



[REDACTED] PH3/DOH/GB

13/09/2012 18:50

To [REDACTED] OIS/DOH@DOH

cc

bcc

Subject Fw: DH Consultation on standardised packaging of tobacco products - extension of deadline to 10th August

[REDACTED]

[REDACTED]

Tobacco Programme Manager
Department of Health

Tel: 020 7 [REDACTED]

Email: [REDACTED]@dh.gsi.gov.uk

Get off cigarettes with NHS support - call 0800 169 0 169 or visit
www.nhs.uk/gosmokefree

----- Forwarded by [REDACTED] PH3/DOH/GB on 13/09/2012 18:50 -----



Deborah Arnott
<Deborah.Arnott@ash.org.uk>

05/07/2012 10:02

To [REDACTED] PH3/DOH/GB@DOH, [REDACTED] OIS/DOH@DOH

cc

Subject Fw: DH Consultation on standardised packaging of tobacco products - extension of deadline to 10th August

fyi

Deborah

From: Deborah Arnott

Sent: 05 July 2012 10:01

To: Alex Cunningham; Alun Michael; Andrew George; Andrew George; Annette Brooke; Baroness Finlay; Baroness Gale; Baroness o'Cathain; Baroness Thornton; Bob Blackman; Caroline Flint; Caroline Lucas; Catherine McKinnell; Diane Abbott; Fiona Bruce; Frank Dobson; Heidi Alexander; Ian Mearns; Jeremy Lefroy; John Leech; John Robertson; Kevin Barron; Lord Dubs; Lord Faulkner of Worcester; Lord Foulkes; Lord Jones of Cheltenham; Lord Judd; Lord Laird; Lord Patel; Lord Rea; Lord Rennard; Lord Ribeiro; Lord Storey; Lord Walton; Lord walton alternative email; Naomi Long; Nick Smith; Pat Glass; Peter Bottomley; Phil Wilson; Sarah Wollaston; Sharon Hodgson; Sheila Gilmore; Simon wright; Stephen Williams; Tessa Munt; Virendra Sharma

Subject: DH Consultation on standardised packaging of tobacco products - extension of deadline to 10th August

Dear APPG members

A Written Ministerial Statement has just been issued to say that the consultation on standardized packaging has been extended for one month to 10th August 2012. This is to allow for the fullest participation which we support. We are not putting anything out pro-actively but if we're approached we will put out the following response on behalf of the Smokefree Action Coalition. Let me know if you have any questions.

Best wishes,

Deborah.

Responding to the news that the Government's consultation on tobacco packaging has been extended for one month:

Deborah Arnott, chief executive of Action on Smoking and Health (ASH) said, "We welcome the extension to the consultation, which will allow time for more people to respond. The feedback we've been getting from the public, parliamentarians and healthcare professionals is overwhelmingly positive, recognising that putting cigarettes in plain standardised packaging is the essential next step in protecting our children from smoking."

Notes:

[1] Link to Consultation document: <http://consultations.dh.gov.uk>

For further information on the case for tobacco plain packaging see: the Smokefree Action Coalition Briefing <http://www.smokefreeaction.org.uk/plain-packaging.html>

[2] There is already considerable public support for plain standardised packaging. A YouGov Survey conducted earlier this year found that 62% of adults in England supported it while just 11% opposed the measure.

Total sample size was 10,000 adults. Fieldwork was undertaken between 27th February to 16th March 2012. The survey was carried out online. The figures have been weighted and are representative of all adults (aged 18+) in England.

Question asked of respondents: The image above is an example of a 'plain standardised pack' based on Australian legislation passed last year (Source: ASH, 2012). Thinking about the packaging above, to what extent would you support or oppose the following? Requiring tobacco to be sold in plain standardised packaging with the product name in standard lettering.

Respondents were shown the following image:

https://surveyfiles.yougov.com/static/ASH_Smokefree_Wave_7.jpg

Australia will be the first country in the world to require plain, standardised packaging for all tobacco products from December 2012. See Australian Government Notice:

<http://www.yourhealth.gov.au/internet/yourhealth/publishing.nsf/Content/tobacco-label-passedleg>

[3] The Smokefree Action Coalition is a group of 190 organisations, united in working to reduce the harm caused by tobacco.

. For the full list of members see : <http://www.smokefreeaction.org.uk/about.html>

Deborah Arnott FRCP (Hon)

Chief Executive

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and help protect our children

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PACKS
PROTECT
.CO.UK**

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