

From: [REDACTED]
Sent: 29 November 2013 11:17
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: NCD briefing

[REDACTED]

I suggest you include the following in your key messages, packaging no longer needs to be an elephant trap

- Tobacco use remains one of our most significant public health challenges and we must do all we can to reduce smoking rates. We have asked the eminent paediatrician Sir Cyril Chantler to carry out an independent review of the public health evidence on standardised tobacco packaging.
- The Government will introduce standardised tobacco packaging if, following the review and consideration of the wider issues raised by this policy, we are satisfied that there are sufficient grounds to proceed.
- The Government is taking regulation-making powers now so that we can act without delay if we decide to proceed.



Department
of Health

[REDACTED]
Tobacco Policy Manager

Department of Health, 133 Waterloo Road, SE1 8UG

Tel: [REDACTED]

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From: [REDACTED]
Sent: 29 November 2013 10:58
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: NCD briefing

Hi [REDACTED]

Really sorry, but as this isn't our area of expertise and we need to ensure the right messages and information are contained in the briefing pack, could I ask you to decide what should be added. I've attached the briefing which also includes premature mortality.

Our deadline for SofS's office is 12 noon.

Thanks a bunch.

[REDACTED]



Department
of Health

[REDACTED]
Global Health Team (2N16)

Department of Health, Quarry House, Quarry Hill, Leeds LS2 7UE

E: [REDACTED]

T: [REDACTED]

M: [REDACTED]

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From: [REDACTED]
Sent: 29 November 2013 10:49
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: NCD briefing

[REDACTED]

I have just sent the attached for PMQs, please use all or as much as you need from this.

[REDACTED]



Department
of Health

[REDACTED]
Tobacco Policy Manager

Department of Health, 133 Waterloo Road, SE1 8UG

Tel: [REDACTED]

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From: [REDACTED]
Sent: 29 November 2013 08:31
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: NCD briefing

[REDACTED]

Could you advise [REDACTED] please.

Thanks,

[REDACTED]

From: [REDACTED]
Sent: 29 November 2013 08:29
To: [REDACTED]
Cc: [REDACTED]
Subject: NCD briefing
Importance: High

■

You recently supplied my colleague ■ with a briefing on NCD's for SofS's visit to China. Is the line under Elephant Traps, Tobacco Standardised Packaging "remains under policy consideration" still valid in light of yesterday's announcement?

The briefing pack is being refined but needs to be with Private Office by noon.

Thanks

■



Department
of Health

■
Global Health Team (2N16)

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