# OPN1402.MEC

## ELECTRIC VEHICLES (Module: MEC)

### Department for Transport - Climate change and Transport [ELECTRIC VEHICLES]

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*ASK: ALL*

**Intro1**

 The following questions are being asked on behalf of the Department for Transport.

(1)     Press <1> to continue

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*ASK: ALL*

**MEC_1**

Do you hold a valid licence to drive a car in the UK?

Include international permits or other foreign licences valid in the UK.

(1)     Yes, full licence for car

(2)     Yes, provisional licence for car

(3)     Currently disqualified

(4)     No

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*ASK: ALL*

**MEC_2**

**SHOWCARD**

How frequently do you travel by public transport, that is, buses, trains, trams, the underground or metro?

Please count each single trip as one journey and each return trip as two. Only include travel within Great Britain over the last 12 months.

(1)     At least once a day

(2)     Less than once a day but at least 3 times a week

(3)     Once or twice a week

(4)     Less than that but more than twice a month

(5)     Once or twice a month

(6)     Less than that but more than twice a year

(7)     Once or twice a year

(8)     Less than that or never

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**MEC_3**

**SHOWCARD**

How frequently do you travel by private car or van - whether as a driver or passenger?

Please exclude minicabs and taxis.

Please count each single trip as one journey and each return trip as two. Only include travel within Great Britain over the last 12 months.

(1)      At least once a day

(2)      Less than once a day but at least 3 times a week

(3)      Once or twice a week

(4)      Less than that but more than twice a month

(5)      Once or twice a month

(6)      Less than that but more than twice a year

(7)      Once or twice a year

(8)      Less than that or never

*ASK: ALL*

**MEC_4M**

**SHOWCARD**

Looking at this list, which of these things are, or would be, important to you when buying a car or van?

Prompt fully.  Code all that apply.

SET [10] OF

(1)      Comfort

(2)      Costs - purchase/running/small engine/resale value/tax/insurance

(3)      Environmentally friendly/low CO2 emissions

(4)      Electric car/van - one that's plugged directly into an electricity supply

(5)      Style/design/image of brand/model/in car technologies

(6)      Interior space/boot size)

(7)      Reliability

(8)      Safety

(9)      Large engine/speed/performance

(10)     Other (Please specify)

(11)     Don't know (Spontaneous only)

(12)     Refusal (Spontaneous only)

*ASK IF: MEC_4M = 10*

**Spec4**

Please record other reason(s)

STRING[255]

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*ASK IF: MEC_4M = 2*

**MEC_5M**

**SHOWCARD**

Looking at the following list of costs, please choose up to three options that would put you off buying an electric car or van?

Code up to three responses.

SET [3] OF

(1)      Purchase costs

(2)      Fuel/recharging costs, including fuel tax

(3)      Maintenance costs

(4)      Resale value

(5)      Car tax (Vehicle Excise Duty)

(6)      Company car tax

(7)      Insurance

(8)      Other (please specify)

(9)      Don't know (spontaneous only)

(10)     Refusal (Spontaneous only)

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*ASK IF:  MEC_4M = 2*

*AND: MEC_5M = 8*

**Spec5**

Please record other reason(s)

STRING[255]

**MEC_6**

**SHOWCARD**

Which of these statements best describes your current attitude towards buying an electric car or van?

Please just think about vehicles that run solely on electricity or are plug-in hybrids.

Please exclude hybrids which are not plugged into an electricity supply.

(1)      I already own an electric car or van

(2)      I am thinking about buying an electric car or van quite soon

(3)      I am thinking about buying an electric car or van, but I haven't thought about when I will buy it

(4)      I  have thought about buying an electric car or van, but have decided not to at this stage

(5)      I haven't really thought about buying an electric car or van

(6)      I have never heard of electric cars or vans

(7)      I don't drive/ don't need a car

(8)      Don't know

*ASK IF : MEC_6 = 1, 2, 3, 4, 5, 7,  8*

**MEC_7M**

**SHOWCARD**

If you were to buy a car or van in the next 12 months, what, if anything, would put you off buying an electric car or van?

Do not prompt. Probe fully. Code all that apply.

SET [11] OF

(1)      Limited choice (not many vehicles to choose from)

(2)      Lack of knowledge

(3)      Cost

(4)      Battery: distance travelled on charge

(5)      Recharging

(6)      Value: resale/residual

(7)      Safety features/record

(8)      The vehicle: performance (e.g. speed/handling), size/practicality, looks

(9)      Technology: doesn't work/not proven

(10)     Nothing

(11)     Other (please specify)

(12)     Don't know

(13)     Refusal

**Spec7**

Please record other reason(s)

STRING[255]

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**MEC_8M**

Looking at the following list of costs, please choose up to three options that would put you off buying an electric car or van?

Code up to three responses.

SET [3] OF

(1)       Purchase costs

(2)       Fuel/ recharging costs, including fuel tax

(3)       Maintenance costs

(4)       Resale value

(5)       Car tax (Vehicle Excise Duty)

(6)       Company car tax

(7)       Insurance

(8)       Other (please specify)

(9)       Don't know (spontaneous only)

(10)     Refusal (Spontaneous only)

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**MEC_9**

Ask or record

You said that recharging would put you off buying an electric car or van. What is it about recharging that would put you off?

 Please record other reason(s). Do not prompt. Probe fully.

STRING[255]

*ASK IF: MEC_6 = 1, 2, 3, 4, 5, 7, 8*

**MEC_10M**

Thinking about the next time you buy a new car or van, whether brand new or second-hand, what, if anything, would encourage you to buy an electric car or van?

Do not prompt. Probe fully. Code all that apply.

SET [11] OF

(1)      Cost

(2)      Battery: distance travelled on charge

(3)      Convenience of recharging

(4)       Resale value/residual value

(5)      Safety features/record

(6)      Vehicle size, performance or aesthetics

(7)      If there was more choice available

(8)      Technology: reliable/proven

(9)      Environmentally friendly/ produces lower $CO_2$ emissions

(10)     Nothing

(11)     Other (please specify)

(12)     Don't know

(13)     Refusal

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*ASK IF: MEC_6 = 1, 2, 3, 4 , 5, 7, 8*

*AND: MEC_10M  = 11*

**Spec10**

Please record other reason(s)

STRING[255]

*ASK IF: MEC_6 = 1, 2, 3, 4 , 5, 7, 8*

*AND: MEC_10M=1*

**MEC_11M**

**SHOWCARD**

Looking at the following list of costs, please choose up to three options that would put you off buying an electric car or van?

Code up to three responses.

SET [3] OF

(1)        Purchase costs

(2)        Fuel/recharging costs, including fuel tax

(3)        Maintenance costs

(4)        Resale value

(5)        Car tax (Vehicle Excise Duty)

(6)        Company car tax

(7)        Insurance

(8)        Other (please specify)

(9)        Don't know (spontaneous only)

(10)        Refusal (Spontaneous only)

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*ASK IF: MEC_6 = 1, 2, 3, 4, 5, 7, 8*

*AND: MEC_10M  = 8*

**Spec11**

Please record other reason(s)

STRING[255]