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23rd April 2014

2014 Study into the Size and Health of the UK Space Industry

Since 1992, the UK Space Agency has been periodically surveying those in the UK who supply, or make use of, the space sector. The objectives of the study are to:

- establish the industry's general size and health;
- inform the Government of the day and industry;
- promote the UK space sector overseas;
- provide an input into the formulation of UK space policy; and
- track progress towards the policy objectives (e.g. The Space Innovation and Growth Strategy 2014-30).

The UK Space Agency now wishes to conduct a survey update from the last survey published in October 2012. I am therefore writing to ask for your assistance in this important task. The Executive Summary for the 2012 survey is available on our [website](#). Also available via our website are the [2013/14 UK Space Agency Corporate Plan](#) and the [UK Civil Space Strategy](#).

The UK Space Agency places a great deal of emphasis on the results of this survey as a measure of industry performance. This survey has historically split the space economy into upstream and downstream segments. However, there is an increasing belief that this definition of the industry is unlikely to capture all elements of the sector's future growth, particularly with reference to space-enabled applications. Consequently, the 2014 analysis will reflect three discrete segments of the space economy: upstream (infrastructure and technology), downstream (direct space services), and space-enabled value-added applications.

London Economics have been selected to carry out the survey on behalf of the UK Space Agency. So that trends and comparisons can be made with previous results, the information requested is similar to the last update. The survey is web-based and should take less than 20 minutes for an SME to complete. **The survey can be accessed [here](#).** A paper copy is available upon request.

The information provided will be treated in the strictest confidence, both by the UK Space Agency and London Economics. London Economics is registered as a Data Controller with the Information Commissioner's Office (registration Z1010343) and fully adheres to the ICC/ESOMAR International Code on Market and Social Research. Only aggregated information will be used in the

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Executive Summary, which will be made public in the autumn of 2014. The full report will not be published and will be for the authorised use of the UK Space Agency only.

I hope that this statement removes any concern that you may have about participating in the survey. If you have any queries please contact Greg Sadlier at London Economics, tel: 020 3701 7707 or e-mail: gsadlier@londoneconomics.co.uk.

This study will give meaningful results only with your full co-operation, and I urge you to reply. Thank you in advance for your co-operation.

Best wishes,

A handwritten signature in black ink, appearing to read 'D Parker', with a long horizontal flourish extending to the right.

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Chief Executive

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