



Department
for Work &
Pensions

Great Britain New Enterprise Allowance Quarterly Official Statistics

Publication date: 9:30am Tuesday 17th June 2014

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Summary

1. New Enterprise Allowance (NEA) aims to help unemployed people claiming out of work benefits who wish to start up their own business.
2. Initially, participants in NEA work with a business mentor to develop their business idea. Once they have started trading and left benefits, they receive a weekly allowance.
3. This publication records the number of starts where people have started working with a business mentor and the number of starts where people have started receiving the allowance as recorded on the Jobcentre Plus' Labour Market System.
4. The key findings are:
 - Since NEA was rolled out in April 2011, up to March 2014, 93,880 starts have been made where people have begun working with a business mentor;
 - During this period, 46,000 of those mentor starts have progressed to start receiving the weekly allowance.
5. The statistical tables are also available as a separate Excel document to enable users to engage with and reuse the data. A geographical breakdown is included, which divides NEA starts by Jobcentre Plus group, Jobcentre Plus district, local authority and parliamentary constituency. The Excel document also includes more detailed demographic breakdowns, including gender and disability by age group, and a regional demographic breakdown.

Statistical Tables

Table 1: Take up of New Enterprise Allowance

	New Enterprise Allowance: Mentor starts	New Enterprise Allowance: weekly allowance starts
Total	93,880	46,000
Apr-2011	80	20
May-2011	160	40
Jun-2011	250	80
Jul-2011	680	110
Aug-2011	1,300	240
Sep-2011	1,860	410
Oct-2011	1,920	700
Nov-2011	1,830	910
Dec-2011	1,220	710
Jan-2012	1,930	1,080
Feb-2012	1,960	1,140
Mar-2012	2,010	1,220
Apr-2012	1,730	1,180
May-2012	2,030	1,280
Jun-2012	1,570	1,080
Jul-2012	2,240	1,120
Aug-2012	2,330	1,000
Sep-2012	2,060	1,040
Oct-2012	2,310	1,320
Nov-2012	3,550	1,420
Dec-2012	2,400	1,030
Jan-2013	3,660	1,620
Feb-2013	3,820	1,710
Mar-2013	4,160	1,970
Apr-2013	4,080	2,410
May-2013	4,290	2,130
Jun-2013	3,950	2,020
Jul-2013	4,540	2,320
Aug-2013	4,220	2,010
Sep-2013	3,940	2,150
Oct-2013	4,250	2,110
Nov-2013	3,840	1,910
Dec-2013	2,630	1,340
Jan-2014	3,800	1,800
Feb-2014	3,790	1,750
Mar-2014	3,530	1,650

Notes: Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Due to rounding totals may not be the sum of the individual cells. Months are calendar months.

Following a trailblazer in January 2011, New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1st August 2011. This table only includes data from April 2011.

Data Source - DWP LMS opportunities evaluation database April 2014.

Table 2: Demographic Breakdown for the period April 2011 to March 2014

		New Enterprise Allowance: Mentor starts	New Enterprise Allowance: Weekly Allowance starts
	Total	93,880	46,000
Gender	Male	62,080	30,280
	Female	31,800	15,720
	Unknown	-	-
Age Group	18-24	8,280	3,370
	25-49	65,770	32,030
	50+	19,830	10,610
	Unknown	-	-
Disability¹	Yes	18,630	8,590
	No	75,250	37,410
	Unknown	-	-
Ethnicity²	White	75,710	38,350
	Black or Black British	7,600	3,030
	Asian or Asian British	3,270	1,270
	Mixed	1,690	720
	Other/ Chinese	1,400	580
	Unknown	4,220	2,050
Region	North East	6,640	3,620
	North West	13,100	7,490
	Yorkshire and The Humber	11,590	5,830
	East Midlands	5,700	2,990
	West Midlands	9,600	4,670
	East	7,600	3,330
	London	13,340	5,700
	South East	7,150	3,230
	South West	5,290	2,940
	Wales	4,150	2,430
	Scotland	8,770	3,360
	Unknown	950	420

Notes: Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Totals may not be the sum of the individual cells due to rounding.

Following a trailblazer in January 2011, New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1st August 2011. This table only includes data from April 2011.

Data Source - DWP LMS opportunities and DWP Clients evaluation databases April 2014.

1: Disability status is declared by the Jobseeker during a Jobcentre Plus interview. Disability status is according to the claimant's own assessment.

2: Claimants recording their ethnicity status as "prefer not to say" are categorised as unknown.

New Enterprise Allowance – Policy

Description

1. The New Enterprise Allowance (NEA), officially launched on 1 April 2011, aims to help unemployed people who want to start their own business. NEA is now available to claimants of Jobseekers Allowance (JSA), Employment Support Allowance (ESA) and lone parents claiming Income Support. Participants must be aged 18 and over.
2. On 22 October 2012, access to the NEA scheme was brought forward to day one of their JSA claim, until required to join the Work Programme.
3. Participants receive access to a volunteer business mentor who will provide them with guidance and support as they develop their business plan and through the first six months of trading. Once a claimant has demonstrated they have a viable business proposition with the potential for growth in the future, they are able to access financial support.
4. This consists of:
 - a weekly allowance worth £1,274 over 26 weeks, paid at £65 a week for the first 13 weeks and £33 a week for a further 13 weeks, and
 - if they need start-up capital, participants may also be able to access a start-up loan.
5. NEA was initially available to claimants in specific areas as follows:
 - 31 January to 30 September 2011 - Trailblazing the NEA model in six local authority districts in Merseyside.
 - Between April and July 2011 - Staged rollout covering 17 target districts.
 - From 1 August 2011 - Great Britain rollout (completed at the end of August 2011).

Technical Overview

6. These statistics are derived using a combination of data from the Jobcentre Plus claimant management systems (the Labour Market System) and the Client database.
7. Information on demographics is obtained by merging data across these separate administrative systems which sometimes results in unknown values. This is because either we are unable to find a match or the information has not been recorded for the particular claimant.
8. A start on the New Enterprise Allowance scheme is defined as the date the claimant first met with their business mentor. This is input by an adviser to the

Jobcentre Plus' Labour Market System and shown in these statistics as 'Mentor starts'.

9. A New Enterprise Allowance weekly allowance start is recorded when the claimant begins claiming the weekly allowance. The weekly allowance is payable when the participant closes their claim to Jobseeker's Allowance (JSA) and commences trading. The claim start date is input by the adviser into the Jobcentre Plus' Labour Market System. These New Enterprise Allowance weekly allowance claim starts, as recorded on the Jobcentre Plus' Labour Market System are shown in these statistics as 'Weekly allowance starts'.
10. New Enterprise Allowance is a Great Britain wide scheme. It was initially rolled out in stages across 17 target districts between April and July 2011. Roll-out across the remaining 20 districts was completed at the end of August 2011. Full details of the scheme can be found at:
<https://www.gov.uk/government/collections/new-enterprise-allowance-campaign>
11. Every effort has been made to ensure that the quality of these statistics is of the highest standard. However, it may be necessary to revise the statistics in subsequent publications when more complete data becomes available, particularly for more recent months.

Retrospection

12. Retrospection is the time period allowed for additional or updated information to be incorporated into DWP's data systems.
13. Providers may submit data on starts some time after the actual event occurred. This means that data presented in each release is subject to some retrospection, and figures may be revised upward in subsequent releases.
14. Labour Market System (LMS) datasets are produced a month in arrears i.e. December 2013 data was available at the end of January 2014. Generally, for any given month's worth of LMS data, significant retrospection can be seen for a further month.
15. Therefore to maximise the amount of retrospection captured, statistics in this series will be published around 2-3 months after the reference period (e.g. final statistics for March 2014 (which are published June 2014) are produced using April 2014 data, which was released in May 2014).

Revisions Policy

16. In accordance with Principle 2 of the UK Statistics Authority's Code of Practice for Official Statistics¹, statistics within this publication adhere to DWP's statistics revisions policy, which explains how we will make revisions and inform users of our statistics when they occur:

<https://www.gov.uk/government/organisations/department-for-work-pensions/series/dwp-statistics-policies-and-procedures>

Rounding Policy

17. To reduce the risk of inferring the identity of a claimant from these statistics and other statistics, values are rounded to the nearest ten. Values less than ten, including zeros, are suppressed and marked with a dash. Therefore totals may not equal the sum of the individual cells.

¹ <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf>

Annex A: Publication Timetable

NEA statistics were previously released every six months as part of the Get Britain Working publication. They can be found here:

<https://www.gov.uk/government/collections/pre-work-programme-and-get-britain-working#youth-contract-statistics>.

Since December 2013 NEA mentor and weekly allowance have been published separately.

Publication	Date	Notes
1 st	Tuesday 10 th December 2013	The first New Enterprise Allowance publication.
2 nd	Thursday 27 th March 2014	The second New Enterprise Allowance publication.
3 rd	Tuesday 17 th June 2014	The third New Enterprise Allowance publication.
4 th	September 2014	The fourth New Enterprise Allowance publication

Publication dates and content will be confirmed on the UK Statistics Authority's Publication Hub (www.statistics.gov.uk/hub) at least four weeks before publication date.

For general enquiries regarding Pre-Work programme measures please visit the DWP website: www.gov.uk/dwp or contact the DWP press office on 0203 267 5144.

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