

International Festival of Business

Liverpool

June & July 2014



Indicative Hotel rates

Hotel	Star Rating	Indicative mid-week nightly rate
Hilton	4 star	£150.00
Novotel	4 star	£95.00
Hard Days Night	4 star	£130.00
Marriott	4 star	£150.00
Radisson	4 star	£120.00
Hotel Indigo	4 star	£99.00
Crowne Plaza	4 star	£125.00
Adagio	4 star	£80.00
Base2Stay	3 star	£109.00
Days Inn	3 star	£73.00
Britannia Adelphi	3 star	£80.00
Ibis	budget	£75.00

Please note, rates are indicative and subject to dates, demand and availability, for a detailed quote for specific dates please contact the Convention Bureau.

Hotel Booking Service

- LCB can block book rooming allocations and secure conference rates in advance
- Delegates/Guests can book/manage accommodation via a secure website
- Delegates/Guests need not pay a deposit, and can normally cancel a reservation up to the day before arrival without penalty
- No hotel contracts required, so no financial risk for organisers
- Organiser report - lists where delegates are staying on each night
- 5000+ bedrooms in Liverpool City Centre alone at a range of accommodation types
- Bed and Breakfast rates include tax and typically start from £80-90 per night for a 3 star hotel
- Liverpool hoteliers association keen to support conference coming to the city

Lennon Suite at Hard Days Night Hotel, Bedroom at Hope Street Hotel, Bedroom at Base2Stay™



Accessibility

Liverpool John Lennon Airport

- 65 direct flights to European destinations
- KLM links 650 worldwide destinations to Liverpool via Amsterdam (three times a day)
- Airport is 10km/20 minutes from Liverpool City Centre
- Regular direct bus shuttle service
- Low cost carriers' hub airport

Manchester International Airport

- Long haul hub airport
- Major airlines connect every continent
- 45 minutes from Liverpool City Centre
- Direct train service links from airport to Liverpool City Centre

Rail & Sea

- Virgin trains operate London to Liverpool service 18 times per day
- Rail journey time two hours, eight minutes
- Virgin trains partnership offers discounted rates for conference delegates on all fare types
- Ferry services from Dublin and Belfast

Visa Information

- Delegates strongly recommended to always check UK visa requirements
- Online visa application process information on www.ukvisas.gov.uk/
- Delegates from EU do not usually require a visa
- Delegates from outside the EU will usually require a visa

In Liverpool

- Venues in the city centre, are all adjacent to hotels, restaurants, bars and shops
- Venue and hotels are within walking distance of the main train station
- All taxis (black cabs) are metered
- Liverpool is a safe city to walk around





Liverpool John Lennon Airport is only 9 miles from Liverpool city centre and offers inbound routes from over 70 UK and European destinations. Carriers such as easyJet and Ryanair offer convenient and cost effective air travel from most major European cities. For more information visit www.liverpoolairport.com.

It's only around a 50 minute journey from Manchester Airport to Liverpool. This airport offers a wide range of direct transatlantic and long haul routes into the Northwest. For more information visit www.manchesterairport.co.uk.

Flight Times to Liverpool

Dublin	20m
Belfast	22m
Amsterdam	41m
Brussels	43m
Paris	47m
Geneva	1h 15m
Berlin	1h 22m
Madrid	1h 48m
Vienna	1h 50m
Rome	2h 8m
New York	6h 42m*
Dubai	7h 2m*
Chicago	7h 38m*
Vancouver	9h 7m*
Singapore	13h 36m*

Source: travelmath.com
*Denotes direct routes into Manchester Airport.

Train Times to Liverpool

London	2h 8m
Manchester	47m
Birmingham	1h 34m
Leeds	1h 49m
Sheffield	1h 49m
Nottingham	2h 46m
Glasgow	3h 22m
Edinburgh	3h 36m
Newcastle	3h 33m
Cardiff	3h 45m
Brighton	3h 56m
Exeter	4h 29m
Norwich	4h 45m

Source: nationalrail.co.uk

Large Capacity Venues

ACC Liverpool	11,000
Southport Theatre & Convention Centre	1,630
The University of Liverpool	1,100
Liverpool Cathedral	1,000
St George's Hall	800
Floral Pavilion Theatre and Convention Centre	800

Hotel Capacity (rooms/apartments)

Liverpool	7,086
Hotels	3,802
Budget Accommodation	2,918
Guest Accommodation	96
Self Catering & Serviced Apartments	270
City Region	4,160
Southport and Sefton	1,500
Wirral	850
St.Helens	800
Halton	660
Knowsley	350
Combined total	11,246

Liverpool at a glance...

- *Condé Nast Traveller* magazine readers ranked Liverpool as their third favourite UK city (behind London and Edinburgh) for the second year running
- Compact city centre with most hotels, venues, public transport hubs and attractions within a 20-30 minute walk
- European Capital of Culture and UNESCO World Heritage Site Status
- Regenerated, vibrant and friendly city
- Festivals and events throughout the year
- More museums and galleries than any other UK city outside London
- Legendary nightlife
- Famous musical heritage, from classical to pop
- Rich maritime history
- Stunning architecture from neo-classical to Georgian
- Sporting heritage
- Eight beautiful parks and miles of coastline to explore
- Liverpool One shopping district and mild, temperate climate
- Safe city for people to visit



For more information please contact:-

Ailsa Horne
Liverpool Vision

+44 (0) 151 6002954

ailsa.horne@liverpoolvision.co.uk

IFB2014.com

