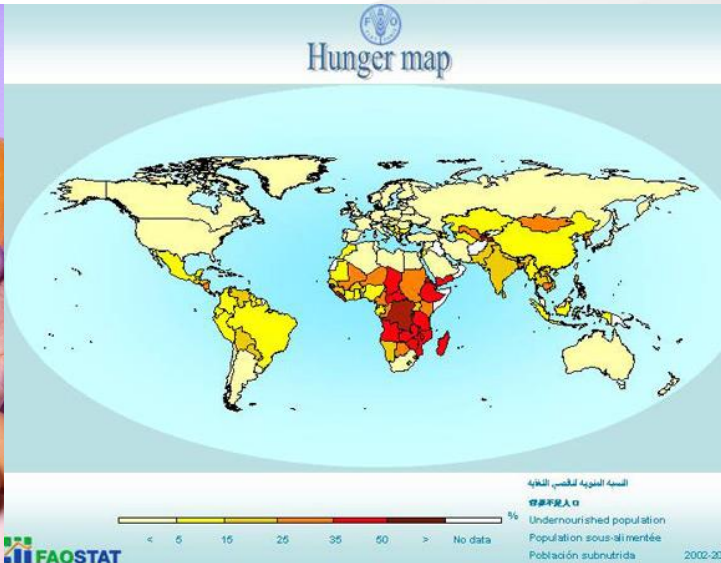


# The Elliott Review

## Securing the integrity of our food supply

Prof Chris Elliott, Director, Institute for Global Food Security,  
Queen's University, Belfast



# Horsemeat scandal: timeline

Ten key moments of revelation in the investigation

Felicity Lawrence

The Guardian, Friday 10 May 2013 21.30 BST



[Link to video: Inside an abattoir: from carcass to burger](#)

It is four months since the scandal of beef products being adulterated with horsemeat broke in Ireland. The Irish department of agriculture and the UK authorities have identified key players, yet, weeks later, precisely where the fraud took place remains unclear.

10 April 2013 Last updated at 09:31



## Q&A: Horsemeat scandal

The discovery of horsemeat in processed beef products sold by a number of UK supermarket chains last month has resulted in a series of product recalls and thrown the spotlight on the food industry's supply chain. It has also inspired a stricter food testing regime across Europe. So how did the scandal unfold and what is being done?



### How did the scandal emerge?

Irish food inspectors announced in mid-January that they had found horsemeat in frozen beefburgers made by firms in the Irish Republic and the UK, and sold by a number of UK supermarket chains, including Tesco, Iceland, Aldi and Lidl.

Since then, a growing number of stores and companies across Europe, including Findus and Nestle, have recalled beef ready meals, after tests found they contained horse DNA.

Catering giant Compass Group, which provides schools and hospitals, and Whitbread, one of Britain's largest hotel chains, have also found horse DNA in products supplied to them as beef.

Health experts have said the issue is one of food fraud rather than food safety.

### How widespread is the problem?

Mislabelled processed meat products have so far been discovered in the UK, the Republic of Ireland, France, Norway, Austria, Switzerland, Sweden and Germany. Suspicious products have also been withdrawn in the Netherlands as tests are carried out.

The European Union has told member states to conduct random tests for horsemeat.

In the UK, food retailers were told by the Food

### Horsemeat scandal

#### What is the FSA?

Horsemeat - food fraud, not food safety

Why horsemeat revolts Britons

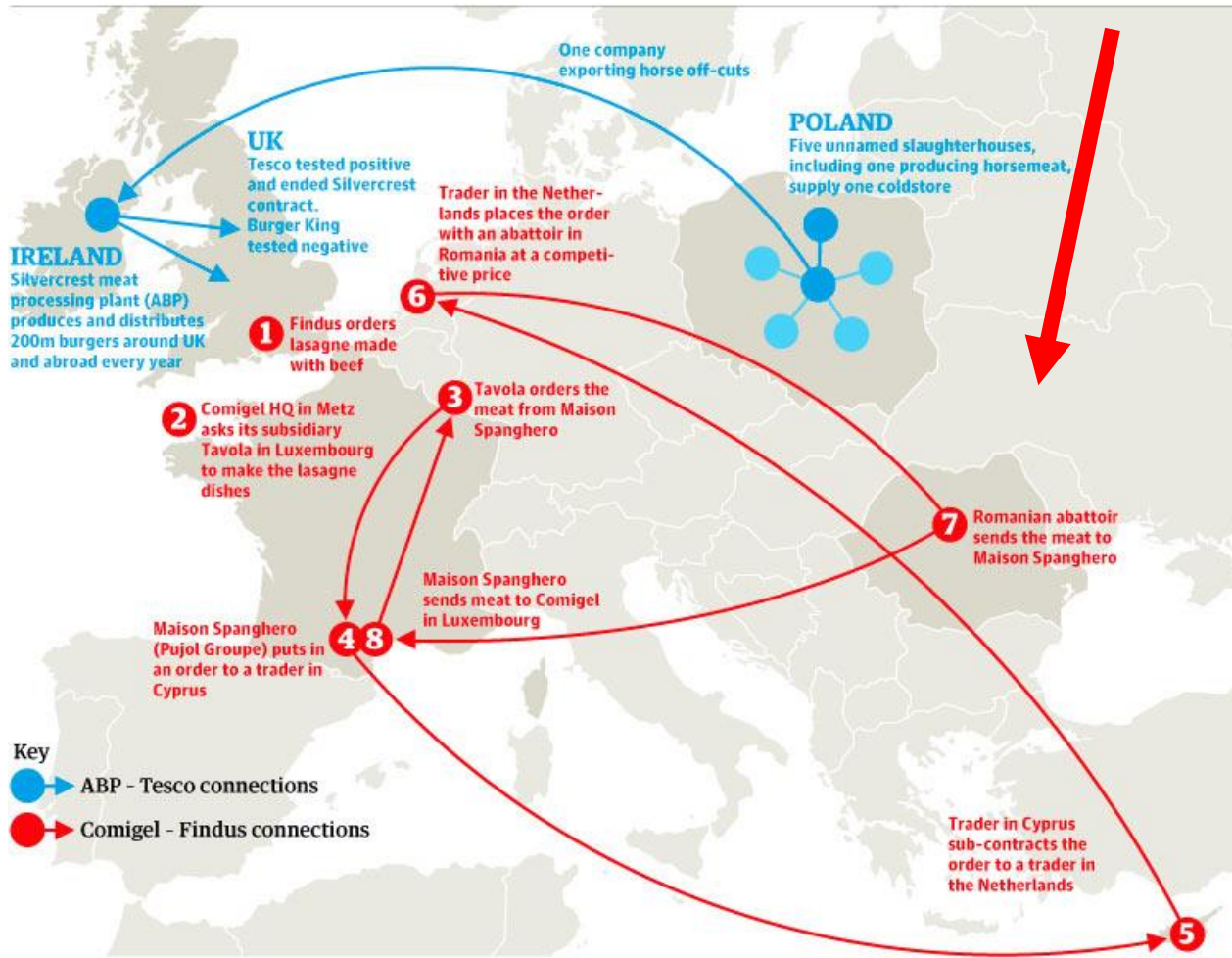
How damaging to meat industry?





# The Supply chain for 'Irish/UK' Beef

## Britain's horsemeat The ABP and Comigel connections



Press release

# Professor Chris Elliott to lead review into food supply networks

Organisation: [Department for Environment, Food & Rural Affairs](#)  
Page history: [Published 4 June 2013](#)  
Policy: [Making the food and farming industry more competitive while protecting the environment](#)  
Topic: [Food and farming](#)  
Minister: [The Rt Hon Owen Paterson MP](#)

Professor Chris Elliott will lead an independent review of Britain's food system in light of the recent horsemeat fraud.

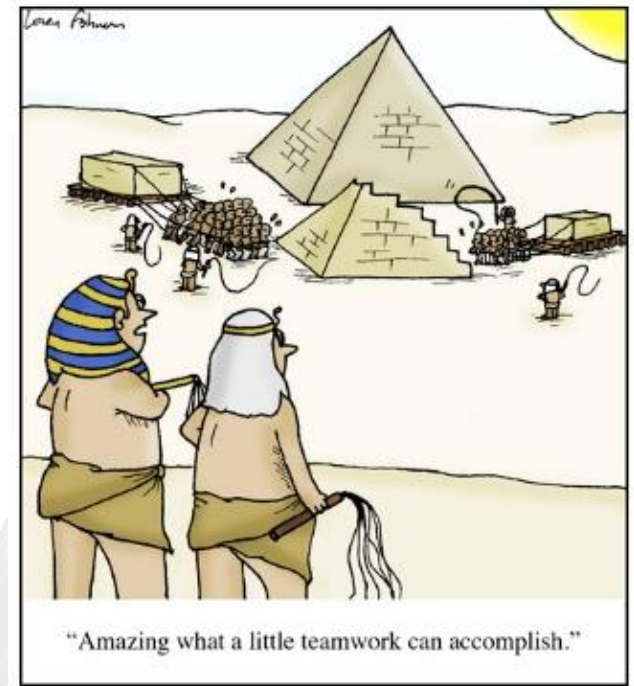
# The Review Team

## Subject Matter Experts

Mr Gary Copson, former Commander Metropolitan Police  
Professor Jim Scudamore, former Chief Veterinary Officer  
Mr Michael Steele, Former Senior Enforcement Officer  
Professor Pat Troop, former Deputy Chief Medical Officer  
Mr Michael Walker, Former Public Analyst, Forensic Scientist

## The Secretariat

Sarah Appleby  
David Foot  
Nick Hughes  
Rebecca Kenner  
Mary Newman  
Joyce Watterson (QUB co-ordinator)



# The Process

- Written Call for Evidence
- Site visits across many UK supply chains
- Attended and chaired multiple meetings with industry, lawyers, government departments, consumer groups
- Visited all Devolved Administrations
- Visits to European Parliament, DG SANCO, Member States

## Discussions with:

- Criminologists
- UK Police Forces
- National Crime Agency
- Europol, Interpol



# The Interim Report



HM Government

Elliott Review into the Integrity and Assurance of  
Food Supply Networks – interim report

December 2013

Significant cultural changes in how industry & government think about food fraud –  
**FOOD CRIME** as I refer to the practise of cheating in the supply of food



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Belfast

Institute for Global  
Food Security

# The Process Part 2

- A fresh round of meetings with multiple stakeholders
- Collection of more evidence
- A series of cross government workshops



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HM Government

**Elliott Review into the Integrity and Assurance of Food Supply Networks – Final Report**

**A National Food Crime Prevention Framework**

July 2014



**Eight pillars of food integrity**



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# The Systems Approach

## CONSUMER FIRST

Food safety and food crime to be given absolute priority over everything else



128210H [RF] © www.visualphotos.com

# The Systems Approach

## ZERO TOLERANCE

No turning a blind eye to minor dishonesties – a change of business practise and culture



# The Systems Approach

## INTELLIGENCE GATHERING

A key role for government and industry to collect and share information with each other





# The Systems Approach

## LABORATORY TESTS

Sampling and testing must be conducted to the highest standards to ensure appropriate and speedy action



# The Systems Approach

## AUDIT

Auditing with emphasis to detect fraud to be introduced by industry & regulators but not to overburden industry



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# The Systems Approach

## GOVERNMENT SUPPORT

Better working between government departments and a more robust Food Standards Agency



# The Systems Approach

## LEADERSHIP

Development of a dedicated Food Crime Unit





# The Systems Approach

## CRISIS MANAGEMENT

Clear roles and responsibilities if/when further evidence of food crime comes to light.



# The Reaction

Department for Environment, Food and Rural Affairs

## Government response to the Elliott review of the integrity and assurance of food supply networks

September 2014

The screenshot shows the homepage of 'The Grocer' website. At the top, there is a navigation bar with links for HOME, BUYING & SUPPLYING (highlighted), STORES, CHANNELS, FINANCE, PEOPLE, REPORTS, EVENTS, MEMBERSHIP, and JOBS. A search bar is located in the top right corner. Below the navigation bar, there is a featured article by Honeywell titled 'Tesco Lotus Enhances Mobile Retail Productivity' with a 'DOWNLOAD FREE CASE STUDY' button. The main content area features a large headline: 'Elliott report on UK food chain: full reaction'. To the right of the headline is a 'NEWSLETTER SIGN-UP' section with options for 'FREE' and 'FOR MEMBERS', and checkboxes for 'Daily News' and 'Weekly Update'. A 'Sign in' link is also present.

The screenshot shows a Google search interface. The search bar contains the text 'Elliott review food supply networks'. Below the search bar are two buttons: 'Google Search' and 'I'm Feeling Lucky'. The Google logo is visible above the search bar.

# The Next Steps



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Food Security

# Challenges Ahead



**Which?**



Forbes EY.com Realizing The Potential Of Latin American Women Entrepreneurs

McDonald's Faces Declining Sales In Asia After China Food Scandal

China food scandal hits McDonald's, KFC

By Alanna Petroff and Sophia Yan @CNNMoney July 21, 2014: 11:12 PM ET



REUTERS

EDITION: U.S.

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Taiwan detains Ting Hsin exec amid cooking oil scandal -media

TAIPEI | Thu Oct 16, 2014 10:06pm EDT



# Post Elliott Review



## Conference on Food Fraud

A joint effort to ensure the safety and integrity of our food

23-24 October 2014, Rome



European  
Commission



Italian Presidency  
of the Council  
of the European Union



John Spink, Criminologist and leads the food fraud initiative in the US

***'It's all about keeping the bad guys out of your business'***