



Intellectual
Property
Office



British Embassy
Beijing



China-Britain
Business Council
英中贸易协会

UK-China IP Symposium Week

Events for Businesses

The UK-China Intellectual Property Symposium will be held in Beijing on Monday September 1, 2014. In addition to the Symposium event itself, there are a number of other UK-China IP events taking place across mainland China and Hong Kong throughout the week. We welcome business participation in all our activities and further information on each event is listed below. Please note that some activities are subject to final confirmation and timings may change.

If you are interested in attending any of the events, or would like more information, please email us at china.ip@fco.gov.uk

13 August	Pre-departure VTC briefing	0900 1600	<i>UK IPO, London British Embassy Beijing</i>
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Explanation of the aims and objectives of the UK-China IP Symposium week. Aimed at companies participating in Symposium week activities.

31 August	Welcome meeting	1600-1700	<i>Friendship Hotel Beijing</i>
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Welcome to the Symposium week visit. With Baroness Neville-Rolfe.

01 September	UK-China IP Symposium	0900-1700	<i>Friendship Hotel Beijing</i>
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The UK-China IP Symposium will provide an opportunity for businesses from both countries to engage directly with government officials to make it easier to navigate the Chinese and UK IP systems. Please see enclosed for a more detailed programme.

02 September	UK-China Copyright Reception	1800-2000	<i>Prince Kung's Mansion Beijing</i>
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Join Baroness Neville-Rolfe, representatives from the National Copyright Administration of China (NCAC) and a range of industry stakeholders for a reception & panel discussion on copyright in an iconic Beijing setting.

03 September **Alibaba/Taobao Roundtable** 1430-1600 *Alibaba office
Hangzhou*

The China Britain Business Council (CBBC) will convene a roundtable with the Internet Security teams from the Alibaba and Taobao websites to explore how to tackle online counterfeiting and piracy.

Seminar: Copyright Management and Protection in the Digital Age 1400-1830 *SWUPL
Chongqing*

Join Dr Ros Lynch, Director of Copyright and IP Enforcement at the UK Intellectual Property Office, and members of the International Publishers Copyright Protection Coalition (IPCC) to look at copyright collective licensing and library copyright management in the digital age. Hosted with the law school of the Southwest University of Politics and Law (SWUPL).

British Business Dinner 1830-2000 *Liverpool-Jiaotong
University, Suzhou*

Meet with a delegation from the UK Intellectual Property Office (IPO) to discuss IP challenges in China and learn about support available to companies from the British Government and the China Britain Business Council (CBBC). Hosted by Andrew Davidson (Head of Global Cooperation & Development, IPO) with Andrew Bartlett (Patents Directorate, IPO) and Nathan Abraham (Trade Marks & Designs Directorate, IPO).

04 September **Managing IP Global IP and Innovation Summit** 0830-1800 *Renaissance
Zhongshan, Shanghai*

Baroness Neville-Rolfe will give the keynote speech on day 2 of *Managing IP* magazine's annual China summit.

This is an external event; for registration and more information please visit the MIP website [here](#)

British Business Lunch 1200-1400 *Venue TBC
Shanghai*

Lunch hosted by Baroness Neville-Rolfe and the China Britain Business Council (CBBC) to discuss IP in China.

Roundtable on IP Policies in the Shanghai Free Trade Zone 1430-1700 *Venue TBC
Shanghai*

Discussion of IP policies in the Shanghai Free Trade Zone (FTZ) and areas where the UK experience can help inform the development of innovative policies to be piloted in the zone. Part of a series of UK-China projects on FTZ policies and will include a presentation of a UK industry paper on opportunities for IP policymaking in the zone.

Seminar: The UK/EU IP System 1400-1700 *Jiangsu IPO
Nanjing*

UK Intellectual Property Office officials join the Chartered Institute of Patent Attorneys (CIPA) and the Institute of Trade Mark Attorneys (ITMA) to brief local companies on IP in the UK and EU. Co-hosted with the Jiangsu Provincial Intellectual Property Office (IPO). Hosted by Andrew Davidson (Head of Global Cooperation & Development, IPO) with Andrew Bartlett (Patents Directorate, IPO) and Nathan Abraham (Trade Marks & Designs Directorate, IPO).

Roundtable on IP Protection in the Architecture Industry 0930-1130 *British Consulate
General, Chongqing*

Dr Ros Lynch, Director of Copyright and IP Enforcement at the UK Intellectual Property Office, will launch a new business factsheet on IP & architecture in China with local legal and industry experts.

05 September **Seminar: Recent Developments in UK Case Law** 1400-1600 *Hong Kong IPD
Hong Kong*

Mr Justice Birss of the High Court of England & Wales will present on recent developments in case law relating to trade marks, passing off and cartoon character merchandising cases. Q&A and panel discussion will follow with panellists including IPO trade mark officials and representatives from the Institute of Trade Mark Attorneys (ITMA). Hosted by Hong Kong Intellectual Property Department (IPD).

2nd UK-China Intellectual Property Symposium

Monday September 1
Friendship Hotel, Beijing

Provisional Programme

- 0900 **Opening Speeches**
Baroness Neville-Rolfe, Parliamentary Under Secretary of State for Intellectual Property, and Commissioner Shen Changyu of the State Intellectual Property Office (SIPO), will open the event.
- 0930 **Session 1: IP Economics and Government Services to Business**
Focus on the economic value of IP to businesses, and look at how effective government policies can maximise this. Includes a discussion of protecting and enforcing IP overseas.
- 1030 *Tea Break*
- 1045 **Session 2: IP in Research and Technology Commercialisation**
Focus on the IP issues posed by UK-China cross-border technology transfer and industry-university collaborations on research and innovation.
- 1215 *Lunch*
- 1330 **Session 3: Patents and Designs**
Focus on patent protection and reform in the UK and China; including how to get the most from the new UK-China pilot Patent Prosecution Highway (PPH).
- 1430 **Session 4: Trade Marks**
Focus on systems and processes in place for obtaining, opposing and cancelling trade marks in the UK, EU and China.
- 1530 *Tea Break*
- 1545 **Session 5: Enforcement**
Senior judges from the High Court of England and Wales and the Supreme People's Court IP Tribunal will give an introduction to civil judicial enforcement of IP in the UK and China.
- 1645 **Closing remarks**
- 1700 *Symposium Ends*

Note: All sessions will include short presentations by government officials or judges from the UK and China, and include a Q&A session to be moderated by a business representative.