

From: Tony Guy [mailto:Tony.Guy@AdmiralTaverns.co.uk]
Sent: 02 April 2013 12:38
To: Gambling Consultations
Subject: Response to Triennial Consultation from Admiral Taverns
Importance: High

F.A.O:

Caity Marsh
Gambling (Triennial Review)
Department for Culture, Media and Sport
2-4 Cockspur Street
London SW1Y 5DH

Dear Caity,

The Triennial Consultation which has resulted in the plan to increase the current Jackpot in our pubs from £70 to £100 on our AWP's has come as a much welcome boost during a difficult financial climate.

This should increase the entertainment value and offering to our customers, whilst we remain absolutely committed to our social responsibilities in providing a safe environment in a Licensed area.

Our Licensees should see a much needed increase in their revenue from Machines which will help their overall profitability.

We shall be increasing our awareness throughout the estate with regard to restricting U18s from playing these machines. We shall continue to include the gamcare logo and a no U18 logo on each of our machines in a prominent position.

We shall also continue to ensure that our suppliers and Licensees are fully compliant too with regard to registering for MGD and siting the correct machines throughout our estate.

Once again, we are very grateful & confirm our full support for this move on behalf of Admiral Taverns.

Yours Sincerely

Tony Guy

Machines Manager



Pub Company of the Year 2013