The Armed Forces Corporate Covenant

Pinnacle PSG

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of Pinnacle PSG

Signed:

Name: Neil Euesden

Position Held: Managing Director

Date: 10 July 2013

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Corporate Covenant

1.1   We Pinnacle PSG will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*

- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1   Pinnacle PSG recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation by publicising the Corporate Covenant commitments and logo on our website and in other publicity materials;*

- *seeking to support the employment of veterans young and old by working with the Career Transition Partnership, advertising vacancies within defence publications and communities in areas where we work and always interviewing veterans if they meet the selection criteria for the job;*

- *striving to support the employment of Service spouses and partners by publicising vacancies in localities where we work;*

- *being flexible when granting leave for Service spouses and partners before, during and after a partner's deployment;*

- *seeking to support our employees who choose to be members of the Reserve forces, by encouraging them to declare they are a reservist; to wear uniform for 'Uniform to Work' day (subject to our client's agreement and correct Personal Protective Equipment being worn) and allowing them to take up to two weeks additional paid leave to undertake training.*

- *Support existing local cadet units or the establishment of new ones in the communities or schools where we work;*

- *encourage all our staff, their families and friends to support and participate in Armed Forces Day;*

2.2   We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.