

Aug/Sep - Sep/Oct - Oct/Nov

Before you read the above notice were you aware that, from 1 October 2014, DVLA will no longer issue a paper tax disc?

	Aug/Sep	Sep/Oct	Oct/Nov
Yes	61.7%	86.6%	90.3%
No	38.3%	13.4%	9.7%

How did you find out?

	Aug/Sep	Sep/Oct	Oct/Nov
Newspaper/Publications	21.4%	18.7%	20.1%
Word of mouth	17.2%	18.1%	18.3%
Internet (e.g. GOV.UK website)	13.2%	14.9%	13.3%
Social media (e.g. Twitter, Facebook)	12.3%	6.0%	7.0%
TV	12.0%	13.3%	17.0%
Direct from DVLA (e.g. literature or telephone call)	11.9%	16.1%	11.4%
Radio	4.9%	6.9%	8.3%
Other	4.5%	3.3%	3.0%
Motor dealer or garage	2.6%	2.8%	1.7%

Do you believe you have all the information you need to know about the change?

	Aug/Sep	Sep/Oct	Oct/Nov
Yes	61.4%	76.1%	85.6%
No	38.6%	23.9%	14.4%

Where would you expect to find out this information?

	Aug/Sep	Sep/Oct	Oct/Nov
DVLA literature (e.g. with your vehicle tax reminder)	74.8%	70.3%	69.0%
Newspaper/Publications	68.0%	65.7%	60.3%
Internet (e.g. GOV.UK website)	39.2%	50.6%	53.4%
Social media (e.g. Twitter, Facebook)	25.2%	33.1%	25.9%
Contact DVLA	20.8%	18.6%	22.4%
Other	10.8%	8.7%	8.6%

Are you:

	Aug/Sep	Sep/Oct	Oct/Nov
Male	61.2%	66.8%	59.4%
Female	38.8%	33.2%	40.6%

How old are you?

	Aug/Sep	Sep/Oct	Oct/Nov
16 - 21	3.0%	2.8%	2.0%
22 - 30	10.4%	11.7%	15.4%
31 - 44	23.0%	20.2%	27.9%
45 - 60	35.3%	35.4%	38.2%
61 - 70	18.3%	19.0%	11.0%
71 years and over	10.0%	10.9%	5.5%

Which of the following vehicles do you MAINLY drive?

	Aug/Sep	Sep/Oct	Oct/Nov
Car	91.6%	92.4%	92.5%
Motorcycle	1.5%	1.2%	2.2%
Light van up to 3,500kg	3.2%	2.9%	3.3%
Medium sized vehicle between 3,500kg and 7,500kg	0.7%	1.5%	0.5%
Heavy Goods Vehicle (HGV) in excess of 7,500kg	1.0%	1.2%	0.7%
Public Service Vehicle (PSV) (minibus, bus or coach)	1.0%	0.4%	0.2%
Other	1.0%	0.5%	0.7%

November - December

Before you read the above notice were you aware that, from 1 October 2014, DVLA will no longer issue a paper tax disc?

		Difference from previous month	Base
Yes	90.8%	▲ 0.5%	1580
No	9.2%	▼ 0.5%	

How did you find out?

		Difference from previous month	Base
Newspaper/Publications	23.7%	▲ 3.6%	1430
Word of mouth	18.8%	▲ 0.5%	
Internet (e.g. GOV.UK website)	9.2%	▼ 4.1%	
Social media (e.g. Twitter, Facebook)	2.2%	▼ 4.8%	
TV	24.5%	▲ 7.5%	
Direct from DVLA (e.g. literature or telephone call)	8.4%	▼ 3.0%	
Radio	8.8%	▲ 0.5%	
Other	2.2%	▼ 0.8%	
Motor dealer or garage	2.2%	▲ 0.5%	

Do you believe you have all the information you need to know about the change?

		Difference from previous month	Base
Yes	87.7%	▲ 2.1%	1434
No	12.3%	▼ 2.1%	

Where would you expect to find out this information?

		Difference from previous month	Base
DVLA literature (e.g. with your vehicle tax reminder)	63.4%	▼ 5.6%	145
Newspaper/Publications	57.2%	▼ 3.1%	
Internet (e.g. GOV.UK website)	51.0%	▼ 2.4%	
Social media (e.g. Twitter, Facebook)	27.6%	▲ 1.7%	
Contact DVLA	25.5%	▲ 3.1%	
Other	6.9%	▼ 1.7%	

Are you:

		Difference from previous month	Base
Male	64.3%	▲ 4.9%	1567
Female	35.7%	▼ 4.9%	

How old are you?

		Difference from previous month	Base
16 - 21	2.2%	▲ 0.2%	1581
22 - 30	9.1%	▼ 6.3%	
31 - 44	19.9%	▼ 8.0%	
45 - 60	26.7%	▼ 11.5%	
61 - 70	20.7%	▲ 9.7%	
71 years and over	21.4%	▲ 15.9%	

Which of the following vehicles do you MAINLY drive?

		Difference from previous month	Base
Car	93.4%	▲ 0.9%	1581
Motorcycle	1.6%	▼ 0.6%	
Light van up to 3,500kg	2.7%	▼ 0.6%	
Medium sized vehicle between 3,500kg and 7,500kg	0.8%	▲ 0.3%	
Heavy Goods Vehicle (HGV) in excess of 7,500kg	0.7%	—	
Public Service Vehicle (PSV) (minibus, bus or coach)	0.3%	▲ 0.1%	
Other	0.6%	▼ 0.1%	

Which of the following statements apply to you?

		Difference from previous month	Base
I have taken my tax disc out of the windscreen	60.6%	—	1562
I have left my tax disc in the windscreen and will remove it when it expires	24.8%	—	
I have left my tax disc in the windscreen and will leave it there even after it has expired	14.6%	—	