Department
for Culture
Media \& Sport

## Digital Participation

Has visited in the last 12 months a.



Yellow arrows indicate significant increase/decrease from 05/06

| Age |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| $16-24$ | $25-44$ |  | $45-64$ | $65-74$ |
| $38 \%$ | $42 \%$ | $40 \%$ | $33 \%$ | $75+$ |
| 3 |  |  |  |  |



Has digitally participated in culture in the last 12 months

# $37 \%$ 



TNS BMRB
October 2013 - September 2014

