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From: on behalf of Pubs Consultation Responses
Sent: 19 June 2013 16:18
To: Pubs Consultation Responses
Subject: FW: GOVERNMENT CONSULTATION PUB COMPANIES AND TENENTS APRIL 2013

| Consumer & Markets | Consumer & Competition Policy | Department for Business,
Innovation & Skills | www.bis.gov.uk

The Department for Business, Innovation and Skills (BIS) is making a difference by supporting sustained growth and higher skills across the economy. BIS: working together for growth

From:
Sent: 06 June 2013 22:02
To: Enauirv Enauirv (Other Government Departments)
Cc:
Subject: FW: GOVERNMENT CONSULTATION PUB COMPANIES AND TENENTS APRIL 2013

FOA - Vince Cable

I would like you add my extremely positive experiences with Punch to your ongoing consultations.

Having worked for several Blue Chip Companies .. we decided that we wanted to work for ourselves .. However going it alone would need a lot of financial investment on our behalf and going it totally alone was a very daunting thought .. so we found a pub that we knew could work for us as a family and applied to Punch Partners.

We have been in our Pub now for years and can honestly say that we would not still be here if it were not for the support and excellent working relationship we have with our Business Relations Manager at Punch.

Punch have invested in out business several times over the time we have been here ... each time enabling us to grow our business and take it to the next level.

Periodically we have brainstorming meetings with our Business Relationship Manager, who constantly feeds us new and exciting ideas which we take away and implement. also encourages us to meet up regularly with other local pubs in his area and that is truly invaluable as we can cherry pick ideas from each other. We also keep updated with courses such as how to get the best from Social Media etc. Most courses are free and when you look at getting this kind of support externally they can cost hundreds of pounds !!. We also have a database of courses and supportive literature to hand 24/7 on information such as marketing your business to how to keep your costs down.

We really feel like we have the best of both worlds ... we run our own business whilst having the

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support of a knowledgeable and proactive Company Punch.

Yours Sincerely

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