



There is something about November that always feels like the final push to the top of a hill. We get back after the summer holidays, fresh and bursting with things that we want to do before the end of the calendar year and we beaver away pushing things forward, making connections, navigating challenges. By the time the winds and rain of November hit us, we may have used some of our early energies, but we've usually got far enough up our path to be able to look back and feel positive about how far we've come.

It's a bit like that in the IPO at the moment. As readers of IP Connect will know, the office has been a hive of activity since the end of the Summer. The good news is that our endeavours have delivered some great results some of which we report in this edition. In October alone, we agreed further funding for the excellent Police Intellectual Property Crime Unit, we launched the new licensing scheme for orphan works, we held the first ever gathering of business advisers we've trained in IP, and we launched a new competition to help students in the practical use of IP in their business ideas.

We also took time to look back across all of our activities in 2013/14 and to report on how they contributed to UK innovation and growth. The first edition of what will be an [annual](#) report makes for interesting reading – it certainly makes clear that intellectual property is no sleepy backwater policy agenda.

Of course the best way to keep up to date with what we're up to across that agenda is by reading IP Connect. We're always open to ideas and suggestions about how we can make it better and better, so if you have any thoughts I'm keen to hear about them. Click [here](#) to give us your feedback and ideas.

Rosa Wilkinson, Director of Innovation and Strategic Communications

Annual Report on innovation and growth

The first annual report on the Intellectual Property Office's activities and its contribution to innovation and growth had been [published](#). The [supporting innovation and growth report](#) highlights the links between the use of IP in companies and their potential to grow and increase revenue, as well as setting out key developments of IP policy.

During the year important changes were made to the copyright framework to give users additional freedoms to use copyright works that will deliver £100s of millions of benefits over the next decade. Alongside this, innovative approaches to raise awareness of the value of copyright reached more than 14 million people.

The report also highlights the growing demand for high quality IP rights, with more than 23,000 patent applications and almost 49,000 trade mark applications being received by the IPO in the last year.

This first report shows all that has been done to protect and nurture the ideas that we need to fuel the country's economic growth and make sure that the money invested into intellectual property continues to produce results.

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Enforcement

£3 million government cash boost to tackle digital piracy and fake goods

The fight against digital piracy and counterfeit goods has been [boosted by £3million](#) of new government funding to the City of London Police Intellectual Property Crime Unit (PIPCU). Minister for Intellectual Property, Baroness Neville-Rolfe announced the government's funding commitment to the national crime unit at the [Anti-Counterfeiting Group Conference](#) in London on 23 October. The unit has now been operating since September 2013 and this new funding will cover the next two years, up to 2017.

Baroness Neville-Rolfe said: "We've seen significant success in PIPCU's first year of operation. This extra support for the unit will help them to build on this impressive record in the fight against intellectual property crime, which costs the UK at least £1.3 billion a year in lost profits and taxes."

Since its launch in September 2013, PIPCU has delivered significant results. It has:

- investigated more than £29 m worth of IP crime and has suspended 2,359 internet domain names;
- seized more than £1.29 m worth of suspected fake goods;
- diverted more than 5 million visits from copyright infringing sites to the PIPCU domain suspension page;
- set up Operation Creative, a ground-breaking initiative designed to disrupt and prevent websites from providing unauthorised access to copyrighted content, and the Infringing Website List.

2014 Intellectual Property Crime report published



Consumers must beware of illegal traders who are increasingly using the internet to sell counterfeit and pirated goods, according to the [Intellectual Property \(IP\) Crime report](#).

The report, written by the IPO on behalf of the UK IP Crime Group [sets out key developments](#) in IP crime and new enforcement activity tackling issues. These include:

- the creation and impact of The City of London's Police Intellectual Property Crime Unit (PIPCU);
- targeted investigations by Trading Standards;
- greater intervention by industry to highlight breaches and defend their own intellectual property.

IP Minister Baroness Neville-Rolfe said: "Criminals who steal work and ideas, or make and sell fake merchandise pose a real threat to jobs in the UK, and deceive consumers who want to know the goods they buy are the real thing.

"National and international efforts to fight this type of crime are yielding real results, through new specialist resources, greater collaboration and intervention by industry. It is vital that we keep fighting to bring intellectual property criminals to justice and make sure that consumers are alert to the risks.

"The report shows how the UK government, law enforcement agencies and industry bodies are collaborating to address the threat posed by IP crime. This coordinated response is an indication of the level of threat this criminal activity poses to UK businesses and consumers."

The progress made in tackling IP crime has been the result of greater collaboration between government, enforcement agencies and industry. The impact of PIPCU, the first unit of its kind in the world, has been mirrored by increasing levels of industry intervention including 72 million instances of infringing digital material removed by the UK Music industry (BPI) and more than 1.6 million links to books which infringe copyright taken down by the Publishers Association (PA), a 4-fold increase on the previous year.

Counterfeit goods harm consumers as well as the economy, communities and legitimate jobs. The report also highlights the indisputable link between IP crime and other criminal activity including serious organised crime, money laundering, benefit fraud, drug-dealing and violence.



Two arrested on suspicion of illegally selling hundreds of thousands chart-topping tracks



[Two people in Bury have been arrested by Detectives from the Police Intellectual Property Crime Unit \(PIPCU\)](#) with support from Greater Manchester Police following a referral from the BPI. The couple are believed to be selling hard-drives containing up to 200,000 files of copyrighted material including karaoke tunes, full music tracks and music videos with a value in excess of £350,000.

International

IP Attachés

Leveraging IP protection to support exports in fast-growing markets: UK IP Attachés meet IPAN

The IPO IP Attaché network recently travelled to the UK for a week long programme of engagement with stakeholders. One of the highlights was the Attachés' second meeting with the [Intellectual Property Awareness Network](#) where they gave updates on the developments and challenges in IP protection and enforcement over the past year.

They [explained](#) how they help businesses navigate the complex IP landscape in their markets, build knowledge in the IP community, support UK Trade & Investment in their business advice, and where possible help support individual business cases.



The speakers from the IPO International Policy Group (left to right) were: Sheila Alves, IP Attaché for Brazil, Grega Kumer, Senior IP Adviser, UK Mission in Geneva;

Adam Williams, Deputy Director International Policy, Christabel Koh, IP Attaché for South East Asia; Tom Duke, IP Attaché for China.

After short presentations from the Attachés, there was a wide-ranging Q&A session. Commenting on the IP Attaché network, the IP Minister, Baroness Neville-Rolfe said: "Our IP attachés are the key international asset for the UK Intellectual Property Office. In the last year alone they have given practical support to 233 UK businesses grappling with IP issues. As a result of their work companies have protected IP assets worth more than £ 377 million."

Recent evaluation of the IP attaché network, published in the [Tonic Report](#), shows that the attachés are valued highly by businesses of all sizes and sectors, and are on hand to help businesses understand international IP issues that could stand in the way of their growth.

UK IP Minister opens WIPO Roving Seminars in London



Officials from the World Intellectual Property Organization (WIPO) travelled to the UK from 6-9th October for a series of Roving Seminars on international IP protection. The events brought WIPO's services to almost 200 UK users across three cities, with presentations and discussion on international registration of IP rights, alternative dispute resolution, IP databases and tools, and WIPO's role in international norm setting.

Opening the Roving Seminars at the British Library in London, Intellectual Property Minister Baroness Neville-Rolfe highlighted the crucial role that WIPO plays in protecting IP and stimulating its creation all around the world. She said the UK continued to make strengthen its' innovation environment to ensure it reflected the needs of 21st century businesses and creators.

UK companies and individuals make several thousand applications to these systems each year and it is important that they continue to operate efficiently. WIPO also facilitates multilateral negotiations on the future international IP framework.

The World Comes to London- Joint Training Seminar on Copyright and Related Rights

On 12th October 2014, sixteen delegates from around the world arrived in London for the [22nd Advanced Level Training Seminar on Copyright and Related Rights](#), a two week seminar organised by the British Copyright Council for the World Intellectual Property Organization and held in association with the UK Intellectual Property Office.



Delegates from countries as far apart as Jamaica, Romania and Tanzania met for two weeks to obtain a better understanding of UK copyright law. The seminar examined specific issues including moral rights of authors to the challenges presented by cloud computing. As well as support from UK IPO, the seminar was made possible with support from a number of industry sponsors.

Dates for the 23rd Seminar are 12th to 23rd October 2015. Those interested in participating are advised to contact the [WIPO Worldwide Academy](#).

Copyright

UK opens access to 91 million orphan works



The Tate owns 12 paintings by the St Ives School artist Alfred Wallis, who died in 1942. Until 2012 these pictures were orphan works as he died without any surviving family. It is only possible for them to be legally reproduced now as they were previously

published and are now out of copyright. However, the Tate has so far been unable to reproduce his unpublished literary works that are currently held in their archives.

(Photo: The Tate)

A new licensing scheme [was launched on the 29 October](#) that should enable wider access to at least 91 million culturally valuable creative works - including diaries, photographs, oral history recordings and documentary films.

A copyright work is known as an “orphan work” where one or more right holder is unknown or cannot be located. If you want to use a copyright work you must (with a very limited number of exceptions) seek the permission of the right owner/s, otherwise any reproduction of the work is unlawful. Under the new scheme, a licence can be granted by the Intellectual Property Office so that these works can be reproduced on websites, in books and on TV without breaking the law, while protecting the rights of owners and ensuring remuneration in case they come forward.

Baroness Neville-Rolfe, Minister for Intellectual Property said: “The UK’s trailblazing orphan works licensing scheme enables access to a wider range of our culturally important works. The scheme has been designed to protect right holders and give them a proper return if they reappear, while ensuring that citizens and consumers will be able to access more of our country’s great creations, more easily.”

This ground breaking scheme builds on UK and international best practice and is the first to use an electronic application system and searchable register. It is being implemented alongside the EU Orphan Works Directive that enables cultural institutions to allow digitisation of certain orphan works in their collection and display them on their websites. Together these two schemes will help to display more of the UK’s cultural work at home and across Europe.

The UK scheme will be administered by the UK Intellectual Property Office and is part of the wider programme of work to modernise the UK’s copyright system following the Hargreaves Review. Users will pay a fee to obtain a licence to use the work, which will be kept for the copyright owner should they come forward.

The scheme is available at: [https://www.gov.uk/apply-for-a-](https://www.gov.uk/apply-for-a-licence-to-use-an-orphan-work)

[licence-to-use-an-orphan-work](#). This includes an overview of the scheme, guidance on performing the diligent search, guidance for returning rights holders and tools to help you decide if you are eligible to use the European Directive on orphan works.

Transitional provisions for the repeal of section 52 of the CDPA

The [repeal of section 52](#) of the Copyright Designs and Patents Act 1988 will remove a permitted act in law which reduces the term of copyright protection for artistic works that have been industrially manufactured.

The Intellectual Property Office (IPO) recently held 3 meetings as part of the [consultation](#) process to gather evidence and discuss key issues. The consultation meetings were aimed at particular groups in order to focus an open and frank discussion on the issues that were relevant to those relevant groups.

In order to inform interested parties of what was discussed, the IPO has published the [consultation meeting minutes](#) .

The first meeting was aimed at designers and rights holders, the second for businesses that manufactured, imported or sold unlicensed copies of artistic works. The third was aimed at businesses and organisations that created or used 2D copies of artistic works.

The government ran a consultation from 15 September to 27 October 2014 to hear views on when to implement the repeal of section 52 of the Copyright, Designs and Patents Act (CDPA) 1988. This consultation gathered evidence on the potential impact of the government’s proposal to implement the repeal on 6 April 2018.

Your views sought! Consultation: Reducing the duration of copyright in certain unpublished works

The government has [launched](#) a consultation to hear views on reducing the duration of copyright in certain unpublished works, which currently remain protected by copyright until the year 2039, regardless of the age of the work.

This consultation invites views and seeks evidence on the potential impact of the government’s proposals. In addition to the questions posed in the consultation document, evidence is sought regarding:

- the estimated number of works subject to the 2039 rule;
- the proportion of such works for which the rule inhibits publication;
- the potential number of works which would be published if the rule were removed;
- the scale of administrative burdens currently shouldered by cultural institutions in relation to 2039 works;
- the benefits to institutions of the removal of the 2039 rule;
- quantifiable costs to copyright owners.

UPC update

17th Rules of Procedure Published

The [17th draft](#) of the Rules of Procedure (ROP) have been [published on the UPC website](#). They contain amendments by both the Expert (in red) and Legal (in blue) Groups. Following this publication, on 26 November, the UPC Preparatory Committee will host a public hearing in Tier, Germany on the final changes to the ROP. A live webcast of the event will be available via the website: <http://www.unified-patent-court.org/news>.

Spanish challenge

The [Advocate General's opinion](#) in cases C-146/13 and C-147/13 (the Spanish Challenge) is now expected to be published on 18 November.

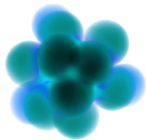
IT update: A recent two-day workshop in Paris allowed users, including court staff and the legal profession, to provide feedback on the prototype IT system. New features include a third version of the statement of claim form, a new version of the preliminary objection form and a new form for statement of defence.

To date over 1000 users have tested the prototype, with over 180 creating accounts and starting to file a statement of claim from more than 40 countries. Volunteers are welcome to [test the prototype here](#).

Finance: There was a meeting of the Financial Aspects Working Group on Wednesday 22 October in Paris. The agenda included the court fees and consultation (in preparation of the forthcoming Preparatory Committee discussion), modelling estimated costs and tackling cross-over issues where there are interdependencies with other Working Groups.

Unitary Patent: The EPO Select Committee met on 28 and 29 October to continue discussions on the level of annual renewal fees for Unitary Patents. They also consider the remaining technical points related to the Administrative Rules for the Unitary Patent and began discussions on the distribution of renewal fees. Communiqués of the Select Committee meetings are available on the EPO website [here](#).

Innovation



StudentshIP
Enterprise Awards
2014

£750,000 competition announced to help students with clever intellectual property ideas

Enterprising university students stand to benefit from a [new £750,000 competition](#), designed to encourage the practical use of intellectual property (IP) in their business ideas. The **StudentshIP Enterprise Awards** will provide funding, ranging from £10,000 up to £100,000, for university projects that bring enterprising students, businesses, and their local community together to work on innovative

projects. In-house projects or collaborations with other universities or businesses that create, manage or exploit intellectual property will all be considered.

Award winners will increase their understanding of the value and use of intellectual property, so the next generation of graduates are better equipped to enter the world of modern business and make the most of their unique ideas.

Minister for IP, Baroness Neville-Rolfe said: "The UK invests more in ideas and knowledge than machinery or buildings, so it is vital that the next generation of business-people and entrepreneurs really understand the value of intellectual property and how it can help them make the most of their creativity.

"This new competition will encourage enterprising students and academics to collaborate, so that their ideas for creating and exploiting intellectual property can be turned into reality. This is our chance to spot, support and develop the skills of the people who will be fuelling our future economy."

The [competition](#) will run until 12 December 2014, with finalists announced in January and the winners in March 2015. For more information please contact Matthew Larreta at the IPO on 01633 813814.



From Ideas to Growth: How intellectual property adds value

On October 30th, 70 business advisors from across the UK came together for a networking conference in London and to consider the question: **How does intellectual property turn great businesses ideas into growth?**

Delegates heard from various speakers including Sean Clarke, head of rights at Aardman, creators of Shaun the Sheep and Wallace and Gromit. In a discussion chaired by John Alty, IPO Chief Executive, a panel of entrepreneurs where to reflect on the key IP related thing they did for their business.

They all agreed on the following three things to do: Find out about IP early on, invest as much money as possible in IP protection and understand the process through research. The conference ended with a call to action to all business advisors: go out and spread the word about the importance of intellectual property to businesses. In the meantime the IPO is committed to continuing to develop the tools and guidance to help advisors and bring people together.

IP Events

Click [here](#) for a list of forthcoming IP events which may be of interest to you or your clients/members.

A list of events we will be attending over the coming months. Events are listed in chronological order. The event date is in the first column, the time of the event in the second column, the event title in the third column and the location of the event in the fourth column. Click on the event title for further information.



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