

# Outcome Based Success Measures



Provider Name	MARKET DRIVEN TRAINING LIMITED
Provider Type	Private Sector Public Funded
UKPRN	10026001
Provider ID	118792
Based on number of learners	600
Academic year	2010/11

**Experimental data – see [gov.uk](http://gov.uk) for technical details, guidance on use and other measures.**

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## Contents

The outcome based success measures in this report show data for

- All 19+ Skills learners funded through the Adult Skills Budget
- All 19+ Apprenticeship learners funded through the Adult Skills Budget

Therefore this report does not include:

- Learners funded through the Adult Community Learning Budget
- Learners funded through the Education Funding Authority
- Learners funded through the Offenders' Learning and Skills Service
- 16 -18 year old Apprenticeship learners
- Any learners under the age of 19

This report contains the following pages:

- Guidance notes and methodology
- Summary of measures
- Reports on each destination measure

Points to note:

- This is experimental data and relates to learners completing training in 2010/11. It has been released alongside a consultation which will inform how these measures will be used in the future. Please see [gov.uk](http://gov.uk) for technical details, guidance on use, and other measures that have been developed.
- Outcomes are only published where data are available for at least 100 learners, otherwise values are suppressed and marked with '-'.
- For all data, totals are rounded to the nearest 100 learners and rates are rounded to the nearest percentage point. Totals may not sum due to rounding.
- Where the rate for a destination is between 0% and 4% it is shown as 0-4%, and where the rate is between 96% and 100% it is shown as 96-100%

# Success Measures Guidance Notes



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## Outcome Based Success Measures Provider Report

Academic Year 2010/11

This report shows experimental data on the learning and employment destinations of learners completing eligible learning in the 2010/11 academic year. All of the measures make use of administrative datasets and provide a comprehensive estimate of subsequent learning and employment activity.

Please see gov.uk for further details on how these measures have been developed and should be used.

An outline of the definition of each destination measure in this report is given below:

- **Sustained positive destination** – the proportion of all adult learners with a sustained positive outcome, either into learning or employment.
- **Sustained learning** – the proportion of all adult learners who are in sustained learning, regardless of economic activity.
- **Sustained employment** – the proportion of adult learners in sustained employment.
- **Sustained employment for benefit learners** – the proportion of adult learners in sustained employment that were claiming benefits (subject to more stringent labour market requirements) the day before the start of their learning.

A full commentary and further technical details on the experimental data can be found on gov.uk. This also includes data on other measures, including a destination measure that captures non-sustained learning.

<https://www.gov.uk/government/publications/adult-further-education-outcome-based-success-measures-experimental-data-2010-to-2011>

### Applicability

This report covers all 19+ Skills and Apprenticeships funded through the Adult Skills Budget where learners completed at least one funded aim in the 2010/11 academic year. Learners who have completed aims as part of an apprenticeship programme, but have not completed the entire programme, are excluded from the data unless they have also completed an eligible aim outside of the apprenticeship programme.

# Success Measures Summary



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Measure	Rate
<b>Learner Destinations</b>	
<b>Sustained positive destination</b> – the proportion of all adult learners with a sustained positive outcome, either into learning or employment.	63%
<b>Sustained learning</b> – the proportion of all adult learners who are in sustained learning, regardless of economic activity.	0-4%
<b>Sustained employment</b> – the proportion of adult learners in sustained employment.	62%
<b>Sustained employment for benefit learners</b> – the proportion of adult learners in sustained employment that were claiming benefits (subject to more stringent labour market requirements) the day before the start of their training.	-

# Success Measures Breakdowns

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All Measures						
	Total learners (completions)	Sustained positive destination rate	Sustained learning rate	Sustained employment rate	Benefit learners (completions)	Sustained employment rate
<b>By Programme Type</b>						
All Adult FE and Skills	600	63%	0-4%	62%	-	-
of which Apprenticeships	-	-	-	-	-	-
<b>By Age</b>						
19 - 24	-	-	-	-	-	-
25 - 49	400	66%	0-4%	65%	-	-
50+	100	60%	0-4%	60%	-	-
Unknown	-	-	-	-	-	-
<b>By Gender</b>						
Female	300	63%	0-4%	63%	-	-
Male	300	63%	0-4%	62%	-	-

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All Measures						
	Total learners (completions)	Sustained positive destination rate	Sustained learning rate	Sustained employment rate	Benefit learners (completions)	Sustained employment rate
<b>By Learner's Highest Level of Learning Aim</b>						
Entry/Level 1 - Other	-	-	-	-	-	-
Entry/Level 1 - Eng & Maths	-	-	-	-	-	-
Entry/Level 1 - ESOL	-	-	-	-	-	-
Level 2 - Other	-	-	-	-	-	-
Level 2 - Eng & Maths	-	-	-	-	-	-
Level 2 - ESOL	-	-	-	-	-	-
Full Level 2	600	63%	0-4%	62%	-	-
Level 3 - Other	-	-	-	-	-	-
Full Level 3	-	-	-	-	-	-
Level 4+	-	-	-	-	-	-
Not assigned	-	-	-	-	-	-
<b>By Learners with Learning Difficulties and/or Disabilities</b>						
Learning Difficulties/ Disability	-	-	-	-	-	-
No Learning Difficulties/ Disability	600	63%	0-4%	62%	-	-
Not Known/Not Provided	-	-	-	-	-	-

## Sustained positive destination

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Sustained positive destination								
			Provider Type			National		
	Total learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Programme Type</b>								
All Adult FE and Skills	600	63%	68%	82%	88%	67%	76%	85%
of which Apprenticeships	-	-	80%	86%	90%	79%	84%	89%
<b>By Age</b>								
19 - 24	-	-	73%	81%	87%	68%	75%	82%
25 - 49	400	66%	64%	82%	88%	67%	76%	84%
50+	100	60%	56%	80%	87%	60%	71%	79%
<b>By Gender</b>								
Female	300	63%	73%	84%	88%	70%	77%	84%
Male	300	63%	59%	80%	87%	62%	72%	82%

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Sustained positive destination								
			Provider Type			National		
	Total learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Learner's Highest Level of Learning Aim</b>								
Entry/Level 1 - Other	-	-	-	-	-	51%	62%	71%
Entry/Level 1 - Eng & Maths	-	-	30%	37%	80%	56%	66%	74%
Entry/Level 1 - ESOL	-	-	-	-	-	55%	61%	67%
Level 2 - Other	-	-	-	-	-	68%	78%	85%
Level 2 - Eng & Maths	-	-	36%	55%	84%	67%	74%	80%
Level 2 - ESOL	-	-	-	-	-	-	-	-
Full Level 2	600	63%	73%	83%	88%	70%	78%	85%
Level 3 - Other	-	-	-	-	-	70%	77%	83%
Full Level 3	-	-	80%	85%	90%	76%	81%	86%
Level 4+	-	-	-	-	-	80%	86%	90%
Not assigned	-	-	-	-	-	-	-	-
<b>By Learners with Learning Difficulties and/or Disabilities</b>								
Learning Difficulties/ Disability	-	-	41%	75%	86%	58%	66%	73%
No Learning Difficulties/ Disability	600	63%	70%	82%	88%	68%	77%	85%
Not Known/Not Provided	-	-	-	-	-	59%	68%	78%

# Sustained learning

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Sustained learning								
			Provider Type			National		
	Total learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Programme Type</b>								
All Adult FE and Skills	600	0-4%	0-4%	10%	15%	8%	17%	30%
of which Apprenticeships	-	-	8%	14%	20%	10%	16%	22%
<b>By Age</b>								
19 - 24	-	-	9%	15%	21%	15%	28%	37%
25 - 49	400	0-4%	0-4%	7%	13%	7%	17%	28%
50+	100	0-4%	0-4%	0-4%	7%	6%	12%	24%
<b>By Gender</b>								
Female	300	0-4%	7%	11%	16%	11%	22%	31%
Male	300	0-4%	0-4%	7%	12%	7%	17%	28%



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Sustained learning								
			Provider Type			National		
	Total learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Learner's Highest Level of Learning Aim</b>								
Entry/Level 1 - Other	-	-	-	-	-	19%	27%	37%
Entry/Level 1 - Eng & Maths	-	-	7%	10%	16%	22%	37%	46%
Entry/Level 1 - ESOL	-	-	-	-	-	27%	37%	48%
Level 2 - Other	-	-	-	-	-	13%	18%	27%
Level 2 - Eng & Maths	-	-	7%	12%	18%	20%	27%	37%
Level 2 - ESOL	-	-	-	-	-	-	-	-
Full Level 2	600	0-4%	0-4%	9%	16%	7%	15%	24%
Level 3 - Other	-	-	-	-	-	11%	16%	25%
Full Level 3	-	-	5%	7%	11%	8%	21%	32%
Level 4+	-	-	-	-	-	8%	12%	16%
Not assigned	-	-	-	-	-	-	-	-
<b>By Learners with Learning Difficulties and/or Disabilities</b>								
Learning Difficulties/ Disability	-	-	0-4%	9%	15%	26%	36%	46%
No Learning Difficulties/ Disability	600	0-4%	0-4%	9%	15%	8%	16%	26%
Not Known/Not Provided	-	-	-	-	-	12%	20%	30%

## Sustained employment

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Sustained employment								
			Provider Type			National		
	Total learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Programme Type</b>								
All Adult FE and Skills	600	62%	64%	80%	87%	53%	67%	83%
of which Apprenticeships	-	-	78%	84%	88%	75%	82%	87%
<b>By Age</b>								
19 - 24	-	-	70%	79%	85%	51%	62%	78%
25 - 49	400	65%	60%	80%	86%	53%	67%	82%
50+	100	60%	53%	80%	86%	44%	62%	75%
<b>By Gender</b>								
Female	300	63%	70%	81%	87%	54%	68%	82%
Male	300	62%	55%	79%	85%	48%	62%	80%

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Sustained employment								
			Provider Type			National		
	Total learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Learner's Highest Level of Learning Aim</b>								
Entry/Level 1 - Other	-	-	-	-	-	31%	42%	55%
Entry/Level 1 - Eng & Maths	-	-	22%	28%	74%	29%	39%	53%
Entry/Level 1 - ESOL	-	-	-	-	-	22%	33%	42%
Level 2 - Other	-	-	-	-	-	55%	73%	81%
Level 2 - Eng & Maths	-	-	31%	47%	81%	50%	60%	70%
Level 2 - ESOL	-	-	-	-	-	-	-	-
Full Level 2	600	62%	70%	80%	86%	62%	72%	82%
Level 3 - Other	-	-	-	-	-	60%	71%	79%
Full Level 3	-	-	79%	84%	89%	63%	72%	84%
Level 4+	-	-	-	-	-	77%	83%	88%
Not assigned	-	-	-	-	-	-	-	-
<b>By Learners with Learning Difficulties and/or Disabilities</b>								
Learning Difficulties/ Disability	-	-	26%	75%	84%	27%	38%	49%
No Learning Difficulties/ Disability	600	62%	65%	80%	87%	56%	70%	83%
Not Known/Not Provided	-	-	-	-	-	44%	58%	71%

# Sustained employment for benefit learners

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Based on number of learners	600
Academic year	2010/11

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Sustained employment for benefit learners								
			Provider Type			National		
	Benefit learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Programme Type</b>								
	All Adult FE and Skills	-	22%	29%	41%	28%	35%	43%
	of which Apprenticeships	-	-	-	-	-	-	-
<b>By Age</b>								
	19 - 24	-	-	-	-	26%	32%	37%
	25 - 49	-	23%	27%	32%	28%	33%	42%
	50+	-	-	-	-	20%	24%	30%
<b>By Gender</b>								
	Female	-	21%	23%	31%	24%	32%	40%
	Male	-	23%	28%	33%	28%	33%	40%

# Sustained employment for benefit learners



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Sustained employment for benefit learners								
			Provider Type			National		
	Benefit learners (completions)	Rate	Lower quintile	Median	Upper quintile	Lower quintile	Median	Upper quintile
<b>By Learner's Highest Level of Learning Aim</b>								
	Entry/Level 1 - Other	-	-	-	-	21%	27%	33%
	Entry/Level 1 - Eng & Maths	-	21%	24%	27%	19%	24%	27%
	Entry/Level 1 - ESOL	-	-	-	-	-	-	-
	Level 2 - Other	-	-	-	-	-	-	-
	Level 2 - Eng & Maths	-	-	-	-	-	-	-
	Level 2 - ESOL	-	-	-	-	-	-	-
	Full Level 2	-	-	-	-	36%	41%	47%
	Level 3 - Other	-	-	-	-	-	-	-
	Full Level 3	-	-	-	-	-	-	-
	Level 4+	-	-	-	-	-	-	-
	Not assigned	-	-	-	-	-	-	-
<b>By Learners with Learning Difficulties and/or Disabilities</b>								
	Learning Difficulties/ Disability	-	-	-	-	21%	25%	31%
	No Learning Difficulties/ Disability	-	22%	27%	39%	28%	36%	43%
	Not Known/Not Provided	-	-	-	-	-	-	-