



British Embassy Beijing

Annexes

1. [Education](#)
2. [Culture](#)
3. [Media](#)
4. [Healthcare](#)
5. [Science & Innovation](#)
6. [Youth](#)

1. Education

1. The UK and China signed a High Level Agreement for education collaboration over the next three years. The agreement includes a range of collaboration initiatives across basic education, vocational education, higher education and research, language teaching and learning, and personnel exchanges. The initiatives focus on strengthening bilateral education relations.
2. The Foreign and Commonwealth Office and China Scholarship Council renewed a Memorandum of Understanding on joint Chevening Scholarships.
3. The British Council and Confucius Institute Headquarters/ Hanban signed a Memorandum of Understanding on a new piece of UK-wide research in to the learning of Chinese language in the UK. The findings of the research will inform the future policy and the investment strategy needed to increase in the number of Chinese language in the UK.
4. The UK's Department for Education and the Shanghai Municipal Education Commission signed the Memorandum of Understanding sealing the initiative announced in March 2014 that will see up to 60 Shanghai Maths teachers visit schools in the UK to provide maths master classes.
5. China's National Academy of Education Administration and the British Council signed a framework agreement on leadership development in higher education. The agreement involves further UK-China higher education forums and place increased focused on university leadership development programmes.
6. The National Centre for Education Development Research and the Innovation and entrepreneurship Education Committee of the Chinese Higher Education Association signed an agreement with the British Council on a new Higher Education Entrepreneurship and Innovation Programme. The programme will see UK-China workshops on innovation and entrepreneurship education and field visits to develop mutual understanding, as well as other capacity building initiatives.

7. The British Council signed an agreement with China's Ministry of Education, Design for Social Innovation and Sustainability, and the Low Carbon Industries Association of Guangzhou. The agreement will see the extension of collaboration on Upcycling Industry Left-Overs. The programme links UK-China higher education institutes with industry sector partners.
8. Hubei Provincial Education Department and the British Council signed a Memorandum of Understanding on education collaboration focusing on English language teaching, skills and higher education at a provincial level.
9. The British Council and China Education Association of International Exchange (CEAIE) signed a Memorandum of Understanding on the extension of the English Language Assistants Programme to support English learning in China.
10. The Open University and Coordinating Group of National Association of Universities for Distance Learning signed a Memorandum of Understanding, agreeing collaboration on research, exchange visits, and training on distance learning.
11. The Open University and Beijing Beiyi Investment Management Co. Ltd signed a Memorandum of Understanding on collaboration in the development of dementia care and senior citizen programmes.
12. The British Council announced a second round of UK internships in Suzhou, East China, as part of BIS funded UK-China Partners in Education. The initiative is a collaboration with China's Ministry of Education, the China Scholarship Council and the Suzhou Industrial Park.
13. The University of Central Lancashire (UCLan) announced the approval of a joint media centre with Hebei University (HBU). Programmes from the *HBU/UCLan School of Media, Communication and Creative Industries will commence from September 2014*. The courses offered initially will be from UCLan's School of Art, Design and Performance, and the School of Journalism and Media.
14. Bangor University announced the approval of the Bangor College in Changsha city, in partnership with Central South University of Forestry and Technology (Csuft) in Changsha. Programmes will start in September 2014 with the college initially offering undergraduate courses in accounting, banking, finance and electronic engineering.
15. Generation UK, the British Council's flagship outward student mobility campaign announced its ambition to see 80,000 UK students participate in academic study or work experience programmes in China by 2020.

2. Culture

1. **The UK-China Film Co-Production Treaty**, negotiated between the British Film Institute and China's State Administration for Press, Publication, Radio, Film and Television, will see enhanced access to market for film-makers in the UK and China. Films that qualify under the Treaty will be conferred with national status in both China and the UK. In China, this means that films may be exhibited in the Chinese theatrical market without being subject to the quota system, which currently limits the number of foreign films that can be screened on a revenue sharing basis to 34 per year. UK national status opens up eligibility for the UK film tax relief, worth up to 25 per cent

of qualifying UK spend, and eligibility to apply to the BFI Film Fund. In order to qualify, a film should meet all of the requirements specified within the treaty, and be approved by the competent authorities in the UK and China. The main requirements are that there be a co-producer each in UK and China and that each of these bring a percentage of the production spend and finance to the film from their respective countries.

2. The **Memorandum of Understanding between Ministry of Culture, China and the British Council on China-UK Arts and Creative Industries Professional Development** will see a raft of new training opportunities between 2014-2018. Training will comprise opportunities for practical, hands-on experience including exchange visits, study tours and internships for Chinese professionals in UK cultural institutions, and for UK professionals in Chinese cultural institutions.
3. The **National Theatre of Great Britain and the National Theatre of China** agreed a partnership between the two companies, which will lead to a **Chinese-language production of War Horse** in autumn 2015 at the National Theatre of China's theatre in Beijing and then a tour across China, beginning in Shanghai. The partnership will see an exchange of skills and expertise between the two theatres, in areas including technical production, marketing and education, as well as the possibility of creative collaboration on future productions.
4. The **Victoria and Albert Museum (V&A)**, which has one of the most comprehensive and significant Chinese art and design collections outside East Asia, was selected as the first partner in the **National Museum of China's** project to publish selected highlights from important collections in western museums. The inaugural volume, **Treasures of Chinese Antiquities in Overseas Collections, Volume V&A**, will be launched this summer. The Museum's Chinese collection, together with information held in the archive about its history, reveal a fascinating story about how Chinese art has been collected, studied, presented and appreciated in the UK during the last 160 years. The forthcoming publication will further enhance the V&A's knowledge about Chinese makers and British consumers of Chinese artefacts. Martin Roth, Director of the V&A said: "It is a great honour for us to be selected as the subject of the first volume of the National Museum of China's new series on significant overseas collections. This sees specialists from the V&A and National Museum of China continue the strong relations and cultural dialogue enjoyed for many years by working in collaboration to deepen our understanding of the appreciation of Chinese art in Britain. The founding mission of the V&A in 1852 was to acquire objects of good design and outstanding workmanship and the Museum has collected Chinese art and design since its inception. This rich and diverse collection continues to educate visitors and inspire designers and manufacturers from all over the world."

3. Media

1. **Silvergate Media and CCTV** will sign a contract on 24 April for **CCTV to broadcast two children's TV series**. The agreement is to broadcast 50 episodes of Octonauts starting in July 2014 and 58 episodes of Peter Rabbit starting in January 2015. Octonauts is a very successful top performing pre-school animation series made in Britain. Octonauts first launched on CBeebies, the BBC's

children's channel, in 2010 and is now broadcast in the USA by Disney and in Germany, France, Australia and many other countries. Peter Rabbit is a 110 year old heritage brand, an English classic written by Beatrix Potter, which has been translated into over 23 languages. The animation launched in 2013 on CBeebies, the BBC's children's channel, and is now broadcast on Nickelodeon in the USA and in Australia, Germany, Italy and Canada.

2. **Pact**, the trade association representing the commercial interests of UK independent television, film, digital, children's and animation media companies, signed a Memorandum of Understanding with **CCTV**, which will promote business opportunities between CCTV and members of Pact, including commission, co-production and acquisition. In addition, the two sides will share knowledge and expertise in relation to programme making and research. John McVay, Chief Executive at Pact, said: "This landmark television summit and our business agreement demonstrate the importance of the fast-growing Chinese market for UK television producers - and also the value of UK independent content to broadcasters in China. In a global market, the agreement is a shining example of the potential of the UK creative industries - it also shows the importance going forward of continued appropriate levels of funding support from the UK government for SMEs to maximise their potential in growth markets. These companies are generating revenues and creating jobs in the UK economy that will help address the imbalance between revenues from the domestic services and global exports."
3. A small British company, **Yellow House English**, received a contract for its first animated series for children to be broadcast under licence by state TV giant, **CCTV**. The Baby Beetles characters will introduce young Chinese children to English through animated songs in a world full of colour and friendship. It has taken a number of years for Yellow House English, with the help of the UKTI team to receive the formal licence agreement. "We are delighted," said CEO Claire Selby, "and hope this opens the way for more cooperation in the future."
4. Following the signing of a Memorandum of Understanding between UK Trade and Investment and the China Industry-University Research Investment and Financing Union in December, the first event of a new digital media and entertainment industry alliance will take place in Qingdao on 29 and 30 May. **Technology Innovators Forum** (TIF-IN) is collaboration between UK Trade and Investment, the BBC, BBC Worldwide, Universal Music Group and Founders Forum, bringing together UK, China and US industry leaders from the music, film, television, digital and video games industries. TIF-IN China's theme will be *"The reality of convergence: the future of media and entertainment."*

4. Healthcare

1. Jeremy Hunt witnessed the signing of a Memorandum of Understanding between the National Health and Family Planning Commission (NHFPC), Oxford University and the Foreign and Commonwealth Office (FCO) on **Chevening scholarships for NHFPC officials**. Chevening Scholarships are the UK government's flagship global scholarships programme supporting future leaders to study at UK universities. This MoU, valid for 2 years, offers three officials per year from

the NHFPC the opportunity to spend six months at the University of Oxford as a Visiting Scholar, funded by the FCO.

2. During this visit to China, Jeremy Hunt will visit a Chinese hospital that **cares for patients with dementia**. This follows on from the UK-China Summit in December at which the UK and China committed to working together on dementia and AMR, two of the biggest global health challenges of our time. This is the first year that health has been included in the People to People Dialogue, a reflection of the increasing collaboration between the countries in this area.
3. On 22 April, the UK and China sealed a **package of commercial healthcare deals** as Secretary of State for Health Jeremy Hunt visits Beijing to boost bilateral cooperation. The deals included:
 - **TPP**, which produces clinical software for a 'one patient, one record' model of healthcare, **signed a pilot project plan with Nanjing City Health Bureau** to demonstrate its excellence in delivering electronic records in a efficient and comprehensive way.
 - **M Health International Ltd.** will secure a 25 percent equity stake in a new town **development project in southwest China's metropolitan city Chongqing**. MHealth will jointly develop the site into an integrated residential area with hospitals and nursing homes for the elderly and dementia patients. It is also looking to introduce the UK's NHS hospital management expertise into the project.
 - **Healthcare UK** signed a letter of intent with **China Science and Merchants Capital Management Co., Ltd.** to bring in a consortium of British companies to collaborate on the delivery of health and care services in multiple projects across China.

5. Science & Innovation

1. At the 2013 UK-China Summit, Prime Minister David Cameron and Li Keqiang witnessed the signing of a new UK-China research and innovation partnership fund. This partnership will see £200million funding over five years with both sides providing matched funding and resource. At the People to People Dialogue, **David Willetts, Minister for Universities and Science, announced the UK delivery partners for the joint fund as follows:**
 - Research Councils UK will lead the research programmes;
 - British Council, Research Councils UK and the UK's National Academies (the Academy of Medical Sciences, British Academy, Royal Academy of Engineering and Royal Society) will lead the people exchange programmes;
 - The Technology Strategy Board will lead the innovation programmes.

These organisations are now working with their counterparts in China to design and implement programmes.

2. A **Memorandum of Understanding was signed by Nottingham University and the National Remote Sensing Centre of China** at the China-UK Alumni reception on 23 April. David Willetts, Minister for Universities and Science, witnessed the signing which saw the two parties agreeing to **work together on earth observation and geospatial sciences**. During his visit, the Minister also visited China's 'Space City' to see the scale of China's world class space technology facilities,

and to find out more about the opportunities for British scientists and businesses to collaborate with China in this area. This comes on the back of the space cooperation MOU agreed in December during the UK-China Summit.

3. Science collaboration between British and Chinese universities continues to flourish. A **consortium of British universities, led by Oxford, and a group of four medical universities in China, led by Chongqing Medical University, signed an MOU at the Education Summit** agreeing to develop a trial for a revolutionary non-invasive treatment of painful benign tumours in women. The trial will conduct research into high intensity focused ultrasound (HIFU), an innovative technology which allows very precise targeting of areas of tissue in the human body with powerful ultrasound waves capable of destroying tumours. The MoU was witnessed by David Willetts, Minister for Universities and Science.

6. Youth

1. **The All-China Youth Federation and the Great Britain China Centre signed a Memorandum of Understanding** on the training of young leaders and alumni. The agreement will seek to promote exchanges and training programmes for young leaders from China and the UK, and to foster those links through a programme of continued engagement. This will involve the creation of a new alumni association for members of the UK-China Young Leaders Roundtable, Chevening Young Leaders Training Programme, and the UK-China 400 Programme.