

GREAT WEEK

BRITAIN

MEXICO
9 OCTOBER - 19 OCTOBER 2014

A GREAT WEEK TO GROW IN MEXICO

Art & Design (Interior Architecture) Mission

13 - 19 October 2014

GREAT Week Mexico presents an outstanding opportunity for UK companies involved in Art and Design to access substantial business prospects, take part in Design Week Mexico, the Affordable Art Fair and sell work directly to buyers.

The opportunities

- Leading art platforms such as the Affordable Art Fair, Design Week Mexico, Kurimanzutto Gallery (ranked Top 20 worldwide, according to Flash Art Magazine), offer the best art and design shows in Latin America.
- Mexico is the top Creative Economy in Latin America based on its creative exports (source UNCTAD).
- According to ProMexico, Mexico's trade agency, the creative industries rank 5th amongst the country's strategic sectors with Design the most important component, accounting for 73% of the industry.
- Mexico's National Council for Culture and the Arts (Conaculta) registered 1,168 museums in 2012, compared to 2007, due to an increase in the development of the arts sector promotion.

Who should attend?

- Bespoke design and art companies and galleries.
- Retailers and suppliers in the design sector including textile, furniture, art and home decor.
- Designers, graphic artists, interior decorators and architects interested in design subjects.



UK Trade
& Investment

Find out more

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Art & Design Programme

Our bespoke programme will give you the tools and knowledge to seize the opportunity for expansion into this exciting market. Through trade shows, briefings, networking opportunities, site visits and buyer meetings you will gain the knowledge and confidence to do business successfully in Mexico.

Costs and Funding

The participation fee for this mission is £750 (+VAT) per company. This cost includes the programme for the week, but does NOT include accommodation, flights, airport transfers and insurance.

Market Access Programme (MAP) Grants for SMEs: £650

An SME has fewer than 250 employees and either an annual turnover not exceeding €50m or an annual balance sheet total not exceeding €47m.

Deadline for application:

10 September 2014

Complementary missions that will visit Mexico as part of this GREAT Week include Airports and Music.

www.greatweeks.co.uk

Don't miss out. Think big. Go global.