GREATER MANCHESTER GROWTH DEAL

The Greater Manchester Growth Deal sets out a multi-million pound investment programme that will support further economic growth. This Growth Deal has also brokered agreement, between Greater Manchester and Government, to trial a series of public service reform programmes that will provide more effective support to residents and drive down the cost of public services.

This Growth Deal, subject to a satisfactory conclusion of the funding agreement, will bring together local, national and private funding as well as new freedoms and flexibilities to focus on five key priority areas as identified in the Greater Manchester Growth and Reform Plan:

- Securing Greater Manchester and the North West's place as a major centre for Life Sciences.
- Enhancing further education facilities, creating more apprenticeships and maximising skills investment.
- Major Investment in public transport and highways.
- Reforming public services so that they reduce duplication and are designed around the needs
 of residents.
- Providing effective business support services.

The Greater Manchester LEP has secured £476.7 m from the Government's Local Growth Fund to support economic growth in the area – with £65.1m of new funding confirmed for 2015/16 and £208m for 2016/17 to 2021. This includes £203.6m of funding which the Government has previously committed as part of Local Growth Deal funding to the area.

This substantial investment from Government will bring forward at least £80m of additional investment from local partners and the private sector. Combined together this will create a total new investment package of £556.7m for the Greater Manchester area.

By 2021, this Deal will create at least 5000 jobs.

The Greater Manchester Local Enterprise Partnership brings together the local authorities of: Bolton; Bury; Manchester; Oldham; Rochdale; Salford; Stockport; Tameside; Trafford; and Wigan. In addition the Local Enterprise Partnership Board includes the following private sector representatives: BT; ANS Group; Addleshaw Goddard; Siemens; magneticNorth; MAN PrimeServ Diesel; McKinsey & Company; the University of Manchester; and businesses in the area.

Summary of Greater Manchester Growth and Reform Deal projects and funding

The Greater Manchester Growth and Reform Deal brings together different funding streams designed to support local growth, and with a share of the new Local Growth Fund, gives local partners the backing to focus on local priorities.

Greater Manchester LEP Local Growth Fund breakdown (£m)			
	2015/6	2016 onwards	Total
Local Growth Fund award	65.1	208	273.1
Previously committed funding	104.6	99	203.6
Total	169.7	307	476.7

The table above includes the provision of £3m loan funding (subject to due diligence) to Barnes Village Ltd to accelerate the delivery of 300 homes on the Barnes Village site.

These totals exclude match funding for European Social Fund skills activities. The total amount of European Social Fund skills activity LEPs have planned in their draft strategies over the 7 year programme is currently just over 1 billion euros. Actual skills European Social Fund match will be used on the basis of the skills activity which is delivered at LEP level according to their final strategies.

Greater Manchester and Central Government have agreed to co-invest in this Growth Deal and will fund the following jointly-agreed priorities:

- The launch of a £40m life sciences inward investment fund, in partnership with Cheshire and Warrington Local Enterprise Partnership.
- A £35m investment programme for **further education colleges and further education providers** in Greater Manchester.
- Establishment of a new **Quality Bus Network** to deliver major improvements to bus services on the Route 8 from Bolton to Manchester.
- Acquisition of 12 additional light rail vehicles for the Metrolink network.
- A **new Ashton Town Centre Interchange** that will improve public transport interchange within Ashton Town Centre.
- A new Stockport Interchange and town centre access programme, which will replace the
 existing interchange with a new facility to transform the quality of passenger facilities; improve
 the ease of movement between bus and rail services; support the significant town centre
 regeneration underway; and safeguard effective local and strategic travel options at this
 important gateway to the local and city region economy.
- **Key centre transport improvements**: A range of transport improvements in local town centres. These will improve junctions; cycle and bus facilities; and pedestrian facilities.

Local flexibility over Growth Deal programme: Greater Manchester has demonstrated strong partnership arrangements which deliver collective decisions, has articulated a clear and deliverable vision for growth in the area and has established strong financial monitoring procedures and cross local authority collaboration. As a result Greater Manchester Local Enterprise Partnership will have the ability to redirect Local Growth Funding to fit with changing growth priorities. Government will disburse funds to deliver the deal to the Local Enterprise Partnership annually in advance; the Local Enterprise Partnership will need to notify Government of any changes to specific projects.

The Growth Deal does not amount to an endorsement of everything in the submitted Strategic Economic Plan (Greater Manchester Growth and Reform Plan). All development decisions for specific proposals must go through the normal planning process and be guided by local plans taking into account all material considerations.

Greater Manchester Growth Deal

The investment secured by this Growth Deal will be focused on Greater Manchester Local Enterprise Partnership's key priorities that will deliver transformative growth. This includes:

- Securing Greater Manchester and the North West of England's place as a major centre for **life science** in the country.
- Enhancing **further education** facilities, creating more **apprenticeships** and maximising investment in **skills** to ensure residents can access jobs.
- Major investment in **public transport and highways**, which will make Greater Manchester an easy place to work and grow businesses.
- Reforming public services so that they reduce duplication and are designed around the needs of residents.
- Continuing to provide effective business support services, which will enable small and medium enterprises in Greater Manchester to succeed.

Securing Greater Manchester and the North West's place as a major centre for Life Sciences

The Life Science sector is hugely important to the UK economy, generating turnover of over £52bn and employing an estimated 176,000 people across nearly 5,000 companies. The industry is high-tech, innovative and diverse spanning: pharma; med tech and medical biotechnology; and has applications across many other sectors. The Life Science sector has a key role to play in the continued rebalancing of the UK economy. Greater Manchester and Cheshire and Warrington have large concentrations of highly skilled and entrepreneurial scientists. In addition, both Local Enterprise Partnerships have identified life sciences as a priority economic growth sector.

Through this Growth Deal Greater Manchester and Government will establish a £40m Greater Manchester and Cheshire and Warrington Joint Life Sciences Fund. This fund will: support the development of the life sciences sector in the North West; and support the transition of Alderley Park from its current role as Astra Zeneca's research and development headquarters to the centre of a new world class bioscience cluster across the two areas.

Greater Manchester Local Enterprise Partnership commitments	Central Government commitments
 Establishment of a Joint Life Sciences Investment fund between Greater Manchester Local Enterprise Partnership and Cheshire and Warrington Local Enterprise Partnership. Commit £10m of public sector funding and £20m of private sector funding into the Joint Life Sciences Investment Fund. 	Provision of £10m of Local Growth Funding for the Joint Life Sciences Investment Fund, subject to Government approval of a robust business case that sets out the case for this investment – with £3m made available in 2015/16.
 Provision of a robust business case setting out the case for a £10m Local Growth Fund investment in the Joint Life Sciences Fund. This business case will be submitted to Government by Autumn 2014. 	
Joint Life Science Investment Fund will be operated by experienced fund managers with applications appraised by an independent review panel, drawing on sector-specific expertise.	
Investment will be made in companies in the Life Science sector (spanning pharma, biotech, diagnostics, CROs, healthcare	

technologies and medical devices) in the Greater Manchester and Cheshire Local Enterprise Partnership areas, supporting them to grow and expand through investment in R&D, product development, skilled staff, equipment, premises and accessing international markets.

- The fund will be available to businesses seeking finance to support a broad range of needs from pre-start up and early stage development through to expansion plans for trading businesses. However, the investment programme will be designed specifically to address identified gaps in the funding market, including:
 - Proof of concept funding to accelerate the translation of research and support products and technologies to address areas of unmet clinical need.
 - Pathfinder investments.
 - o Follow on investment.

Enhancing further education facilities, creating more apprenticeships and maximising skills investment

Greater Manchester is the biggest city economy outside London larger than that of: Wales; Northern Ireland; or the North East. With a working age population of 1.7 million, two thirds of whom are educated to NVQ Level 2 or above, the city region is already well placed to take advantage of future growth. Nevertheless the challenge remains to: ensure skills remain relevant; that the learner provision is aligned closely to employer needs; and that the economy is not constrained in its ability to grow by low skills. To make progress the city urgently needs to ensure it provides individuals with relevant skills for the future, whilst tackling long-standing and complex skills issues across its key economic sectors. In order to tackle these issues this Growth Deal will:

• Enable £35m of investment in further education colleges and providers in order to provide the right equipment and buildings for learners. This will help Greater Manchester to achieve its ambition of providing 21st century learning environments for citizens of Greater Manchester.

Greater Manchester will also receive significant skills freedoms and flexibilities. This includes:

- **Improving the uptake of apprenticeships** in Greater Manchester by increasing the involvement of small and medium enterprises (SMEs) in their provision.
- Radically enhancing the power of local leaders to ensure Greater Manchester's residents can access the courses they need to secure good jobs, by providing the Local Enterprise
 Partnership with control of £12m of adult skills funding over the next two years (2015/16 and 2016/17). This will be aligned with local funding.

Greater Manchester Local Enterprise Partnership commitments	Central Government commitments
Invest £2.7m to support the establishment of a creative and digital media centre at Salford City College.	 Invest £0.1m of the Local Growth Fund in 2015/17 and a further £1.2m in 2016/17 to support the establishment of a creative and digital media centre at Salford City College.
Invest £1.2m to provide specialist advanced manufacturing equipment for the new Advanced Manufacturing	 Invest £0.6m in 2015/16 to provide specialist advanced manufacturing equipment for the

Technologies Centre at Tameside College.

- Invest £11m of public funding and £1m of private sector funding to support the establishment of new leisure and tourism and business & management facilities in Ashton-Under-Lyne for Tameside College.
- Further education provider Economic Solutions to invest £0.55m of funding to support the relocation of two existing Training Centres (Salford and Wigan), the refurbishment of a further seven existing Training Centres and the enhancement of the Greater Manchester Skill Centre equipment (covering craft and mechanical, engineering and automotive skills).
- Further education provider Mantra Learning to invest £0.66m of funding to develop a live process manufacturing facility to enable learning to take place.
- Invest £3.55m to increase the range of further education provision and meet demand at Wigan and Leigh College.
- Invest £0.78m to support the Civil Engineering & Groundworks centre at Stockport College.
- Greater Manchester Local Enterprise
 Partnership will seek to bring forward
 further schemes for inclusion in future Local
 Growth Fund negotiations.
- Greater Manchester Local Enterprise
 Partnership commits to a robust evaluation
 of its Tax Incentive and Employer
 Ownership Pilots and to facilitate evaluation
 by collecting detailed monitoring data on
 the individuals assisted.
- Greater Manchester will facilitate stronger linkage between education providers and local businesses. Greater Manchester will also work with relevant local stakeholders to communicate their priorities and align their offer to the National Careers Service (NCS) providers ahead of the new service's roll-out in October 2014 in order to augment the service.
- Greater Manchester Local Enterprise
 Partnership will consider skills implications
 as part of decision taking on growth
 strategies.

- new Advanced Manufacturing Technologies Centre at Tameside College.
- Invest £3.5m in 2015/16 and a further £2.5m in 2016/17 to support the establishment of new leisure and tourism and business & management facilities in Ashton-Under-Lyne for Tameside College.
- Provide the further education provider Economic Solutions with £0.2m of funding to support the relocation of two existing Training Centres (Salford and Wigan), the refurbishment of a further seven existing Training Centres and the enhancement of the Greater Manchester Skill Centre equipment (covering craft and mechanical, engineering and automotive skills).
- Provide the further education provider Mantra Learning with £0.3m of funding to develop a live process manufacturing facility to enable learning to take place.
- Invest £1.8m to increase the range of further education provision and meet demand at Wigan and Leigh College.
- Invest £3.1m to support the Civil Engineering and Groundworks Centre at Stockport College.
- The Government agrees to work with Greater Manchester to reshape the current investment in the Tax Incentive Pilot and the Employer Ownership Pilot project to support growth in apprenticeships numbers through a £2m funded brokerage model which:
 - Focuses on Greater Manchester's target sectors and available existing apprenticeship frameworks.
 - Supports the transition to delivery of the new Trailblazer Apprenticeships (where these are available).
 - Tests the implementation of the new employer-routed funding model with a focus on the proposed Apprenticeships Credit model for small businesses in the Greater Manchester area.
- Government commits to investing £6million per annum over a 2 year period (in 2015/16 and subject to Departmental budgets being available, 2016-17) to enhance Greater Manchester's particular support under the Access to Employment theme within the ESF Programme: This will also ensure better integration and avoid duplication of

- Greater Manchester Local Enterprise
 Partnership will clearly articulate and
 evidence their skills priorities in the light of
 strategic national and local growth
 opportunities and communicate them to the
 FE and skills sector.
- Greater Manchester Local Enterprise
 Partnership will positively engage the FE
 and skills sector in key strategic
 partnerships eg Skills and Employment
 Boards.
- Greater Manchester Local Enterprise
 Partnership will recognise where the private
 sector has a responsibility to invest in skills
 provision and work with business and the
 skills system to realise that investment.
- Local Enterprise Partnerships are well-positioned to enhance the current Careers Information, Advice and Guidance offer by influencing the shape of provision so that it meets the needs of the local economy. Moreover, they have the ability to link employers with education providers; can have strategic influence over skills supply; and have the ability to coordinate local services towards a shared goal. To achieve this,
- Greater Manchester Local Enterprise
 Partnership will open up new jobs
 associated with the Local Growth Fund to
 local unemployed and long-term
 unemployed people working closely with
 local and national back to work initiatives.
 This would be part of a wider expectation
 that local areas use the Social Value Act,
 drawing on best practice across local
 councils and central expertise in
 maximising social value.

- employment and skills under one thematic objective.
- Improving skills levels is a key factor in stimulating local growth and taking advantage of new economic opportunities. Government is committed to ensuring that adult skills provision is increasingly responsive to the needs of business and supports local economic growth and jobs.
- Government, through the Skills Funding Agency, will support the process to ensure that provision meets local priorities and that increasing responsiveness is delivered through a three-pronged approach:
 - Procurement of new provision: Local Enterprise Partnerships will be involved throughout the process and providers' track records against Local Enterprise Partnership requirements will be considered as part of this assessment
 - Accountability: Providers will be required through their funding agreements with the Agency to explain to Local Enterprise Partnerships details of their provision and planning and we are testing ways in which they can be most effectively held to account for being responsive to local economic priorities. The Skills Funding Agency is trialling Skills Incentives Pilots from 2014/15 in Stoke and Staffordshire, the North East and West of England, designed to explore the mechanisms through which providers will account to Local Enterprise Partnerships for delivery.
 - Allocations and Intervention: In future years providers' records in delivering to Local Enterprise Partnership requirements will be taken into account when setting allocations and triggering interventions. From 2015/16 the Skills Funding Agency will take into account the outcomes of the Skills Incentive Pilots in Stoke and Staffordshire, the North East and West of England, in making allocations to those providers in scope; subject to evaluation of the pilots, these mechanisms will be rolled out to other Local Enterprise Partnerships in future years
- Government will set out revised information for Local Enterprise Partnerships on how they can take advantage of this approach and options for seeking advice if provision is not responsive to their needs. The Skills Funding Agency will publish information during

summer 2014 on how Local Enterprise Partnerships can influence the use of all skills budgets in their localities, and the steps they can take if they are dissatisfied with the pattern of delivery.

- Government will seek to improve the provision of skills data for Local Enterprise Partnerships and will develop and publish new reports that will quantify and assess responsiveness to local skills needs. In the summer of 2014 the Skills Funding Agency will provide all Local Enterprise Partnerships with a data set that updates them on the provision delivered in their areas.
- Government commits to working with Greater Manchester Local Enterprise Partnership to help ensure that local employer priorities are fed into the operations of the new NCS providers in Greater Manchester.
- This Government remains committed to helping all young people to achieve their potential and specifically to reduce long-term youth unemployment. As part of this commitment the Deputy Prime Minister launched the Youth Contract for Cities in November 2013 providing local areas with devolved funding to boost employment opportunities for young people. As part of this, Greater Manchester was awarded £5.8m from the Government to develop its youth employment programme, including through the use of a personalised budget approach and an employer-led campaign. Alongside this Growth Deal, the Government expects Greater Manchester to deliver against its commitments towards youth employment.

Major Investment in public transport and highways

Greater Manchester has a clear understanding of the role of effective and reliable transport networks in: connecting businesses with their supply chains, their customers, and their labour markets; and in controlling costs, promoting competition and spreading opportunity. Major improvements are already being made and/or are planned for the areas transport network. These include improvements to: the M62; the Wigan A49 link road; the Wigan M58 link road; Great Ancoats Street; and Salford Central Rail Station. In addition, Greater Manchester's Earn Back agreement (agreed in their 2012 City Deal) will support further transport investment.

Building on this Greater Manchester's Growth Deal will enable a further investment of £292m into the transport network. Major schemes will see:

• Establishment of a **new Quality Bus Network Route 8 from Bolton to Manchester**. Improvements will include: new bus lanes; new bus shelters; bus gates and junction improvements; and a new 1km busway on disused railway between Walkden and the A580. These improvements will also improve interchange between bus and rail services at both

- Bolton and Walkden train stations and support significant growth in travel demand through this key section of the commuter network.
- Metrolink Improvement Programme that will acquire 12 additional light rail vehicles for the
 Metrolink network. This investment will provide additional capacity needed to address the
 projected growth in Metrolink passenger numbers, reduce overcrowding on key routes and
 provide network resilience to support economic growth in key commuter destinations,
 including Manchester city centre and MediaCity:UK.
- New Ashton Town Centre Interchange will replace the current bus waiting area with a new
 integrated transport interchange for both bus and Metrolink services, to enhance the impact of
 the recently completed Metrolink extension and support significant town centre regeneration
 underway.
- New Stockport Interchange facility and town centre access programme, which will
 replace the existing interchange with a new facility to transform the quality of passenger
 facilities; improve the ease of movement between bus and rail services; support the
 significant town centre regeneration underway; and safeguard effective local and strategic
 travel options at this important gateway to the local and city region economy.
- **Key centre transport improvements**: A range of transport improvements in local town centres. These will improve junctions; cycle and bus facilities; and pedestrian facilities.

Greater Manchester will also receive significant transport freedoms and flexibilities. This includes:

- Government agreement to explore possible freedoms and flexibilities to local highway regulations.
- Government commitment to explore **potential legislative changes to bus regulations** that could be delivered in the next Parliament.
- Government commitment to closer joint working on long term rail planning and highways.

Greater Manchester Local Enterprise Central Government commitments Partnership commitments Invest £8.5m in 2015/16 to take forward Invest £2.5m of Local Growth Fund in minor transport schemes in a series of key 2015/16 and a further £30.2m from 2016/17 economic centres. onward to take forward the Ashton Town Centre interchange. Invest £27m of public sector funding and £10m of private sector funding to take Invest £3.7m of Local Growth Fund in forward transport major schemes. 2015/16 and a further £38.1m from 2016/17 onward to take forward the Stockport Greater Manchester authorities agree to Interchange. identify and delegate the appropriate powers to Greater Manchester Combined Invest £5.0m of Local Growth Fund in Authority to manage a core Greater 2015/16 and a further £34.7m from 2016/17 Manchester strategic road and bus route onward to establish the Route 8 Quality Bus network. Transport for Greater Manchester Network. and partners agree to review the protocol agreed between them and the Highways Invest £18.7m of Local Growth Fund in Agency. 2015/16 and a further £25.7m of Local Growth Fund from 2016/17 onward to As part of joint working with Department for purchase 12 new light rail vehicles for the Transport, Greater Manchester will set out Metrolink. its proposals for local bus reform in more detail. Invest £10.8m of Local Growth Fund in 2015/16 and a further £62.3m from 2016/17 As part of joint working with Department for onward to take forward the Stockport Town Transport, Greater Manchester will set out Centre transport scheme. its proposals for local highway reform in

Invest £8.9m of Local Growth Fund in 2015/16 and a further £6.3m from 2016/17

more detail.

- Greater Manchester Local Enterprise
 Partnership will take a more proactive role
 in: consultation on long-term rail planning
 and franchise specification; and provide a
 co-ordinating role between constituent local
 authorities.
- Greater Manchester Local Enterprise
 Partnership and partners agree to take a
 more proactive role in consultation on longterm strategic road network planning and to
 provide a co-ordinating role between
 constituent local authorities.
- Greater Manchester Local Enterprise Partnership will also commit to reviewing their protocol with the Highways Agency.
- Progress on the development and delivery of the priority transport schemes identified by the Greater Manchester Local Transport Body that are fundable within available preallocated Local Growth Fund resources.

- onward to take forward minor transport schemes in a series of key economic centres.
- The Department for Transport commits to explore with Greater Manchester possible freedoms and flexibilities to local highway regulations.
- working with Greater Manchester to identify any potential legislative changes that could be delivered in the next Parliament to further achieve the objectives of their strategy for buses in the area. The Department for Transport will also provide an observer to sit on a group established by Greater Manchester to consider possible ways of trialling different approaches to the funding of buses.
- The Department for Transport and Network Rail commit to more proactive engagement of the Greater Manchester Local Enterprise Partnership in the long-term rail planning process (e.g. Route Studies) and in rail franchise specification through targeted local engagement of the Local Enterprise Partnership as part of an enhanced consultation process. The Department for Transport also commits to encourage bidders for franchises to identify and take into account the priorities of Local Enterprise Partnerships and other key local stakeholders as part of the franchising process. The Department for Transport will also encourage Train Operating Companies to continue with, and enhance where possible, their engagement with Greater Manchester Local Enterprise Partnership as key local stakeholders.
- The Highways Agency commits to developing more proactive and collaborative approaches to promoting national and local growth and commits to continue building strong relationships and working arrangements with Local Enterprise Partnerships and the Local Enterprise Partnership Network, in the same way as with Local and Combined Authorities and the Local Government Association. Through its Route Strategies, the Highways Agency will engage the Greater Manchester Local Enterprise Partnership in better understanding the challenges and opportunities associated with the network and to develop evidence based long-term plans to bring about much needed local economic growth and development, and commits to providing each Local Enterprise Partnership with a named contact, generally the relevant

- regional director. The Highways Agency commits to forming a Growth and Economic Development Group to support Local Enterprise Partnerships at a national and subnational level, and a draft licence published on 23rd June 2014 for the new Highway Agency company includes a requirement to co-operate, which will underpin the arrangements described above.
- The Government recognises the commitment, enthusiasm and proposals set out in the Greater Manchester Growth and Reform Plan for maximising the economic benefits of High Speed 2. In the published consultation on High Speed 2, the route for Phase Two included stations at Leeds. Manchester Airport, Manchester City Centre, Sheffield Meadowhall, and Toton. Department for Transport and High Speed 2 Ltd are considering the responses to the consultation, along with Sir David Higgins' recommendation to accelerate the benefits of High Speed 2 to the Midlands and the North by extending the line to Crewe. Ahead of the Secretary of State for Transport announcing the outcome of that consultation, Growth Deal support will focus on Phase One locations.
- Through Growth Deals, Government has established a package of support which will be provided to all High Speed 2 station Local Enterprise Partnerships once the route is announced. Government commits to working with and supporting Phase Two Local Enterprise Partnerships to develop their High Speed 2 Growth Strategies once the final decision on Phase Two is published. This will include the development of detailed proposals which Local Enterprise Partnerships can put forward for financial or other support through future Growth Deals. In the meantime, Greater Manchester Local Enterprise Partnership will work with Phase One Local Enterprise Partnerships and Government officials to co-design an approach to developing and delivering High Speed 2 Growth Strategies.

Reforming public services so that they reduce duplication and are designed around the needs of residents

Government recognises the leading role of Greater Manchester on public service reform, through the Whole Place Community Budget pilots, the national Public Service Transformation Network, and developing the Cost Benefit Analysis framework within the Treasury Green Book. Government will continue to work closely with Greater Manchester to co-design place-based public services that

accelerate the pace and scale of reform and jointly build the evidence base of impacts on key outcomes and on public spending.

Building on work undertaken to date, Greater Manchester Local Enterprise Partnership and partners will work with the Government to jointly design and develop a mental health and employment integration trailblazer to inform future national and local support for people with mental health conditions. The trailblazers will further test support to boost employment and clinical outcomes for people with mental health conditions, as well as testing integrated and better sequenced delivery models, which will complement public services at the local level at scale. This initiative will form part of a national pilot building on the first phase of Department for Work and Pensions and Department of Health's scoping trials. The Department for Communities and Local Government will provide up to £2.6m in 2015/2016 to support the design and delivery of this Greater Manchester Local Enterprise Partnership trailblazer, subject to a satisfactory business case which includes local matched investment.

Greater Manchester Local Enterprise Partnership commitments

- Work with Local partners including: Local Authorities; Jobcentre Plus; Increasing Access to Psychological Therapies (IAPT) leads; Clinical Commissioning Groups (CCGs); Health and Wellbeing Boards; and other experts to design a fully developed interception and business case for a mental health and employment integration trailblazer by the Autumn 2014.
- To provide match funding for the delivery of the mental health and employment integration trailblazer.

Central Government commitments

- The Department for Communities and Local Government will provide up to £2.6m for the pilot subject to receiving a satisfactory business case.
- The Government, including: the Cabinet Office; the Department for Communities and Local Government; the Department of Health; and the Department for Work and Pensions will support the design of the pilot and consider the case for any relevant flexibilities to aid the delivery and integration of services within the pilot area.
- The Government welcomes Greater Manchester's proposition to come together as a consortium to deliver the expanded Troubled Families Programme early from 2014/15. Greater Manchester are aware that in order to be able to progress in this way they must collectively meet the national performance threshold for becoming an early starter. Current performance information suggests that Greater Manchester are on track to meet the thresholds, and the Troubled Families Team will be in touch with Greater Manchester once the final claims window has closed to confirm whether the thresholds have been met.
- This Government remains committed to helping all young people to achieve their potential and specifically to reduce long-term youth unemployment. As part of this commitment the Deputy Prime Minister launched the Youth Contract for Cities in November 2013 providing local areas with devolved funding to boost employment opportunities for young people. As part of this, Greater Manchester was awarded £5.8m from the Government to develop its

youth employment programme, including through the use of a personalised budget approach and an employer-led campaign. Alongside this Growth Deal, the Government expects Greater Manchester to deliver against its commitments towards youth employment.

Providing effective business support services

Greater Manchester has the potential to increase its long term growth rate, access international networks, enjoy stronger connections with the rest of the world and contribute significantly to continued economic recovery. Despite the strength of Greater Manchester's business support services this Growth Deal recognises that further work could be undertaken to better integrate local services with national business support. In addition, through this Growth Deal, Greater Manchester has also secured an additional £625,000 of funding to enhance business support service further in 2015/16.

Greater Manchester Local Enterprise Partnership commitments

Greater Manchester Local Enterprise Partnership and local partners will provide £625,000 match funding in 2015/16 to support the delivery of the local growth hubs.

- Greater Manchester Local Enterprise
 Partnership will continue to provide a clear
 growth hub model that joins up national,
 local, public and private business support
 and provides a seamless customer
 experience for businesses, which makes it
 easy for them to get the right support at the
 right time.
- Greater Manchester Local Enterprise
 Partnership, Manchester City Council and
 Salford City Council will commit to continuing
 SME voucher take-up as part of the
 Superconnected Cities Programme. To
 support extension of superfast broadband
 coverage to 90% of UK premises by 2016,
 via existing broadband projects, Greater
 Manchester Local Enterprise Partnership will
 commit to:
 - Work with local partners and BT to support delivery.
 - To support extension of superfast broadband coverage to 95% of UK premises by 2017.
 - Work with local partners to help ensure match funding is in place for the next round of projects.

Central Government commitments

- Provide £625,000 funding to Greater
 Manchester Local Enterprise Partnership for
 growth hub business support coordination,
 subject to the growth hub meeting minimum
 conditions that reflect the position agreed by
 the Government review on business support
 and services.
- The Technology Strategy Board is committed to supporting Local Enterprise Partnerships in developing the emerging growth hubs and in exploring how Local Enterprise Partnerships can help drive up local business awareness and engagement in Technology Strategy Board programmes and initiatives.
- UK Trade and Investment will commit to effectively communicating its strategic priorities to Local Enterprise Partnerships and where possible help them access relevant opportunities. UK Trade and Investment will double the number of Partnership Managers to 16. This will ensure that UK Trade and Investment can work more closely with Local Enterprise Partnerships and help build their capability to secure more inward investment.

As part of the deal, Greater Manchester Local Enterprise Partnership will:

- Strengthen governance: Greater Manchester Local Enterprise Partnership is accountable to its local communities, people and businesses. The Greater Manchester Growth and Reform Plan has been developed through wide consultation with stakeholders and should be publically available, through publication on the Local Enterprise Partnership website. Greater Manchester Local Enterprise Partnerships is now asked to publish their Growth and Reform Deal and report regularly and publically on their progress in implementing their strategy.
- Ensure implementation and demonstrate success by accepting the funding agreement, and by tracking progress against milestones and agreed core metrics and outcomes in line with a monitoring and evaluation framework. This will include agreeing monitoring metrics and reporting arrangements with the Government by September 2014. The LEP will also produce an evaluation plan for the projects contained in the Deal before April 2015.
- Ensure value for money by developing robust processes that will guide local decisionmaking. This will include agreeing an assurance framework with the Government by September 2014, building on existing local and national frameworks
- Communicate the ongoing outputs and outcomes of the Deal to the local community and stakeholders by publishing the Growth Deal and reporting regularly, and publically, on their progress to implement the strategy, ensuring that local people understand how Government money is being spent via the Growth Deal, and what the benefits are for them and the area. The Cities and Local Growth Unit will continue to work with the LEPs on communications activities, and help make the links with other Government communications teams.

Funding for projects starting in 2016/17 will be subject to conditions that Government will discuss with the LEP over the next few weeks and months, along with establishing the best timetable for the project, taking into account practicalities and affordability.

The Government commits to opening discussions with the LEP right away on its priorities for the next round of Growth Deals.