

Heritage In the last 12 months have you visited any of these places... in your own time, academic study or as part of voluntary work? Has visited a heritage site in the last year City or town Historic building Historic park Place connected of historic open to the public or garden open with industrial to the public history character (non-religious) 72% Historic place of Monument Site connected Site of Frequency worship attended such as a castle, archaeological with sports as a visitor fort or ruin interest heritage to quarterly (non-worship) 13% 31% 27% Age 16-24 25-44 45-64 65-74 75-67% 73% 77% 77% 58% 70% 74% 70% 71%



TNS BMRB

October 2013 – September 2014

▲ indicates significant increase to 05/06

▼ indicates significant decrease to 05/06