The research was undertaken by One Poll on behalf of BIS from October 23-25 2014 amongst 2,000 consumers and 500 employers.

The research aimed to identify understanding of the changes to National Minimum Wage rates amongst general consumers, employees and employers.

CONSUMERS AND EMPLOYEES

|  |  | Topline |  |
| :---: | :---: | :---: | :---: |
|  |  | Column N \% | Count |
| D1. Are you...? | Male | 46.6\% | 932 |
|  | Female | 53.4\% | 1068 |
|  | Total | 100.0\% | 2000 |
| D2. How old are you? | Under 18 |  |  |
|  | 18-24 | 4.4\% | 87 |
|  | 25-34 | 15.3\% | 305 |
|  | 35-44 | 19.6\% | 391 |
|  | 45-54 | 24.0\% | 479 |
|  | 55 + | 36.9\% | 738 |
|  | Do not wish to answer |  |  |
|  | Total | 100.0\% | 2000 |
|  |  |  |  |


| Aberdeen City Council | 2.9\% | 58 |
| :---: | :---: | :---: |
| Allerdale Borough Council | 0.2\% | 4 |
| Argyll \& Bute Council | 0.8\% | 16 |
| Basildon District Council | 1.1\% | 22 |
| Bedford Borough Council | 0.9\% | 7 |
| Belfast City Council | 2.3\% | 46 |
| Birmingham City Council | 3.8\% | 76 |
| Blaby District Council | 0.4\% | 7 |
| Blackburn with Darwen Borough Council | 0.5\% | 11 |
| Bolton Metropolitan Borough Council | 0.8\% | 16 |
| Bracknell Forest Council | 0.9\% | 17 |
| Breckland District Council | 0.4\% | 7 |
| Brighton and Hove City Council | 0.9\% | 17 |
| Bristol City Council | 2.0\% | 40 |
| Bromsgrove District Council | 0.1\% | 2 |
| Buckinghamshire County Council | 1.2\% | 24 |
| Cambridge City Council | 1.1\% | 21 |
| Canterbury City Council | 0.4\% | 8 |
| Cardiff Council | 2.3\% | 45 |
| Carlisle City Council | 0.4\% | 8 |
| Central Bedfordshire Council | 0.4\% | 7 |
| Cheltenham Borough Council | 0.1\% | 2 |
| Cherwell District Council | 0.1\% | 2 |
| Cheshire East | 0.7\% | 13 |
| Cheshire West and Chester | 1.4\% | 27 |
| Chorley Borough Council | 0.1\% | 2 |
| City of Glasgow | 1.7\% | 33 |
| City of Westminster | 1.1\% | 21 |
| City of York | 0.4\% | 8 |
| Conwy County Borough Council | 0.5\% | 10 |
| Cornwall Council | 1.3\% | 26 |
| Council of the Isles of Scilly | 0.1\% |  |
| Coventry City Council | 0.8\% | 16 |
| Dartford Borough Council | 0.2\% | 3 |
| Derby City Council | 1.4\% | 28 |
| Dudley Metropolitan Borough | 0.5\% | 10 |
| Durham County Council | 1.9\% | 8 |
| Eastleigh Borough Council | 0.1\% | 2 |
| East Lindsey District Council | 0.4\% | 8 |
| East Riding of Yorkshire Council | 1.1\% | 21 |
| East Staffordshire Borough Council | 0.2\% | 4 |
| East Sussex County Council | 1.4\% | 28 |
| Eden District Council | 0.1\% |  |
| Elmbridge Borough Council |  |  |
| Erewash Borough | 0.3\% | 5 |
| Exeter City | 1.8\% | 36 |
| Gloucester City Council | 0.3\% |  |
| Gloucestershire County Council | 0.4\% |  |
| Gosport Borough Council | 0.2\% | 4 |
| Gravesham Borough Council | 0.1\% |  |
| Halton Borough Council | 0.2\% | 3 |
| Hampshire County Council | 2.7\% | 54 |
| Herefordshire Council | 0.7\% | 14 |
| Hertsmere Borough Council | 0.4\% | 7 |
| High Peak Borough | 0.2\% | 4 |
| Hull City Council | 0.8\% | 15 |
| Huntingdonshire District Council | 0.2\% | 4 |
| Isle of Wight Council | 0.3\% | 6 |
| Kent County Council | 1.6\% | 32 |
| Knowsley Metropolitan Borough | 0.2\% | 3 |
| Lancashire County Council | 2.4\% | 48 |
| Lancaster City Council | 0.4\% | 8 |
| Leeds City Council | 3.2\% | 64 |
| Leicester City Council | 0.5\% | 10 |
| Leicestershire County Council | 0.8\% | 15 |
| Lichfield District Council |  |  |
| Lincoln City Council | 1.2\% | 23 |
| Liverpool City Council | 0.8\% | 16 |


| London Borough of Barking \& Dagenham | 0.3\% | 5 |
| :---: | :---: | :---: |
| London Borough of Barnet | 0.8\% | 15 |
| London Borough of Bexley | 0.4\% | 8 |
| London Borough of Brent | 0.5\% | 9 |
| London Borough of Bromley | 0.3\% | 6 |
| London Borough of Camden | 0.7\% | 4 |
| London Borough of Croydon | 0.5\% | 9 |
| London Borough of Ealing | 0.3\% | 6 |
| London Borough of Enfield | 0.9\% | 7 |
| London Borough of Greenwich | 0.3\% | 6 |
| London Borough of Hackney | 0.3\% | 6 |
| London Borough of Hammersmith \& Fulham | 0.3\% | 5 |
| London Borough of Haringey | 0.1\% | 2 |
| London Borough of Harrow | 0.5\% | 10 |
| London Borough of Havering | 0.4\% | 7 |
| London Borough of Hillingdon | 0.3\% | 5 |
| London Borough of Hounslow | 0.7\% | 14 |
| London Borough of Islington | 0.5\% | 11 |
| London Borough of Lambeth | 0.2\% |  |
| London Borough of Lewisham | 0.3\% | 6 |
| London Borough of Merton | 0.2\% | 3 |
| London Borough of Newham | 0.3\% | 5 |
| London Borough of Redbridge | 0.5\% | 11 |
| London Borough of Richmond upon Thames | 0.3\% | 5 |
| London Borough of Southwark | 0.5\% | 10 |
| London Borough of Sutton | 0.4\% | 8 |
| London Borough of Tower Hamlets | 0.4\% | 8 |
| London Borough of Waltham Forest | 0.4\% | 7 |
| London Borough of Wandsworth | 0.3\% | 6 |
| Luton Borough Council | 0.5\% | 9 |
| Maidstone Borough Council | 0.2\% | 3 |
| Malvern Hills District Council | 0.4\% | 8 |
| Manchester City Council | 3.1\% | 62 |
| Merthyr Tydfil Council | 0.4\% |  |
| Mid Suffolk District Council | 0.1\% |  |
| Monmouthshire Council | 0.3\% | 5 |
| Newcastle upon Tyne City Council | 1.2\% | 24 |
| Norfolk County Council | 1.7\% | 33 |
| Northamptonshire County Council | 1.4\% | 27 |
| North Kesteven District Council | 0.3\% | 5 |
| Northumberland County Council | 0.5\% | 11 |
| North West Leicestershire | 0.2\% |  |
| Oxford City Council | 0.2\% | 4 |
| Oxfordshire County Council | 0.7\% | 13 |
| Pembrokeshire Council | 0.2\% | 3 |
| Peterborough City Council | 0.4\% |  |
| Plymouth City Council | 1.4\% | 28 |
| Portsmouth City Council | 0.4\% | 8 |
| Preston City Council | 0.2\% | 3 |
| Redditch Borough Council | 0.3\% | 5 |
| Reigate and Banstead Borough Council | 0.3\% | 5 |
| Rotherham Metropolitan Borough Council | 0.5\% | 11 |
| Royal Borough of Kensington \& Chelsea | 0.2\% | 4 |


| Royal Borough of Kingston upon Thames | 0.2\% |  |
| :---: | :---: | :---: |
| Ryedale District Council | 0.1\% |  |
| Salford City Council | 0.5\% | 11 |
| Scarborough Borough Council | 0.2\% |  |
| Sefton Metropolitan Borough Council | 0.4\% |  |
| Sevenoaks District Council | 0.1\% |  |
| Shepway District Council | 0.2\% |  |
| Slough Borough Council | 0.2\% |  |
| Southampton City Council | 0.5\% |  |
| South Bucks District Council | 0.3\% |  |
| South Cambridgeshire | 0.2\% |  |
| South Gloucestershire District Council | 0.2\% |  |
| South Kesteven | 0.2\% |  |
| Staffordshire County Council | 0.7\% | 14 |
| St Albans City \& District Council | 0.5\% | 10 |
| St Helens Borough Council | 0.3\% |  |
| Stockton-on-Tees Borough Council | 0.4\% |  |
| Stoke-on-Trent City Council | 0.5\% | 11 |
| Stratford-on-Avon | 0.1\% |  |
| Suffolk County Council | 1.2\% | 23 |
| Sunderland City Council | 0.4\% |  |
| Surrey Heath Borough Council | 0.9\% | 17 |
| Swindon Borough Council | 0.3\% |  |
| Tewkesbury Borough Council | 0.2\% |  |
| Thanet District Council | 0.2\% |  |
| Tonbridge and Malling Borough Council | 0.2\% |  |
| Trafford Council | 0.2\% |  |
| Vale of White Horse District Council | 0.2\% |  |
| Wakefield City Metropolitan District Council | 0.8\% | 15 |
| Walsall Metropolitan Borough Council | 0.7\% | 13 |
| Warrington Council | 0.5\% |  |
| Watford Borough Council | 0.3\% |  |
| Wealden District Council | 0.2\% |  |
| West Lothian Council | 0.6\% | 12 |
| Wigan Metropolitan Borough | 0.5\% | 1 |
| Wiltshire Council | 1.1\% | 22 |
| Wirral Metropolitan Borough | 0.6\% | 12 |
| Wolverhampton City Council | 0.7\% | 13 |
| Worcester City Council | 0.5\% |  |
| Wychavon District Council | 0.2\% |  |
| Wyre Forest District Council | 0.8\% | 15 |
| Total | 100.0\% | 2000 |


| East Anglia | $8.2 \%$ | 164 |
| :--- | ---: | ---: |
| East Midlands | $7.2 \%$ | 145 |
| London | $12.8 \%$ | 255 |
| Northern lreland | $2.3 \%$ | 45 |
| North East | $4.9 \%$ | 97 |
| North West | $13.6 \%$ | 271 |
| Scotland | $5.5 \%$ | 109 |
| South East | $15.0 \%$ | 299 |
| South West | $9.7 \%$ | 194 |
| Wales | $4.2 \%$ | 83 |
| West Midlands | $9.1 \%$ | 182 |
| Yorkshire | $7.8 \%$ | 156 |
| Total | $100.0 \%$ | 2000 |


| Aerospace / Defence | 0.7\% | 14 |
| :---: | :---: | :---: |
| Agriculture/Fishing | 0.9\% | 17 |
| Armed Services | 0.2\% | 3 |
| Automotive | 2.0\% | 40 |
| Banking/Financial | 2.8\% | 56 |
| Civil Service/Local Government | 4.7\% | 93 |
| Communications | 0.7\% | 13 |
| Computer / Electronic Equipment | 0.5\% | 9 |
| Computer Software / Internet | 1.4\% | 28 |
| Computing/IT/Data Processing | 1.4\% | 28 |
| Construction | 3.4\% | 67 |
| Consulting | 1.2\% | 23 |
| Consumer Products | 0.2\% | 3 |
| Education | 7.8\% | 156 |
| Engineering | 1.6\% | 31 |
| Entertainment/Leisure/Recreation | 0.9\% | 18 |
| Healthcare | 4.2\% | 84 |
| Insurance | 0.3\% | 6 |
| Internet/Web Development | 0.5\% | 10 |
| Legal | 1.4\% | 27 |
| Manufacturing | 4.3\% | 85 |
| Marketing / Advertising / Media / Market Research | 0.6\% | 12 |
| Medical | 0.8\% | 16 |
| Mining/Quarrying | 0.2\% | 4 |
| Petroleum / Petrochemicals | 0.3\% | 6 |
| Pharmaceutical/Chemical | 0.9\% | 17 |
| Printing / Publishing | 0.9\% | 17 |
| Property/Estate agency | 1.0\% | 19 |
| Public Relations | 0.2\% | 3 |
| Religious / Not-For-Profit | 1.1\% | 22 |
| Restaurant/Hotels/Catering | 1.0\% | 20 |
| Retail/Wholesale trade | 6.6\% | 131 |
| Services (other not listed) | 2.2\% | 44 |
| Social Services | 1.5\% | 29 |
| Telecommunications | 1.1\% | 21 |
| Telesales/Telemarketing | 0.3\% | 5 |
| Transport | 3.4\% | 68 |
| Travel/Tourism | 1.2\% | 24 |
| Utilities (Electricity, Gas or Water) | 1.1\% | 22 |
| Other | 35.5\% | 709 |
| Total | 100.0\% | 2000 |


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|  | 6.78 | 0.2\% | 2 |
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|  | 6.8 | 3.9\% | 36 |
|  | 6.81 | 0.4\% | 4 |
|  | 6.83 | 0.8\% | 7 |
|  | 6.84 | 0.2\% | 2 |
|  | 6.85 | 1.2\% | 11 |
|  | 6.86 | 0.1\% | 1 |
|  | 6.88 | 0.1\% | 1 |
|  | 6.89 | 0.1\% | 1 |
|  | 6.9 | 1.8\% | 17 |
|  | 6.93 | 0.3\% | 3 |
|  | 6.95 | 0.3\% | 3 |
|  | 6.98 | 0.1\% |  |
|  | 6.99 | 0.1\% |  |
|  | 7 | 5.7\% | 53 |
|  | 7.04 |  |  |
|  | 7.05 | 0.6\% | 6 |
|  | 7.1 | 0.3\% | 3 |
|  | 7.15 | 0.2\% | 2 |
|  | 7.2 | 1.2\% | 11 |
|  | 7.21 | 0.1\% | 1 |
|  | 7.25 | 0.4\% | 4 |
|  | 7.3 | 0.8\% |  |
|  | 7.35 | 0.2\% | 2 |
|  | 7.4 | 0.8\% |  |
|  | 7.45 | 0.1\% |  |
|  | 7.5 | 3.5\% | 32 |
|  | 7.51 | 0.1\% |  |
|  | 7.54 |  |  |
|  | 7.55 | 0.1\% | 1 |
|  | 7.6 | 0.3\% | 3 |
|  | 7.63 | 0.1\% |  |
|  | 7.65 | 0.1\% | 1 |
|  | 7.7 | 0.1\% |  |
|  | 7.75 | 0.1\% | 1 |
|  | 7.8 | 0.3\% | 3 |
|  | 7.95 | 0.3\% | 3 |
|  | 8 | 3.3\% | 31 |
|  | 8.25 | 0.1\% | 1 |
|  | 8.300000000000001 | 0.2\% | 2 |
|  | 8.32 | 0.1\% | 1 |
|  | 8.5 | 0.4\% | 4 |
|  | 8.630000000000001 | 0.1\% |  |
|  | 8.699999999999999 | 0.1\% | 1 |
|  | 8.800000000000001 | 0.1\% | 1 |
|  | 9 | 0.2\% | 2 |
|  | 9.5 | 0.1\% |  |
|  | 10 | 0.5\% | 5 |
|  | Mean |  | 6.62 |
|  | Total | 100.0\% | 927 |


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| 1.5 | 0．2\％ | 1 |
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| 2 | 0．2\％ | 1 |
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| 2.4 | 0．2\％ | 1 |
| 2.48 |  |  |
| 2.5 | 0．4\％ | 2 |
| 2.53 |  |  |
| 2.56 | 0．2\％ | 1 |
| 2.59 |  |  |
| 2.6 | 0．4\％ | 2 |
| 2.61 | 0．2\％ | 1 |
| 2.62 |  |  |
| 2.63 |  |  |
| 2.64 |  |  |
| 2.65 | 0．4\％ | 2 |
| 2.68 | 0．2\％ | 1 |
| 2.7 |  |  |
| 2.73 |  |  |
| 2.74 | 0．2\％ | 1 |
| 2.75 | 0．2\％ | 1 |
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| 3 | 2．9\％ | 16 |
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| 3.2 | 0．2\％ | 1 |
| 3.22 | 0．2\％ | 1 |
| 3.23 | 0．2\％ | 1 |
| 3.25 | 0．5\％ | 3 |
| 3.29 |  |  |
| 3.3 | 0．5\％ | 3 |
| 3.36 |  |  |
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| 3.41 | 0．2\％ | 1 |
| 3.43 |  |  |
| 3.45 | 0．2\％ | 1 |
| 3.5 | 3．9\％ | 22 |
| 3.53 |  |  |
| 3.55 | 0．2\％ | 1 |
| 3.56 | 0．2\％ | 1 |
| 3.6 | 1．6\％ | 9 |
| 3.62 | 0．2\％ | 1 |
| 3.63 | 0．2\％ | 1 |
| 3.64 | 0．2\％ | 1 |
| 3.65 | 0．5\％ | 3 |
| 3.68 | 0．5\％ | 3 |
| 3.7 | 1．1\％ | 6 |
| 3.71 | 0．2\％ | 1 |
| 3.72 | 6．6\％ | 37 |
| 3.74 | 0．4\％ | 2 |
| 3.75 | 1．1\％ | 6 |
| 3.76 | 0．2\％ | 1 |
| 3.79 | 0．9\％ | 5 |
| 3.8 | 0．9\％ | 5 |

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| 5.75 | 0.5\% | 3 |
| 5.8 | 1.3\% | 7 |
| 5.81 |  |  |
| 5.82 |  |  |
| 5.83 | 0.2\% | 1 |
| 5.85 | 0.5\% | 3 |
| 5.87 | 0.2\% | 1 |
| 5.89 | 0.2\% | 1 |
| 5.9 | 0.9\% | 5 |
| 5.93 |  |  |
| 5.95 | 0.2\% | 1 |
| 5.96 |  |  |
| 5.97 |  |  |
| 5.98 | 0.2\% | 1 |
| 5.99 |  |  |
| 6 | 6.3\% | 35 |
| 6.01 |  |  |
| 6.03 |  |  |
| 6.05 |  |  |
| 6.06 |  |  |
| 6.07 |  |  |
| 6.1 | 0.2\% | 1 |
| 6.12 |  |  |
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| 6.18 |  |  |
| 6.19 |  |  |
| 6.2 | 0.4\% | 2 |
| 6.21 |  |  |
| 6.23 |  |  |
| 6.24 | 0.2\% | 1 |
| 6.25 | 0.5\% | 3 |
| 6.26 |  |  |
| 6.29 |  |  |
| 6.3 | 0.9\% | 5 |
| 6.31 | 0.4\% | 2 |
| 6.314 |  |  |
| 6.32 |  |  |
| 6.33 |  |  |
| 6.34 | 0.2\% | 1 |
| 6.35 |  |  |
| 6.37 | 0.2\% | 1 |
| 6.38 |  |  |
| 6.39 |  |  |
| 6.4 | 0.4\% | 2 |
| 6.41 |  |  |
| 6.43 |  |  |
| 6.44 |  |  |
| 6.45 | 0.2\% | 1 |
| 6.47 |  |  |
| 6.49 |  |  |
| 6.5 | 3.0\% | 17 |
| 6.51 | 0.2\% | 1 |
| 6.52 |  |  |
| 6.53 | 0.2\% | 1 |
| 6.54 | 0.2\% | 1 |
| 6.55 |  |  |
| 6.57 |  |  |
| 6.58 |  |  |
| 6.59 |  |  |
| 6.6 | 0.2\% | 1 |
| 6.63 |  |  |
| 6.64 |  |  |
| 6.65 | 0.2\% | 1 |
| 6.7 | 0.4\% | 2 |
| 6.71 |  |  |
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|  | 6.758 |  |  |
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|  | 6.78 |  |  |
|  | 6.8 | 0．2\％ | 1 |
|  | 6.81 |  |  |
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|  | 6.84 |  |  |
|  | 6.85 | 0．2\％ | 1 |
|  | 6.86 |  |  |
|  | 6.88 |  |  |
|  | 6.89 |  |  |
|  | 6.9 |  |  |
|  | 6.93 |  |  |
|  | 6.95 |  |  |
|  | 6.98 |  |  |
|  | 6.99 |  |  |
|  | 7 | 1．4\％ | 8 |
|  | 7.04 |  |  |
|  | 7.05 |  |  |
|  | 7.1 |  |  |
|  | 7.15 |  |  |
|  | 7.2 |  |  |
|  | 7.21 |  |  |
|  | 7.25 |  |  |
|  | 7.3 |  |  |
|  | 7.35 |  |  |
|  | 7.4 |  |  |
|  | 7.45 |  |  |
|  | 7.5 | 0．4\％ | 2 |
|  | 7.51 |  |  |
|  | 7.54 |  |  |
|  | 7.55 |  |  |
|  | 7.6 |  |  |
|  | 7.63 |  |  |
|  | 7.65 |  |  |
|  | 7.7 |  |  |
|  | 7.75 |  |  |
|  | 7.8 | 0．2\％ | 1 |
|  | 7.95 |  |  |
|  | 8 |  |  |
|  | 8.25 |  |  |
|  | 8.300000000000001 |  |  |
|  | 8.32 |  |  |
|  | 8.5 |  |  |
|  | 8.630000000000001 |  |  |
|  | 8.699999999999999 |  |  |
|  | 8.800000000000001 |  |  |
|  | 9 |  |  |
|  | 9.5 |  |  |
|  | 10 |  |  |
|  | Mean |  | 4.75 |
|  | Total | 100．0\％ | 558 |
|  |  |  |  |
| Q1bDK | Idon＇t know | 100．0\％ | 442 |
|  | Total | 100．0\％ | 442 |



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|  | 7.25 | 0．5\％ | 3 |
| :---: | :---: | :---: | :---: |
|  | 7.3 | 0．2\％ |  |
|  | 7.35 |  |  |
|  | 7.4 | 0．5\％ |  |
|  | 7.45 | 0．2\％ | 1 |
|  | 7.47 |  |  |
|  | 7.5 | 4．4\％ | 24 |
|  | 7.54 |  |  |
|  | 7.6 | 0．4\％ | 2 |
|  | 7.7 | 0．5\％ |  |
|  | 7.75 | 0．4\％ | 2 |
|  | 7.8 | 0．5\％ | 3 |
|  | 7.85 |  |  |
|  | 7.97 |  |  |
|  | 8 | 15．9\％ | 87 |
|  | 8.029999999999999 | 0．2\％ | 1 |
|  | 8.1 | 0．4\％ | 2 |
|  | 8.19 | 0．2\％ | 1 |
|  | 8.199999999999999 | 0．9\％ | 5 |
|  | 8.25 | 0．2\％ | 1 |
|  | 8.300000000000001 |  |  |
|  | 8.4 |  |  |
|  | 8.5 | 1．3\％ | 7 |
|  | 8.550000000000001 | 0．2\％ | 1 |
|  | 8.6 | 0．2\％ |  |
|  | 8.9 | 0．2\％ | 1 |
|  | 8.949999999999999 | 0．2\％ |  |
|  | 9 | 1．5\％ | 8 |
|  | Mean |  | 7.00 |
|  | Total | 100．0\％ | 547 |
|  |  |  |  |
| Q3bDK | Idon＇t know | 100．0\％ | 1453 |
|  | Total | 100．0\％ | 1453 |
|  |  |  |  |
| Q3．What do you think the new | 2 |  |  |
| National Minimum Wage rates（As of | 2.15 |  |  |
| 1st Oct 2014）will be for the following groups of people：－ 18 to 20 | 2.2 |  |  |
|  | 2.37 |  |  |
|  | 2.5 |  |  |
|  | 2.55 |  |  |
|  | 2.6 |  |  |
|  | 2.65 |  |  |
|  | 2.68 |  |  |
|  | 2.7 |  |  |
|  | 2.73 |  |  |
|  | 2.75 |  |  |
|  | 2.78 |  |  |
|  | 2.8 |  |  |
|  | 2.85 |  |  |
|  | 2.9 |  |  |
|  | 2.95 |  |  |
|  | 3 |  |  |
|  | 3.1 |  |  |
|  | 3.11 |  |  |
|  | 3.2 |  |  |
|  | 3.25 |  |  |
|  | 3.3 |  |  |
|  | 3.5 | 0．3\％ | 1 |
|  | 3.55 |  |  |
|  | 3.6 |  |  |
|  | 3.65 |  |  |
|  | 3.72 |  |  |
|  | 3.78 |  |  |
|  | 3.79 |  |  |
|  | 3.8 |  |  |
|  | 3.82 |  |  |
|  | 3.85 |  |  |
|  | 3.89 | 0．3\％ |  |
|  | 3.9 |  |  |
|  | 3.95 |  |  |
|  | 3.99 |  |  |
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| 3.99 |  |  |
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| 7.8 |  |  |  |
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| 7.85 |  |  |  |
| 7.97 |  |  |  |
| 8 | $2.5 \%$ | 7 |  |
| 8.029999999999999 |  |  |  |
| 8.1 | $0.7 \%$ | 2 |  |
| 8.19 |  |  |  |
| 8.199999999999999 |  |  |  |
| 8.25 |  |  |  |
| 8.300000000000001 |  |  |  |
| 8.4 |  |  |  |
| 8.5 |  |  |  |
| 8.550000000000001 |  |  |  |
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| 2 | 0．4\％ |  |
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| 2.15 | 0．4\％ |  |
| 2.2 | 0．4\％ |  |
| 2.37 | 0．4\％ |  |
| 2.5 | 1．3\％ |  |
| 2.55 | 0．4\％ |  |
| 2.6 | 0．9\％ | 2 |
| 2.65 |  |  |
| 2.68 | 0．9\％ | 2 |
| 2.7 | 1．3\％ |  |
| 2.73 | 14．8\％ | 34 |
| 2.75 | 1．7\％ | 4 |
| 2.78 | 0．9\％ | 2 |
| 2.8 | 0．9\％ | 2 |
| 2.85 | 0．4\％ |  |
| 2.9 | 0．4\％ |  |
| 2.95 | 0．4\％ |  |
| 3 | 5．7\％ | 13 |
| 3.1 | 1．7\％ | 4 |
| 3.11 | 0．4\％ |  |
| 3.2 | 1．7\％ | 4 |
| 3.25 | 0．4\％ |  |
| 3.3 | 0．4\％ | 1 |
| 3.5 | 2．2\％ | 5 |
| 3.55 |  |  |
| 3.6 | 0．9\％ | 2 |
| 3.65 | 0．4\％ |  |
| 3.72 |  |  |
| 3.78 |  |  |
| 3.79 |  |  |
| 3.8 | 1．7\％ | 4 |
| 3.82 |  |  |
| 3.85 |  |  |
| 3.89 |  |  |
| 3.9 |  |  |
| 3.95 |  |  |
| 3.99 |  |  |
| 4 | 5．7\％ | 13 |
| 4.03 |  |  |
| 4.1 | 0．9\％ | 2 |
| 4.11 |  |  |
| 4.2 | 0．9\％ | 2 |
| 4.25 |  |  |
| 4.3 |  |  |
| 4.4 |  |  |
| 4.5 | 3．9\％ | 9 |
| 4.6 | 0．4\％ | 1 |
| 4.7 | 0．9\％ | 2 |
| 4.8 | 0．4\％ |  |
| 4.9 |  |  |
| 4.95 |  |  |
| 5 | 10．0\％ | 23 |
| 5.02 |  |  |
| 5.05 |  |  |
| 5.1 | 0．9\％ | 2 |
| 5.13 |  |  |
| 5.15 | 0．4\％ | 1 |
| 5.2 | 0．4\％ |  |
| 5.23 | 0．4\％ | 1 |
| 5.25 |  |  |
| 5.28 |  |  |
| 5.3 | 0．9\％ | 2 |
| 5.35 | 0．4\％ |  |
| 5.4 |  |  |
| 5.45 |  |  |
| 5.48 |  |  |
| 5.5 | 6．1\％ | 14 |
| 5.53 |  |  |
| 5.55 |  |  |
| 5.6 |  |  |
| 5.63 |  |  |

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| 7.75 |  |  |
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| 7.8 |  |  |
| 7.85 |  |  |
| 7.97 |  |  |
| 8 | 1.3\% |  |
| 8.029999999999999 |  |  |
| 8.1 | 0.4\% |  |
| 8.19 |  |  |
| 8.199999999999999 |  |  |
| 8.25 |  |  |
| 8.300000000000001 |  |  |
| 8.4 |  |  |
| 8.5 | 0.4\% |  |
| 8.550000000000001 |  |  |
| 8.6 |  |  |
| 8.9 |  |  |
| 8.949999999999999 |  |  |
| 9 |  |  |
| Mean |  | 4.42 |
| Total | 100.0\% | 229 |
| I don't know | 100.0\% | - 1771 |
| Total | 100.0\% | 1771 |

All interviews


| Q5. Which of the following groups do you think are entitled to the National minimum wage? | Everyone in employment | 77.3\% | 1546 |
| :---: | :---: | :---: | :---: |
|  | Part-time workers | 25.4\% | 507 |
|  | Workers of school leaving age or over | 21.4\% | 428 |
|  | Immigrants | 15.5\% | 310 |
|  | Apprentices | 18.5\% | 369 |
|  | Casual workers | 20.5\% | 409 |
|  | Those still in their probation period | 15.1\% | 301 |
|  | Volunteers | 5.5\% | 110 |
|  | Workers who have deductions made from their wages (e.g. uniform or accommodation) | 16.5\% | 330 |
|  | Workers without an employment contract | 16.1\% | 322 |
|  | Don't know | 12.2\% | 244 |
|  | Total | 100.0\% | 2000 |
|  |  |  |  |
| Q6. How do you feel about the National Minimum Wage rate? | It's already high enough | 4.7\% | 93 |
|  | It's a step in the right direction - but could be higher | 29.6\% | 591 |
|  | It's definitely not enough | 43.2\% | 864 |
|  | I'm worried too many people still aren't getting paid the National Minimum Wage | 8.9\% | 177 |
|  | l'm concerned that employers can't afford to pay the National Minimum Wage | 3.4\% | 68 |
|  | It's not something I overly worry about | 10.4\% | 207 |
|  | Total | 100.0\% | 2000 |
|  |  |  |  |
| Q7. Are you currently employed? | Yes | 50.0\% | 1000 |
|  | No | 50.0\% | 1000 |
|  | Total | 100.0\% | 2000 |
|  |  |  |  |
| Q7a. Which of the following groups of people do you belong to? | Under 18 | 0.3\% | 3 |
|  | 18 to 20 | 1.6\% | 16 |
|  | 21 and over | 98.1\% | 981 |
|  | Apprentices |  |  |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |
| Q7b. How often do you check your pay slip is correct? | Every time I get one | 71.2\% | 712 |
|  | Every now and then | 13.2\% | 132 |
|  | Only if I think something is wrong from my bank statements | 6.2\% | 62 |
|  | Never | 2.2\% | 22 |
|  | I don't get a pay slip | 7.2\% | 72 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |





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| 7.89 | 0.2\% | 2 |
| :---: | :---: | :---: |
| 7.91 | 0.1\% | 1 |
| 7.95 | 0.4\% | 4 |
| 7.98 | 0.2\% | 2 |
| 8 | 2.4\% | 24 |
| 8.01 | 0.1\% | 1 |
| 8.02 | 0.1\% | 1 |
| 8.039999999999999 | 0.1\% |  |
| 8.050000000000001 | 0.1\% | 1 |
| 8.08 | 0.2\% | 2 |
| 8.1 | 0.3\% | 3 |
| 8.15 | 0.1\% | 1 |
| 8.199999999999999 | 0.1\% | 1 |
| 8.25 | 0.1\% | 1 |
| 8.300000000000001 | 0.2\% | 2 |
| 8.35 | 0.1\% |  |
| 8.380000000000001 | 0.1\% | 1 |
| 8.449999999999999 | 0.1\% | 1 |
| 8.470000000000001 | 0.1\% | 1 |
| 8.49 | 0.1\% | 1 |
| 8.5 | 1.7\% | 17 |
| 8.58 | 0.1\% | 1 |
| 8.59 | 0.1\% |  |
| 8.6 | 0.1\% |  |
| 8.630000000000001 | 0.1\% |  |
| 8.65 | 0.1\% |  |
| 8.699999999999999 | 0.3\% | 3 |
| 8.779999999999999 | 0.1\% |  |
| 8.789999999999999 | 0.1\% |  |
| 8.800000000000001 | 0.1\% | 1 |
| 8.810000000000001 | 0.1\% |  |
| 8.85 | 0.1\% |  |
| 8.880000000000001 | 0.1\% | 1 |
| 8.9 | 0.1\% |  |
| 8.91 | 0.1\% | 1 |
| 8.93 | 0.1\% | 1 |
| 8.970000000000001 | 0.1\% | 1 |
| 9 | 1.6\% | 16 |
| 9.07 | 0.1\% | 1 |
| 9.08 | 0.1\% |  |
| 9.1 | 0.1\% |  |
| 9.130000000000001 | 0.1\% | 1 |
| 9.19 | 0.2\% | 2 |
| 9.23 | 0.1\% | 1 |
| 9.25 | 0.4\% | 4 |
| 9.279999999999999 | 0.1\% |  |
| 9.32 | 0.1\% |  |
| 9.35 | 0.1\% | 1 |
| 9.369999999999999 | 0.1\% |  |
| 9.4 | 0.1\% | 1 |
| 9.43 | 0.1\% | 1 |
| 9.5 | 0.8\% | 8 |
| 9.6 | 0.2\% | 2 |
| 9.630000000000001 | 0.1\% | 1 |
| 9.699999999999999 | 0.2\% | 2 |
| 9.75 | 0.1\% | 1 |
| 9.789999999999999 | 0.1\% |  |
| 9.800000000000001 | 0.2\% | 2 |
| 9.85 | 0.1\% | 1 |
| 9.880000000000001 | 0.1\% | 1 |
| 10 | 3.0\% | 30 |
| 10.01 | 0.2\% | 2 |
| 10.05 | 0.1\% | 1 |
| 10.06 | 0.1\% | 1 |
| 10.08 | 0.1\% | 1 |
| 10.09 | 0.1\% | 1 |
| 10.12 | 0.1\% | 1 |
| 10.15 | 0.1\% | 1 |
| 10.27 | 0.1\% | 1 |
| 10.4 | 0.2\% | 2 |
| 10.5 | 0.9\% | 9 |
| 10.54 | 0.1\% | 1 |


| No weighting |  |  |  |
| :---: | :---: | :---: | :---: |
| 10.6 $0.1 \%$ |  |  |  |
|  | 10.63 | 0.1\% |  |
|  | 10.65 | 0.1\% |  |
|  | 10.66 | 0.1\% |  |
|  | 10.67 | 0.1\% |  |
|  | 10.79 | 0.1\% |  |
|  | 10.9 | 0.1\% |  |
|  | 10.98 | 0.1\% |  |
|  | 11 | 0.8\% |  |
|  | 11.04 | 0.1\% |  |
|  | 11.07 | 0.1\% |  |
|  | 11.2 | 0.2\% | 2 |
|  | 11.21 | 0.1\% |  |
|  | 11.28 | 0.1\% |  |
|  | 11.45 | 0.1\% |  |
|  | 11.51 | 0.1\% |  |
|  | 11.55 | 0.1\% |  |
|  | 11.57 | 0.1\% |  |
|  | 11.7 | 0.1\% |  |
|  | 11.72 | 0.1\% |  |
|  | 11.78 | 0.1\% |  |
|  | 11.9 | 0.1\% |  |
|  | 12 | 2.2\% | 22 |
|  | 12.3 | 0.1\% |  |
|  | 12.31 | 0.1\% |  |
|  | 12.38 | 0.1\% |  |
|  | 12.47 | 0.1\% |  |
|  | ${ }^{12.5}$ | 0.3\% |  |
|  | 12.75 | 0.1\% |  |
|  | 12.87 | 0.1\% |  |
|  | 12.9 | 0.1\% |  |
|  | 13 | 0.4\% | 4 |
|  | 13.17 | 0.1\% |  |

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| Q7e. What period does this cover? | 1 week | 6.3\% | 63 |
| :---: | :---: | :---: | :---: |
|  | 2 weeks | 1.6\% | 16 |
|  | 3 weeks | 1.7\% | 17 |
|  | 4 weeks | 12.6\% | 126 |
|  | Calendar month/5 week month | 17.7\% | 177 |
|  | Two months | 0.3\% | 3 |
|  | 8 times a year | 0.3\% | 3 |
|  | 9 times a year | 0.2\% | 2 |
|  | 10 times a year | 0.9\% | 9 |
|  | 3 months |  |  |
|  | 6 months | 0.1\% | 1 |
|  | One year | 50.7\% | 507 |
|  | Less than one week | 1.0\% | 10 |
|  | One off/lump payment | 6.6\% | 66 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |
| Q7f. How many hours did you work in this period? | 5 | 1.4\% | 1 |
|  | 6 | 4.1\% | 3 |
|  | 7 | 1.4\% | 1 |
|  | 8 | 4.1\% | 3 |
|  | 10 | 1.4\% | 1 |
|  | 16 | 1.4\% | 1 |
|  | 17 | 1.4\% | 1 |
|  | 18 | 1.4\% | 1 |
|  | 20 | 4.1\% | 3 |
|  | 21 | 1.4\% | 1 |
|  | 22 | 1.4\% | 1 |
|  | 23 | 1.4\% | 1 |
|  | 24 | 2.7\% | 2 |
|  | 25 | 1.4\% | 1 |
|  | 30 | 13.7\% | 10 |
|  | 34 | 1.4\% | 1 |
|  | 35 | 11.0\% | 8 |
|  | 37 | 6.8\% | 5 |
|  | 38 | 2.7\% | 2 |
|  | 39 | 4.1\% | 3 |
|  | 40 | 24.7\% | 18 |
|  | 42 | 4.1\% | 3 |
|  | 44 | 1.4\% | 1 |
|  | 45 | 1.4\% | 1 |
|  | Mean |  | 30.70 |
|  | Total | 100.0\% | 73 |
|  |  |  |  |
| Q8. Which of the below topics do you find it most difficult to talk to your employer about? | Holidays / annual leave requests | 41.3\% | 413 |
|  | Working hours | 47.9\% | 479 |
|  | Pay rises | 81.0\% | 810 |
|  | Promotions | 52.8\% | 528 |
|  | Working conditions | 44.1\% | 441 |
|  | HR issues | 32.9\% | 329 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |
| Q9. Are you getting paid the National Minimum Wage | Yes | 59.8\% | 598 |
|  | No | 32.5\% | 325 |
|  | Don't know | 7.7\% | 77 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |


| 2.68 | 0.1\% | 1 |
| :---: | :---: | :---: |
| 4.89 | 0.1\% | 1 |
| 5 | 0.2\% | 2 |
| 5.03 | 0.2\% | 2 |
| 5.1 | 0.1\% | 1 |
| 5.15 | 0.1\% | 1 |
| 5.17 | 0.1\% | 1 |
| 5.23 | 0.1\% | 1 |
| 5.3 | 0.3\% | 3 |
| 5.31 | 0.2\% | 2 |
| 5.32 | 0.1\% | 1 |
| 5.4 | 0.1\% | 1 |
| 5.5 | 0.1\% | 1 |
| 5.51 | 0.1\% | 1 |
| 5.6 | 0.1\% | 1 |
| 5.63 | 0.1\% | 1 |
| 5.75 | 0.1\% | 1 |
| 5.8 | 0.1\% | 1 |
| 6 | 1.6\% | 16 |
| 6.03 | 0.6\% | 6 |
| 6.1 | 0.3\% | 3 |
| 6.13 | 0.5\% | 5 |
| 6.15 | 0.7\% | 7 |
| 6.19 | 0.1\% | 1 |
| 6.2 | 0.2\% | 2 |
| 6.21 | 0.1\% | 1 |
| 6.23 | 0.4\% | 4 |
| 6.25 | 0.5\% | 5 |
| 6.28 | 0.2\% | 2 |
| 6.3 | 4.0\% | 40 |
| 6.31 | 16.8\% | 168 |
| 6.32 | 0.6\% | 6 |
| 6.33 | 0.4\% | 4 |
| 6.34 | 0.2\% | 2 |
| 6.35 | 1.1\% | 11 |
| 6.37 | 0.1\% | 1 |
| 6.38 | 0.3\% | 3 |
| 6.4 | 0.7\% | 7 |
| 6.41 | 0.1\% | 1 |
| 6.43 | 0.1\% | 1 |
| 6.45 | 0.1\% | 1 |
| 6.48 | 0.1\% | 1 |
| 6.49 | 0.1\% | , |
| 6.5 | 12.1\% | 121 |
| 6.53 | 0.3\% | 3 |
| 6.55 | 0.1\% |  |
| 6.57 | 0.1\% | 1 |
| 6.58 | 0.2\% | 2 |
| 6.59 | 0.2\% | 2 |
| 6.6 | 0.7\% | 7 |
| 6.65 | 0.1\% | 1 |
| 6.7 | 0.2\% | 2 |
| 6.71 | 0.1\% | 1 |
| 6.73 | 0.3\% | 3 |
| 6.75 | 0.4\% | 4 |
| 6.78 | 0.1\% | 1 |
| 6.8 | 1.1\% | 11 |
| 6.81 | 0.1\% | 1 |
| 6.83 | 0.2\% | 2 |
| 6.88 | 0.1\% | 1 |
| 6.9 | 0.1\% | 1 |
| 6.91 | 0.1\% | 1 |
| 6.95 | 0.1\% | 1 |
| 7 | 1.9\% | 19 |
| 7.1 | 0.1\% | 1 |
| 7.13 | 0.1\% | 1 |
| 7.19 | 0.1\% | 1 |
| 7.21 | 0.1\% |  |
| 7.3 | 0.1\% | 1 |
| 7.31 | 0.1\% | 1 |
| 7.4 | 0.1\% | 1 |
| 7.5 | 0.7\% | 7 |


|  | $0.1 \%$ | 1 |
| :--- | ---: | ---: |
|  | $0.2 \%$ | 2 |


$\square$ |  |
| :--- | | 17 | $0.1 \%$ |
| :--- | ---: |

$\square$
$\square$$\frac{5}{6}$

- $\frac{6}{6}$

| $\frac{6.2}{6.2}$ |
| :--- |
| 6.23 |

$\frac{6.2}{6.2}$ $\cdots$
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|  | 7.65 | 0.1\% | 1 |
| :---: | :---: | :---: | :---: |
|  | 7.68 | 0.1\% | 1 |
|  | 7.95 | 0.1\% | 1 |
|  | 7.98 | 0.1\% | 1 |
|  | 7.99 | 0.2\% | 2 |
|  | 8 | 1.4\% | 14 |
|  | 8.1 | 0.1\% | 1 |
|  | 8.5 | 0.3\% | 3 |
|  | 9.58 | 0.1\% | 1 |
|  | 9.800000000000001 | 0.1\% | 1 |
|  | 10 | 0.4\% | 4 |
|  | 10.4 | 0.1\% | 1 |
|  | 15 | 0.2\% | 2 |
|  | Mean |  | 6.53 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |
| Q10DK | I don't know | 100.0\% | 445 |
|  | Total | 100.0\% | 445 |
|  |  |  |  |
| Q11. If not, have you spoken to your employer about it? | Yes - they said they can't afford it | 8.6\% | 28 |
|  | Yes- and they have ignored my request | 9.5\% | 31 |
|  | No - l'm scared l'll get fired if I ask for more money | 13.8\% | 45 |
|  | No - I like my employer and I am treated well, I don't want to ruin that | 30.2\% | 98 |
|  | No - I don't think I'm eligible for the National Minimum Wage | 17.2\% | 56 |
|  | No - I know that my employer can't afford to pay me more | 20.6\% | 67 |
|  | Total | 100.0\% | 325 |
|  |  |  |  |
| Q12. What could your employer do to help you approach them regarding earning the National Minimum Wage? | My employer is very approachable and I can talk to them about my concerns | 38.1\% | 381 |
|  | My employer could make it clear when they have time to talk about our wages | 20.9\% | 209 |
|  | My employer could provide clear guidelines on our wages | 24.3\% | 243 |
|  | It would be good to have a clear breakdown of hours and wages on my payslip | 17.0\% | 170 |
|  | It would be helpful for the accounts or HR department to run a session explaining our wages and our rights | 20.0\% | 200 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |
| Q13. If you're not being paid the National Minimum Wage would you consider reporting your employer to the Pay and Work Rights Helpline (The free and confidential service that offers help and advice for workers and employers on workers' rights at work) | Yes - I think something should be done about it | 38.5\% | 385 |
|  | Yes - Now I know about the helpline | 13.3\% | 133 |
|  | Yes - If it is definitely confidential | 19.4\% | 194 |
|  | No - I don't want to cause trouble for my employer | 7.6\% | 76 |
|  | No - I don't want to lose my job | 10.1\% | 101 |
|  | No - other - why? | 11.1\% | 111 |
|  | Total | 100.0\% | 1000 |
|  |  |  |  |



| \|Buckinghamshire County Council | 1.4\% | 7 |
| :---: | :---: | :---: |
| Cambridge City Council | 1.6\% | 8 |
| Canterbury City Council | 0.4\% | 2 |
| Cardiff Council | 2.6\% | 13 |
| Carlisle City Council |  |  |
| Central Bedfordshire Council |  |  |
| Cheltenham Borough Council |  |  |
| Cherwell District Council | 0.2\% | 1 |
| Cheshire East | 0.8\% | 4 |
| Cheshire West and Chester | 1.4\% | 7 |
| Chorley Borough Council | 0.4\% |  |
| City of Glasgow | 1.0\% | 5 |
| City of Westminster | 3.0\% | 15 |
| City of York | 0.8\% | 4 |
| Conwy County Borough Council |  |  |
| Cornwall Council | 0.8\% | 4 |
| Council of the Isles of Scilly |  |  |
| Coventry City Council | 0.4\% |  |
| Dartford Borough Council |  |  |
| Derby City Council | 1.0\% | 5 |
| Dudley Metropolitan Borough |  |  |
| Durham County Council | 0.4\% | 2 |
| Eastleigh Borough Council | 0.4\% | 2 |
| East Lindsey District Council |  |  |
| East Riding of Yorkshire Council | 0.2\% | 1 |
| East Staffordshire Borough Council | 0.4\% | 2 |
| East Sussex County Council | 1.0\% | 5 |
| Eden District Council | 0.2\% |  |
| Elmbridge Borough Council |  |  |
| Erewash Borough | 0.2\% |  |
| Exeter City | 0.6\% | 3 |
| Gloucester City Council |  |  |
| Gloucestershire County Council | 0.2\% | 1 |
| Gosport Borough Council |  |  |
| Gravesham Borough Council | 0.2\% |  |
| Halton Borough Council |  |  |
| Hampshire County Council | 1.4\% |  |
| Herefordshire Council | 0.2\% |  |
| Hertsmere Borough Council | 0.4\% | 2 |
| High Peak Borough | 1.0\% |  |
| Hull City Council | 0.2\% |  |
| Huntingdonshire District Council | 0.2\% |  |
| Isle of Wight Council |  |  |
| Kent County Council | 0.4\% | 2 |
| Knowsley Metropolitan Borough |  |  |
| Lancashire County Council | 1.4\% | 7 |
| Lancaster City Council | 0.6\% | 3 |
| Leeds City Council | 2.0\% | 10 |
| Leicester City Council | 0.6\% | 3 |
| Leicestershire County Council | 0.8\% | 4 |
| Lichfield District Council | 0.2\% | 1 |
| Lincoln City Council | 0.4\% | 2 |
| Liverpool City Council | 0.6\% | 3 |
| London Borough of Barking \& Dagenham | 1.4\% | 7 |
| London Borough of Barnet | 1.4\% | 7 |
| London Borough of Bexley | 0.8\% | 4 |
| London Borough of Brent | 0.4\% | 2 |
| London Borough of Bromley | 1.2\% | 6 |
| London Borough of Camden | 1.2\% | 6 |
| London Borough of Croydon | 1.4\% |  |
| London Borough of Ealing | 1.0\% | 5 |
| London Borough of Enfield | 1.6\% | 8 |
| London Borough of Greenwich | 0.4\% | 2 |
| London Borough of Hackney |  |  |
| London Borough of Hammersmith \& Fulham | 1.4\% | 7 |
| London Borough of Haringey | 0.6\% | 3 |
| London Borough of Harrow | 0.4\% | 2 |
| London Borough of Havering | 0.4\% | 2 |


| London Borough of Hillingdon | 1.0\% | 5 |
| :---: | :---: | :---: |
| London Borough of Hounslow | 0.2\% |  |
| London Borough of Islington | 1.2\% | 6 |
| London Borough of Lambeth | 0.4\% | 2 |
| London Borough of Lewisham | 0.2\% | 1 |
| London Borough of Merton | 0.6\% | 3 |
| London Borough of Newham | 0.6\% | 3 |
| London Borough of Redbridge | 0.6\% | 3 |
| London Borough of Richmond upon Thames | 0.4\% | 2 |
| London Borough of Southwark | 0.4\% | 2 |
| London Borough of Sutton | 1.0\% | 5 |
| London Borough of Tower Hamlets | 1.4\% | 7 |
| London Borough of Waltham Forest | 0.6\% | 3 |
| London Borough of Wandsworth | 0.2\% |  |
| Luton Borough Council | 0.2\% |  |
| Maidstone Borough Council | 0.4\% | 2 |
| Malvern Hills District Council |  |  |
| Manchester City Council | 2.6\% | 13 |
| Merthyr Tydfil Council | 0.2\% |  |
| Mid Suffolk District Council |  |  |
| Monmouthshire Council |  |  |
| Newcastle upon Tyne City Council | 0.6\% | 3 |
| Norfolk County Council | 0.4\% | 2 |
| Northamptonshire County Council | 0.8\% | 4 |
| North Kesteven District Council | 0.2\% |  |
| Northumberland County Council | 0.2\% |  |
| North West Leicestershire |  |  |
| Oxford City Council | 0.4\% | 2 |
| Oxfordshire County Council | 0.2\% |  |
| Pembrokeshire Council |  |  |
| Peterborough City Council | 0.2\% |  |
| Plymouth City Council | 1.4\% | 7 |
| Portsmouth City Council | 0.2\% |  |
| Preston City Council |  |  |
| Redditch Borough Council |  |  |
| Reigate and Banstead Borough Council | 0.2\% | 1 |
| Rotherham Metropolitan Borough Council | 0.8\% | 4 |
| Royal Borough of Kensington \& Chelsea | 0.6\% | 3 |
| Royal Borough of Kingston upon Thames |  |  |
| Ryedale District Council | 0.4\% | 2 |
| Salford City Council | 0.2\% |  |
| Scarborough Borough Council |  |  |
| Sefton Metropolitan Borough Council |  |  |
| Sevenoaks District Council |  |  |
| Shepway District Council |  |  |
| Slough Borough Council |  |  |
| Southampton City Council | 0.4\% | 2 |
| South Bucks District Council |  |  |
| South Cambridgeshire |  |  |
| South Gloucestershire District Council |  |  |
| South Kesteven | 0.2\% |  |
| Staffordshire County Council | 0.8\% | 4 |
| St Albans City \& District Council | 0.8\% | 4 |
| St Helens Borough Council |  |  |
| Stockton-on-Tees Borough Council | 0.2\% | 1 |
| Stoke-on-Trent City Council | 0.4\% | 2 |
| Stratford-on-Avon | 0.2\% |  |
| Suffolk County Council | 1.0\% | 5 |
| Sunderland City Council | 0.2\% |  |
| Surrey Heath Borough Council | 1.4\% | 7 |
| Swindon Borough Council | 0.2\% |  |
| Tewkesbury Borough Council |  |  |


|  | Thanet District Council |  |  |
| :---: | :---: | :---: | :---: |
|  | Tonbridge and Malling Borough Council |  |  |
|  | Trafford Council | 0.8\% | 4 |
|  | Vale of White Horse District Council |  |  |
|  | Wakefield City Metropolitan District Council | 0.2\% | 1 |
|  | Walsall Metropolitan Borough Council | 0.2\% | 1 |
|  | Warrington Council | 0.4\% | 2 |
|  | Watford Borough Council |  |  |
|  | Wealden District Council |  |  |
|  | West Lothian Council | 0.4\% | 2 |
|  | Wigan Metropolitan Borough |  |  |
|  | Wiltshire Council | 0.8\% | 4 |
|  | Wirral Metropolitan Borough | 0.2\% | 1 |
|  | Wolverhampton City Council | 0.4\% | 2 |
|  | Worcester City Council | 0.4\% | 2 |
|  | Wychavon District Council |  |  |
|  | Wyre Forest District Council |  |  |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| D4. Please can you select which | East Anglia | 5.6\% | 28 |
| region you currently live in? | East Midlands | 5.6\% | 28 |
|  | London | 29.8\% | 149 |
|  | Northern Ireland | 3.4\% | 17 |
|  | North East | 5.0\% | 25 |
|  | North West | 9.8\% | 49 |
|  | Scotland | 5.2\% | 26 |
|  | South East | 11.2\% | 56 |
|  | South West | 7.0\% | 35 |
|  | Wales | 3.0\% | 15 |
|  | West Midlands | 8.4\% | 42 |
|  | Yorkshire | 6.0\% | 30 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| D5. Which of the following best | Aerospace / Defence | 1.2\% | 6 |
| describes the sector in which your | Agriculture/Fishing | 0.2\% | 1 |
| organisation operates? | Armed Services | 1.6\% | 8 |
|  | Automotive | 3.4\% | 17 |
|  | Banking/Financial | 7.6\% | 38 |
|  | Civil Service/Local Government | 5.4\% | 27 |
|  | Communications | 2.2\% | 11 |
|  | Computer/Electronic Equipment | 2.0\% | 10 |
|  | Computer Software / Internet | 4.6\% | 23 |
|  | Computing/IT/Data Processing | 3.8\% | 19 |
|  | Construction | 4.8\% | 24 |
|  | Consulting | 1.8\% | 9 |
|  | Consumer Products | 0.2\% | 1 |
|  | Education | 8.2\% | 41 |
|  | Engineering | 3.2\% | 16 |
|  | Entertainment/Leisure/Recreation | 1.8\% | 9 |
|  | Healthcare | 4.6\% | 23 |
|  | Insurance | 1.0\% | 5 |
|  | Internet/Web Development | 1.0\% | 5 |
|  | Legal | 1.8\% | 9 |
|  | Manufacturing | 7.4\% | 37 |
|  | Marketing / Advertising / Media / Market Research | 2.2\% | 11 |
|  | Medical | 1.6\% | 8 |
|  | Mining/Quarrying | 1.6\% | 8 |
|  | Petroleum / Petrochemicals | 1.0\% | 5 |
|  | Pharmaceutical/Chemical | 0.4\% | 2 |
|  | Printing/Publishing | 2.2\% | 11 |
|  | Property/Estate agency | 1.8\% | 9 |
|  | Public Relations | 1.0\% | 5 |
|  | Religious / Not-For-Profit | 1.2\% | 6 |
|  | Restaurant/Hotels/Catering | 0.6\% | 3 |
|  | Retail/Wholesale trade | 6.0\% | 30 |
|  | Services (other not listed) | 2.6\% | 13 |


|  | Social Services | 1.0\% | 5 |
| :---: | :---: | :---: | :---: |
|  | Telecommunications | 1.8\% | 9 |
|  | Telesales/Telemarketing | 0.4\% | 2 |
|  | Transport | 2.0\% | 10 |
|  | Travel/Tourism | 1.2\% | 6 |
|  | Utilities (Electricity, Gas or Water) | 0.6\% | 3 |
|  | Other | 3.0\% | 15 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q1. How confident are you that you comply with National Minimum Wage regulations? | Very confident - my employee pay roll is managed by a 3rd party company | 38.8\% | 194 |
|  | Very confident - I handle the payroll myself/my internal team handle the payroll and we are well aware of current rates and regulations | 33.4\% | 167 |
|  | Ithink so - but it's been a while since checked | 23.2\% | 116 |
|  | I have no idea whether what I pay my staff meets the National Minimum Wage | 3.2\% | 16 |
|  | \| know I don't pay all of my employees the NMW | 1.4\% | 7 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q1a. Do you pay the National Minimum Wage rates for the following groups of people? - 21 and over | pay the NMW to workers in this band/category | 40.4\% | 202 |
|  | pay more than the NMW to workers in this band/category | 57.0\% | 285 |
|  | pay less than the NMW to workers in this band/category | 2.6\% | 13 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q1a. Do you pay the National Minimum Wage rates for the following groups of people? - 18 to 20 | pay the NMW to workers in this band/category | 40.0\% | 200 |
|  | I pay more than the NMW to workers in this band/category | 57.4\% | 287 |
|  | pay less than the NMW to workers in this band/category | 2.6\% | 13 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q1a. Do you pay the National Minimum Wage rates for the following groups of people? - Under 18 | pay the NMW to workers in this band/category | 41.6\% | 208 |
|  | I pay more than the NMW to workers in this band/category | 53.8\% | 269 |
|  | pay less than the NMW to workers in this band/category | 4.6\% | 23 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q1a. Do you pay the National Minimum Wage rates for the following groups of people? Apprentices | pay the NMW to workers in this band/category | 39.4\% | 197 |
|  | pay more than the NMW to workers in this band/category | 56.6\% | 283 |
|  | pay less than the NMW to workers in this band/category | 4.0\% | 20 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q2a. How do you feel about the National Minimum Wage rate? | It's already high enough | 15.8\% | 79 |
|  | It's a step in the right direction - but could be higher | 38.4\% | 192 |
|  | It's definitely not enough | 28.8\% | 144 |
|  | l'm worried too many people still aren't getting paid the National Minimum Wage | 6.8\% | 34 |
|  | I'm concerned that employers can't afford to pay the National Minimum Wage | 5.8\% | 29 |
|  | It's not something I overly worry about | 4.4\% | 22 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q2b. Did you know that it's a criminal offence for employers not to pay someone the National Minimum Wane_or to falsify navment records? | Yes | 83.0\% | 415 |
|  | No | 17.0\% | 85 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |


| Q3. Are you aware of the penalty associated with not meeting the National Minimum Wage regulations? | \|l know about the penalty and I know what it is | 26.2\% | 131 |
| :---: | :---: | :---: | :---: |
|  | I know about the penalty but I don't know the amount | 62.0\% | 310 |
|  | I didn't know I could get a penalty | 11.8\% | 59 |
|  | Total | 100.0\% | 500 |
| Q4. Are you aware that you could be 'named and shamed' if found to be non-compliant with NMW law? | Yes | 66.8\% | 334 |
|  | No | 33.2\% | 166 |
|  | Total | 100.0\% | 500 |
| Q5. Are you aware that you could face criminal prosecution if found to be non-compliant with NMW law? | Yes | 71.0\% | 355 |
|  | No | 29.0\% | 145 |
|  | Total | 100.0\% | 500 |
| Q6. Which of the below do you think is the correct penalties for not complying with National Minimum Wage regulations? | I could receive a financial penalty | 70.4\% | 352 |
|  | There are no penalties for not paying the National Minimum Wage | 24.2\% | 121 |
|  | I must repay the workers who I have underpaid | 36.8\% | 184 |
|  | must pay compensation to workers have underpaid | 2.4\% | 12 |
|  | Other - please state | 3.8\% | 19 |
|  | Total | 100.0\% | 500 |
| Q7. How much do you think the penalty is for not complying with National minimum Wage regulations? | 0 | 1.8\% | 9 |
|  | 0.01 |  |  |
|  | 0.2 | 0.2\% | 1 |
|  | 1 | 0.6\% | 3 |
|  | 2 | 0.8\% | 4 |
|  | 2.3 | 0.8\% | 4 |
|  | 3 | 0.2\% | 1 |
|  | 3.6 | 0.2\% | 1 |
|  | 3.67 | 0.2\% | 1 |
|  | 4 | 0.2\% | 1 |
|  | 5 | 1.8\% | 9 |
|  | 5.75 |  |  |
|  | 6 |  |  |
|  | 7 | 0.2\% | 1 |
|  | 8 | 0.2\% | 1 |
|  | 8.5 | 0.2\% | 1 |
|  | 9 | 0.2\% | 1 |
|  | 10 | 1.6\% | 8 |
|  | 12 | 0.4\% | 2 |
|  | 14 | 0.2\% | 1 |
|  | 15 | 0.4\% | 2 |
|  | 20 | 0.2\% | 1 |
|  | 24 |  |  |
|  | 25 | 1.2\% | 6 |
|  | 27 | 0.2\% | 1 |
|  | 30 | 0.4\% | 2 |
|  | 32 | 0.2\% | 1 |
|  | 34 | 0.2\% | 1 |
|  | 45 | 0.8\% | 4 |
|  | 50 | 1.0\% | 5 |
|  | 54 | 0.2\% | 1 |
|  | 55 | 0.2\% | 1 |
|  | 56 |  |  |
|  | 60 |  |  |
|  | 80 | 0.6\% | 3 |
|  | 100 | 4.4\% | 22 |
|  | 111 | 0.2\% | 1 |
|  | 112 | 0.2\% | 1 |
|  | 115 | 0.2\% | 1 |
|  | 120 | 0.6\% | 3 |
|  | 122 | 0.2\% | 1 |
|  | 125 | 1.6\% | 8 |
|  | 140 | 0.2\% | 1 |
|  | 145 | 0.2\% | 1 |
|  | 150 | 1.2\% | 6 |


|  | 155 | 0.4\% | 2 |
| :---: | :---: | :---: | :---: |
|  | 175 | 0.6\% | 3 |
|  | 200 | 2.2\% | 11 |
|  | 250 | 0.4\% | 2 |
|  | 300 | 0.4\% | 2 |
|  | 343 | 0.4\% | 2 |
|  | 356 | 0.2\% |  |
|  | 400 | 0.2\% | 1 |
|  | 500 | 5.6\% | 28 |
|  | 509 | 0.2\% | 1 |
|  | 545 | 0.2\% | 1 |
|  | 555 | 0.2\% | 1 |
|  | 567 | 0.2\% | 1 |
|  | 600 | 0.4\% | 2 |
|  | 678 | 0.2\% | 1 |
|  | 700 | 0.2\% | 1 |
|  | 1000 | 26.6\% | 133 |
|  | 1500 | 0.6\% | 3 |
|  | 2000 | 7.4\% | 37 |
|  | 2500 | 0.4\% | 2 |
|  | 3000 | 0.2\% | 1 |
|  | 4345 | 0.2\% |  |
|  | 5000 | 9.0\% | 45 |
|  | 6000 | 0.2\% |  |
|  | 7899 | 0.2\% |  |
|  | 9000 | 0.2\% | 1 |
|  | 10000 | 12.6\% | 63 |
|  | 15000 | 0.2\% | 1 |
|  | 15555 | 0.2\% | 1 |
|  | 16000 | 0.2\% | 1 |
|  | 17000 | 0.2\% |  |
|  | 20000 | 1.8\% | 9 |
|  | 22000 | 0.2\% |  |
|  | 25000 | 0.6\% | 3 |
|  | 30000 | 0.2\% |  |
|  | 40000 | 0.2\% | 1 |
|  | 44444 | 0.2\% |  |
|  | 50000 | 1.2\% | 6 |
|  | 55555 | 0.2\% |  |
|  | 100000 | 0.6\% | 3 |
|  | Not asked |  |  |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q8. If you don't (or don't know if you) | Cashflow | 15.2\% | 76 |
| ay your employees the National | I'm not sure what the rates are | 20.2\% | 101 |
| don't pay the National Minim | I don't think my staff qualify | 12.0\% | 60 |
| Wage? | We need to balance budgets and I can't afford it | 8.2\% | 41 |
|  | Paying the National Minimum Wage would mean we need to make redundancies | 5.2\% | 26 |
|  | I don't think the job my staff do deserves the National Minimum Wage | 3.0\% | 15 |
|  | N/A I am confident that my employees are paid the National Minimum Wage | 52.0\% | 260 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q9. If you do pay your employees the National minimum Wage, please state why you this? | It's the law | 50.4\% | 252 |
|  | It's fair | 51.4\% | 257 |
|  | It's the minimum I can afford but I would like to pay more | 16.8\% | 84 |
|  | have to but I don't like it | 9.4\% | 47 |
|  | Total | 100.0\% | 500 |
|  |  |  |  |
| Q10. How would you recommend your staff approach you if they have concerns regarding their pay not meeting National Minimum Wage requirements? | Come and speak to me directly, I will always listen to their concerns | 54.8\% | 274 |
|  | Send me an email so I can look into it | 25.6\% | 128 |
|  | Speak to the accounts department | 25.4\% | 127 |都

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#### Abstract

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