtete 00		70.74%	1.00 V	534.6	0.0004	11.1	1200	2911 67	G-2007 ld	0.7	TOTAL
Tourist Days 000's	Jun	Feb	Mar.	Apr	May 1	Jun	34	Aug	Sep	Oct	Nov	Dec	
Serviced Accommodation	22.1	21.11	44.9	65,2	69,6	75,0	64,1	91.1	63.3	62,9	53.3	32,3	711
Non-Serviced Accommodation	70.2	75.11	216.1	725,5	#97.5	515.0	1,004.2	1,109,5	1,011,9	467.2	143.8	118.9	0,65
SFR	57.1	22.6	25.7	61,2	39.4	20.3	43.21	52.1	20.8	29.8	20,9	60.5	683
Day Visitors	94.0	107.5	159.1	303.01	286.4	270.3	404,9	458.7	312.2	210.9	173.7	218.0	3,011
Total Tourist Days 000's	251,0	236,3	475,7	1,156,8	1,292,9	1,187,3	1,542,4	1,711,6	1,434,4	767,8	391,7	427.7	10,67
Tourists	m	Tourists 00	0 s		2000		-	20000				A-1100	
Tourist Numbers 000's	I Jan I	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Serviced Accommedation	14.9	20.01	25.1	38.5	37,1	43.9	40.3	45.3	39,5	52.5	34,1	.17.7	38
Non-Serviced Accommodation	12.5	16.5	34.9	100.3	123.3	110.4	133.4	140.6	140.3	61,4	22,4	17.8	92
SFR	26.9	10.71	15.9	22,7	-17.9	14,4	19.71	20,0	12.4	12.5	10.31	22.5	22
Day Vishors	84.6	107,5	100,1	503.0	286.A	270.3	404,9	458,7	512.3	210.9	173,7	218.0	3,01
Total Tourist Numbers 000's	138.9	154.7	261.0	470.5	484.7	437.2	590.2	564.0	504.0	317.0	240.4	270.0	4,52
				-0.140	J. P. P.			_		-	_	_	
Vehicles	at a second	Vehicles O		1000	Arrest T	Jun 1	34 1	Aug 1	Sep	0a 1	Nov 1	Dec	TOTAL
Vahicle Days 000's	Jan	Feb	Mar	Apr	May		22.0	23.9	21.9	17.0	14,7	0.0	20
Serviced Accommodation	7.5	10,8	16.3	17.1	20,1	191.0	227.6	252.2	236.21	106.3	33.0	23.0	1,53
Non-Serviced Accommodution	16.0	22,6	49.6	166,3	209.5	9.0	14.5	16.5	8.0	8.5	6.2	18.0	14
SFR	19,9	6.7	7,6	18,2	11,7		80.0	90.6	61.7	47.5	29.7	43.1	62
Day Visitors	16.7	24.3	42.7	59.0	56.9	91.0	344.3	382,1	327.6	181.1	93.1	93.3	2,50
Total Vehicle Days 000's	(0.3	04,4	116.2	261,4	794.9	281,7	344.3	202.1	347,0	101,1	20.1	2000	
Vehicles.	Vi 3 d	Vehicles 0		55%	1 2007	95.0	100	19094	265.1	Oct	Nov I	Dec	TOTAL
Vehicle Numbers 200's	Jon	Feb	Mar	Apr	May	Jun	34	Aug	Sep				10176
Serviced Accommodation	3.9	7.0	9,1	10,1	10,7	11.7	10.5	11,0	10.4	8.5	9.2	3.6	21
Non-Serviced Accommodation	3.0	5.2	8.21	26,4	28.5	20.1	30.3	22.0	32.9	14.3	2.1	0.0	- 21
SFR	6.0	3,2	3.5	6.7	5.5	4,3	5.8	5.9	3,7	2.7	29.2	40.1	62
Dwy Visitors	16.7	24.3	42,7	59.6	56.6	61,0	80,0	90.0	61,2 106.6	74.4	55.5	50.0	1,00
Total Vehicle Numbers 900's	31.6	29.6	63.5	101.0	101.6	103,1	126.6	140,4	100.5	-24.4	59.0	96.22	1,00
BEO STOCK (number of bads)					c				4.0	0.1	Nov I	Dec	MAX
Control of the Contro	Jan	Feb	Mar	Apr	May	Jun	201	Aug	Sep	Od		0.569	5,70
Serviced Accommodation	6,492	6,581	6,685	6,761	6,773	6,781	6,788	6.784	6,789	6,763	6,657		
Non-Serviced Accommodation	13,546	11,204	21,718	42,658	42,814	42,904	42,906	42,908	42,896	42,703	16,716	15,094	42,90 49,69
SED STOCK (number of beds)	20,038	17,765	28,406	49,419	49.587	49,685	49,696	49,692	49,585	49,486	25,373	21,6601	49,69

Comparison designates (where

*Charles head

Name Artista (Particularies Cartist

Economic Impact		Expendit	ure and f	aungver						e'0002			
LINE CONTROL OF STREET	Jan	Feb	Mar	Apr	May	Jun	Jul	Augl	Sept	Oct	Novi	Dec	TOTAL
Direct Expenditure	3,716	4,438	5,151	15,991	16,292	15,989	19,791	24.538	20.141	11,908	6.088	7,774	151.81
Indirect Expenditure	1,242	1,591	1,775	5,521	5,591	5.459	6,745	8,412	6.849	4.130	2,099	2.761	
Total	4,958	6,029	6,926	21,512	21.883	21,449	26,536	32,948	26,990	16.038	0.177	10.535	52,16 203,98
- 1									- Colorina	(w)essia	0,177	10,000	203,98
Economic Impact		XPendit	ute and F	tevenue						E00003			
Epicoc-granistics	Jan	Feb	Mar	Apr	May	Jun	Jul	Augl	Sept	Octi	Novi	Dec	TOTAL
Direct Revenue	3,997	3,699	4,292	13,326	13,577	13,324	16,492	20,446	16,784	9,924	5,074	6,478	126,51
Indirect Expenditure	1,242	1,591	1,775	5.521	5,591	5,459	6.745	8,412	6.849	4,130	2,089	2,761	52,161
VAT	619	740	858	2,665	2.715	2,665	3.298	4,089	2.357	1,985	1.015	1,296	25,300
Total	4,958	6,029	5,926	21,512	21,883	21,449	26,556	22,948	26,990	16,038	8.177	10.536	203,981
									12.42			14,200	400,30
Economic Impact		iacorate		gory of V	/isitor	7.00	5 913	1377	7	#'0003		_	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Augi	Sop	Oct	Novi	Dec	TOTAL
Serviced Accommodation	1,361	1,483	2.187	3,157	3,370	3,434	4,939	5,353	4.895	2,973	2.533	1,535	37,220
Non-Serviced Accommodation	7,111	2,725	3,193	12,710	13,565	14,491	16,811	20,652	17,765	9,215	2.593	3,078	117,900
SFR	1,184	298	453	1,080	695	535	868	919	473	473	369	1.067	8,514
Day Visitors	7,300]	1,424	1,094	4,565	4,254	2,980	3,917	6,023	3.857	3.377	2.583	4.855	40,339
Total	4,958	6,029	0,926	21,512	21,883	21,449	26,536	32,945	26,990	16.038	6,177	10,535	203,661
											0,117	10,000	200,991
Essnemic Impact					re is made				- 1	000'a			
Direct Expenditure	Jani	Feb	Mor	Apr	May	Jun	Jul	Aug	Sep	Ootl	Novi	Dec	TOTAL
Accommodation	524	764	1,011	2,234	2.366	2,439	3,746	4,336	3.855	1,792	1,032	833	24,931
Food & Ortrax	908	1,041	1,173	3,854	3,900	3,779	4,429	5.591	4,492	2,850	1,458	1,984	35,459
Secretion	301	348	392	1,304	1,321	1,256	1.504	1,897	1,527	961	481	657	11,978
Shopping	703	777	858	2,950	2,965	2,862	2,261	4,264	3.399	2.145	1,066	1,541	26,892
reneport	560	769	859	2,984	3.025	2,958	3.451	4.360	3.511	2,176	1,036	1,462	27,253
Total Direct Expenditure	3,097	3,699	4,292	13,326	13,577	13,324	16,492	20,446	15.784	9.924	5,074	5,478	126,513
AT	619	740	858	2,665	2.715	2.685(3.29al	4.089	2,3571	1,985	1,015	1,296	
ndirect Expenditure	1,242	1,591	1,775	5,521	5.591	5.459	6.745	8.412	0.040	4,130	2.089	2.761	25,300
otal	4,958	8,029	6.926	21,512	21,883	21.449	26,536		26,990	16 038		10 8381	52,165

Population Total Population	44.224	44,224	44,224	44,224	44,224	44,224	44.224	44,224	44,224	44,224	44,224	44,224	44,22
Employment	200	Supporte	d by tour	am activi	ty in thes	e Catego	ries			TE's	_	_	_
	Jan	Feb	Mari	Apr	May	Jun	Jul	Augi	Sepi	Octi	Novi	Dec	FTEa
Serviced Accommodation	698	928	1,001	1,092	1,113	1,118	1,174	1,203	1,171	1,086	1,028	932	1,063
Non-Serviced Accommodation	753	915	261	2,183	2.276	2.387	2,566	3,114	2,699	1,778	911	947	1,791
SFR	163	55	62	149	96	74	120	127	65	65	51	147	98
Day Visitors	178	194	149	622	580	408	534	821	526	460	366	662	458
Total Direct Employment	1,992	2,002	2,194	4,028	4,065	3,986	4,397	5,265	4,451	3,389	2,355	2,588	3,409
Indirect Employment	206	264	294	915	927	905	1,118	1,394	1,135	684	346	458	720
Total	2,198	2,355	2,488	4,941	4,991	4,891	5,515	6,660	5,596	4,074	2,702	3,146	4,150
Employment		Sectors in	which er	mploymen	nt la supo	orted	-			TE's		-	
	Jan	Feb	Mar	Apr	May	Juni	Jul	Aug	Sepi	Oct	Novi	Dec	FTE's
Accommodation.	1,425	1,447	1,472	1,599	1.613	1,608	1,611	1,744	1,636	1,508	1,464	1,447	1,556
Food & Drink:	233	267	301	989	1,000	970	1,136	1,434	1,152	731	374	509	758
Recreation	94	108	122	406	411	400	468	590	475	299	150	205	311
Shapping	165	182	201	690	693	669	786	997	795	502	249	360	524
Transport	76	88	96	342	347	339	396	500	402	249	119	168	200
Total Direct Employment	1,992	2,092	2,104	4,026	4,065	3,986	4.397	5.265	4.461	3,389	2.355	2,6881	3,409
ndirect Employment	206	254	294	915	927	905	1.118/	1,394	1,135	684	346	458	720
otal	2,198	2.355	2.488	4,941	4.991	4.891	5,515	6.560	5,596				

ADDRESS SELECTION

Annels (i)

THE STREET SHOWING THE

ATTION OF THE ST

Personal la Co

Photographic stringing (principal)

£°a 2011

BRECKNOCKSHIRE 2011

Appendix 2.6

£a 2011

MONTGOMERYSHIRE 2011

Appendix

TOTAL 295,685 99,245

Tourist Days					77711170	100-01				00'a			TOTAL
1	Jani	Feb	Mar	Apr	May	Jun	Jul	Aug	Sap	Oct	Nov	Dec	
Serviced Accommodation	12.0	13.1	18.9	27.3	29.1	29.7	35.1	35.1	34.8	26,4	22.A	13.6	30
Non-Serviced Accommodation	13.1	32.5	36.7	159.2	171.1	182,4	204.0	250,4	215,5	114.7	31.0	36,4	1,44
SFR	22,6	7.6	8.6	20,6	13.3	10.2	16,6	17,6	9,0	9,0	7.0	20.4	16
Day Visitors	46.6	50.9	39.1	163,3	152.2	105.9	140.1	215.5	138.0	120,6	98,0	173.7	1,44
Total Tourist Days 000's	94,3	104.1	105,4	370,4	365.7	329.2	390,2	521,5	397.4	270,9	156,4	244.0	3,35
Tourist Numbers	_	-	3000	0.07	Zeorañ.	07-04	1606	~CvVI		00's	1/20047		
1	Jan	Feb	Mari	Apri	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTA
Serviced Accommodation	6.6	8,6	11,0	16,7	16.2	18.0	17.7	19.7	17.3	14.2	14,9	7.7	10
Non-Serviced Accommodation	3.9	7.9	7.9	24.5	24.5	25.8	28.4	32.7	31.0	16.2	6.7	6.5	21
SFR	9.0	3.6	4.0	7.6	8.0	4.9	6.6	5.5	4.2	4.2	3.5	7,8	
Day Visitors	46.6	50.9	39,1	163.3	152.23	106,9	140,1	215.5	138.0	120.8	0.00	173.7	1,4
Total Tourist Numbers 000's	66,1	71.1	62.0	212.1	198.9	155.6	192.9	274.7	190,4	155.4	121,1	195,0	1,8
Vehicle Days	_	_	_	_	-	-	_		-	a'00's	- 7	$\overline{}$	-170
Total Care	Jan	Febi	Mar	Abr	May	Juni	Juli	Aug	Sep	Oct	Nov	Dec	TOTA
Serviced Accommodation	3.1	4.0	6.9	7.2	8.4	8.4	9.3	10.1	9.2	7.0	5,9	3,6	
Non-Serviced Accommodation	3.4	10.4	10.2	39.7	44,7	48.5	50.9	61,8	56.9	29.1	7,9	7.2	3
SFR	6.7	2.3	2.5	0.1	3.91	3.0	4.9	5.2	2.71	2.7	2.1	8,0	- 0
Day Visitors	9.2	11.5	0.0	32.3	30.1	24.1	27.7	42.6	27.2	27.3	21.7	34.3	2
Total Vehicle Days 000's	22.4	28.8	28.5	85.3	67,0	84.0	92.8	119,7	96.1	66.0	37.6	51.1	7
Vehicle Numbers	_	_	-	_			-		-	00°e			
Yenicle Numbers	Jani	Febi	Mari	April	May	Juni	Jul	Augl	Sep	Oct	Nov	Dec	TOTA
Serviced Accommodation	1.7	3.0	4.0	4.4	4.5	5.0	4.7	5.2	4.6	3.8	4.0	2.0	
Ner-Serviced Accommodation	1.0	2.6	2.1	6.1	6.4	6.9	7,1	8.1	8.2	4.3	1.7	1.3	777
SFR	2.7	1.1	1.2	2.3	1.0	1,4	2.0	2,0	1.2	1,3	1,0	2.5	- 3
Day Visitors	9.2	11.5	8.8	32.3	30.1	24.1	27.7	42,6	27.2	27,3	21.7	34.3	2
Total Vehicle Numbers 900's	14.6	18.2	16.1	45.1	42.9	37,5	41.5	57.9	41,3	36.4	28,4	39.9	4
		verage /	and labor	Elmolon	Coaras	_				_	_		
RED STOCK (number of beds)	Jent	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	M
Serviced Accommodation	2.685	2.773	2,015	2,829	2,834	2,834	2,837	2,837	2,837	2,834	2,798	2,759	2,8
Non-Serviced Accommodation	4.540	4,694	5.239	10,456	10.612	10.690	10,690	10,690	10,690	10,612	5,066	4,676	10,6
Total RED STOCK (number of beds)	7.325	7.467	8.054	15.285	13.446	13.524	13.527	13.527	13.527	13,446	7.854	7,435	73,5

						201 002	64 004	60.000	26 E10	10.476	8.539	394,931
6,998	5,400	17,110	41,690	50,454	49,288	99,235	63,994	39,630	20,010	14/4/4	- Winder	40.000
-	vivinditi	ire and R	evenue	_	-	-	3510	- 1	£0000	75-V	Share -	WYGIR
		Mar	Apri	May	:Junj	Juf	Augi	Sop	Oct	Nov		TOTAL
		10 554	26 00X	31.498	29.263	37.603	39,930	35,990	15,003	6,540	5,291	246,40
				12.657	11,572	15,111	16,078	14.548	6,427	2,628	2,183	99,24
				6.300	5.653	7.521	7,988	7,396	3,181	1,300	1,058	49,26
6,998	5,400	17,118	41,590	50,454	45,288	60,235	63,994	59,236	25,510	10,476	0,532	394,03
						***************************************			enhale.	_	_	
					The same	06.06	Total .			Mod	Dec	TOTA
								1000				25.81
												325,61
												11,58
												30,73
803												294,93
6,998	5,400	17,118	41,690	50,454	45,288	60,235	63,994	59,236	29,510	10,415	0,3021	
_	Sectors 1	n which e	menditu	re is mad	9	7 8/57	55.54	1 cas-11	a'0002	T VEVE		100,000
1 Juni			Apr	May	Juni	Jul	Aug	Sep	Oct	Nov		TOTA
450			3.614	4.5181	3,840	6,333	6,585	7,345	1,883	803	603	27,72
			7,588	9.094	5.287	10,603	11,272	10.048	4,768	1,979	1,599	70,83
			2.623	3,154	2,866	2,688	3,898	3,480	1,648	678		24,47
1,079	764	2,548	5.924	7,081	6.441	8,258	8,776	7,804	5,687	1,507	1,205	55,12
									3.911	1.573	1,2761	58,1
			6.254	7,552	6,829	8,743	9,299	0,313	3,917			
1,071	764	2,609	6,254 26,003	7,552	6,829	8,743	9,299	36,990	15,903	6,540	5,291	248,40
1,071 4,384	764 2,336	2,609 10,664			6,829 28,263 5,653					6,540	5,291 1,058	248,4 49,2
1,071	764	2,609	26,003	31,498	28,263	37,602	39,930	36,990 7,398	15,903	6,540	5,291	246,44 49,25 99,24 394,5
	Jan 4,384 1,737 6,598 Jan 1,025 6,998 Jun 422 1,350 4631	5,998	Expenditure and B Expenditure and B Expenditure and B Inc. Feb Mart 4.364 3.336 10,664 1.737 1.397 4.322 677 667 2.133 6.968 5.400 17,118 7576 1.024 1.406 3.561 2.612 11,091 1.025 5.46 821 1.025 5.46 821 1.025 5.400 17,118 1.025 5.400 17,118 1.025 5.400 17,118 1.025 5.400 17,118 1.025 5.400 17,118 1.025 5.400 17,118 1.025 5.400 17,118 1.025 5.400 17,118 1.025 1.02	5,998 5,460 17,118 41,600	5,998 5,460 17,116 41,699 50,454	Exception	Section Part Section Section	Expenditure and Revenue Feb. May September S	Section Sect	Expenditure and Brystrus:	Expenditure and Revenue Society 45,288 60,235 63,994 59,235 25,310 10,476	Expenditure and Revenue

with the heldwell

PARKS

Special contrast of the

early for reviews

hearthis

Programma and the Late

MONTGOMERYSHIRE 2011

Appendix 2.8

£'s 2011

MONTGOMERYSHIRE 2011

Appendix 2

Population Total Population	60,689	60,689	[65,03	60,689	60,589	60,689	60,689	60,689	60,685	60,689	60,569	60,689	Avg 60,688
Employment.	W 196	Supporte	d by tour	am activi	ty in then	e Catego	rice		_	TE's			
200 CO CA 11/000	Jan	Feb	Mor	Apr	May	Jun	Jul	Aug	Sepi	Det	Novi	Dec	FTE's
Serviced Accommodation	644	646	706	786	805	809	847	508	845	776	730	658	760
Non-Serviced Accommodation	779	613	1,719	4,655	5,846	5,108	6,351	6,810	6,448	3,143	1.237	545	3,638
SFR	224	75	96	205	132	101	165	174	90	90	70	202	134
Day Visitors	110	166	533	404	300	478	623	627	456	215	150	129	349
Total Direct Employment	1,757	1,500	3,043	5,049	7,083	6,497	7,986	8,479	7,838	4,223	2,187	1,935	4,861
Indirect Employment	288	232	716	1,738	2,098	1,885	2,505	2,665	2,461	1.065	435	362	1,371
Total	2,045	1,751	5,765	7,787	9,181	8,381	10,490	11,143	10,299	5,288	2,622	2,297	6,252
Employment		actors In	which e	moloumo	or la acces					-			
	Jan	Fab	Mar	Apr	May	Juni	Juli	Augl	Sep	TE's Dot	Novi	Dec	-
Accommodation	892	673	957	1.184	1.247	1,189	1,191	1,255	1.399	1,176	935		FTE's
Food & Drink	346	255	843	1.946	2,333	2,126	2.720	2.892	2,578	1,223		912	1,101
Recreation	143	105	349	8171	982	892	1,141	1,214	1,083		508	410	1,515
Shopping	252	179	596	1,385	1,656	1,506	1,931	2.052	1,625	513	211	170	635
Preneport	123	88	299	717	886	783	1,002	1.066			352	296	1,075
otal Direct Employment	1,757	1,500	3.043	5,049	7.063	6,497	7,980	8,479	7.838	448	180	146	556
ndirect Employment	255	232	716	1,738	2,098	1,885	2,505	2,665		4,223	2,167	1,935	4,661
Total	2,045	1,731	3,760	7.787	9.181	8.361	10.450		2,461	1,065	435	362	1,371
			1131 979	7.01 MZ	en 1977	199,499.4	10/100	11,143	10,299	5,288	2.622	2.2971	5,252

Tourist Days									_	000's -			
armam.www.ee.compec	Jan	Feb	Ma	Apr	May	Jun	d Ju	ff Aug	Sec.		1 Novi	Dec	TOTA
Serviced Accommodation	8.0	8.7	12.7	18.7	20.0	20.4	24.1				1100	9.2	20
Non-Serviced Accommodation	54.2	56,0	162.1	487.5	625.3	541.1	691,7		577.4	306 9		72.6	4,45
SFR	31,0	10.4	11,9	29.3	16.2	14.0			12.4	12.4	0.7	28.0	2
Gay Visitors	28.7	43.6	139.9	106.1	78.7	125.5			119.6	56.4	39.2	33.9	1,10
Total Tourist Days 900's	122,3	98,7	326.6	640.9	742.5	701.1	902.1	952.0	833.2	393.6		143.6	6,0
Tourist Numbers													
Tourist Numbers	I Jani	Feb				7800		# 12 kg/s/s	en egue	000's			
Serviced Accommodation					Macy	Jun			Sep	Oct	Nov	Dec	TOTA
Non-Serviced Accommodation	4.0	5,6	7.1	11,1	10,8	12.2		12,1	11,3		9.7	5,1	- 11
SFR	2.8	6,9	24,1	69,2	84,4	71.7	90,0	92.0	92.4	39,0	14.3	9.9	GC
Day Visitors	12.4	5.0	5,5		6.3	6.7	9.1	9.3	5.7	5.8	4,6	10.8	- 9
Total Tourist Numbers 000's	28,7	43,6	139,9		78,7	125.5	163.5	164,5	119,6	56,4	39.2	33.9	1,10
Total Tourist Numbers 000's	\$3.0	61.0	176,6	196,9	182,3	216,2	273.9	278,9	228,9	110.3	0,68	59.6	1,90
Vahiote Days	_		_				_	_		-		-	
zemzezen konto	Jani	Feb	Mar	Apri	May	Juni	Jul	Augl	Sep	OCTS Oct	Novi	Dec	TOTAL
Serviced Accommodution	2.2	3.0	4.5	4.8	5.8	5.6	6.2	6.7	6.1	4.7	4.0		
Non-Serviced Accommodation	11.9	10.0	35.6	107.3	138.1	121.0	151,5	161,6	150.8	68.1	23.5	15.1	- 5
SFR	9.2	3.1	3.5	8.4	5.4	4.2	6.8	7,1	2.7	3.7	2.9		99
Day Visitors	5,7	9.6	31.6	20.9	15.6	26.3	32.3	32.51	23.6	12.7	8.91	8,3	- 6
Total Vehicle Days 000's	28.9	25.9	75.3	141.5	164.8	159.1	196.7	208.1	184.2	89.2	39.2	32.4	1,34
NAME OF TAXABLE PARTY.					120	_		4444	10.2		31.2	25.4	1,04
Vehicle Numbers	i				27-114					000°a			
er capacita de construir de en	Jen	Feb	Mar	Apr	May	Jun	100	Aug	Sepi	Oct	Novi	Dec	TOTAL
Serviced Accommodation	1,0	1.9	2.5	2.8	3,1	3.0	2.9	3,4	2.9	2.4	2.5	1.3	30
Non-Serviced Accommodation	1.0	2.0	5.4	15.3	18,7	16.1	19.8	20.2	20.6	8.7	3.2	2.0	13
SFR	3.7	1,5	1.6	3.1	2.5	2.0	2.7	2,7	1.7	1.7	1.4	3.2	21
Day Visitors	5.7	9,5	31,6	20,9	15.6	28,3	32.3	32.5	20.6	12.7	8.9	6.7	22
otal Venicie Numbers 000's	12.2	15.3	41.1	42.2	39.8	49.7	57.7	58.8	46.8	25,5	16.0	13.2	420
SED STOCK (number of beds)	-												
Co o recon triminger of peda)	1 Janl	Feb!	Mari	Sleeping Apri			100			35	CONTRACTOR		100000
Serviced Accommodation	1,656				May	Jun	Jul	Aug	Sep	Oct	Nov	Doc	MAX
Ion-Serviced Accommodation	7,735	5,219	1,495	1,939	1,549	1,949	1,949	1,949	1,949	1,931	1,891	1,866,1	1,949
The state of the s	1,733	9,279	14,444	27,302	27,302	27,302	27,306	27,306	27,306	27,191	12.355	9.2471	27.300

and a true has year a

STMW_STFOWNOMSTMERREPHILE LIMITS

* BITS // CHIPMONT

Property by

LAK NO ACCUMUNICAL PROP

RADNORSHIRE 2011

Appendix 2.10

£'s 2011

RADNORSHIRE 2011

Appendix 2

Economic Impact		xpenditu	re and R	- sunsy	-1174	Titles 11 1			2	e'000	150004045	111677	
RESIDENCE PROPERTY.	1 Jani	Feb	Mari	Apri	May	Juni	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Direct Expenditure	1,701	1.709	2.487	7.557	8,559	8,082	11,345	11,931	10,864	5,159	2,785	2,063	74,652
Indirect Expenditure	525	655	785	2,475	2,939	2,636	2,717	3,909	3,541	1,680	879	673	24,315
Yotal	2,226	2.264	3,272	10,031	11,899	10,715	15,062	15,841	14,406	6,849	3,664	2,736	98,967
							_		- 1	000's	_	_	_
Economic Impact.	1 Jani	apendity Feb	Mari	Apri	May	Juni	Juli	Aug	Sep	Oct	Nov	Dec	TOTAL
EXPANSION I	1.418	1.424	2.073	6,297	7,466	8,735	9.455	9.943	9.053	4,307	2,321	1,719	62,210
Direct Revenue	525	555	785	2.475	2,939	2.636	3,717	3,909	3.541	1,680	879	672	24,315
Indirect Expenditure	284	285	415	1.259	1.493	1.347	1.891	1.989	1.811	861	464	344	12,442
VAT	2.226	2.264	3.272	10.031	11,899	10,718	15.062	15.841	14,405	6.849	3.664	2,736	98,967
Total	2,220	8,60%	3,272	10,001	11,000	191110	101010	1000					
Economic Impact	Generated by Category of Visitor (2000's												
ECONOMISE REPORTS	1 Jani	Feb	Mar	Apri	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Serviced Accommodation	999	1,061	1,517	2,197	2,338	2,392	3,238	3,502	3,210	2,124	1,801	1,091	25,465
Non-Serviced Accommodation	262	601	1,205	6.249	7,596	6,948	8,477	19,590	9,381	3,501	567	716	55,099
SPR	706	237	270	644	414	319	516	548	282	282	220	637	5,000
Day Visitors	259	364	281	941	1.550	1.059	2,830	2,200	1,531	942	1,075	292	13,22
Total	2,228	2.264	3.272	10,031	11,899	10,718	15,062	15,841	14,405	6,849	3,664	2,736	99,96
						26007			_				
Economic Impact					re is mad	2.	73.00	Causal I	Sepi	Octi	Novi	Dec	TOTAL
Offect Expenience	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug			611	431	12,85
Accommodation	331	403	574	1,251	1,421	1,344	2,067	2,275	2,195	949			17,03
Food & Drink	391	376	548	1,762	2,110	1,887	2,588	2,682	2,397	1,197	637	462	5,74
Recreation	129	123	181	598	716	640	873	906	814	401	207	153	12,64
tihooping	295	265	385	1,326	1,587	1,406	1,949	2,014	1,791	873	444		12,60
Transport	272	257	384	1,361	1,633	1,457	1,978	2,064	1,855	887	423	1,719	62,21
Total Direct Expenditure	1,418	1,424	2,073	6,297	7,466	6,735	9,455	9,943	9,050	4,307	2,321		12,44
VAY	2947	285	415	1,259	1,493	1,347	1,451	1,989	1,811	851	464	344	12,44

Employment	S	upported	by tour	MY methylt	v in these	Categor	69	160	F	TEN	00 W	120	200
CHINOTHUIA.	1 Jani	Feb	Mar	Apr	May	Jun	Jut	Aug	Sep	Oct	Nov	Dec	FTE
Sarviced Accommodation	586	577	620	886	697	705	745	761	743	682	641	571	66
Non-Serviced Accommodation	194	225	308	950	1,127	1,045	1,178	1,332	1,328	645	224	236	73
SFR	98	33	37	89	57	44	72	76	39	39	30	66	- 5
Day Visitors	35	50	38	128	211	144	386	300	209	120	147	40	15
Total Direct Employment	893	884	1,004	1,859	2,093	1,938	2,380	2,469	2.319	1,495	1.042	934	1,60
	871	92	1301	410	487	437	6162	646	587	278	146	1122	33 1,94
Indirect Employment Total	980	976	1,134	2.269	2.580	2.375	2.996	3,117	2,905	1,773	1,188	1,046	1,94

Conferment	- 8	actors in	which or	nplovine	nt la supo	orted				TE's			
Employment	1 Jeni	Febl	Mar	Apri	May	Jun	Juff	Aug	Sep	Oct	Nov	Dec	FIE:
Annual Parket	653	658	673	754	771	759	762	791	819	757	562	650	76
Accommodation	100	96	141	452	541	454	684	888	-615	307	183	119	36
Food & Drink	40	38	57	186	223	159	272	283	253	125	54	48	14
Recreation	69	62	90	310	371	329	456!	471	419	204	104	81	24
Shapping	31	29	44	156	187	167	227	237	213	102	48	38	12
Transport Total Direct Employment	893	884	1.004	1,859	2,093	1,938	2,380	2,489	2,319	1,495	1,042	934	1,60
Indirect Employment	671	921	130	410	487	437	616	648	567	278	146	112	33
Total	960	976	1,134	2,269	2,560	2,375	2,998	3,117	2,005	1,773	1,188	1,045	1,94

1

estion at the S

Programmed by Call

STREET, STREET

military our People CO

.....

RADNORSHIRE 2011

Appendix 2.12

Tourist Days	A 10 To 10		1 4710						-	2°000		_	
	Jani	Feb	Mari	Apri	May	Juni	Juli	Aug	Sepi	Oct	Novi	Dec	TOTA
Serviced Accommodation	8.7	9.3	15.3	19.2	20.5	20.9	24.8	26.8	24.6	15.6	15.8	9.6	21
Non-Serviced Accommodation	2.9	6.6	15.3	82.4	101.1	92.1	108,2	121.8	119.0	45.6	6,3	7.9	70
SFR	13.5	4.5	5.2	12.5	7.9	6.1	9.9	10.5	5.4	5,4	4.2	12.2	9
Clay Visitors	9,3	13.0	10.0	33.6	55.5	37.9	101.2	78.7	54.8	33.7	38.5	10.5	47
Total Tourist Days 000's	34,4	33.5	43,9	147,5	184.9	157.0	244,1	237.8	203.8	103.3	64.7	40.1	1,498
										177	9714	44,11	1742
Tourist Numbers	W. Callie	20200	n interests	25415	2011.20		11.97	J- 6- 5-		000's	200		
anners a mark from	Jan	Feb	Mar	Apr	May	Juni	Jul	Aug	Sep	Oct	Novi	Dec	TOTAL
Serviced Accommodation	4,3	5.8	7.0	10.7	10,1	11,8	11.3	12.5	11.0	9.1	9.4	5.0	100
Non-Serviced Accommodation	0.9	1.7	2.9	12.6	14,4	12.9	14.9	15.6	17.0	6.3	1.4	1.4	103
SFR	5.4	2.2	2.4	4.6	3.6	2.9	4.0	4.0	2.5	2.5	2.1	4.7	41
Day Visitors	9,3	13.0	10,0	33.6	55.5	37.9	101.2	78.71	54.8	33.7	38.5	10.5	477
Total Tourist Numbers 000's	19.0	22.6	22.3	61,5	83.5	65.5	131,4	111.0	65,3	51.6	51,4	21.5	72
-										_			
Vehicle Days	20 500	-	à 6	- 15		_			7	00°s			
NAME OF THE PARTY	Jan	Feb	Mer	Apr	May	Juni	Jul	Augi	Sep	Oct	Nov	Dec	TOTAL
Serviced Accommodation	2.3	3,3	4.9	5,1	6.0	5.9	5.6	7.11	6.5	5.6	4.7	2.5	
Non-Serviced Accommodation	0,7	2.2	3.7	-19,3	23.6	22.3	25.2	28,6	28.4	11,0	1.01	1.6	166
SFA	4,0	1,3	1.5	3,7	2.3	1,8	2.9	3.1	1.6	1.6	1.2	3.6	29
Day Visitors	1.6	2.9	2.3	6.6	11.0	8.5	20.0	15.5	10.6	7.6	9.7	2.1	98
Total Vehicle Days 000's	8.9	9.7	12.4	34.7	43.0	38.6	54.7	54.3	47.5	25.8	16.3	9.8	356
Vehicle Numbers	P. Transp	12:19	2002	0.00	01=1	0.72	7,500	72.8		00's	7.77		
2 0 001 100	Jan	Feb	Mar	Apr	May	Juni	Jul	Augi	Sep	Oct	Nov	Déc	TOTAL
Serviced Accommodation	1.2	2.0	2,0	2.8	2.9	3.3	3,0	3.3	2.5	2.6	2.7	1,3	31
Non-Serviced Accommodation	0,2	0.5	0.7	2.9	3.4	3.1	3.5	3.7	4.1	1.5	0.4	0.3	24 12
SFR	1.6	0,5	0,7	5.4	1,1	0.9	1.2	1,2	0.7	0.7	0.6	1,4	12
Day Visitors	1.6	2.0	2,3	6.6	11.0	#.5	20,0	15,5	10.8	7.6	8.7	2.1	9.6
Total Vehicle Numbers 000's	4.8	6.1	6.3	13.6	15.3	15,9	27,7	23.7	18,5	12.5	12.4	5.0	98 165
		3444	-7,111										
BED STOCK (number of beds)		Vorage A			paces	- 2500W	10000	- 175.61	Commission		CONTRACTOR		
A CONTRACTOR CONTRACTOR	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	MAX
Serviced Accommodation	1,951	1,966	1,978	1,993	1,990	1,998	2,002	1,998	2,003	1,998	1,968	1,944	2,003
Van-Serviced Accommodation	1,171	1,291	2,035	4,900	4,900	4,912	4,912	4,912	4,900	4,900	1,295	1,171	4,912
otal BED STOCK (number of beds)	3,122	3,257	4,013	6,833	6,890	6,910	6,914	6.910	6,903	4,898	3.263	3.1151	6,914

RESISTANTONIUS

-

Charles Control of the Control of th

Appendix 3

GLOSSARY OF TERMS

Average direct daily expenditure

derived from total direct revenue divided by the

total number of visitor days

Average revenue per head

derived from total revenue divided by the total

number of visitors

Bed stock

number of bed spaces

Category of expenditure

denotes areas of economic impact generated by: Accommodation, Food & Drink, Recreation,

Shopping and Transport

Category of visitor

visitors are categorised according to type of accommodation used (+50 Room Hotels, 11-50 Room Hotels; Self-Catering, Touring/Camping) or as 'Day Visitors' or 'SFRs'

Touring Camping, or as Day Vi

Commercial accommodation

denotes +50 Room Hotels, 11-50 Room Hotels, <10 Room Hotels, Guest Houses/B&Bs, Self-

Catering, and Touring/Camping

Day visitors:

- Tourist day visits

tourist day visits are defined as visits commencing from a home location for a non-routine purpose, for a duration of not less than 3 hours outside the normal habitat of the visitor. For STEAM purposes, day visits emanating from outside of the reporting area commencing from a location other than their

permanent residence are also measured

Intra-district tourist day visits

in addition to tourist day visits, as defined for STEAM purposes, intra-district day visits are those by persons residing within a district making day

visits within that district

- Leisure day visits

in addition to tourist day visits, as defined for STEAM purposes, a leisure day visit is a trip taken from a person's home and not taken whilst staying away from home. Trips must be round trips taken from a person's home within the same day without spending a night away from home. The usual convention is that there is no minimum stay requirement; however, for the purposes of this

report, a minimum stay of 3 hours is required

Direct revenue

denotes visitor expenditure within a zone or

Borough area

GTS (UK) Ltd

DJJ 23 6 08

ENGLAND, WALES & N. TRELAND

Expenditure denotes expenditure

denotes expenditure on direct items (Accommodation, Food & Drink, Recreation,

Shopping and Transport) and indirect items

FTE

denotes full-time equivalent jobs

GTS (UK) Ltd

Global Tourism Solutions (UK) Ltd

High season

from April through to October

Indirect revenue

denotes secondary expenditure within a zone or Borough area. Measured in STEAM through the application of proxy variable multipliers derived

from the Scottish Tourism Multiplier Study (1992)

Low season

from November through to March

Non-commercial accommodation

denotes resident households used as

accommodation by SFR

Non-serviced accommodation

denotes Self-Catering, and Touring/ Camping

Peak month

the month where the majority of the Borough's volume, value or bed space availability occurs

Revenue

denotes income derived from expenditure

STEAM

Scarborough Tourism Economic Activity Monitor

Serviced accommodation

denotes +50 Room Hotels, 11-50 Room Hotels, <10 Room Hotels, and Guest Houses/B&Bs

Touring/Camping

Touring Caravans and Camping

Tourist

denotes someone staying overnight

SFR

Staying with Friends and Relatives

Visitor

denotes the aggregate of tourists, Day Visitors and

SFR

D.U 23 6 08

Visitor activity

denotes visitor numbers and/or visitor days (i.e. visitor volume)

Visitor days

denotes the total number of visitors multiplied by the average length of stay

Visitor numbers

denotes the total number of visitors (Tourists, Day

Visitors and SFR)

Zone

denotes sub-Borough area as defined by the

Borough representatives

GTS (UK) Lid

ENGLAND, WALES & N. IRELAND

Appendix 4

ECONOMIC EFFECTS

[Source: "A Guidance Pack from the Department for Culture, Media & Sport" 1998]

- Indicators of the economic effects of tourism activity in the local area are likely to include estimates of local income, jobs and business linkages. The direct measurement of tourism activity, especially of tourism expenditure, presents only a partial picture of the economic impact of the tourism activity in an area:
 - The gross direct economic impact of tourism is the total value of tourism spending in the area. This covers the 'front-line' effects, looking at tourism spending in hotels, restaurants, shops, taxis, i.e. any business that receives visitor expenditure directly. The net direct impact, however, needs to take into account the value of goods and services that are imported into the area in order to supply the tourist with goods and services.
 - indirect effects arise from the generation of economic activity by subsequent rounds of
 expenditure (e.g. as hotels purchase food and drinks from local suppliers and use the services of
 local laundries, builders, banks, utility companies, etc) Not all these effects will arise in the local
 area since some such expenditure will go to suppliers elsewhere in the region or nationally.
 - induced effects arise from the spending of income accruing to local residents from wages and profits during the direct and indirect rounds.
 - leakages of expenditure out of the local economy: such as savings and taxation, as well as the
 costs of imports of goods and services from outside the area already mentioned above.
 - opportunity costs: to take into account the cost of using scarce resources for tourism as
 opposed to alternative uses, as, for example, spending on the provision of tourist information
 centres, car parking and other facilities used by visitors. When tourism substitutes one form
 of expenditure and economic activity for another, this is known as the displacement effect.
 - investment activity arising from capital investment in new facilities for visitors by private or public sectors (which also involve some consideration of opportunity cost.)
- These are complex issues. There is guidance from HM Treasury on economic impact assessments. Employment effects are similarly difficult to measure precisely, but one simple approach is to track employment in 'tourism related industries'.
- In conclusion, there is a frequently occurring temptation to attribute over-precision to the ability to measure indirect effects. Wherever appropriate and possible, STEAM reports separate direct and indirect estimates.

GTS (UK) Ltd ENGLAND, WALES & N. IRELAND

Appendix 5

EMPLOYMENT

STEAM, both as a model and a process, takes advantage of various sources of information both to drive the model and benchmark the outputs. Such sources of information include:

- Some sub-regional estimates of numbers employed in tourism-related industries are available from NOMIS (National Online Manpower Information System) at the University of Durham. Some data are available quarterly from NOMIS, which allows the marked seasonal patterns in tourism employment to be taken into account.
- Local business surveys which give average numbers of core staff per type and size of establishment.
 Employment can be estimated by applying these averages to the local stock data.
- STEAM makes-adjustments to the core staff in accordance with occupancy percentages above certain
 thresholds. This takes account of the times when temporary or part-time staff will be required.
- Employment resulting from tourist expenditure upon food and drink, recreation and leisure, shopping and transport, is more the stuff of 'multipliers' than direct estimation.
- The Office for National Statistics (ONS) publishes quarterly statistics covering employment in the
 following tourism related industries. (These are used to provide the official estimates for
 employment in the tourism related industries.)

Standard Industrial Classification (1992) Class

- 55.1 Hotels
- 55.2 Camping sites and other provision of short stay accommodation
- 55.3 Restaurants
- 55.4 Bars, public houses and nightclubs
- 63.3 Travel agencies and tour operators
- 92.5 Library, archives, museums and other cultural activities
- 92.6 Sporting activities
- 92.7 Other recreational activities

(Note that some of these categories are combined in the ONS tables but the data may be available from NOMIS)

GTS (UK) LId

0.1123.6.08

ENGLAND, WALES & N. IRELAND

Appendix 6

DAY VISITORS AND THEIR IMPACTS IN STEAM

Defining Tourist Day Visits

STEAM defines a tourist day visit as one which crosses a boundary from one area into another area, for a period of at least three hours for non-routine leisure purposes,

The Source of Tourist Day Visitor Estimates

- STEAM uses as its baseline, elements of research undertaken by CURDS¹ (Centre for Urban and Regional Development Studies) and the TORG (Transport Operations Research Group) as the start point for calculation of local authority tourism day visitor volume estimates.
- The CURDS / TORG report was commissioned by the Departments of Employment and National Heritage and the method used in the research became established as the method of estimating the number of leisure day visits to each English local authority district. This was for the purpose of calculating the related element local government Standard Spending Assessment.
- These leisure day wisits are defined as non-routing trips undertaken (away from home, but not
 involving an overnight stay) for one of four broad leisure purposes:
 - Outdoor activities
 - O Visiting primary attractions (inc. shopping, eating out, sport, theatre)
 - O Visiting scarce attractions (inc. sightseeing, shows, museums, zoos)
- Visiting friends and relatives
- The research splits these into intra (source and destination of visitor within the district) and other (source of visitor from outside the district)
- Both intra and other trips are longer than 3 hours duration and are for "leisure purposes" as defined
 in the 1988/89 Leisure Day Visit Survey.
- STEAM uses the other data by district as the source data for the baseline day visitor estimates, thus
 excluding trips made by visitors originating from within the destination district.

Seasonality and Trends in Day Visitor Volume

- The baseline day visitor figure is further affected by a set of statistics to vary it from year to year and to spread the annual figure across the months, as required in the STEAM modelling process.
- The process of spreading the annual figure across the months utilises Tourist Information Centre
 visitor numbers and Visitor Attractions data. To be suitable for the task, these statistics must be:

 available for the full 12 months of the year, and
 - o be consistently measured for at least two years
- The process of identifying the change in tourist numbers from year to year (on a month-on-month basis) again utilises Tourist Information Centre visitor numbers and visitor numbers to attractions these statistics are checked for consistency before use. Both monthly and annual estimates of visitor numbers can be utilised in the model.

Expenditure by Tourist Day Visitors

STEAM uses visitor expenditure data from visitor surveys to assist in the calculation of expenditure by all types of visitor. In the vast majority of cases this derives from survey work undertaken by Taylor Nelson Sofres (TNS) in England, Scotland and Wales on behalf of national agencies and other partners, including Global Tourism Solutions (UK) Ltd (GTS).

GTS (UK) Eld

DJJ/DC 23.6,08

ENGLAND, WALES & N. IRELAND

Both at the University of Newcastle upon Tyne

As new sources of expenditure data become available, GTS re-assesses the expenditure assumptions in the Model, and where appropriate, updates these assumptions based on new data (where it is sufficiently robust). In this way, the expenditure data used to produce this report replaces previously available TNS survey data from Scotland. Where new survey data shows significant changes in Rates of Daily Expenditure (RatODEs), GTS, with its clients, assesses the need to update previous economic impact estimates, to ensure consistency across an established trend period.

The STEAM Model applies Rates of Daily Expenditure based on visitor expenditure on:

- o Food and Drink
- o Recreation
- o Shopping
- o Transport

Additionally, for staying visitors, expenditure on tourist accommodation is estimated using accommodation capacity information (bed stock), accommodation tariffs and performance data (occupancy).

The baseline expenditure data is updated annually to reflect the impact of inflation, using the Retail Price Index (RPI)

Appendix 7

STATISTICAL CONFIDENCE LEVELS IN STEAM

STEAM is a model, so any level of confidence in the results depends on the sampling errors in the data inputs. So how do we test STEAM?

- Quality control to ensure there are no data entry errors and that data inputs are fit for purpose
- Critical to all models is: 'Do random shocks' destabilise them or do they converge?' We have
 evaluated STEAM for convergence and shown that it does so quite easily. Thus the Law of Large
 Numbers holds, in that any disturbances amongst the component parts are smoothed out when
 it comes to aggregation, so any outliers in the input data do not have a disproportionate impact
 on the overall results.
- On behalf of GTS (UK) Ltd, Professor Stephen Wanhill has tested the aggregate data from 2000-2004 in the model by devising Psuedo Sampling Errors and by examining in detail the outputs for all of Wales (selected for this exercise on the basis of size and length of trend series). At Fisher's 95% Confidence Level this gave us +/- 5.06% for expenditure, +/- 3.01% for employment and +/- 3.56% for tourist days, based on our estimate of the percentage of coverage of the known accommodation stock and day visits in Wales as a whole.

Should more stringent confidence levels be applied (99.9% for example), the sampling error remains low, being +1. 8.49% for expenditure, +1. 5.05% for employment and +1. 5.97% for tourist days, again based on our estimate of the percentage of coverage of the known accommodation stock and day visits in Wales as a whole for the period 2000 to 2004.

Sir Ronald Fisher² devised these standard statistical confidence tests for quality control purposes in the 1920s. The choice of 95% confidence level to test statistical results has subsequently become an accepted standard practice. It means that we can be 95% confident that the true result lies within the boundaries +/- given.

By way of comparison, the 95% confidence level sampling errors in the 2004 International Passenger. Survey were +/- 3.1% for expenditure, +/- 3.0% for tourist numbers and +/- 4.6% for tourist nights. This is at a UK level – at infra-national and regional levels these errors would be higher.

We are satisfied that STEAM offers reliable and robust outputs which our clients can place their confidence in, year on year.

GTS (UK) Lid

DJJ/DC 23 6 08

ENGLAND, WALES & N. IRELAND

GTS (UK) Ltd

DJJ/DC 23.6.08

ENGLAND, WALES & N. IRELAND

² Caused by unusual or eccentric events

³ Sir Ronald Aylmer Fisher (1890 – 1967)

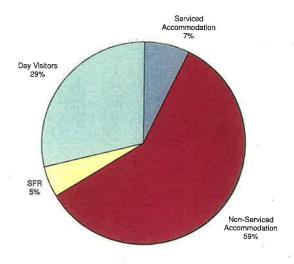
POWYS COUNTY COUNCIL 2012

CHART 1

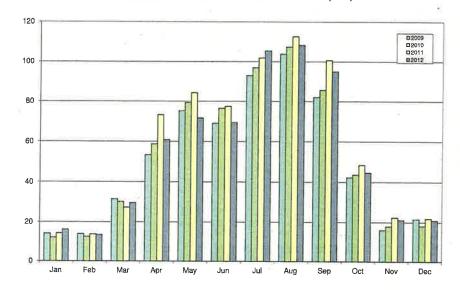
POWYS COUNTY COUNCIL 2012

CHART 2

9.9 MILLION TOURIST DAYS: 2012: BY TYPE OF TOURIST



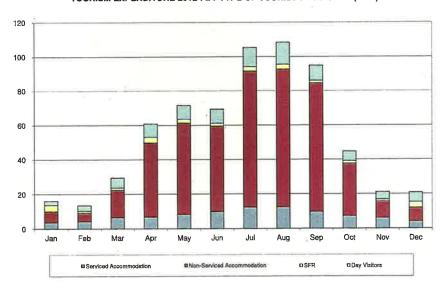
TOURISM EXPENDITURE : 2009-2012 BY MONTH (£M's)



POWYS COUNTY COUNCIL 2012

CHART 3

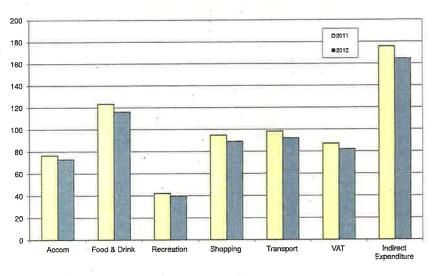
TOURISM EXPENDITURE 2012 : BY TYPE OF TOURIST : BY MONTH (£M's)



POWYS COUNTY COUNCIL 2012

CHART 4

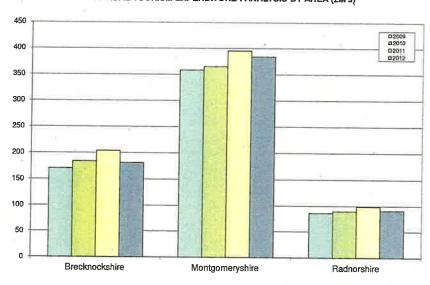
TOURISM EXPENDITURE: BY INDUSTRY SECTOR 2012 COMPARED WITH 2011 (£M's)



POWYS COUNTY COUNCIL 2012

CHART 5

ANNUAL TOURISM EXPENDITURE : ANALYSIS BY AREA (£M's)





STEAM FINAL TREND REPORT FOR 2003-2014

POWYS COUNTY COUNCIL

Global Tourism Solutions (UK) Ltd Swansea

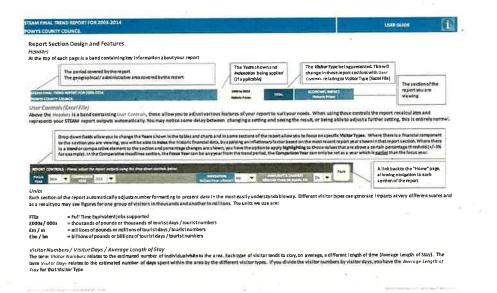
SA9 2XH

Telephone: 0798 445 5388 Email: cj.gtsuk@btintemer.com



Page 2







Page 3

Page 4

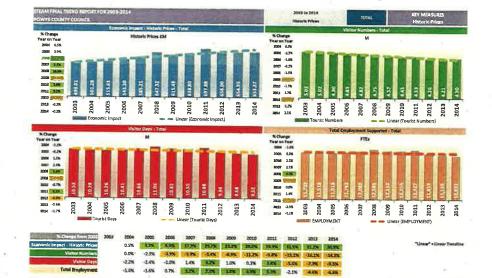
Unindexed Key Measures by Year and Visitor Type for the Period 2003 to 2014

Visitor Types: Total

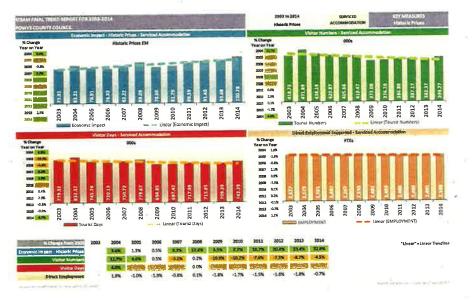
Serviced Accommodation

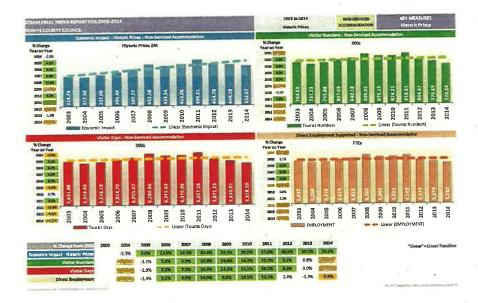
Non-Serviced Accommodation

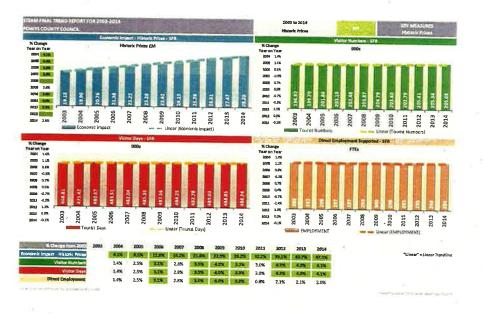
Staying Visitor Day Visitor

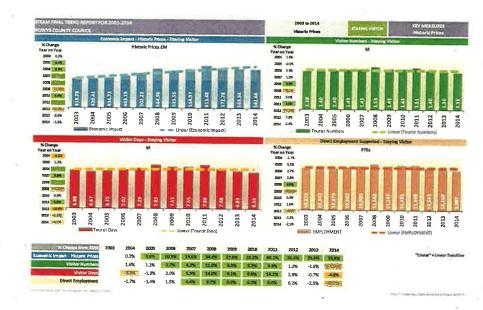


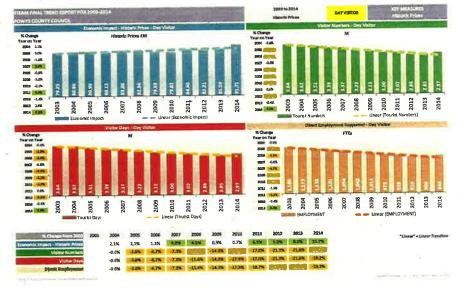
Page 5







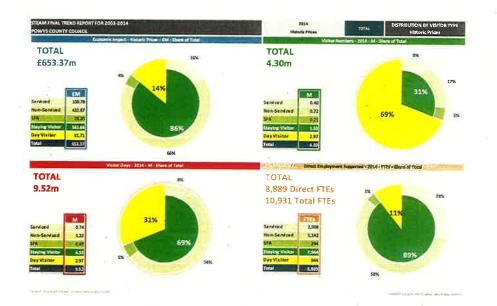




Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2003 to 2014

Visitor Types: Total

Total
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

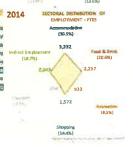


Solve of Serviced Accommodation Day Visitor Office Accommodation D



100	40	SECTORAL ANALYSIS Historic Prims
2014		STRIBUTION OF ECONOMIC
	IMPACT - £M	INCLUDING VAT IN HISTORIC
		PRICES
	Aeo	ommodution
		(11.0%)
lect mil E	besones	Food & Drink
1400	200	(37.8%)
	153,120	55/205
	*	77,656 116,453
	Visit.	
	VIII	
	11 144	PRACOU
VAT	11162	
(12.5%)		Recreation
	9.5.7	(0.1%)

	950	×	CTORNE D	ESTRUCTO	ON OF THE	NOTHER	F-PTC3	0.000		-	==	-
SECTION / YEAR	2965	2004	2008	2006	2007	2008	2009	2010	2011	2012	2013	2014
Acres modeline Pto	1,111	1,333	2,312	2,367	2000年	Manual .	POR PORT	2.76	10	100	Mark Park	1-140 asa
Food & Drive FTER	2,495	6,611	2,428	2,486	E- 2.568	2,729	州に関連		1	11671	州经过	250
Appropriate Title	1,524	1,000	2,001	A POST	1 x.060	(Selfate	77000	5	S Sices	1,000		March 100
Property Fifts	1,711	1,007	3,634	松 鄉鄉	1171.792	SER MARINE	1 44	N. State	750	1200	1	HI THE REAL PROPERTY.
The same of the sa	161	546	650	274	地西班	1000	1- 7923	The Real	2000	學學學	200	E-17-700
Emiliate and Phil	0.002	0.20	9.356	0.00	1,717	10,078	8,775	10,778	1,500	8,286	9.005	8,600
Indiac Employment #70s	2,260	2,217	2,218	1,291	2,305	3,896	2,070	2,300	2,427	1,117	2,116	2,043
TOTAL FIRE	13,793	13,518	17,416	13,782	12,541	12,585	12,152	12,155	12,327	11,453	11,165	10,931



·

Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2003 to 2014

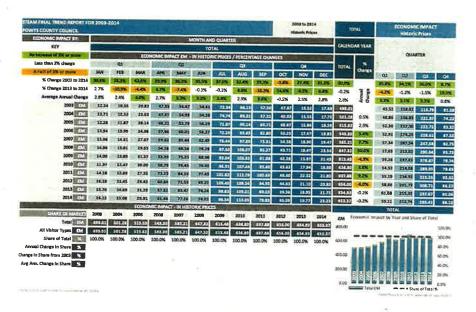
Visitor Types: Total

SFR

Staying Visitor Day Visitor

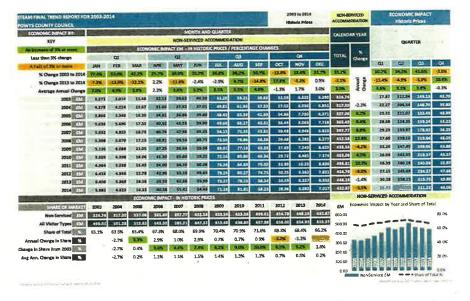
Serviced Accommodation

Non-Serviced Accommodation

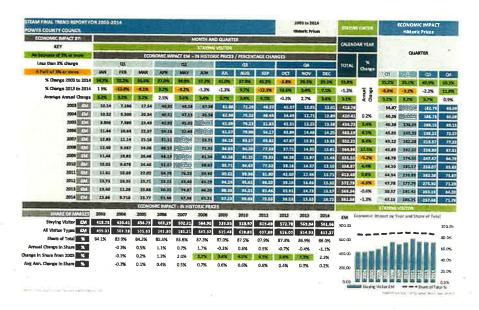


RIV ANY STREET SWART MANY SAIN SAIN ALIG SEA OCT MOV DEC Q1 D2 Q1 Q1 % Change 2003 to 2014 (1276) \$52% \$133% \$539% \$159% \$159% \$123% \$123% \$123% \$123% \$123% \$123% \$123% AN ME DE CE 2003 Ct 4.119 5229 5540 6.511 7314 6.541 6.640 11.51 6.75 6.50 4.515 4.221 175.51 17.62 -19.85 -18.50 (WILLIAM 2004 TO 1.2019 CLOP SEEN CLOR 7.202 7.202 11.20 11.20 12.20 C.504 C.504 C.504 C.504 C.504 11.20 11.20 11.20 11.20 11.20 2005 CA 1354 A664 5364 LANY CASS COM COM COM COM COM COM COM THE TAX SEC SAME BOLD OF SECOND 2007 DA 4304 5344 5217 ALT FANT (AND \$709 5021) 4.072 5354 5307 4301 67.22 67.54 14.56 22.22 68.03 58.00 200 CT 1.200 1.200 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1.000 1221 1635 200 (T) 1.001 (1.005 4.502 1.507 0.201 0.007 10.50 11.50 0.201 0.201 0.201 0.701 0.205 18.52 18.52 18.52 18.52 2012 1 0.000 4.211 6.507 6.712 6.209 8.888 12.51 12.67 0.791 7.372 0.110 0.110 12.0 12.0 12.0 14.19 10.0 04.50 17.00 2013 CT 1219 6433 4364 1365 1356 4356 4362 1233 1235 1235 1236 1316 4317 1317 1318 1318 1318 1318 1318 1318 2016 CT \$718 \$777 \$340 \$100 \$1027 \$278 \$1537 \$1635 \$1236 \$238 \$237 \$133 \$1037 \$138 \$238 \$237 \$138 SERVICED ACCOMMANDATION 2001 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 Serviced End 75.51 89.21 76.91 76.91 25.22 87.09 76.00 81.79 88.39 95.60 85.62 100.78 12000 AUVano 1775 206 409 At 101.00 133 AD 145.30 145.21 647.32 532.44 692.40 697.40 656.00 654.93 632.27 120.00 Share of Total X 15.2% 16.6% 14.9% 14.0% 14.0% 13.8% 12.8% 12.8% 12.7% 13.9% 14.3% 15.4% Annual Change in Share \$18 10.1N 15.8K 0.0N -2.0K 02.8K 0.3N -0.9N N.SS 2.7N 15.8S NIN 20% FOR FAN SAN SAIN SEEN SEEN AND AGE LAN Charge in Share from 2003 NIN 10% 26% 19% 19% -27% -23% -23% -05% -0.0% 0.3% Avg Arm. Change in Share

Page 17







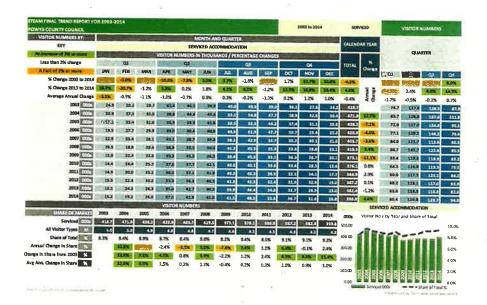
STEAM FRUIT TREND REPORT FO FOWYS COUNTY COUNCE	300S-2	ma4	MA		30			XI.	X.	1	2008 to 241 Statute Pric		DAY	VIDETURE.			C IMPAC C Prices	
ECONOMIC IMPACT BY:		in a			-	MONTH AN	-	zk.			CHILI	100	CALINE	MATE AN	1000	WHAT I	Marie .	Name of
KEY	_						попок						And and	Married I	0290	CHA	ATER	
All remains of 25 or some			100	NOMIC IM		IN HOTO	RIC PARCE		TAGE OU	NGES	-			10	#83S			
Less than 3% charge	a lader to be	Q1			97			w.			94		TOTAL	Change	Days			100.
A fall of the et there	IAN	FEB	MUR	$K_{A} =$	MAN		111	AUE	SD.	007	NOV	ði:			01	are e	Qt-	Q#
N Change 2003 to 2014	CONTRACT	6.85	B.cs	1846	SAM:	2500	52,76	3.0%	6.80	SEE	not	Marie	13.7%	77.5	224	27.3%	LINE	2.0%
% Change 2013 to 2014	STATE OF THE PARTY OF	11.2%	\$5.6K	2025	100	3.4%	7.0%	-2.3%	San San	2.1%	0.5%	125	2.2%	Aveual	TAN	25.0%	Sax	2.5%
Average Annual Change	1 1%	0.6%	2.00	4.00	1.3%	2.2%	1.6%	0.3%	0.6%	+1.6%	1.9%	1.3%	1.4%	₹ 6	238	2.5N	0.8%	9.2%
2003	220	3.383	3,233	6,400	Kon	7,500	13.66	UJI	4.792	8,000	1311	LHE	79.23		7	21.31	\$3.03	15.9
2004	2,181	1.227	2,003	200	7,855	CAR	11.77	13.94	8.854	8,444	1.842	- cum	10.66	2.1%	7 a 17	21.60	34.43	14.5
ZDOS BETTE	2,375	X.834	EAST	Sec.	1375	8,145	15.71	13.91	8,882	0.160	2,500	1,205	BETTER	0.0%	11,52	23.74	11.17	14.3
2006	2.585	130	2,005	7,754	7,543	EIT	12.33	11.64	BAN2	120	2383	1.630	1033	-1.0%	7,837	17.50	15,40	143
2007	7,234	S.A77	2,507	E311	7,375	6.771	17.25	14.26	9.491	1.713	2.887	5.022	13.00	LIX	8,719	2526	34.03	155
2000	2,352	3.548	\$,396	3.548	-7318	1.518	16.57	23.26	7.781	0.003	4.374	2.232	30.737	-0.8%	11.80	76.58	10.15	17.3
2000	2,340	3.837	4,297	7,197	2,459	EA11	1031	DEAR	8.847	1,137	8.000	6.064	79.03	-3.0%	10,42	23,00	12.40	14.3
2010	2.344	2.295	1.475	2512	8.274	7,821	11.23	1741	200	5,454	F.876	6,894	nin	-0.1N	10.42	23.31	31.07	14.0
2011	2.345	3.004	3.261	8 829	8.005	PAST	13.31	12.82	8,790	5,491	1111	6.234	100	378	10.44	2451	12.07	14.5
2012 1077	2,374	3.100	1.725	1711	8,707	BIN	13.33	13.26	2.511	5.531	4.236	1511	777	-1.4%	11.10	23.54	12.79	16.2
2013	2301	1.400	SAL	12 X265	- 8,500	2014	23.43	14.69	8.872	5.433	4221	8531	15550	2.9%	11.11	23.64	14.71	13.8
2014	2.468	3,365	8,339	9,500	9,383	8.704	12.00	20.00	8,272	1.547	4249	1.424	11-31	7.25	11.00	27.45	33.55	10.50
		2000	ECONO	eac 940 //	To PA HO	TORUS PROS	83	-	100		-	-	_		DAY V			
SHAME OF SHAME!	2003	2004	2005	2006	2007	2000	2009	2010	2011	2012	2013	2014	EM E	conomic t	mount by Y	THE STREET	are of Tob	al .
Day Visitor	BEAST	100	1000	60.00	11.00	1231	3220	1372.0	34,40	0.000	1153)	0151	300.00					22.0%
All Visitor Types WTTW	493.03	161.21	\$35.6)	343.30	\$85.21	\$47.32	615.48	AMERIC	457.88	416.00	634.93	433.37					-	-
Share of Total	15.9%	16 2%	15.7%	14.7%	14.2%	12.7%	13.0%	12,5%	12.1%	12.7%	13.1%	14.0%	100 to	mm-	m.M M.	an Di		15.8%
Armazi Change in Share		1.5%	-2.7%	150%	-3.6%	-10.3X	2.1%	-3.9%	-3.2%	4.9%	DOK!	17.000	mm				10.0	
Change In Share from 2003		1.6%	-1.2%	(a) (b)	BORNA		-18.3W	SANGE OF	(desired)	251%	37.7%	-11.6%	-cm			no h		10.0%
Avg Ann. Change in Share		1.6%	-0.6%	-2.4%	-2.7%	CHECK THE REAL PROPERTY.	4.0%	The same	-3.0%	-2.2%	-LEN	4.1%	-00					
						THE REAL PROPERTY.							30.00	5 5 6	8 6 5	6 5 5		50%
		8.7											1500		000			204
	- 200												-	Day VI			hare of Tot	al 1%

Visitor Numbers by Month, Year and Visitor Type for the Period 2003 to 2014

Visitor Types: Tatal
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

	S COUNTY COUNCE.	2001-2	014				× 1	2	003 ju 201/	40	10	tii.		VISITOR N	UMBERS				
	TUTOR NUMBERS BY	1991	(electron		and a		OARTH AM	D CILIANTE						CALLING	-	Library.	137		E500
	XXY						TO							TOTAL O	Service.	2 6	DUA	RITER	
An	Increase of 2% or man.	SOC.			VERTOR	NUMBERS	IN MILLIC	NG/PER	DATAGEO	HANGES	USE.		-00		100		33991		
	Less than 3% change	Charles	QI	ALC: U	0.00	Q2	E-1		OH .			OH.		TOTAL	Oures	200			
-04	Fall of the armore	MN	FER	MAR .	554	100	JUN .	- ALX	AU6	107	oct .	(No.	DEE			CO.	-61	Qt.	Qi.
	% Change 2003 to 2014	-	The same	303%	0.3%	124.0%	9.0%	12.65	-20.05	-15.63	35.55	-30.6%	1000	48400	12 11 12 1	ZAN	4.06	ATAM	23.03
	% Change 2013 to 2014	2.5%	1939	-APA:	STATE OF	-0.2%	2.5%	2.3%	-2.6%	-1.1%	Tex.	0.1%	Los	2.1%	Annual Ounge	0.7%		-0.6%	2,4%
	Average Annual Change	-1.4%	-1.8%	1.5%	0.0%	-1.3%	-0.8%	-1 1%	-19%	-1.7%	11.0%	-1.0%	-1.3%	-1.2%	₹ 6	-0.3%	-0.7%	-1.6N	-7.2N
	2003	9,163	0,184	0.225	3.436	0.130	EAL	0.ETI	0.833	E342	0.640	8.317	0.311	100		0.33+	EAR	2,000	2.0
	2004	F.151	9.197	9,225	9,431	2,100	2.378	8.711	2.629	E.539	2.485	2.512	0.28%	12.521	0.0%	0.581	P. Carrie	2.20	8.2
	2005	0.110	8.214	9.335	8,370	2,478	6.66	E 444	3,854	0332	0.483	0.375	0.21	4301	-2.3%	2 20.707	1000	Latt	8.00
	2004	0.171	8.109	9,175	0,662	5.17	2301	140)	6,730	3.334	6334	10386	0.300	LERI	-1,6%		(E) (B)	2,000	- 44
	2007	0.118	.0.201	0.252	1.502	EAR	2,500	2,582	9.779	0.326	0.453	0.397	0.295	400	-0 1%	P. 0250	1.401	1.00	- 68
	3000	8.153	0.117	0.303	2,343	2,185	2.43.7	9,834	0.749	0.883	0331	4.311	0.342	470	-1.5%	20.45	1,121	130	- 12
	2009	0.154	8.170	9,279	9.616	0.005	1.00	- Julius	9.887	9.486	0.334	6.373	0.288	UT:		3.655	1204	131	44
	2012	0.328	0.151	0.291	9.673	2,480	3,445	5.634	1.679	8.475	8.326	6342	0.245	1403	-2.5%	O.STI	1,377	170	87
	2013	8,139	0.333	0.251	9.471	0.665	8,437	5356	7.685	0,000	0.317	2.215	0.277	432	1.7%	0.315	1.172	110	
	2012	2.141	2,153	0,274	BA05	0.426	8,450	2.577	2.525	E 483	E-288	2.20	0.287	425	ALC: N	3.568	1,100	1,000	-43
	2013	8333	E.112	8,251	0.372	2.456	2.419	# 565	2.575	2441	0.268	0.194	0.245	0.20	-1.2%	0,334	120	3.60	4.7
	2014	6,134	8.130	9,271	E-816	2,418	347	E.074	2,00	0.441	#177	0.336	±271	1,300	2,1%	0.104	2.334	5.875	1.7
	THE RESERVE				VOITE	N NUMBER	MS .	-	- I							10	TAL		
	SHARE OF MARKET	2003	2004	2008	2006	2007	2000	2009	2010	2011	2012	2013	2014	М	Visitor I	las by Yea	rand Shall	e of Total	
	Total	8.038	1000	4,904	400	6.00	4.741	2657	4.455	4.529	4.50	4.211	ಟಣ	6.00					120
	All Visitor Types	1,018	1.021	4,554	4.825	4,321	- 174	4322	4.435	4.529	4.262	4211	4.300	5.00	mor				300
	Share of Yotal	100.0%	100.0%	300.0%	100.0%	100.0%	100.0%	100.0%	100.0%	200.0%	100.0%	100.0%	100.0%	4.00			Ball		20.0
AN	nul Change in Share													3.00	111				60.5
ange	e in Share from 2003																		40.0
lvg /	Ann. Change in Shire													2.00		F 4 2		H K	166
														1.00		8 8 8	图制图		1
														0.00	To			hare of Total	0.00

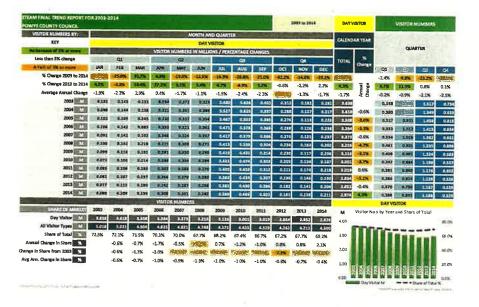
Page 23



VISITOR NUMBER riv CAMP CHE MANT AN MAT AN AND SEP OCT NOV DEC 22.7% -5.0% 0.1% -22.5% 200 000 103 103 124 003 104 104 105 1103 1104 073 133 184 184 704 58.5 279.0 100.5 110.5 2004 143 145 112 176 123 167 1012 1314 103 123 143 155 165 175 160 160 1614 1615 1615 2005 15.5 10.8 46.5 82.8 69.0 68.6 102.6 117.7 1113 77A 212 13A 2533 LAN 125 254 118A 1122 2008 TO 15.3 15.3 46.3 85.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 128.5 DODG CO. BA 123 642 858 1207 1268 1226 1612 1261 166 115 (175 -0.2% (183 S10)) 2012 CON 12.5 HAS HAS 1003 COLD COLD 1004 LACS 540.5 LTA 5776 17.8 THE LOS SEE SHEET STATE STATE 2012 183 123 363 803 813 822 1312 1214 1277 525 150 CC 323% 844 HAY STLE TO 2013 2017 16.2 13.7 13.8 73.8 10.0 96.3 13.9 13.5 13.5 13.5 13.6 13.7 12.5 63.7 22.6 63.7 22.6 16.0 65.7 NON-VERVICED ACCOMMOD 2009 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 000s Non-Serviced COCK 7764 7752 7558 6077 8602 5000 EDEA 8763 6188 8565 7765 7765 1,000 to 25.0% All Visitor Types 12 12 13 13 14 14 17 15 15 15 15 15 Share of Total 15.2% 14.6% 15.4% 16.7% 17.4% 19.1% 19.2% 19.6% 20.3% 18.9% 18.3% 16.8% Annual Change In Share AN ES ES CON DIN 2.00 NIN 2.00 NIN ES 600.00 44% 12% 12% 12.0% 12.0% 15.0% 12.0% 12.0% 12.0% 22.0% 10.0% 400.00 Change in Share from 2003 APK CON LIN SUN SUN CON CON CON

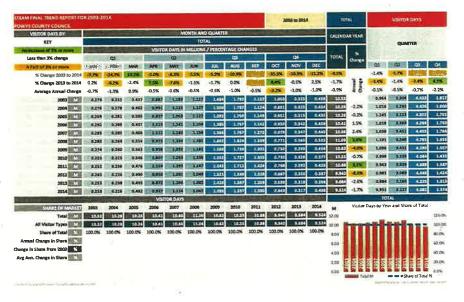


MAN FINAL DIENO REPORT FO	n. 4999 A	V#15				0.74	21	III to 2014		starms	S-MITTON	15	инпое н	UVINERS				
VISITOR NUMBERS BY	1000			44	/ /	ONTH AND	TIMAUD O				-		CALIND	N. STATE	850	985	9.0	165711
KEY			100	-		STATE	NAME OF	-	-	.0.						CUA	RTTE	
Accompany of \$10 or more			-	VISITOR P	NUMBERS	IN MILLIO	NG / PENC	ENTAGE O	KANGES						\$13±	Slik		
Less than 3% charge	1700	c)	-		œ			40			Q4		TOTAL	Cultur		350	100	
A Fall of 3% or room	MAN !!	PER.	MUX	APR	MAY	70M	AK.	AUG	W.	OCT	NOV	DEC		- 8	O3	CLI	ು	OIL
% Charge 2003 to 2014	17.2%	1.0%	4335	18000	-2,3%	-1 2%	-0.1%	-1.7%	0.0%	25.2X	0.7%	48	-A.SEA		2.00	4.05	-0.4%	23.46
% Change 2013 to 2014	0.1%	15.35		1.0%	-9.60	-2,6%	-2,6%	2,04	1225	1100	-	2.3	-2,4%L	Acres	TAN	410	440	100
Average Armusi Change	-0.7%	0.1%	-0,3%	-0.8%	-0.2%	-0.1%	0.0%	-0.2%	63%	-2.2%	0.1%	0.8%	-0.4N	46	-0.3%	-OAN	0,0%	-1.0%
2001	0.003	0.641	0.074	RXES	2258	0345	0.37%	0,339	3,110	0.128	3356	2,040	DATE		0,176	2,851	#.50a	E 134
2004	0,062	0.032	0.086	3.238	2750	-	0.187	0.223	0.142	0.117	1.541	0.044	12.00	1.6%	0.208	1.01	0.528	- 634
2005	9.015	0.645	0.090	0.340	23.43	2265	0.179	0.201	2.144	0.326	0.041	5.065	PRIT	-0.5N	0.399	2.424	0.126	223
2006	0.065	0.057	0.090	6.337	145	5,542	0.167	0.207	REAL	0.123	2,253	2.042	2.412	2.5%	1.215	2,833	9,340	- 44
2007	2.067	0.059	0.090	BATT	0.150	1000	0.148	G195	6253	0.130	2.266	11.040	LAB	1.2%	8,217	3.01	a)III	2.23
2008	0.065	0.043	0.065	93.0	3.234	ANE	0.201	6212	6.177	0.306	0.258	1.061	1333	100	9,198	2,527	9,189	0.23
1009	2.057	0.053	0.000	0316	DATE:	0.154	0.192	0.268	6.170	3,504	0.054	2.243	Uniced	-5.3%	8.196	3,01	5.547	3.21
2010	0.010	8.048	0.042	8.145	0.376	8.371	i tes	0.254	0.352	9.103	0.857	2.652	E 454	0.0%	18:171	EAST	E.141	- 021
2011	0.054	8.547	0.022	9376	2.174	8,367	0.111	0.206	9262	2,106	0.247	5.035	1.550	1.05	2,173	8,911	0.591	0.2
2012	0.060	0.044	2.077	2.227	2.150	2352	0.584	0.192	0.173	2.01	0.063	0.053	(BX1)	2.6%	0.142	£.CI	0.354	5.21
2013	2.016	0.043	0.078	0.370	WATE	3-153	4.122	418	0.243	0.067	0.253	6.053	12.150	-2.8%	9.183	2,411	0,331	- 8.0
2014	9,057	2.041	0.072	8,533	0.335	110	0.576	0.142	9.140	9.067	0.064	2.862	1 1 1 1 1	-2.4%	9,574	2 113	11,517	= 21
		24.0		VSZTO	a NUMBE	26	-		10-10		-			_	STATING	-	_	_
SHANE OF MARKET	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	3013	2014	M	Visitor N	os by Year	r and Shar	e of Total	
Staying Visitor	2,110	2,410	1,336	1402	245	1,553	3.454	2.854	1300	1.197	1334	11115	2.00					40
All Visitor Types	3.0ts	1.023	4,364	4322	4.82	ACTES	ASTI	4485	4.329	420	CHIL	1.350			-	-		
Share of Total	27.5%	27.9%	29.5K	23.7%	30.0%	32.3%	31.8%	32.6%	33.3%	32.8%	32.3%	30.8%	1.50	mmi			H m	30 (
Arread Charge in Share		1.6%	1.9%	-524	12N	100	LEK	2.8%	2.1%	-1.6%	-1.0%	445	100				ш	30,0
ange in Share from 2003		1.6%	25.5	2 400	3.8%	270%	\$3.75	SEAN	Z137H	11.25	17,3%	13.7%						
kvg Arm. Change in Share 3		1.6%	17%	2.6%	2.3%	235X	2.6%	2.7%	2.6%	2.1%	1.7%	1.1%	0.50	e a la		2 2	de le	300
											1.0		GE	42		2 5		200
													5.00	Stories	VALUE OF		Share of T	otal %

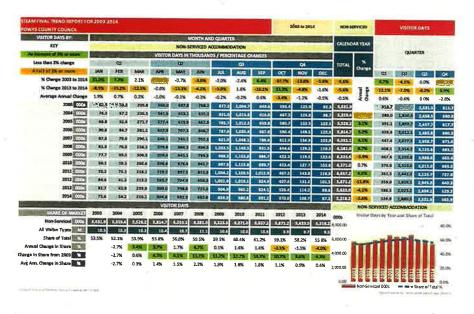


Visitor Types: Total
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

Page 29

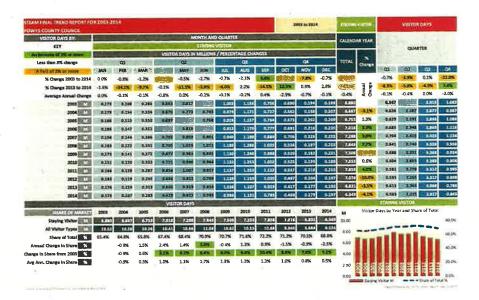


ANS COUNTY COUNCIL		_	_		_	-	-	_	_	_	_	-			DOO!	F4111	APP OF	
VISITOR DATS STI		and the last					D QL WITT			and the same			CALINO	MI YEAR				
KEY				-100-	-	Section of the last	DMMCOAT			200	JUNE	1000				CKSA	ATER	
Activation of TX of many				ARRES		HOUSE	Series .	NTACE CH	ANIGYS		04	-	YOTAL	1				
Less than 3% change	MANUEL STREET	01		-	Q1			d)					TUTAL.	Charge	Tem:	-aXII	a)	10
A fall of 3X or man	MARKE	W.FEE	MAK	0.3	MACC	(B)	JUL	ALM	107	OCT	NOV	330			Silvery Circum	-2.5%	-1.5%	1.5
% Charge 2003 to 2014		25%	15.75	-10.00	-1.0%		HEAL	-3.0%	485.0%	0.5N	2.5%	2.9%	425		-22,150	2.3%		100
% Change 2013 to,2014	343%	20.7%	-1.2%	SAN	0.2%	2.9%	8.2%	1.25	-1.7%	12.5%	44.85	\$146	4.74	Arrest	9.7%		-0.1%	-
Average Annual Change	225	-1.4%	-1.4%	-0.9%	-0.1%	0.3%	0.9%	-0.3N	-1.0%	0.0%	0.2%	0.3%	-DAN	₹ 6	-2.0%	-0.2%		0.2
2003	45.5	35.4	11.2	183	82.2	47.0	78.5	3,000,0	*2.0	HEA	482	47.8	7773.3		136.1	237,8	199.1	- 1
2004	36.5	MJ	- GLI	88.2	11.1	71.4	_	CENT	65.7	44.4	12A	- 413	433.3	100	1425	777.4	293.2	
2005	32,3	27.5	12.6	33.5	17.1	77.1	11.1	92.4	77,5	\$778	42.5	- 615	745.2	10.45	127.5	THE R	281.7	- 1
2004	28.2	40.0	44,3	14.1	72.5	ELE	76.6	96.2	81.4	69.7	46.5	38.5	720.3	-3.0%	133.1	PAR	293.0	_1
2007	29.6	31.8	367	73.7	23.3	68.7	76.5	41.7	48.4	677	18.0	1914	750.7		141.8	2167	236.3	
2008	34.6	29.2	37.8	23,5	154.5	85.6	41.7	12.7	21.5	14.5	45.7	- 12.5	328.2	3.76	116.6	Bix	254.1	- 3
2009 1777	11.2	24.8	29.A	353	773	61.2	#3.3	41.5	21.0	72.4	41.5	16.7	nu	-20.00	102.4	194.5	2.07.6	
2010	TS.0	38.8	45.3	9.1	70,8	71.8	194.7	16.7	75.0	63.3	14.4	311	451.4	0.4%	112.0	234.5	245.4	_
2013	29.1	31.5	443	· 85/2	41.6	77.5	84.1	91.1	12.3	- 41	613	124	710.0	2,9%	105.5	1153	215.4	104
2012	30.3	14.1	54.1	38,4	82	67	163	676	68.6	65.8	55.4	14.7	735	-0.3%	119.3	100	341.6	(1)
2013	25.4	27,6	47.3	112	80.2	68.2	83.3	- 85.8	- 35.2	51.4	42.1	42.5	795 A	-0.9%	110.1	100	264.2	
2014	29.7	23.2	45.5	Q.1	20.5	11.5	86.7	97.6	26.8	78.2	48.0	48.5	7423	4.00	104.8	223	2153	1
THE WALLS				VS	TOR DAYS		1				75				VICED ACC			T
SYAMA OF MARKET	2009	2004	2005	2006	2007	2000	2009	2010	2011	2012	2013	2014	000s	Visitor	Days by Ye	ar and Sha	re of Tota	ř
Serviced Date	720.1	17/3	100 / U.S.	720.1	7907	1751	100	#92,4	7180	3733	200.0		1,000,00					. 1
All Visitor Types	10.5	153	10.3	35.4	187	1113	10.6	10.4	12.0	, Li	1.2	- 13	KD0.00	- 15.				
Share of Total	7,4%	B.1%	7.3%	6.9%	7.0%	7.0%	6.5%	6.5%	6.6%	7.2%	7.3%	7.8%			100	mad	I B B	F.
nnual Change in Share		2.00	10.25	425	1.8%	0.1%	928	1.0%	-0.1N	9.2%	LEN	6.55	102.00		ш	ш	ш	
ge in Share from 2003		123	-1.9%	-635	+5.0%	4.00	-12.79	-10.00	-10.9N	-2.5%	-1.1%	1	#0100			ш	111	4
Ann. Change in Share		200	-1.0%	-2.2%	-1.2%	-1.0%	-2 D%	-1.5%	-1.4%	-0.3%	-0.1%	0.5%	200.00	44.	444	J.J.	444	
															12 12 12	S E	144	3
													0.00	Service	-1700	-	Share of Ton	



2003 to 2014 QUARTER THAT OF WE STREET A Fall of Skinstnere SAN FEE MAN AN MAY JUN NO. AND MY ON NOV. DEC. OL III CO OF GIN GIN GIN GIN 2002 000 ES2 223 263 NG NG 253 673 WA 163 263 263 MA 100 100 DEC 100 2004 0001 58.1 22.2 25.3 50.3 18.8 29.3 68.3 18.3 18.4 18.4 12.6 59.6 677.6 1.4% 118.8 118.0 126.9 108.0 2006 57.2 22.4 25.2 61.3 31.5 61.5 61.3 31.2 11.5 21.5 21.5 62.5 62.5 61.5 61.5 61.5 61.5 61.5 61.5 61.5 2006 (*** 0.3 33) 258 (63 863 863 661 37/ 37/ 37/ 37/ 37/ 31/ 33/ 0.7% 13/4 13/7 13/8 2009 000 67,8 22,8 25,9 61,8 39,8 10,8 41,7 11,6 17,6 17,6 21.1 GEA (477) 0.5% S18.3 S18.3 1253 2010 777 U.S. 224 227 ELA 50.5 ELA 50.5 ELA 50.6 C.S. 715 715 715 715 C.S. 700 C.S. 700 C.S. 700 C.S. 700 C.S. 2013 201 873 224 257 553 884 863 612 12.5 144 11.1 21.3 60.0 432.4 -0.3% 113.4 111.5 118.2 2011 TO 413 223 213 213 213 313 313 415 111 272 773 773 773 413 111 13% 1315 1315 1315 1315 2013 COC 64.0 21.0 26.2 60.0 10.0 25.0 60.5 10.0 20.0 27.0 27.0 11.0 61.0 COL 0.0% 110.0 110.0 110.0 2018 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 0004 ETT 0000 4423 475A 6052 633 432 4433 4472 4482 4324 449.0 4324 649.0 All Visitor Types 6 19.5 19.3 19.3 19.4 19.7 19.1 19.6 U.S 18.9 5.5 2.7 2.5 100.00 Share of Total 4.5% 4.5% 4.5% 4.7% 4.5% 4.5% 4.4% 4.6% 4.6% 4.6% 4.6% 5.0% 5.1% 5.0% Armadi Charge in Share 13% -0.8% -2.6% -3.0% -0 2000.000 EPE SEE CON 14% -16% 30% 25% -0.4% IDEN 155% 3.0% Avg Ann. Change in Share 2.5% 1.4% 0.4% -0.3% 0.5% 0.4% -0.1% 1.2% 1.3% 1.4% 2.0% 1.0%

Page 33



TEAM FINAL THEND REPORT FO OWNS COUNTY FOUNCE	lister de	200								4	III to 201/	7	DAYV	carrait		MINITE	conn	Ŧ.
VISITOR DAYS BY						DHTH AN	-						CALLNE	NA YEAR			W. ST.	們
KIY						DAYV									1000	QUA	ATEN	
An Extraor of Till or prove	900			AHILO	-	MULICAL	ALC: US	_	NGIS					1240	100			
Less than 3% change	-	123	-		.02			· m	44.0		04	=	TOTAL	Ounge	Contract of	-		01
A Fall of the exmoss	JAN	FEE	MM	APR	Male	S1CH	AX	AUG	307	QCI	NOV	DEE			CI	m :	Q#	
% Change 2003 to 2014	20.5%	2505	1676	APK.	19.0%	12.25	SLA.	25.30	21.00	-0.3	-ma	-11.2%	-ULES		-2,4%	-MA	-112%	>241
% Charge 2013 to 2014		3.89	BAN	200	335	EAN	456	4.0%	SES	0.6%	-2.2%	2.2%	OX	Annual		BIDN	0.806	0.1
Average Arraal Change	-1.9%	-2.3%	2.9%	0,4%	-1.7%	-1.1%	-15%	-2.4%	-2.3K	3.05	-1.3%	-1,7%	-1.7%	₹0	-0.2%	-0.9%	-2.1%	-2.5
2003	0.181	0.745	2.111	2.234	8.372	2 52 5	2.482	0.534	0.401	0.322	5181	8161	1,441		0,358	33.00	1.527	4.
2004	2,010	2.144	0.138	8321	8,855	2.344	0.332	3.88	0.387	0.288	3.127	0.211	21.(1)	-0,6%	3,360	100	1.540	
2005	a thi	2.149	0,245	0.390	0.317	0.314	9,447	0.803	0.191	0.276	9211	0.321	1,501	-1.0%	8.225	8.125	LASI	
2006	8,176	E.142	0.085	9,333	0.371	0.502	5.471	0.376	6.384	0.265	8.334	0.211	3234	-3.2N	0,333	EAST	TAIS	•
2007	2.091	0.243	5,3113	X365	3,526	0.312	0.80	0.079	0.384	0.273	4.325	9,31)	1,373	-0.6%	8,334	1,724	1.161	
2008	0.100	7,143	9,718	8.221	0,105	2.275	0.413	0.336	9,804	0.234	1.253	3,502	100		0,465	5.811	1.165	
2009 · M	0.779	0.118	8,331	8.00	8,330	2,233	EALS	0.481	0.016	0.330	date	2236	Little	CLIN	8.408	No.	1,324	. 0.
2111 M	0.012	0.101	0.314	3216	8304	0.00	F.ATI	7.674	0.341	0.201	0.134	9.187	1.10	2.00	8,393	0.004	1.191	-
2011	0.005	2.306	0.188	5.303	4.386	2.270	548	2.455	0.314	0.212	0.178	0.211	3.013	BLENG	2.381	200	1.01	
2012 M	0.142	6.307	0.397	3314	3.279	1,210	31,523	E.431	9.327	0.150	0.246	0.190	2264	5.38	0.335	100	1,121	
2013 M	0.072	8.113	9,380	9,342	0387	2216	1111	9,450	0.286	0.182	0.343	9.204	59711	-5.4%	3,376	8.294	1.137	
2014 M	0,246	0.114	9.199	2,334	2,375	0.282	6399	2,856	0.301	0.181	6.131	2311	100 111	Labor.	2388		1.589	
		SEC.		VIII.	TOR DAYS			-			1480					TSTICE		
SHARE OF MARKET	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	86	Visitor	Doys by Ye	ar and Sh	are of Total	ı
Day Visitor	3.531	3.618	3.504	3.354	-3.3m	3.215	3,336	3.000	I.D19	2.454	2.052	21772	4.00					No.
All Visitor Types M	30.53	10.21	00.26	30.43	12.66	11,04	10.02	18,55	10.88	3,340	1.144	9.524		100	B-8			
Share of Total	34.6%	35.2%	34,2%	32.6%	31 6%	29 1%	29.3%	28.4%	27.8%	28.8%	29.5%	31.2%	2.00	ш		211	TOTAL T	×
Annual Change in Share		1.7%	-2.8%	430	-2.9%	3.16	0.9%	4.00	2.4%	200	2.2%	40%	2.00	3 ()			ш	2
hange in Share from 2003		2.7%	-1.1%	-	4.3N	-10.01	1848	-025	18.7%	35.75	Skin	47				ш	111	ľ
Avg Ann. Change in Share		1.7%	-0.6%	-1.9%	-2.1%		-2.5%	-2.5%	-2 S%	-1.9%	-1_5%	-0.9%	100	444	4000	d 4	444	
-														989	2 6 2	Sec. 6	98	ġ
													100	Car's	TO SERVICE STATE OF THE PARTY O		Share of To	-

TRANS BALL TRANSPORT OF TO BE JUST ELLEN.
SCHOOL COUNTY AND BALL.

Sheet Sales

Direct and Total Employment by Month, Year and Visitor Type for the Period 2003 to 2014

Visitor Types: Total

Serviced Accommodation
Non-Serviced Accommodation

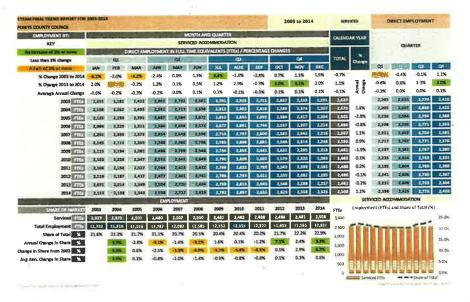
5FR

Staying Visitor

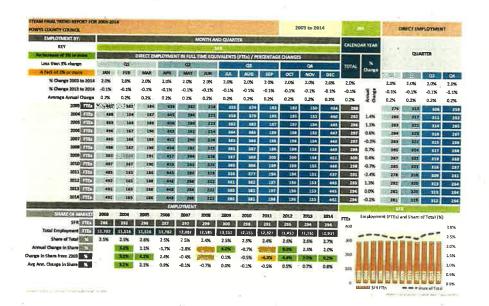
Day Visitor

STEAM FINAL THEND REPORT FOR 2003-2014 WAS COMINTY COUNCIL QUARTER COLUMN TWO OF PERSON Less than 3% change A Fall of 2N Eric DAN FEB WAR APR MAY JUN 21 AUG SEF OCT NOV DEC % Change 2003 to 2014 -3 0% -CEN 0.9% -CEN -CEN -CEN -CEN -7.25 -2.2% -2.2% -S.2% -CEN -CEN -CEN -1.9% 5.3% 4.3% -25.5% % Change 2013 to 2014 -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -0.2% -2.6% 2000 2770 SANG SANG 7,293 13,213 13,332 19,329 14,007 25,76 10,727 15,727 8,117 6,60 21,622 2004 TO LOSS 3,304 7,709 13376 14315 14316 14316 25300 14306 13477 1430 1430 1430 1430 1430 1430 1777 1431 205 312 3 206 3 207 4,105 10,00 2006 TIC \$5,000 (500) 5,777 (500) 1600 (500) 16.00 (7.00 (500) 15.00 (500) 15.00 (500) 15.00 (500) 15.00 (500) 2007 TT: 35-500 10-500 8-010 200 117. 12.41 12.4 200 TT - \$,60 3,30 4,30 32.00 4370 13.00 10.00 1 2010 - T. 1.021 - 2.990 - 2.545 | 17.425 | 44.000 | 45.000 | 18.300 | 17.225 | 17.225 | 1.200 | 2.010 | 2.114 | 17.225 | 2.000 | 2.114 | 17.225 | 2.000 | 2.013 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17.225 | 17. 201 776 5,22) 5,669 7,662 54,97 54,723 55,640 51,000 57,107 14,711 5,611 5,612 12,727 1,651 51,727 1,727 1,727 1,727 201 TH LES AND FIRE SIZE SOME THE SECOND SEC 201 TO \$205 \$465 \$465 \$246 \$1340 \$1340 \$1340 \$1340 \$1340 \$1340 \$1310 \$1310 \$1310 \$1310 \$250 \$1310 \$250 \$1310 \$1 2014 [17] 1,202 4,798 7,519 12,225 16,685 16,025 17,225 18,245 2,685 16,025 1,025 1,025 1,025 1,025 1,025 1,025 [C-2 100] 2000 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 FTE: Total PTD | 11500 | 11510 | 11511 | 11511 | 11511 | 11511 | 11511 | 11511 | 11511 | 11511 | 11511 | 11510 | Total Employment #100 | 11.707 | 11.316 | 11.510 | 11.707 | 17.007 | 12.105 | 12.117 | 12.117 | 12.127 | 11.655 | 11.165 | 12.111 Share of Total 1000 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% Annual Charge In Share 40.0% Change in Share from 2003 20.0%

Page 37



DWAY CONNAL LINENG WENCH LOS	And Ann									20	03 to 201	4	NOW 45	MICO	0	MEGT IDNI	FLOYMUN	-
EMPLOYMENT OF	SIE		200	400E		NOHTH AN	-						CALEND	AR YEAR	27 (10			
XXY					-111-120-0	ENVICED A			1	J-10	100	-	1000	EHOU!	300	QUA	ATTA.	
At barrage of 2% in 100m			OMECT EM	KOYMEN	DI FULL	HME EQU	VALENTE	FID // 21	HELEN/AGE	OWNER			- IIV-		100			
Less than 3% change	COST	a	-		MI.			- 49			OH-		TOTAL	Charge	- 6		- 2-	100
A Fall of IX proper	MA	FEB	MAN	A710	AMY	JUN	- RX	ADG	SEF	OCT	NOV:	O(C			CD .	EU:	CD	OK
% Change 2003 to 2014	325	1.5%	-0.3%	3.6X	-2,4%		DATE:	19.8%	255	2535	200	2.0%	446		1.5%	100	-1,7%	120.58
% Change 2013 to 2014	-2.25	-135.	-7.4%	0.0%	-32.8%	skes.	-146	14%	SAIN	SALES.	42.1%	-0.6%	43%	Annual	43%	-5406	3.06	333
Average Annual Change	0.5%	0.1%	0.0%	-0.9%	-0.2%	-0,4%	-0.3%	-0.3%	0.4%	-2.7%	-0.7%	-0.3%	-0.5N	₹6	0.2%	-0.5%	-0.2%	-1.8%
2003 (1)	1000	DE CONTRACT	2,101	ME	1747	7,077	4,317	2028	724	8,553	2,243	1,942	1,442		2,067	2,241	UIII	3,611
2004	1,790	1,700	120	1.00	2,111	772	aom	10,002	0,837	LARE	1,237	1,011	138	2.03	2,264	5,810	8,855	1,271
2005	5,711	1,576	1,151	K523	OFF	7,00	Kate	10,337	27,249	1,541	1.116	2,036	13.33	2.3%	2,222	1,111	8,416	1,130
2004	UH	USES	3,537	7217	7,472	7,176	1,036	12,895	7,528	6,086	2,641	2,378	E CHIL	45%	2.495	7,312	LITT	LVN
2007	5,823	1,725	1711	2,537	8,028	17.632	ERRI	22,818	9,383	6,833	2,312	2,033	11,022	-	2,645	7,343	X,454	2,011
2008	1,833	1,721	JUNE 1	16362	NAME OF	9,399	10,762	UURI	1,777	5,483	2,275	2,188	4,207	4278	2,316	4,411	15,763	1,30
2009 1.21	3,863	LANE	1,804	5,116	8,352	E-154	10,225	11,000	1,364	5,225	£199	1,225	HEXT	-3.5%	2,482	7,575	10281	3,31
acto Harri	3,630	1,433	2,428	6227	8222	6,107	10,225	ILLIE	B,45H	1,276	Lana	2,031	6,032	O.EN	2,234	CH	10,348	1,12
2011 (377)	1,724	OB	3,000	7,773	un.	18,540	TOURST	11,258	12,475	1,100	1,177	2,374	ALC:	2.3%	2,152	8,525	18,869	- 131
2012	3,845	1,817	2,311	£367	2,486	9,354	10,112	10.244	1,241	5,881	11,264	2,001	3,325	-9.5%	1,117	APPR	20,093	1.01
2013	1,833	1,680	1,202	MG	OH	7,828	3,436	1,753	2,864	4,117	7,128	1,015	5,374	3.85	N. P. E. E.	Tel. A	CHI	Lit
2004	1,772	1,500	2,961	0,842	7,400	7,123	LINE	1,000	7,421	4,704	2.241	1,813	Liu	-LEL	2,106	Line	- LTD	Lin
NAME OF TAXABLE PARTY.			-	EM	OWNER.	6		-					9600	36016-5	ENVICED A	CEDMANO	DATION	Met.
CHARLE OF MARKET	3003	2004	2005	2006	2007	2008	2009	2010	2011	3012	2015	2014	FTE	Employn	ent (FTEs)	and Shart	of Total (%)
Non-Serviced II 117	BOOK	MATER N	B X17 B	BOOK	NAME OF	E CONTRACTOR OF THE PARTY OF TH	53(1)	STATE OF	EXTEN	1077	1000	1333	8,000					12.0
Total (ingloyment 1777)	and the	11.311	HATE	11,752	12,063	12,340	12,137	12.112	12,117	(11,413)	III.IIII	10331			-			50 09
Share of Yotal	46.5%	45.2N	46.6%	47.6%	48.2%	49.3%	49.2%	49.5%	50.0%	48.7%	48.1%	47.0%	6,000	-	m m E	mni	10 m	-
Acrual Change In Share		-1.9%	2.1%	2,1%	1.1%	2.4%	-0.2%	0.6%	0.9%	-2.6%	-1.1%	-2.2%	K000					30.00
sange in Share from 2003	i	-1.9%	0.2%	2.3%	3.50	8.05	(5.25)	6.8%	7.00	845	State 1	1,135	4,000	100	M 61 11	ш		100
Avg Ann. Change in Share	i .	-1.9%	0.1%	0.8%	0.3%	1.2%	2.5%	0.5%	0.0%	DYN	0.3%	0.1%	2,000	1000	all his fire			20.0
-														E IL E	I B E		细胞	11.04
													0		erviond FTEs	www	* Day of	DOM:



OWNER COMMENT COMMENT NAME OF TAXABLE PARTY. Less than 3% charge TANKS CEREST SMART AND MAY NOT BE AND MAY COT NOT DIC A full of 3% or more G1 G2 G1 CX % Charge 2003 to 2014 -0.7% -0.5% -1.5% -0.0% -1.0% -0.0% -2.0% -0.0% 2.1% -0.4% -0.4% -0.0% -0.9% -1.2% -1.2% Filton 200 AT \$4.00 \$1.00 1,334 J. 00 10,305 10.00 12,215 13,344 10,001 3,437 0,772 0,407 12,41 8,627 States States States 2004 FIZ (CGD) 2007 (FIG. 4379 4346 8279 18,022 6550 18,021 18,778 14,978 15,078 202 700 COS COS 5305 5307 1250 1260 1150 1150 1150 1037 C/A COA 1509 COS CON 11407 (1301 1300 2010 TH 4,220 4,027 5,955 C.112 L.116 (L.311 L.131) R.217 (J.218 C.11) C.117 C.118 (L.131 C.141 C.141 C.141 C.141 201 TO ANY ANY ANY ANY ANY DESIGN NAME AND ADDRESS OF TAXABLE PARTY ADDRESS OF TAXABLE P 2013 Tr. CD12 CM0 CD44 CD11 11.00 11.00 12.00 12.00 12.00 12.00 CD1 CD1 CD1 CD1 -2.00 CD1 11.00 12.00 (G12 2014 THE ACRE AGES AGES AGES BASIS DEGES DESIGN THEORY SERVICE FACES TAKEN ALSO TAKEN ALSO ACRES THE ACRES ACRES TO THE ACRES ACRES ACRES ACRES TO THE ACRES 2004 2005 2004 1005 2006 2007 1008 2009 2010 2011 2012 2019 2014 FTES Stayling Visitor PTES 10.5122 10.342 10.319 10.852 10.989 11.542 11.142 11.181 11.356 10.543 10.260 10.543 15.000 Total Employment F)2 11,392 11,536 11,318 11,782 12,082 12,588 12,157 12,327 11,453 11,165 11,311 Share of Yotal \$3.9% 89.5% 90.1% 90.7% 90.9% 91.7% 91.7% 92.0% 92.2% 92.1% 91.9% 91.4% Annual Change in Share -0.1% 0.3% 0.6% 0.3% 0.8% 0.0% 0.3% 0.2% -0.2% -0.2% -0.6% Crarge in Share from 2003 -0.1% 0.2% 0.8% 1.1% 2.0% 2.0% 2.3% 2.6% 2.4% 2.2% 1.6% -0.1% 0.1% 0.3% 0.3% 0.4% 0.3% 0.3% 0.3% 0.3% 0.2% 0.1% Avg Arm. Change in Share

2003 to 2014

STEAM FROM THENCH HENCHT FOR 2003 2005

I MALONMENT BY KEY Less than 3% change			43	-														
ACRES OF THE PERSON			_				O QUARTE					- 1	CALEND	AR YEAR				
						DAYV				-						QUA	RITER	
Last they SW shapes	-		BUCK DM	P. Critical N		ne con	VALENTS	mu/re	12 10 17 11	CHARLE				20				
CHARLE COMMENTS OF THE PERSON NAMED IN COLUMN 1 AND THE PERSON NAM	-	Ġ1	50.00	-	di.			QI .		_	Q4		TOTAL	Change		n artisticolor	_	
A FAIL of 2% or 10009	JAN	FEB	MAX	AM	MAT	JUN	, ADE	NO.	175	90	WW.	DIE			01	ly house	ADV.	578
% Change 2003 to 2014 🥷			20	2.6%	30.7%	SAJIN	-33.05	2005	28.AN	_	-1	428 byte	The Labour Street	- 0	2-2-700	201.00	_	
% Charge 2013 to 2014	130		10.45	23.25	2.00	10.00	LEK	400	2.25	OSK	-2.2%	2.2%	235	Armal	4.7%	LLK	0.8%	0.3
Average Avenual Change .	2.1%	-2.4%	2,8%	0.2%	-19%	-1,3%	-1.7%	-2.6%	-2.4%	200	-1.5%	-1.9%	-1.8%	₹ 6	-0.4N	-1.1%	-2.3%	-2
2008 (317)	393	545	548	1,145	1,40	1,254	Last	1,479	LSSR	1,2113	C) I	Lock			226	120	1,668	μ.
2004	382	542	538	2,268	1,366	1,00	1,111	Los	1,500	1,333	1111	144	-	-0.6%	433	UN	Lines	
2005	401	357	354	895	1,812	1,075	1,818	2,547	Late	Lara	440	878	1,111	-9.0%	671	1,111	1,000	
2004	413	351	331	E288	1233	1,006	1,836	230	1,421	1,546	493	934	1,201	- U.S.	431	1,113	1,415	H
2007	253	350	396	1,000	1,750	3,336	1,423	2,254	1,500	1,011	472	123	-	-0.6N	833	1,331	LTD	_
2000 17217	200	354	256	258	1,201	13,354	1,437	1,201	1,100	*112	924	1,176	1,543	428	116	2,033	1,471	_
2006 (CETT)	343	1441	-341	1,212	1,283	1,125	1,810	1,011	1301	114	433	928	1,815	0.1X	130	1,568	1,888	
anno Harris	215	609	812	2,355	3,261	1,344	3,636	1,845	1,145	- 1	125	725	973	32%	508	130	LEM	
3011 11777	122	210	729	1,111	Last	2,230	1,543	LTH	Little	804	441	131	951	-1.5N	454	3,043	3,434	_
2012 11.777	112	407	751	8,015	1,761	1,015	LASE	1,472	1,271	725	350	773	110	533	696	3,047	LAM	
2013 (7.77)	211	411	547	923	EXPER.	1,0 bs	3,454	1.854	Loss	812	1117	781	506	-0.4%	67%	1,012	1,476	_
2014 (777)	301	413	718	-1,774	110	NO.	1,121	3,371	1,140	1111	525	821	164	4.0	433	L332	1000	
of the last of the			100	I.M.	PLOYMENT .				1			5			DAY	MUTUR.		
SHAP OF MARKET	2001	1004	2005	2006	2007	2006	2009	2010	3011	2012	2013	201A	FTEN	Employe	num (FTEs	and Share	of Total (%)
Day Visitor III	norther l	1,173	BORTO	3.301	1,094	1.00	3,613	877	(E111)	0.010	200	STATE OF	1,500					1
Total Employment	11.203	17,516	TEXT	THE R. P. LEWIS CO., LANSING	12,002	10/10	122113	12,555	12,317	12,433	12,145	10,911						3
	10.1%	10.2N	9.5%	9.IN	9.1%	E.IN	LIX	8.0%	7.8%	7.9%	8.1%	8.6%	1,000	10 10	DE NO. 16			
nnual Change in Share		LIN	3,0%	-5200	1833	4.0	0.4%	1000	-2.9%	2.1%	2.75	845	1000	9 B			m at	١.
ge in Share from 2003		1.1%	-2.0%	1870 miles	MARINE	3422004	SPERMIT	Manima	40.00	diam'	-12.2%	-54.2K		m n) in			un Aij	
Arm. Change in Share		1.1%	1.0%	-2.5%	-2.4%	-3.20	2.9%	-2.9%	-2.2%	-2.4%	-2.0%	-3.3%	500		點掛層			1
2 were created in State of Co.														B R B		14 11 15		1
													6.	On the par	Natur (This	E 17 F	• Share of	

TEAM FINAL TREND REPORT FOR 2001-2014							2 20	20	14			nuries	o me	•			A PARTAGE TO YOU NO IT
SERVICED ACCOMMODATION	20	14	10/70	- P.O.S.	Carre	an 2003											TILLY.
2034	Est.	Beide	2018	240	est.	Bests			5EASC	MAI	. AV			YU	BED	SUP	PLY
Serviced Accummodation Yotal	562	6,789	0		0	D						2	014				
+50 yearn hotels	-4	564	0	. 0	0	D		Non-S	erviced	Acco	mm	datio	תמ	Sei	rviced	Aca	rmmo dati
13-50 room hotels	51	2,176	0	0	٥	0											
<10 room hotels/others	507	4,049		0	0	0	SO	,000			***		dr.1				
							45	.000			192'9	6,773	6,781	6.784	6,789	6,763	
								2.000					LD L	2	6	9	
NON-SERVICED ACCIDINADUATION	10 20	14	Chanca	on 2013	Change	on 2003		2,000			66						
NON-SERVICED ACCOMMODATION 2014	ta.	Emb	2270	212	Est.	Both	3	5,000									1
Non-Serviced Accommodation Total	967	42,908		0	0		3	0,000		16							1>
Self catering	692	5.212		•	0	0	Ť	3		8897	44						1
Stattle carevans/challets	140	14,288			0	0	ě	5,000		W	42,658	12,814	8 8	1	9	im	L
Touring carevant/camping	155	12.158	0	•	0	0	2	10,000	195	100	8	3	47.504	2.90%	42.896	42,703	6,657
Not-for-bire statios	0	11.240	0				:	15,000	5,492	-		М.,			4	4	6959
THE CO. LEW SHAPE								10.000	13,546 5,4	21.718							
							Çe		3,5	-					201		열 및
DISTRIBUTION BY TYPE OF ACCOMMODIATION		154	Change	on 2015	Charge	on 2003		5,000	4 2	U.T							16,716
2014	100	Set		Beck	Stat.	"Bade"		0 =			nie.						2
All Paid Accommodation Total	1,549	49,897	0	0					IAN FEB	MAR A	PR N	AY	N.				ON DEC
Serviced Accommodation Share of Total	36%	14%					0.				-	50	" JUL	AUG	SEP (oct ,	TV ore
Non-Serviced Accommodation Share of Total	64%	86%															- OFC
							-							-			
SEASONAL AVAILABILITY OF BED SUPPLY	2		_	-	-101	2	124	-									
2014 ACC	IAN	PEO	MAIL	APR	MAY	THE	SSIE	AUG	No.	00	L	NOV	Offi	-			
All Paid Accommodation Total	20,038	37,763	28,600	49,413	41,587	45,583	READS.	45,002	43,525	41.0	W	run		_			
Serviced Accommodation	6,492	4,581	4,608	4,761	8,772	8,791	6,798	6,794	6,789	N.	3)	6,527	631				
Non-Serviced Accommodation	15.546	11:204	21,718	42,658	42.014	42 504	42 500	42.900	47 896	42.7	283	18,715	25,0	24			

Report Sections With Historic Financial Data Indexed to 2014 Prices

Sections:

Comparative Headlines

Kev Measures Economic Impact Sectoral Analysis Visitor Types:

Serviced Accommodation Non-Serviced Accommodation

SFR

Staying Visitor Day Visitor

Indexation:

2003 1.42

2004 1.38

2005 1.34

2006 1.31 2007 1.25

2008 120

2009 1-20 2010 116

2011 1.10

2012 I.06 2013 1.03

2014 1.00

Financial Data Indicated to 2014 Prices

STOAM FRANCISCOURT FOR 2003-2014 Comparing 2014 and 2019 COMPARATIVE HEADENES POWYS COUNTY COUNCE. 2013 in 2014 prices (LB28) KEY 2014 2018 4/-X 2014 2013 4/-X 2014 2015 4/-X 2014 2015 4/-X 2014 2015 4/-X 2014 2015 4/-X 0.743 0.709 CM 5.318 5.633 6.0% 0.481 0.819 0.1N 6540 6111 41N 2.574 2.852 41N 3.534 3.604 41.7N 0.000 0.302 444 0.771 0.771 450 0.305 0.305 0.310 1.325 1.358 -2.6% 2.574 2.575 4.500 4.311 2.15% 100.78 96.27 676 632.67 603.08 6279 783.09 782.0 783.09 6278 91.71 87.50 6278 103.37 579.05 -2.9% Directingsystem 7.7 2,508 2,481 1.1% 5,142 5,374 4.3% 294 294 -0.1% 7,944 8,149 -2.5% -944 500 8.5% 1,003 9,055 -1.6% 10,911 11,165 -2.1% KEY 0.0% +/- % = Accommodation ■ Accommodation #5.99 88.87 325C Food & Orina 2257 2316 -25% # Food & Orina 1357W 143.38 -2.5% Food & Drink 959 -2.7% Recreation 47.63 48.94 -2.7% 933 ■ Recreation 100.70 109.80 -2.8% 1,572 1,617 -2.8% 819 Shopping 110.00 113.51 # Shopping 490.23 504.51 -2.8% 9,055 -1.8% 2 Transport 163.14 168.54 3.2N 2,043 2,110 42X Indirect Indirect 878.05 -2.9% TOTAL

Page 45

2005 2005

2011

Ž 2012

107.85 37.65 103.01

2014 10071

2004 0210

2006 17007

2007 405.44

2009 173.03

2010

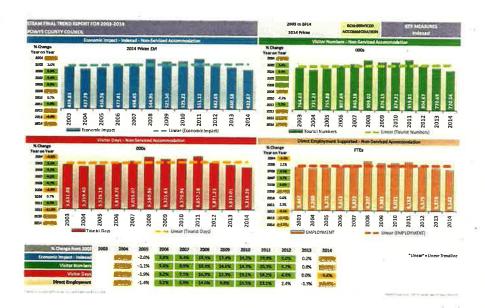
eg 2012

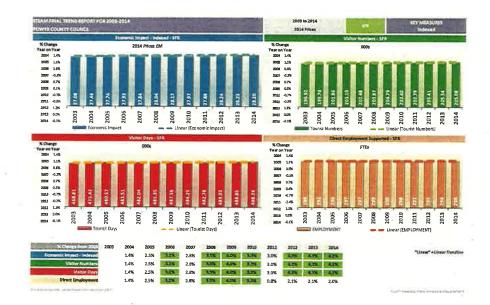
N.Cheep Vergetter 1 and 1 and

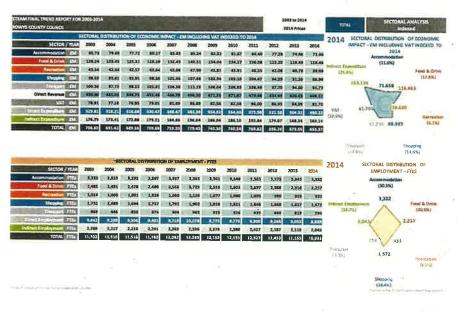
94.85 97,72

116.00

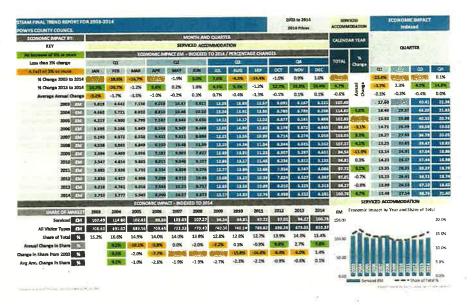
Page 47

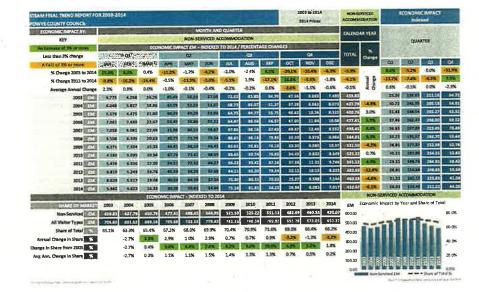






FTEAM FROAT TEEM D REPORT FO FOWYS COUNTY COUNCE.	Parent la										2014 Price		*0	tal	1	ECONOM bade	K IMPAC xed	•
ECOMONOC IMPACT BY:	9	112		-	- 1	MONTH AV	O CUART	R		-		-	provide.	A CONTRACT	DOX	market 1		10004
KEY	£					To	TAL			_	=		EALEND	AN YEAR	ALC: U			
At Displace of 2N inchains	Øe.	PER IN	600	HONGC IN	PACT EM	- INDEXE	TO ROLL	PERCONT	AGE CHAN	GES :	elo al				COPTON.	OUA	ATER	
Less than 3N change	4000	Q1	1	1	- 02			O3			QH		TOTAL	_Nu	1000			
A Fall of 2M strittory	JAN	FEB	MAR	W	lates a	13.0	AL.	AUS	547	OCT	NOV	046		Ounge	Di V	0	Q3	OA.
% Charge 2003 to 2014	7.0%	10.8N	1.4%	-83N	-	LIN	-2.8%	(A)	-1,6%	-32.5%	-1025	-7.3N	-35N		-C25	93.2%	-8.0%	233
% Change 2013 to 2014	OIN	11.7%	-2,0%	135	- 18.3%	-3.0%	-3.0%	1.8%	-17.75	11.5%	1.5%	12%	-2.9%	7 5	4.7%	-3.2%	-63%	7.0
Average Annual Change	-0.7%	-1.0%	0.1%	-0.204	-0.3%	-0.4%	-0.3%	-0.6%	-0.1%	-0.0%	-0.9%	-0.7%	-0.7%	Auras Ourge	0.4%	-0.5N	-0.5%	-2.15
2003	37,48	1466	29.50	97,23	80.25	17731	207,44	131 98	81.24	67,75	21.38	23.05	726.50		WLAS	HAN	105.54	1110
2004	17.53	17.25	37.60	1877	25.87	7671	165.13	123.22	29.58	ME 47	FLAS	26.49	4173.07	-2.1%	87,41	216.27	305,43	502
2005 [[[]]]	10.42	11.00	37.63	3430	TURE	75.07	96.21	120.54	85.51	63.33	11.12	34.8	2550	-03%	4134	C15.35	217.86	111
2006	19.71	18.77	32,02	79.77	7831	TASE	96.93	112.50	82.02	61.63	20.10	23.30	701.38	2.9%	85.11	227.85	234,43	558
2007	18.87	18.31	34.67	707	82.00	7631	15.71	122.59	91.88	88.24	33.00	34.00	7231.83	133	72.85	215.10	310.24	111
2004	19.03	13.57	15.30	6536	77.00	5621	117,42	130.13	102.00	32.A3	22.24	27.35	777.A3	B30	19.15	HAN	820.92	122
2009	15.54	1679	17,74	66.32	95.31	22.57	111.97	124.92	76.62	10.24	19.21	25.85	740.30	-SOX	71.26	7117.72	335,45	95
2020 (37)	13.87	14.46	34.88	96.11	1	DEAD	111.45	124.85	1923	15.36	20.80	20.37	100	DON	65.21	245.83	134.23	92
2011	13.64	33.30	30.11	80.78	10.00	E3.64	111.00	124.41	111.01	13.29	24.52	24.01	760.11	200	00.26	ZHILA	147.75	202
2012	17.04	14.28	3124	4637	71,31	7856	111.87	115.03	100.70	67,52	22.35	27.12	601.25	OJE	12.40	22625	127.44	11
2013	16.14	15.09	32.58	3924	65.76	75.75	185.59	113.22	9248	45.45	19.41	22.45	O161	-1.25	1139	Ind	808.71	- 12
2014	16.12	13.68	29.31	15.00	77.24	78.00	95.54	114.00	79.81	45.00	19.77	2123	153.87	-2.5%	3931	2117	223.42	- 11
A STATE OF THE STA			ECONO	MADE BASIN	CT - NIDE	110.10.10	M			400	6/4	100			TOT	AL .		
SHAME OF MARKET	2003	3004	2005	2006	2907	2108	2009	2010	2011	2012	2013	2014	FM E	concomic In	npact by Y	ear and Sh	are of Ter	al
Total	704.50	551.62	669.56	7078,58	723.53	779.43	740.16	740_54	759.82	896.28	673.05	659.37	1,000,00					1210
All Visitor Types [177]	F06.60	485.52	489.56	109.86	733.33	179,43	740.36	740.54	769.82	696.26	673.05	653.37	100017					1000
Share of Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100,0%	100.0%	100.0%	100,0%	100.0%	100.0%	800.00			m m 8		
Annual Change In Share													500.00	588		888	San	m0.06
ange in Share from 2003													400.00	888			MI	mo
wg Ann. Change in Share													10.000					40,0
													300.00	886	8 8 R		888	30.0
													8.00			-	886	200







ak a	FEB		HO MOST INS		ADVITH AN STAYING - INDIAED	MARION				OS & Prisons		CALINE	AN YEAR		inde		
ank of	FEB : 1	MAIL	IMI.	7457 (EV) 132	STAMMG - INDIAED	MARION						CALINE	ATTEM		TAIL.		
ank of	FEB : 1	MAIL	IMI.	02		TO 2014/	PERCENT										
ank of	FEB : 1	MAN.	Minetelle	-	-	-		THE PARTY	683	100					CANY	TLEN.	
8K -1			Minetelle				Œ	Construction of the		04		TOTAL	1.34			1000	
8% -6 4% -6	5.2%	-			TON	ALK.	AUG	110	oct	NOV	DEC	MAN AND	Change	OI	1010200	Marine.	Of.
4% -0	-	10.6%		-1.2%	District of the last	-0.4%	-2.6%	2.6%	-BLOX	-63%	-1.6%			-KIN	-LEN	-0.5%	-27,1%
H36	0 4%		0.4%	ALLES	-AUNC	-LUN	2.5%	-343%	DAN	2.6%	CALLS.		3 5	10 mm	SEN	48	125
212.5		-0.4%	-0.9%	-0.1%	-0.3%	0.0%	-0.2%	0.2%	-2.9%	-0.5%	-0.1%	-0.5N	96	-0.4%	-0.4%	0.0%	-2.0%
4.52	38.16	24.23	37.34	18.75	\$2.37	87.53	192.10	48.71	18.18	17.00	Trat	196.88	27.	1949.57	1.134.10	110.77	*23
	12.83	2534	15,21	51,21	62.00	1111	Sec.	16.11	47.58	17,115	D.n	540.03	-2.4%	R/AMERICA	INNE	237.65	123
0.25	20.87	30.04	17,31	52.20	84.35	R\$.370	101.04	88.32	19.84	17.02	17.90	ALTEN:	0 2%	\$4.00	383,93	212.14	92.4
104	13.30	30,00	55.53	84.00	62,36	m.27	104.47	79.75	97.83	18.92	18.55	#01.07	2.15	18.83	250.30	213.00	142
18.07	1331	3133	54.54	72.01	17,11	(2.0)	201.37	28.12	1133	12.51	12.10	93.0	4.0%	SUSS	29535	167.63	H.3
4.34	11,25	28.97	11,64	17,47	23.01	384.67	111.52	92.48	43.45	17.23	38.03	(8832)	9.3%	55,39	INAL	11111	100
3.76	13.01	31.83	15,55	- 80.34	74.00	18.58	101.77	48.51	43.78	15.50	18.54	22.51	53%	SLAG	209.91	197.68	77.0
1.62	11.33	28,23	35.22	52,74	29.88	99,02	105.00	49.41	4426	28.45	15.11	SERVE	0.6%	57.11	221.0	200.00	76.5
3.54	11.79	24.30	TLAS	34.29	77.38	98.83	1315.37	101.10	44.00	13.26	17,33	171.77	4400	ATAR	212,61	312.40	12.0
433	18,95	25.55	SKIR	12.35	1434	100.03	LeLas	#1.5c	41.50	17.50	11.21	2372	-30.2%	30.72	SHET!	THEAS	75.5
3.77	11.60	26.60	MAR	78.54	88.00	90.83	96.62	12.45	MAS	E11.10	18.00	1854	-3.2%	35.94	11422	270.43	113
1.54	8318	21,77	\$1.76	87,58	1131	17.00	19.68	78.55	0.51	11.43	18.71	31116	4406	87.11	103	237.40	73.7
100		1607/2	AND IMPA	10000	CD 10 20	-	HELD		-21-		-			ATATAG	MUTOR		
03 2	2004	2005	2006	2007	2000	2009	2010	2011	2012	2013	2014	em I	sommie k	HODES by T	nist in all Sh	are of Tex	at.
4.40 5	60.05	581.37	605,03	629.92	680.26	544.21	649,00	678.72	507.94	585.09	561.86	800.00					100 0%
6.60	91.62	689,56	709.68	733.33	779.43	740,36	740.54	169.02	696.25	673.05	653.37					-	
1% 83	9%	84.3%	BS.3%	85,8%	87.3%	87.0%	87.5%	87.9%	87.3%	86.9%	86.0%	500 00	H w 10	m II ii	ari:		BD 0%
-0	3%	0.5%	1.1%	0.7%	1.7%	-0.3%	0.6%	0.5%	-0.7%	-0.4%	-1.1%	50000 V	188				60.0%
-0	.3%	0.2%	1.3%	2.0%	33%	Lax	Alex.	LIK	2200	LIX	2.2%	400.35	00.6	BBB		A B A	40.0%
-0	3%	0.1%	D.4%	0.5%	0.7%	0.6%	0.6%	0.6%	0.4%	0.3%	0.2%	200.00					
													388	118	ab E	BEE	20.0%
	3.71 3.24 3.27 3.77 3.77 4.40 5 6.60 4	A34 11.18 3.78 13.25 1.61 11.32 1.64 11.77 4.31 18.99 1.77 11.66 1.36 8.714 03 2004 4.40 540.05 6.60 491.62	11.0 SR.77 1.16 11.20 SR.77 1.16 SR.77 1.1	13.0 11.20 25.57 18.56 13.1 12.0 25.57 18.56 13.1 12.0 13.25 18.51 13.5 11.7 24.20 71.46 13.7 13.6 25.0 15.16 13.7	11.2 3.77 8.64 27.7	11.0 25.37 10.55 10.74 23.37	113 35.97 35.4 37.5 38.1 38.27 38.3 38.27 38.3 38.27 38.3 38.27 38.2	11 35,00 10,00	128 35.97 3.54 37.0 38.1 38.27 31.3 37.0	1.1 3.5 1.5 3.7 3.5	121 25.9 15.6 1	11 2 3 3 4 4 5 5 4 5 5 4 5 5	128 25.0 12.0 12.0 12.0 12.0 12.0 12.0 12.0 12	13: 3:59	123 250 856 80.6 80.7 80.8 80.8 80.8 80.8 80.8 80.8 80.8	1 1 1 2 3 5 5 5 6 5 5 7 4 5 5 5 6 5 5 7 4 5 6 5 6 5 6 5 6 5 6 6 6 5 6 6 6 5 6 6 5 6 6 5 6 6 6 5 6 6 6 5 6 6 6 5 6	128 250 250 250 250 250 250 250 250 250 250

Page 57

