

James Berresford  
Chief Executive  
VisitEngland  
1 Palace Street  
London  
SW1E 5HE

10 April 2013



By Email

*Dear James*

**REVISED FUNDING 2013-2015**

I am writing to inform you of a change to VisitEngland's allocations for the financial years 2013-14 and 2014-15. This letter replaces any previous notifications.

Following the Budget announcement on 20<sup>th</sup> March 2013 a budget cut of 1.09% has been applied to your resource baseline for 2013-14 and 1.06% in 2014-15. Ministers are clear that spending on frontline services should continue to be prioritised, and that you should actively identify and implement the most cost-effective ways of delivering public services. We have corresponded previously on the need to set and maintain contingency plans to help you cope with budgetary reductions within and between Spending Review periods.

The amended control totals against which net expenditure will be monitored and the grant in aid that the Department will pay are as set out in the tables below. The control totals are shown in the shaded columns and incorporate any other changes that have previously been agreed with you.

£m	Resource Budget						
	Admin (near- cash)	Admin depreciation	Total Admin (A+B)	Programme (near-cash)	Near-Cash Resource (DEL) (excluding ring fenced) (A+D)	Total Resource (DEL) Budget (C+D+E)	Grant in Aid (G)
Year	A	B	C	D	F	G	H
2013-14	7.730	0.000	7.730	2.000	9.730	9.730	9.730
2014-15	7.084	0.000	7.084	0.000	7.084	7.084	7.084

Guidance on the budgeting rules within which you are expected to operate has previously been circulated and can be found in the Treasury's Consolidated Budgeting Guidance.

VisitEngland's budget should retain that funding set for their contribution to the £25m campaign (including Holidays at Home are GREAT) and the RGF activity;

£7m in 2013/14

£5m in 2014/15

If you have any questions about the content of this letter, or would like to discuss your contingency plans, then please get in touch with your usual relationship manager in the finance team.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'S. Foley', with a stylized, flowing script.

**SAMANTHA FOLEY**  
**Finance and Commercial Director**

cc: Penny Cobham  
David Parkhill  
Sandie Dawe