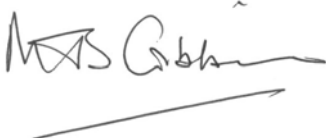
 Regulatory Policy Committee	OPINION	
Impact Assessment (IA)	Impact Assessment on the Prohibition of Display of Tobacco Products at the Point of Sale in England	
Lead Department/Agency	Department of Health (DH)	
Stage	Final	
Origin	Domestic	
Date submitted to RPC	03/11/2011	
RPC Opinion date and reference	08/11/2011	RPC11-DH-0939(3)
Overall Assessment	GREEN	
<p>The IA is fit for purpose. The IA adequately assessed the combined effects of the initial proposal to prohibit the display of tobacco products at the point of sale and the later amendments.</p>		
<p>Identification of costs and benefits, and the impacts on small firms, public and third sector organisations, individuals and community groups and reflection of these in the choice of options</p> <p>The RPC issued a “fit for purpose” opinion on the IA on the proposed amendments to the regulations on prohibition of display of tobacco products at the point of sale (22 July 2011, Reference: RPC11-DH-0939(2)). The current IA provides a combined analysis of the full impacts of the regulations.</p> <p><i>Costs and benefits.</i> While there is a degree of uncertainty around the impact of the regulations on the time taken to serve customers we accept that the IA contains sufficient evidence to justify the use of 2 seconds as a best estimate. The IA would have benefited from testing the sensitivity of the costs and benefits to this assumption.</p>		
<p>Have the necessary burden reductions required by One-in, One-out been identified and are they robust?</p> <p>The IA claims the overall net impact of the proposal is an IN of £17.2m, in Equivalent Annual Net Cost to Business Terms (EANCB). Based on the evidence provided this appears to be reasonable.</p>		
Signed 	Michael Gibbons, Chairman	