

3<sup>rd</sup> June 2013

Rt Hon Dr Vince Cable,  
Secretary of State for Business, innovation and Skills  
Dept. for Business,  
Innovation and skills

Re: Government Consultation Pub Companies and Tenants April 2013

I thought I would take this opportunity to express my feelings regarding the relationship I have with my Pub Company (Punch Taverns) and myself.

I took on my first venture into the Pub business back in July 2011 and I must say that I have been delighted with the support I have received from not only the company but with my Business Manager

Initially I took over the ' on a temporary basis however it did not take me long to understand that this was a business I wanted to progress in.

Throughout the last 2 years I have worked very closely with Punch and we are now at a stage where I am running a very profitable business.

Don't get me wrong that this has been a very hard process however we are now seeing the support I have had is proving to be a great success.

After agreeing a short term deal with Punch (5 years) it was clear that I was going to be supported in a major way with Punch.

First thing we agreed was a major refurbishment both inside and outside my pub which by the way now looks fantastic. This was followed up by an extensive marketing campaign plus some major support in developing my food business in all aspects from team development to menu design and outside advertising.

Since then we have gone onto develop a new product range plus the introduction of a very popular cask ale offer.

Overall I must say I am delighted with my relationship with Punch Taverns and my Business Manager and I would have no issues in recommending Punch Taverns to any new potential customers.

Yours sincerely

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