Together we will beat cancer



Anne Milton MP
Parliamentary Under-Secretary of State
Department of Health
Richmond House
79 Whitehall
London SW1A 2NS

T 020 7242 0200 www.cancerresearchuk.org

Cancer Research UK Angel Building 407 St John Street London ECIV 4AD

United Kingdom

23 April 2012

Dear Anne,

Cancer Research UK's Parliament Day - 27th June 2012

Request for meeting to discuss the Government's consultation on the plain packaging of tobacco products and priorities for cancer prevention

In advance of Cancer Research UK's Parliament Day on 27th June, I am writing to request a meeting with you in Westminster on the day. Our Parliament Day will highlight our top priorities for cancer – saving lives through prevention, awareness, early diagnosis and treatment. The day includes a series of high level meetings, a photocall for MPs at our Cancer Awareness Roadshow and a lobby of Parliament by Cancer Research UK supporters from across the UK. The lobby will focus on 'The answer is plain': our campaign for plain packaging of tobacco products.

As you know, we are pleased that the Government is consulting on tobacco packaging and we will continue to work with our partners in the Smokefree Action Coalition to support this policy. We are keen to update you on our public campaign and share the results of our new report from the Centre for Tobacco Control Research.

We would also like to discuss how the public health system and NHS should work together to promote awareness and early diagnosis. It is crucial that local authorities and GPs are jointly incentivised to make the system as effective as possible. It would be helpful to update you on our new clinical partnership with the Royal College of GPs focusing on cancer in primary care. We have recently appointed Professor Greg Rubin as programme lead. You may know that cancer is the first of the RCGP's new 'enduring priorities' - a five-year programme that focuses on conditions with a large impact on public health and public health policy.

I hope we will be able to meet on 27th June and be part of the day. A member of our public affairs team will be in contact with your office shortly and if you have any questions please contact. Public Affairs Assistant on 020 3 or by email on

Yours sincerely,

Sarah Woolnough Director of Policy DEPT OF HEALTH RECEIVED

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