



Our reference: **IA/00382/13**

1. What is the total government revenue generated as a result of Driver CPC. This is to include upload fees (i.e. £1.25 per hour), centre approval, course approval and re approvals and any other income generated. Please can I have all these numbers separately.

The table below shows the revenue generated by driver certificates of professional competence (Driver CPC) fees. Please note that the figures below are based on the year in which the payment was received and will contain prepayments for future services; as such, they will do not match the income recognised in DSA's statutory accounts.

Summary of income received	2008-9 (part year)	2009-10	2010-11	2011-12	2012-13	2013-14 (part year)	Total
Recording and Evidencing – upload fees (£)	471,770	1,733,458	3,368,738	4,528,778	6,364,076	2,229,706	18,696,527
Training Centre Approval (£)	168,000	715,500	343,500	240,000	289,500	88,500	1,845,000
Training Course Approval (£)	176,812	495,050	757,936	880,017	1,068,572	288,759	3,667,146
Theory test (£)	38,090	519,230	701,970	894,061	942,030	243,900	3,339,281
Practical Test (£)	257,782	259,085	534,892	615,723	737,235	212,714	2,617,431
Total (£)	1,112,455	3,722,323	5,707,036	7,158,580	9,401,414	3,063,578	30,165,385

2. I would also like to know how much money has the DSA spent on advertising Driver CPC (through private channels)

The table below shows the amount spent by DSA on advertising driver CPC. From 2010 there was a government moratorium on advertising spend. Since then DSA has



Freedom of Information response

communicated through stakeholder partnerships, trade press and digital communications at zero cost. The negative amount in 2010-11 is a correction of an estimate made in the previous year.

	2008-9 part year	2009-10	2010-11	2011-12	2012-13	2013-14 part year	Total
Publicity expenditure	£136,756	£187,942	£(2,183)	£0	£0	£0	£322,515

Copyright information

The information supplied to you continues to be protected by copyright. You're free to use it for your own purposes, including for private study and non-commercial research, and for any other purpose authorised by an exception in current copyright law.

Documents (except photographs) can be also used in the UK without requiring permission for the purposes of news reporting. Any other re-use, for example commercial publication, needs permission of the copyright holder.

Most documents supplied by the Driving Standards Agency will be protected by Crown Copyright. Most Crown copyright information can be reused under the [Open Government Licence](#) (OGL). For information about the OGL and about reusing Crown Copyright information please see [The National Archives website](#).

Copyright in other documents may rest with a third party. For information about getting permission from a third party, see the [Intellectual Property Office's website](#).