

# Topline Results

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- Results are based on interviews with 1,831 adults aged 16+ across the United Kingdom. This comprises: 1,450 interviews in England, 101 in Northern Ireland, 129 in Wales, 151 in Scotland, and 495 with BME groups
- Interviews were conducted face-to-face between 20 September – 21 November 2004
- Data are weighted by sex, age, working status, region and ethnic group – to the 2001 UK Census; and by social class to the July 2001 National Readership Survey
- Where results do not sum to 100, this is due to multiple answers or computer rounding
- Base all (1,831), unless otherwise specified.

**Good morning, afternoon, evening. My name is ... from MORI, the opinion research organisation, and we are carrying out a survey on various issues. After the first few questions, we will give you a little more information about the topic.**

**The interview will take around 35 minutes, and, if now is not convenient for you, we could arrange a time for me to come and interview you that would be more convenient.**

**We will tell you the name of MORI's client at the end of the interview.**

**I would like to assure you that all the information we collect will be kept in the strictest confidence, and used for research purposes only. It will not be possible to identify any particular individual or address in the results.**

Q Which two or three issues in your life, if any, are most important to you personally? DO NOT PROMPT. PROBE FOR UP TO THREE. IF NECESSARY: What else? CODE UP TO THREE

	%
Anti-social behaviour/Tackling anti-social behaviour	6
Bringing up children/Caring for a relative	11
Crime/Tackling crime/Law & Order/Vandalism	8
Defence/Foreign affairs/Iraq	3
Education/A good education	7
Education system/A good education system	4
Environmental issues	6
Europe/EU/Relations with France, Germany, etc.	1
Friends and family	60
Health/Good health	35
Healthcare system/A good healthcare system/NHS	9
Helping Sudan/other developing countries	*
Housing/Having a good home to live in	11
Job/Having a job (i.e. paid work)	17
Money/Having financial security	21
Politics/Political issues/Current affairs	3
Public transport/Having good public transport	1
Race relations/Immigration/Asylum	2
Science/Cloning/Animal experimentation etc.	1
Terrorism/Tackling terrorism	3
Traffic congestion/Tackling traffic congestion	1
The economy/ Cost of living/Inflation	4
Happiness	4
Car/Cars	*
Pets	1
Personal relationships	1
Sport	1
Faith/Religion	3
Other (PLEASE WRITE IN)	8
None of these	1
Don't know	3

ALTERNATE ORDER OF ASKING Q AND Q.

IF YOU HAVE AN ODD SAMPLE POINT NUMBER, PLEASE ASK VERSION 1

IF YOU HAVE AN EVEN SAMPLE POINT NUMBER, PLEASE ASK VERSION 2

Q **When I say... 'science' ...what comes to mind?** DO NOT PROMPT. PROBE FULLY. MULTICODE OK.

Base: Adults aged 16+ (Version 1)	(899)
	%
Advancement/Progress/The future/Better world/Helping mankind/Easier living/Easier life	14
Biology/Chemistry/Physics	15
Boffins/Nerds/Eccentric/Crazy/ Boring/Mad/Mad professor/Mysterious	4
Bombs/War/Destruction of mankind	2
Laboratory/Labs/Bunsen burners/Test tubes/Chemicals/Chemical reaction	19
Communications/Phones	1
Computers/IT	5
Difficult/Difficult to understand	1
Engineering	4
Environment/Nature/Plants	5
Experiment/Inquisitive/Understanding	7
Fiction/Science fiction	2
Food/Food production	1
Genetics/DNA/GM food/GM crops	3
Health/Drugs/Cures for diseases/Hospitals/Doctors/Medicine/Hygiene	17
Important/Necessary	1
Ideas/Innovation/Invention/Discovery/ Research/Analysis/Logic	16
Nanotechnology	2
New appliances/New technology	6
School/Horrible teacher/Disliked at school/Boring	12
Science festival/Science Museum/centre	2

Space/Rockets/Astronomy	10
Test-tube babies/IVF	2
Energy/Power	*
Weather/Meteorology	*
Technology	1
Schools/Education	1
Machine/Machinery/Mechanised Appliance	*
White coats	1
Other (PLEASE WRITE IN)	10
Nothing	6
Don't know	4

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Q **When I say... 'engineering' ...what comes to mind?** DO NOT PROMPT. PROBE FULLY. MULTICODE OK.

Base: Adults aged 16+ (Version 2)	(932) %
Advancement/Progress/The future/Better world/Helping mankind/Easier living/Easier life	4
Assembly/Construction/Building/Building sites/Bridges/Tunnelling/Channel Tunnel	32
Biology/Chemistry/Physics	3
Boffins/Nerds/Eccentric/Crazy/Boring/Mad/Mad professor/Mysterious	*
Communications/Phones	1
Difficult/Difficult to understand	*
Computers/IT	3
Design/Designing/ Fixing/Manufacturing/Making things/Maintenance	21
Energy/Power	4
Genetics/DNA/GM food/GM crops	2
Industrial/Infrastructure/Installation/Utility/Water	7
Important/Necessary	1
Ideas/Innovation/Invention/Discovery/Research/Analysis/Logic	6
Laboratory/Labs/Bunsen burners/Test tubes/Chemicals/Chemical reaction	2
Machines/Machinery/Mechanical/Mechanised appliance/Motor(s)	31
Motoring/Motorways/Cars/Buses/Roads	15
Nanotechnology	*
Oil/Nuts & bolts/Parts/Metals/Cables	4
Plumber/Welder/Labourer/Joiner/Mechanics/Hard hats	6
Pollution	1
Science	2

Ships/Trains/Railways/Transport/Vehicles	13
Space/Rockets/Astronomy	1
Other (PLEASE WRITE IN)	11
Nothing	4
Don't know	3

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Q **When I say...‘scientist’...what comes to mind?** DO NOT PROMPT. PROBE FULLY. MULTICODE OK.

Base: Adults aged 16+ (Version 1)	(899)
	%
Academic/Professor/Teacher/Research/Researchers	27
Beards	1
Biologists/Chemists/Physicians	11
Boffins/Nerds/Eccentric/Crazy/ Boring/Mad/Mad professor/Mysterious	11
Darwin/Einstein/Newton/Stephen Hawking	7
Doctors/Surgeons	7
Don't like/Not my type of person	*
Experiments/Laboratories/Microscopes/ Test tubes	16
Experts/Skilled people/Educated/Highly educated/Brainy/Clever/Intelligent/Smart	22
Glasses	1
Hardworking/Committed/Persistence/Long hours/Dedicated	4
Innovative/Innovators/Inventors/Pioneers/Visionaries/Solution finders	15
Men	3
My Dad/My father	1
My family	2
My Mum/My mother	*
Old	*
Unemotional/Logical/Cool/Level headed	2
Well paid/Good career prospects	1
White	1
White coats	16
Historical figure (any)	2
Rockets/Space	1
Other (PLEASE WRITE IN)	9
Nothing	5
Don't know	4

Q **When I say... 'engineer' ...what comes to mind?** DO NOT PROMPT. PROBE FULLY. MULTICODE OK.

Base: Adults aged 16+ (Version 2)	(932)
	%
Blue collar workers/Dirty/Factories/Overalls/Grease monkeys	15
Beards	*
Boffins/Nerds/Eccentric/Crazy/Boring/Mad/Mad professor/Mysterious	3
Brunel/Stephenson	3
Cars/Railways	8
Chemical/Electrical/Mechanical	8
Computer	3
Don't like/Not my type of person	*
Experts/Skilled people/Educated/Highly educated/Brainy/Clever/Intelligent/Smart	24
Fitter/Mechanics/Builders/Car mechanic/Civil engineers/Machine operator/Gas fitter/Ship builder/Sheet metal worker/Technicians	45
German	*
Glasses	*
Hardworking/Committed/Persistence/Long hours/Dedicated	5
Innovative/Innovators/Inventors/Pioneers/Visionaries/Solution finders	7
Men	8
My Dad/My father	3
My family	6
My Mum/My mother	*
Old	-
Unemotional/Logical/Cool/Level headed	*
Well paid/Good career prospects	1
White	*
White coats	1
Other (PLEASE WRITE IN)	6
Nothing	5
Don't know	4



**And now I'd like to focus more on science ...**

**Q SHOWCARD A (R) How well informed do you feel, if at all, about science and scientific research/developments? Just read out the letter that applies. SINGLE CODE ONLY**

		%
A	Very well informed	5
B	Fairly well informed	34
C	Not very well informed	42
D	Not at all informed	17
	Not stated	*
	Don't know	*

**OST/WELLCOME TRUST TREND QUESTION (2002)<sup>1</sup>**

**Q SHOWCARD B (R) Which of the following statements on this card do you most agree with? Just read out the letter that applies. SINGLE CODE**

		OST/Wellcome Trust 2000	MORI/OST 2004	Change
	Base: Adults aged 16+	(1,839)	(1,831)	(±)
		%	%	
A	...These days I see and hear far too much information about science	3	2	-1
B	...These days I see and hear too much information about science	11	5	-6
C	...These days I see and hear about the right amount of information about science	55	40	-15
D	...These days I see and hear too little information about science	20	37	+17
E	...These days I see and hear far too little information about science	4	12	+8
	None of these	-	2	+2
	Don't know	7	2	-5

<sup>1</sup> 'None of these' has been added.

Q When I say “public consultation on science” what, if anything, springs to mind?  
DO NOT PROMPT. MULTICODE OK

	%
Embryo gender selection/Consultation by Human Fertilisation and Embryology Authority	3
GM Nation debate	3
GM/GM food/Genetic engineering	5
It's a bad idea	*
It's a good idea	5
It's a waste of time/There is no point	1
Nanotechnology/Study by The Royal Society/Royal Academy of Engineering	1
Public health consultation/Department of Health	8
There is too much	1
There's not enough/There should be more	8
Animals	*
Environment	1
Consultation	4
Informing the public	4
Public opinion	2
Government	2
Media/TV	2
Research	2
Other (PLEASE WRITE IN)	12
Nothing	34
Never heard of it	8
Not stated	1
Don't know	9

Q SHOWCARD C (R) How much, if anything, do you feel you know about public consultation on science? SINGLE CODE ONLY

	%
A great deal	1
A fair amount	8
Not very much	44
Nothing at all	44
A great deal/A fair amount	9
Not very much/Nothing at all	88
Not stated	1
Don't know	2

IF YOUR HAVE AN ODD SAMPLE POINT NUMBER, PLEASE ASK VERSION 1 AT Qa AND Qb

IF YOUR HAVE AN EVEN SAMPLE POINT NUMBER, PLEASE ASK VERSION 2 AT Qa AND Qb

Version 1

MORI/OST 1999 TREND QUESTION

Qa SHOWCARD D – VERSION 1 (R) **On this card is a list of various scientific developments. Which two or three would you say have been beneficial for society as far as you are aware?** JUST READ OUT THE LETTER OR LETTERS. ROTATE ORDER. MULTICODE OK.

Qb SHOWCARD D – VERSION 1 (R) AGAIN **And which two or three would you say have not been beneficial for society, as far as you are aware?** JUST READ OUT THE LETTER OR LETTERS. MULTICODE OK.

		Qa BENEFICIAL		CHANGE (+)
		MORI/OST (1998/99)	2004	
Base: Adults aged 16+		(1,109) %	(899) %	
A	Cloning/Dolly the sheep	2	2	-
B	Computers/The Internet/Email	28	41	+13
C	Cures for or eradication of illnesses/diseases	43	41	-2
D	Genetic modification/engineering of animals and plants	1	1	-
E	Genetically modified food	1	4	+3
F	Genetic testing or screening for particular things, eg diseases	24	14	-10
G	Discovering global warming/Climate Change/ Disruption to weather patterns/Greenhouse Effect	19	17	-2
H	Faster/cheaper travel	6	5	-1
I	Medicines/New drugs/Penicillin/Antibiotics/Vaccines etc	57	53	-4
J	New and alternative sources of energy	17	16	-1
K	New operations/Surgery	31	24	-7
L	New telecommunications (fax machine/mobile phone/TV)	14	13	-1
M	Robots in industry and medicine	3	3	-
N	Space Research/Sending people to the moon	2	5	+3
O	Splitting the atom	4	5	+1
P	Test-tube babies/In-vitro fertilisation	11	8	-3
Q	Transplants eg of heart, liver, kidneys etc	51	41	-10
	Other (PLEASE WRITE) [NOT ON SHOWCARD]	*	*	-
	No, none spring to mind	*	*	-
	Don't know	*	*	-

		<b>Qb NOT BENEFICIAL</b>		
Base: Adults aged 16+		<b>MORI/OST</b>	<b>2004</b>	<b>CHANGE</b>
Base: Adults aged 16+		<b>(1,109)</b>	<b>(899)</b>	<b>(±)</b>
		<b>%</b>	<b>%</b>	
A	Cloning/Dolly the sheep	57	53	-4
B	Computers/The Internet/Email	4	3	-1
C	Cures for or eradication of illnesses/diseases	1	1	-
D	Genetic modification/engineering of animals and plants	28	18	-10
E	Genetically modified food	45	36	-9
F	Genetic testing or screening for particular things, eg diseases	2	1	-1
G	Discovering global warming/Climate Change/ Disruption to weather patterns/Greenhouse Effect	6	5	-1
H	Faster/cheaper travel	16	12	-4
I	Medicines/New drugs/Penicillin/Antibiotics/Vaccines etc	1	1	-
J	New and alternative sources of energy	4	3	-1
K	New operations/Surgery	*	1	+1
L	New telecommunications (fax machine/mobile phone/TV)	5	4	-1
M	Robots in industry and medicine	18	12	-6
N	Space Research/Sending people to the moon	25	22	-3
O	Splitting the atom	20	17	-3
P	Test-tube babies/In-vitro fertilisation	9	11	+2
Q	Transplants eg of heart, liver, kidneys etc	1	1	-
	Other (PLEASE WRITE IN) [NOT ON SHOWCARD]	*	*	-
	No, none spring to mind	5	10	+5
	Don't know	1	2	+1

Version 2

Qa SHOWCARD D – VERSION 2 (R) **On this card is a list of various scientific developments. Which two or three would you say have been beneficial for society as far as you are aware?** JUST READ OUT THE LETTER OR LETTERS. ROTATE ORDER. MULTICODE OK.

Qb SHOWCARD D – VERSION 2 (R) AGAIN **And which two or three would you say have not been beneficial for society, as far as you are aware?** JUST READ OUT THE LETTER OR LETTERS. MULTICODE OK.

		Qa BENEFICIAL	Qb NOT BENEFICIAL	Net beneficial (±)
	Base: Adults aged 16+ (Version 2)	(932)	(932)	
		%	%	
A	Cloning/Dolly the sheep	3	45	-42
B	Computers/The Internet/Email	40	3	+37
C	Cures for or eradication of illnesses/diseases	40	*	+39
D	Genetic modification/engineering of animals and plants	3	12	-9
E	Genetically modified food	3	32	-29
F	Genetic testing or screening for particular things, eg diseases	17	2	+15
G	Discovering global warming/Climate Change/Disruption to weather patterns/Greenhouse Effect	17	3	+14
H	Faster/Cheaper travel	10	9	-*
I	Medicines/New drugs/Penicillin/Antibiotics/Vaccines etc	46	*	+46
J	New and alternative sources of energy	16	1	+14
K	New operations/Surgery	24	*	+24
L	New telecommunications (fax machine/mobile phone/TV)	14	5	+9
M	Robots in industry and medicine	5	11	-6
N	Space Research/Sending people to the moon	3	15	-12
O	Splitting the atom	5	10	-5
P	Test-tube babies/In-vitro fertilisation	8	6	+2
Q	Transplants eg of heart, liver, kidneys etc	37	*	+37
R	Brain science/Neuroscience	5	*	+5
S	'Designer babies'	2	27	-25
T	Energy/Electricity	11	*	+11
U	Mobile 'phones	7	8	-*
V	Nanotechnology/Miniaturisation	1	2	-*

W	New vaccinations for children (MMR vaccination/Five-in-one vaccination)	13	1	+12
X	Nuclear power	4	6	-2
Y	Radioactive waste	1	22	-21
Z	The use of animals in medical research	5	12	-6
	Other (PLEASE WRITE IN) [NOT ON SHOWCARD]	*	*	*
	No, none spring to mind	1	4	-4
	Don't know	1	1	-1

Q.- Q. SHOWCARD E (R) **From what you know or have heard about... READ OUT Q – Q AND ROTATE ORDER ... on balance, which of these statements, if any, most closely reflects your own opinion? Please just read out the letter that applies.**  
SINGLE CODE FOR EACH. ROTATE ORDER ✓ TICK START

	A	B	C	D	E		
	Benefits far outweigh risks %	Benefits slightly outweigh risks %	About the same %	Risks slightly outweigh benefits %	Risks far outweigh benefits %	None of these %	Don't know %
Q. <b>...Climate change...</b>							
UEA/MORI 2002	5	9	22	21	32	1	10
MORI/OST 2004	4	10	21	21	29	3	11
Change	-1	+1	-1	-	-3	-2	+1
Q. <b>...Genetically modified food...</b>							
UEA/MORI 2002	5	11	29	18	21	2	14
UEA/MORI 2003	6	14	23	19	23	3	12
MORI/OST 2004	4	12	15	24	33	*	10
Change	-1	+1	-14	+6	+12	-2	-4
Q. <b>...Genetic testing (i.e. tests to discover whether people have a range of inherited diseases or disorders)...</b>							
UEA/MORI 2002	15	23	29	15	12	1	6
MORI/OST 2004	30	38	11	8	6	1	5
Change	+15	+15	-18	-7	-6	-	-1
Q. <b>...Radioactive waste...</b>							
UEA/MORI 2002	7	13	21	23	30	2	4
MORI/OST 2004	4	8	9	17	55	1	5
Change	-3	-5	-12	-6	+25	-1	-1
Q. <b>...Radiation from mobile phone handsets...</b>							
UEA/MORI 2002	19	23	35	8	9	1	6
MORI/OST 2004	7	17	19	26	17	1	11
Change	-12	-6	-16	+18	+8	-	-5

NEW QUESTION

Q. <b>...Cloning...</b>							
MORI/OST 2004	6	10	12	19	44	1	8

IF YOUR HAVE AN ODD SAMPLE POINT NUMBER, PLEASE ASK QA (Version 1)  
 IF YOUR HAVE AN EVEN SAMPLE POINT NUMBER, PLEASE ASK QB (Version 2)

Q. SHOWCARD F (R) **How strongly do you agree or disagree with the following statement?** SINGLE CODE ONLY

- A ...Overall, the benefits of science outweigh the risks (Version 1)  
 B ...Overall, the risks of science outweigh the benefits (Version 2)

	Version 1 <b>Benefits outweigh risks</b> (899) %	Version 2 <b>Risks outweigh benefits</b> (932) %
Strongly agree	24	4
Tend to agree	48	22
Neither agree nor disagree	18	26
Tend to disagree	7	31
Strongly disagree	2	13
Agree	71	26
Disagree	9	44
Don't know	2	4

Q- SHOWCARD G (R) **On the whole, how would you describe your feelings about the following issues...** READ OUT. ALTERNATE ORDER AND TICK START. SINGLE CODE ONLY FOR EACH

	Very good thing	Fairly good thing	Neither good nor bad thing	Fairly bad thing	Very bad thing	No opinion	Not stated
	%	%	%	%	%	%	%
Q. ...Climate change							
UEA/MORI 2002	2	10	26	38	21	4	-
MORI/OST 2004	2	8	23	33	29	5	1
Change	-	-2	-3	-5	+8	+1	+1
Q. ...Genetically modified food							
UEA/MORI 2002	2	13	35	25	19	5	-
MORI/OST 2004	2	13	23	32	25	5	1
Change	-	-	-12	+7	+6	-	+1
Q. ...Genetic testing (i.e. tests to discover whether people have a range of inherited diseases or disorders)							
UEA/MORI 2002	19	37	23	11	6	4	-
MORI/OST 2004	25	44	15	7	5	2	1
Change	+6	+7	-8	-4	-1	-2	+1



Q.	<b>...Radioactive waste</b>							
	UEA/MORI 2002	2	4	13	29	46	5	-
	MORI/OST 2004	1	4	8	23	60	3	1
	Change	-1	-	-5	-6	+14	-2	+1

Q.	<b>...Radiation from mobile phone handsets</b>							
	UEA/MORI 2002	1	4	26	38	24	7	-
	MORI/OST 2004	1	3	30	40	18	8	1
	Change	-	-1	+4	+2	-6	-1	+1

NEW QUESTIONS

Q.	<b>...Cloning</b>	2	8	19	25	40	5	1
Q.	<b>...Radiation from mobile phone base stations/masts</b>	1	3	23	39	26	7	1
Q.	<b>...Foot and Mouth Disease</b>	*	1	5	22	68	2	1
Q.	<b>...Nanotechnology/miniaturisation</b>	10	21	27	7	7	28	1
Q.	<b>...The internet/computers/information technology</b>	44	37	10	3	2	3	1
Q.	<b>...The use of animals in medical research</b>	5	21	26	23	23	2	1
Q.	<b>...Neuroscience/Brain science</b>	33	43	13	3	1	7	*
Q.	<b>...Energy/Electricity</b>	53	37	7	1	*	1	1

SIMILAR TO OST/WELLCOME TRUST (2000) BUT LONGER LIST IN 2004 DUE TO NEW CATEGORIES

Q. SHOWCARD H (R) In which, if any, of these ways do you currently get any information about science? Please read out the letter or letters that apply.

MULTICODE OK

Q. SHOWCARD H (R) AGAIN And which, if any, of these ways would you like to receive information about science in the future? Please include, if appropriate, any which you may have mentioned a moment ago. Please read out the letter or letters that apply.

MULTICODE OK

		Q Current %	Q Future %	
A	Audio tapes	1	1	
B	Billboards/Hoardings	4	3	
C	Information in Braille for blind people	1	*	
D	Children	10	5	
E	Citizens' juries	1	*	
F	Focus groups	2	2	
G	Friends and Relations/Husband/Wife/Partner	18	10	
H	Information in languages apart from English	1	*	
I	Interactive television	9	7	
J	Internet sites/Websites	30	24	
K	Internet discussion groups/Internet chat rooms	4	3	
L	Leaflets	12	12	
M	Magazines	33	23	
N	Membership of a campaign group/local group	3	2	
O	Newspapers – local	16	11	
P	Newspapers – national	53	37	
Q	Products – e.g. food	5	4	
R	Radio – local	12	9	
S	Radio – national	30	23	
T	Science centres / Science museums	13	9	
U	Science festivals	3	4	
V	Science talks / Public meetings / Meet-the-scientist events	5	7	
W	Telephone information line	1	1	
X	Teletext	5	4	
Y	Television news	63	47	
Z	Television programmes, e.g. documentaries	67	55	
AA	Videos	5	3	
BB	Work / Work colleagues	13	6	
CC	Information from government	11	12	
DD	Noticeboards	4	3	
EE	Nowhere	3	4	
	School/college	1	*	
	Not interested in science	-	*	
	Other (PLEASE WRITE IN)	2	2	NOT ON SHOWCARD
	Don't know	1	5	

Q. SHOWCARD I (R) Which, if any, of the following have you heard of? Just read out the letter or letters that apply. MULTICODE OK

		%	
A	The BA Festival of Science	8	
	The Cheltenham Science Festival	10	
B			
C	The Edinburgh Festival	72	
	The Edinburgh International Festival of Science	11	
D			
E	National Science Week	55	
F	Oxfordshire Science Festival	5	
G	The Wrexham Science Festival	3	
H	The Royal Society's Summer Science Exhibition	12	
	Other (PLEASE WRITE IN)	*	NOT ON SHOWCARD
	None of these	12	
	Don't know	*	

SIMILAR TO OST/WELLCOME TRUST (2000) BUT LONGER LIST IN 2004 DUE TO NEW CATEGORIES AND ALTERING OF CODES 10 - 13

ASK ALL

Q. SHOWCARD J (R) **Which, if any, of the things on this card have you visited or done in the last 12 months? Just read out the letter or letters that apply.** MULTICODE OK

ASK Q OF ALL THOSE VISITING/DONE ACTIVITY AT Q

Q. **How many times have you visited... in the last 12 months?** WRITE IN USING LEADING ZEROS

ASK ALL

Q. SHOWCARD J (R) AGAIN **Of those that you have not visited or been to in the last 12 months, which if any would you be interested in attending/visiting?**

	Q	Q	Q
		WRITE IN NUMBE R	
	%	Average	%
A Visited a museum or science centre	34	1.03	12
B Visited a science festival	2	0.02	8
C Visited a laboratory	8	1.86	8
D Attended a public meeting on a science-related topic	4	0.11	3
E Participated in a science-related activity at a school/community centre	7	1.11	3
F Visited an art gallery	28	0.84	8
G Visited a zoo	30	0.53	11
H Visited a theme park	27	0.58	10
I Visited a planetarium	6	0.08	20
J Been to a lecture/talk on a science-related subject	8	0.93	5
K Been to a lecture/talk on a non science-related subject	14	1.5	2
L Been to a meeting or debate on a science-related subject	5	0.42	4
M Been to a meeting or debate on a non-science related subject	12	1.2	2
N Been to a visitor centre (i.e. at a tourist spot)	35	1.54	5
O Been to the cinema	53	3.84	9
P Visited a historic house or gardens	39	1.25	11
Q Been to a sporting event	32	3.2	8
R Been to a theatre	37	1.24	15
S Been to a concert or the opera	24	0.67	11
None of these	15		20
Don't know	*		5

ASK Q IF BEEN TO A SCIENCE-RELATED EVENT IN LAST 12 MONTHS AT Q (CODES 1 TO 5, 7, 9, 10, 12 – SHOWN IN LIGHT GRAY). OTHERS GO TO Q

SIMILAR TO OST/WELLCOME TRUST (2000) BUT LONGER LIST IN 2004 DUE TO NEW CATEGORIES

Q. **Thinking about the last place or event you went to that was related to science, why did you go to it?** DO NOT PROMPT. MULTICODE OK

Base: All who have been to a science-related event in the last 12 months (958) %

Discounts	1
For enjoyment/recreation/a day out	27
Interesting subject	19
Named speaker	1
On holiday	5
Personal interest	18
Recommendation/Someone recommended it	4
Taking children	27
Taking visitors	2
To meet others with a similar interest	3
To put forward/discuss my views on a science-related topic	2
Weather was bad	*
Weather was good	1
Work-related	7
Education	5
Other (PLEASE WRITE IN)	7
None of these	1
Don't know	2

Q. **And how much, if at all, would you say you enjoyed it? Would you say...?** READ OUT A-D. ALTERNATE ORDER. ✓ TICK START. SINGLE CODE ONLY

Base: All who have been to a science-related event in the last 12 months (958) %

<input type="checkbox"/> A	...A great deal	45
B	...A fair amount	36
C	...Just a little	4
<input type="checkbox"/> D	...Not at all	1
	Don't know	2
	Not stated	11

ASK ALL

Q. SHOWCARD K (R) **Which, if any, of the following science centres or museums have you visited in the last five years or so? Just read out the letter or letters.**  
MULTICODE OK

Q. FOR EACH SCIENCE CENTRE VISITED **How often have you visited... in the last five years or so? WRITE IN USING LEADING ZEROS**

		Q. %	Q. WRITE IN Average
A	At-Bristol	2	0.04
B	The Centre for Life (Newcastle)	3	0.05
C	CuriOXity (Oxford)	*	*
D	Eureka! (Halifax)	5	0.06
E	Glasgow Science Centre	2	0.03
F	INSPIRE (Norwich)	1	0.01
G	INTECH (Winchester)	*	0.01
H	Our Dynamic Earth (Edinburgh)	3	0.04
I	Kennedy Space Centre, Cape Canaveral (Florida, USA)	6	0.09
J	Magna (Rotherham)	2	0.03
K	Techniqest (Cardiff)	2	0.05
L	The Deep (Hull)	3	0.04
M	The Eden Project (Cornwall)	14	0.18
N	The Museum of Science and Industry in Manchester	4	0.08
O	The National Space Centre (Leicester)	2	0.03
P	The Natural History Museum (London)	23	0.4
Q	The Science Museum (London)	19	0.34
R	Think Tank (Birmingham)	2	0.03
S	The Millennium Dome, London	13	0.16

T	W5 (Belfast)	1	0.02
	Other (PLEASE WRITE IN)	2	NOT ON SHOWCARD
	None of these	47	
	Don't know	*	

ASK Q FOR EACH SCIENCE CENTRE VISITED AT Q

Q. SHOWCARD L (R) **How favourable or unfavourable would you say you found your last visit to...?** READ OUT NAMES OF EACH SCIENCE CENTRE VISITED AT Q IN TURN. SINGLE CODE FOR EACH

	Base: All visiting each	Very favourable %	Mainly favourable %	Neither favourable nor unfavourable %	Mainly unfavourable %	Very unfavourable %	Don't know / Not stated %
At-Bristol	(37)	45	45	-	-	-	10
The Centre for Life (Newcastle)	(40)	33	42	6	4	2	13
CuriOXity (Oxford)	(6)	25	6	11	-	-	58
Eureka! (Halifax)	(70)	52	27	9	-	-	12
Glasgow Science Centre	(25)	60	32	1	1	-	6
INSPIRE (Norwich)	(10)	26	56	-	-	-	17
INTECH (Winchester)	(7)	38	16	44	-	-	3
Our Dynamic Earth (Edinburgh)	(39)	45	39	1	-	-	16
Kennedy Space Centre, Cape Canaveral (Florida, USA)	(88)	68	22	4	-	-	6
Magna (Rotherham)	(25)	43	28	8	-	-	20
Techniquet (Cardiff)	(43)	53	38	6	4	-	-
The Deep (Hull)	(49)	64	24	7	-	2	3
The Eden Project (Cornwall)	(198)	69	24	4	1	*	2
The Museum of Science and Industry in Manchester	(81)	47	47	-	1	-	5
The National Space Centre (Leicester)	(35)	46	34	11	5	-	4
The Natural History Museum (London)	(376)	66	26	3	*	1	4
The Science Museum (London)	(328)	59	34	2	1	*	4
Think Tank (Birmingham)	(27)	41	41	-	1	-	17
The Millennium Dome, London	(227)	35	31	10	9	7	8
W5 (Belfast)	(25)	55	17	21	-	-	7
Others mentioned above	(33)	60	25	2	-	-	14

ASK ALL

Q. **What, if anything, are the main advantages of visiting science centres or science museums? DO NOT PROMPT. MULTICODE OK**

	%
Encouraging children to take an interest in science and engineering	23
Enjoyment	23
Keep children amused	7
Providing a forum for debate/discussion on science and engineering	5
Teaching adults	32
Teaching children	30
To see science in action	18
Preservation of heritage	3
Remind how people used to live	6
Learning/education/knowledge/information	19
Interesting/Personal interest	3
Other (PLEASE WRITE IN)	4
Nothing	3
Not stated	2
Don't know	7

Q. **What, if anything, are the main disadvantages of visiting science centres or science museums? DO NOT PROMPT. MULTICODE OK**

	%
Cost	15
Distance/Too far away	18
Difficult to get to/Awkward to get to	9
Lack of opportunity to ask questions/debate interesting issues	2
Lack of opportunity to meet scientists/talk to scientists	1
Lack of information	3
Not interested/Not for me	8
Overly geared towards children/Do not cater for adults	2
Do not cater enough for children	1
Not interactive enough	3
Not enough fun	2
Crowds/Queues	3
Tiring to walk around/Mobility problems	1



Boring/Uninspiring	2
Difficult to understand/Too technical	3
Parking/Cost of parking	1
Concerning/ scared to see scientific advances	1
Other (PLEASE WRITE IN)	6
Nothing	36
Don't know	9

Q. SHOWCARD M (R) **Thinking now about scientists, which two or three of the following, if any, do you think is the most important in determining whether you trust scientists? Just read out the letter or letters. CODE UP TO THREE**

		%
A	Being older	6
B	Being apolitical/Non political	17
C	Competence	45
D	Credentials	22
E	Experience	52
F	Honesty	57
G	If they are from a Black or Minority Ethnic Group	*
H	If they are White	1
I	Independence	16
J	Being male	1
K	Being female	1
L	If they listen to my concerns	26
M	If they share my concerns	16
N	If they are smartly dressed/Smart appearance	2
O	If they are wearing white coats/white lab coats	3
COMBINATIONS		
	Competence/Credentials/Experience	77
	If they listen to my concerns/If they share my concerns	34
	If they are smartly dressed/Smart appearance/If they are wearing lab coats/white lab coats	4
	Nothing	1
	Don't know	2

Q. SHOWCARD N (R) **Would you say you personally trust scientists more or less, or about the same as you did five years ago? IF MORE OR LESS Is that a little more/a little less or much more/much less? SINGLE CODE ONLY**

	%
Trust them much more	3
Trust them a little more	12
About the same	70
Trust them a little less	11
Trust them much less	3
Trust them more	14
Trust them less	13
Don't know	2

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Q. SHOWCARD O (R) Which, if any, of the following, do you value as a source of information, support or advice about science? Just read out the letter or letters.  
MULTICODE OK

		%
A	Companies/Industry/Business	6
B	Environmental campaigning groups (e.g. Greenpeace)	18
C	Friends and family	16
D	Government	11
E	GP/Family Doctors	31
F	Health campaigning groups (e.g. Alzheimer's Society)	20
G	Internet/Worldwide web	21
H	Magazines	18
I	Medical charities	13
J	Newspapers	25
K	Personal experience	14
L	Radio	17
M	Religious organisations	3
N	Scientists working for charities (e.g. Cancer Research UK)	28
O	Scientists working for government	9
P	Scientists working for industry	9
Q	Scientists working in universities	27
R	TV	42
S	Universities	18
T	Word-of-mouth	8
U	Work colleagues	7
COMBINATIONS		
	The media	57
	Scientists working for Government, industry or charities/Scientists working in universities	47
	Friends and family/Word-of-mouth/Work colleagues	25
	None of these	2
	Don't know	3

OST/WELCOME TRUST TREND QUESTION (2000)

Q. SHOWCARD P (R) **Looking at this list of sources of information, which, if any, would you generally trust to provide accurate information about scientific facts? Just read out the letter or letters.** MULTICODE OK

Q. SHOWCARD P (R) **AGAIN Which one of these would you trust the most?** SINGLE CODE

Q. SHOWCARD P (R) **AGAIN And which one would you trust the least?** SINGLE CODE

		Q. %	Q. %	Q. %
A	People working for broadsheet newspapers	11	1	5
B	People working for tabloid newspapers	2	*	34
C	People working for the popular scientific press, e.g. New Scientist	23	5	1
D	Government scientists	14	3	13
E	Scientists working for industry	13	2	5
F	Scientists working in universities	43	17	*
G	Scientists working for charities (e.g. Cancer Research UK)	41	14	*
H	Health campaigning groups (e.g. Alzheimer's Society)	29	5	*
I	Environmental campaigning groups (e.g. Greenpeace)	20	4	1
J	Government advisory bodies	9	1	4
K	Government ministers/politicians	2	*	18
L	TV documentaries	45	10	2
M	TV news and current affairs programmes	30	6	2
N	Science books	30	8	*
O	Well-known scientists	30	12	*
P	Investigative journalists	15	4	5
COMBINATIONS				
	Scientists working for Government, industry or charities/Scientists working in universities	69	35	19
	TV documentaries/news and current affairs programmes	55	15	4
	Health/environmental campaigning groups	38	9	1

People working for broadsheet/tabloid newspapers/Investigative journalists	24	5	42	
Government scientists/Government advisory bodies/Government Ministers/politicians	19	4	34	
Other (WRITE IN)	*	*	*	NOT ON SHOWCARD
None	3	4	2	
Don't know	3	4	8	

IF 'SCIENTISTS WORKING IN UNIVERSITIES' (CODE 6) IS SELECTED AT Q, ASK Q-Q. OTHERS GO TO Q

Q.- Q. SHOWCARD Q (R) Using this card, how much more or less do you trust scientists working in universities if they are funded by... READ OUT Q.-Q. ROTATE ORDER... or does it make no difference? SINGLE CODE FOR EACH ✓ TICK START

	Trust them much more	Trust them a little more	It makes no difference	Trust them a little less	Trust them much less	Don't know	Not stated
	%	%	%	%	%	%	%
Q. ...government	3	12	39	32	10	2	2
Q. ...industry	1	14	33	35	13	3	2
Q. ...medical charities	15	36	38	6	1	2	2
Q. ...environmental groups	7	26	42	16	4	3	2
Q. ...campaign groups	3	16	37	31	8	3	2

Q. SHOWCARD R (R) AGAIN **How much, if anything, would you say you know about the way science is regulated?** SINGLE CODE ONLY

	%
A great deal	1
A fair amount	11
Not very much	54
Not at all	30
Don't know	3

Q. SHOWCARD S (R) **Which, if any, of the following scientists are regulated...? Just read out the letter or letters.** MULTICODE OK

Scientists working for....

	%
A ...companies	35
B ...universities	43
C ...government	44
D ...the NHS	56
E ...medical charities	38
F ...environmental groups	21
G ...campaign groups	17
None of these	2
Don't know	31

ASK Q IF ANY SCIENTISTS ARE REGULATED (CODES 1 TO 7 AT Q). OTHERS GO TO Q

Q. **Who, if anyone, do you think regulates scientists?** DO NOT PROMPT. MULTICODE OK

Base: All those thinking that scientists are regulated (1,188)

	%
Campaign groups/The campaign group the scientist works for	3
Charities/The charity the scientist works for	2
Companies/The company the scientist works for	8
Environmental groups/The environmental group the scientist works for	2
Science Council/Research Council	8
Shareholders	1
The EU	3
The Government/Government quango/department/agency	66
The NHS	5
The scientists themselves	6

The scientists' line manager/boss	2
The United Nations	2
Universities/The university the scientist works for	4
It varies	*
The Royal Society	4
Other (PLEASE WRITE IN)	3
Don't know	20

ASK Q IF ANY SCIENTISTS ARE REGULATED (CODES 1 TO 7 AT Q). OTHERS GO TO Q

Q. SHOWCARD T (R) **How much confidence, if any, do you have in the way science is regulated? Would you say...** READ OUT A-D. ALTERNATE ORDER. ✓ TICK START SINGLE CODE ONLY

Base: All those thinking that scientists are regulated (1,188)

		%
<input type="checkbox"/> A	<b>...A great deal</b>	3
B	<b>...A fair amount</b>	48
C	<b>...Not very much</b>	31
<input type="checkbox"/> D	<b>...None at all</b>	4
	Don't know	13

Q. **Why do you say that?** PROBE IN FULL AND WRITE IN

Those who have:	'A great deal' of confidence (46)	'A fair amount' of confidence (561)	'Not very much' confidence (362)	'None at all' (53)
I have trust/trust the regulators	30	21	-	2
There must be regulation/Can't not have regulation	26	16	1	-
We have to trust the scientists	11	8	*	-
That's my opinion/what I believe	8	5	3	7
They (the scientists) have strict guidelines	8	5	*	-
Scientists are self regulating/regulate self	5	3	1	-
From what I see on TV/News programmes	4	8	2	-
If not regulated there would be more catastrophes than there are now	1	9	1	-
Scientists have to be accountable	-	2	-	-
Not always told full story/whole truth	-	4	21	14
I do not know enough about the subject	-	-	17	-
Scientists are not always accountable	-	2	14	-
Catastrophies have happened/Look at...	-	2	12	11

Motivated by benefits to suit selves/regulate to suit themselves	-	*	7	3
It's motivated by money/profits	-	1	7	4
Do not trust who regulates them		1	6	15
It's motivated by politics	-	1	4	-
From what I read in newspapers/magazines	1	5	3	-
No one overall regulator/Too many regulators	-	1	2	3
Not always told the truth/Tell lies	1	*	2	10
Keep changing/changing minds/no consistency	-	1	3	2
There have been benefits of science/Scientists have done good things	-	1	-	-
From personal experiences	-	1	-	-
Scientists can never agree among themselves	-	*	-	2
I do not know enough about the subject	-	4	17	30
Don't know/Not stated	9	7	6	10



ASK ALL

Q. **If scientists have to communicate their research and its social and ethical implications, who do you think would be the most important groups to communicate with?** DO NOT PROMPT. MULTICODE OK

	%
Academics	5
Charities	4
End users/those who will put the research into practice (i.e. engineers)	9
Environmentalists/Environmental groups	6
Financiers/Funding bodies	1
General public/The public/Everyone/Taxpayers	32
Government/politicians/policy makers	21
Industry	2
The Media/The Press/TV	9
Medical field/Doctors/NHS	13
Other people in the same field e.g. Engineers, Technicians	6
People who will be directly affected (e.g patients, horse owners)	11
People with religious/ethical connections	3
Professional bodies/organisations	8
Specialist Journals/Scientific Journals	4
Students/Graduates/Schoolchildren	3
Teachers/Schools/People in education	4
The scientific community	8
Their peers/colleagues/fellow scientists/researchers	7
Campaign groups	2
Other (PLEASE WRITE IN)	9
None/No answer	2
Don't know/Not stated	16

ALTERNATE ORDER OF ASKING Q AND Q

Q. **What, if any, would you say are the main BARRIERS to greater public involvement in decision-making and discussions about science? DO NOT PROMPT. MULTICODE OK**

	%
Campaigns by activist groups	2
Commercial or other barriers to publishing information	3
Government policy	7
I don't have the time/Lack of time	4
Insufficient media coverage	3
Lack of awareness among scientists of the public's understanding of science	10
Lack of communication skills among scientists	6
Lack of education	10
Lack of funding	4
Lack of knowledge about the facts of science/Lack of information	27
Lack of political will	3
Lack of public interest/Apathy/Indifference/Lack of willingness	17
Lack of public understanding/appreciation	18
Little public understanding of what scientists do/ Lack of understanding of scientific processes	13
Media coverage (unspecified)	3
Negative media coverage	2
Mistrust of scientists/The public perception of scientists	4
Scientific jargon/Technical language/The terminology	4
The image of science – boring, uninteresting	3
The way science is taught at school	1
Level of public concern/Public being scared	3
Other (PLEASE WRITE IN)	12
Nothing	3
Don't know	19

Q. **And what, if any, would you say are the main BENEFITS from greater public involvement in decision-making and discussions about science? DO NOT PROMPT. MULTICODE OK**

	%
Ability to contribute to decision making/more informed opinions	11
Acceptance of change/ New ideas	6
Appreciation of where taxes go/Justify research funding	3
Better decision-making	6
Better knowledge/understanding of science is a benefit in itself	21
Better media coverage	3
Could give considered/informed opinions on social/ethical issues	7
Enables the public to judge science issues for themselves	17
Enables the public to make informed decisions about their lives	15
Enhances/Promotes science/ More interest shown in science	3
Feeling of fulfilment/job satisfaction for scientists	1
Greater accountability of scientists	5
Greater appreciation of the environment/ the world around us	8
Greater progress/Speedier progress	2
Greater support for our work/Will partake in tests/trials	1
Greater understanding of what scientists do	13
Help with schools/ Improved education spend	2
Improve the quality of their life	3
Improved choice	3
Improved democracy	1
Improved public trust in policy-makers and decision-makers	4
Improvements in	

society/general well-being of country/economy	2
Industrial benefits	1
Keeping up with technology/Knowing where things are going	7
Less manipulation by media/government/independence of thinking	3
Less opposition to scientific research	2
Makes decision-makers more accountable	2
Medical benefits	4
More balanced debate	2
More career opportunities/More jobs for scientists	1
More funding for science	2
More people entering science education/science careers	3
More tolerance of scientists	1
Overcoming ignorance/education of public	10
Peace of mind/Lessen fear	3
Policy-makers and decision-makers are better equipped	1
Reduce negativity/prejudice/change of people's mentality	5
Understanding the political implications of science/research/ Can put pressure on Government/politicians	3
Other (PLEASE WRITE IN)	11
Nothing	4
Don't know	15

SIMILAR TO MORI/WELLCOME TRUST QUESTIONS 2000 (ASKED OF SCIENTISTS)

Q. - Q. SHOWCARD U (R) **I'd like to now look at communication between scientists and the general public. How strongly do you agree or disagree with the following statements?**

READ OUT Q.-Q. ROTATE ORDER AND ✓ TICK START. SINGLE CODE ONLY

	Strongly agree %	Tend to agree %	Neither agree nor disagree %	Tend to disagree %	Strongly disagree %	Don't know %	Not stated %
MORI/WELLCOME TRUST 2000 <i>I would like to spend more time than I do communicating the implications of my research to non-specialist audiences</i>	16	41	26	14	3	1	-
Q. <b>...I would like more scientists to spend more time than they do discussing the implications of their research with the general public</b>	31	48	13	4	1	1	*
Difference	+15	+7	-13	-10	-2	-	-

MORI/WELLCOME TRUST 2000

*...Funders of scientific research  
should help scientists to  
communicate research findings  
and their social and ethical  
implications to the non-  
specialist public*

39 45 9 5 1 1 \*

Q. **...Funders of scientific  
research should help  
scientists to discuss  
research and its  
social and ethical  
implications with the  
general public**

32 48 11 4 1 3 1

Difference -7 +3 +2 -1 - +2 +1

Q.- SHOWCARD U (R) AGAIN And how strongly do you agree or disagree with each of the following statements about science and scientists...? READ OUT Q.-Q. ROTATE ORDER AND ✓ TICK START. SINGLE CODE FOR EACH

	Strongly agree %	Tend to agree %	Neither agree nor disagree %	Tend to disagree %	Strongly disagree %	Don't know %	Not stated %
<b>□ Q. ...On the whole, science will make our lives easier</b>							
UEA/MORI 2002	15	57	18	7	2	2	-
MORI/OST 2004	25	57	14	3	*	1	*
Change	+10	-	-4	-4	-2	-1	-
<b>Q. ...Science makes a good contribution to society</b>							
UEA/MORI 2002	20	60	15	2	1	2	-
MORI/OST 2004	27	58	11	2	*	1	*
Change	+7	-2	-4	-	-1	-1	-
<b>Q. ...Scientists should listen more to what ordinary people think</b>							
OST/Wellcome Trust 2000	19	50	14	10	2	-	-
UEA/MORI 2002	17	50	19	10	2	3	-
MORI/OST 2004	31	43	15	8	1	1	*
Change	+12	-7	+1	-2	-1	+1	-
<b>Q. ...Scientists often try new things without thinking about the consequences</b>							
UEA/MORI 2002	14	38	26	16	3	4	-
MORI/OST 2004	20	41	20	14	2	3	*
Change	+6	+3	-6	-2	-1	-1	-
<b>Q. ...The independence of scientists is often put at risk by the interests of their funders</b>							
UEA/MORI 2002	14	46	27	5	1	7	-
MORI/OST 2004	28	45	18	3	1	6	*
Change	+14	-1	-9	-2	-	-1	-
<b>Q. ...The funding of science is becoming too commercialised</b>							
UEA/MORI 2002	13	41	30	9	1	6	-
MORI/OST 2004	21	36	22	10	2	10	*
Change	+8	-5	-12	+1	+1	+4	-
<b>Q. ...It is important to know about science in my daily life</b>							
OST/Wellcome Trust 2000	10	49	21	15	3	-	-
MORI/OST 2004	22	49	15	11	2	1	*
Change	+12	-	-6	-4	-1	+1	-

Q. ...It is important that young people have a grasp of science and technology

OST/Wellcome Trust 2000	37	54	6	1	*	-	-
MORI/OST 2004	59	37	3	1	*	1	1
Change	+22	-17	-3	-	-	+1	+1

Q. SHOWCARD V (R) How much, if at all, do you feel the public should be consulted on decisions about scientific developments? SINGLE CODE ONLY

	%
A great deal	26
A fair amount	55
Not very much	14
Not at all	2
Not stated	*
Don't know	3

Q. SHOWCARD W (R) How much influence, if any, do you feel you personally have on decision-making about science or on scientific research that is conducted? SINGLE CODE ONLY

Q. SHOWCARD W (R) AGAIN And how much influence, if any, do you feel you should have on decision-making about science or on scientific research that is conducted? SINGLE CODE ONLY

	Q. Current %	Q. Should have %
A great deal	1	6
A fair amount	6	50
Not very much	40	31
None at all	51	9
A great deal/A fair amount	7	56
Not very much/None at all	91	39
Don't know	1	4



Q. SHOWCARD X (R) **How far do you think the Government listens to the outcomes from public consultation on science?** SINGLE CODE ONLY

Q. SHOWCARD X (R) AGAIN **And how far do you think the Government acts on the outcomes from public consultation on science?** SINGLE CODE ONLY

	Q. %	Q. %
A great deal	1	1
A fair amount	21	17
Not very much	51	54
Not at all	20	19
A great deal/A fair amount	22	18
Not very much/Not at all	71	73
Don't know	7	8

Q. SHOWCARD Y (R) **If there was a national debate on a science-related issue, how interested would you be, if at all, in spending time at a discussion group to talk about these issues? Would you say...** READ OUT A-D. ALTERNATE ORDER AND ✓ TICK START. SINGLE CODE ONLY

	Q. %
<input type="checkbox"/> A ...Very interested	8
B ...Fairly interested	43
C ...Not very interested	24
<input type="checkbox"/> D ...Not at all interested	21
Don't know	1
Not stated	*
It depends	4

ASK Q IF VERY INTERESTED/FAIRLY INTERESTED/DEPENDS AT Q.

Q. SHOWCARD Z (R) **Which two or three of these, if any, would be most important to you in making a decision to take part in a discussion group to talk about a science-related issue? Just read out the letter or letters. CODE UP TO THREE**

Base: All those who are 'very interested' or 'fairly interested' in spending time at a discussion group to talk about science issues, or say 'it depends' (987)  
%

A	Those seeking your views acting on the outcomes	36	
B	Being Paid	6	
C	Childcare provision/Payment for childcare	8	
D	Demonstrating that the outcomes have been acted upon	39	
E	Length of discussion/involvement required	20	
F	Local venue/Location of venue	44	
G	Not just a talking shop	17	
H	Subject matter/Issue	57	
I	Time of day/week	28	
J	Type of venue	7	
K	Whether refreshments are provided	2	
	Other (PLEASE WRITE IN)	1	NOT ON SHOWCARD
	None of these	*	
	Not stated	2	
	Don't know	1	

Q.- Q. SHOWCARD AA (R) **How strongly do you agree or disagree with each of the following statements...?** READ OUT Q-Q. ROTATE ORDER AND ✓ TICK START. SINGLE CODE FOR EACH

	Strongly agree %	Tend to agree %	Neither agree nor disagree %	Tend to disagree %	Strongly disagree %	Don't know %	Not stated %
□ Q. <b>...The more I know about science, the more worried I am</b>							
OST/Wellcome Trust 2000	6	26	18	38	9	-	-
MORI/OST 2004	7	28	25	31	9	1	1
Change	+1	+2	+7	-7	-	+1	+1
Q. <b>...The speed of development in science and technology means that it cannot be properly controlled by Government</b>							
OST/Wellcome Trust 2000	8	33	20	25	4	-	-
MORI/OST 2004	8	40	23	21	3	5	1
Change	-	+7	+3	-4	-1	+5	+1
Q. <b>...The media sensationalises science</b>							
OST/Wellcome Trust 2000	16	48	18	10	1	-	-
MORI/OST 2004	26	45	15	8	1	4	1
Change	+10	-3	-3	-2	-	+4	+1

NEW QUESTIONS

□ Q. <b>...School put me off science</b>	6	14	14	37	26	2	1
Q. <b>...We ought to hear about potential new areas of science and technology before they happen, not afterwards</b>	23	51	14	7	2	2	1
Q. <b>...Those who regulate science need to communicate with the public</b>	32	55	8	2	*	2	1
□ Q. <b>...We have no option but to trust science</b>	11	42	17	23	6	1	1
Q. <b>...We have no option but to trust those governing science</b>	9	39	17	25	8	2	1
Q. <b>...Public consultation events are just public relations activities and don't make any difference to policy</b>	10	40	24	15	2	9	1
□ Q. <b>...Public consultation events are unrepresentative of public opinion</b>	10	40	24	13	2	11	1

Q.	...When publishing the results of research, scientists should always state how they were funded	37	42	11	6	1	3	*
Q.	...The Government should listen to public concerns about science and technology	43	49	5	2	*	1	1
□ Q.	...The Government should act in accordance with public concerns about science and technology	32	49	12	5	1	1	1

## Demographics

## Gender

Male	49
Female	51

## Exact Age

	%
16-24	14
25-34	19
35-44	18
45-54	16
55-59	7
60-64	6
65-74	10
75+	9

## Working Status of Respondent:

<b>Working</b> - Full time (30+ hrs)	45
- Part-time (9-29 hrs)	10
<b>Unemployed</b>	4
<b>Not working</b> - retired	24
- looking after house/children	9
- invalid/disabled	3
<b>Student</b>	6
Other	*

## Class

A	4
B	20
C1	27
C2	21
D	14
E	14

**Number of children in the household?** SINGLE CODE ONLY

None	63
1	16
2	12
3	7
4 or more	*
Don't know/Refused	-

ASK IF CHILDREN IN HOUSEHOLD **What ages are the children in the household?** MULTICODE OK

0-4	15
5-7	11
8-10	10
11-15	13
Don't know/Refused	1

SHOWCARD BB (R) **Which of the following applies to you and your household? Please just read out the letter or letters that apply.** MULTICODE  
OK

		%
A	E-mail at home	51
B	E-mail at work, place of study or elsewhere	29
C	Internet at home	51
D	Internet at work, place of study or elsewhere	30
E	PC, laptop or notebook at home	50
F	PC, laptop or notebook at work, place of study or elsewhere	28
G	Interactive Digital TV	38
	None of these	24
	Don't know	*

SHOWCARD CC (R) Which, if any, of the following applies to you? Just read out the letter or letters. MULTICODE OK

A	Been a member of a science organisation in the last 5 years	4
B	Currently subscribe to a science magazine	4
C	Have (ever) worked as a scientist or engineer	9
D	Have a science or engineering degree	7
E	Have bought a science magazine in the past year	10
F	Have studied science to A level	13
G	Have studied science to degree level	7
H	Have studied science to GCSE/O Level	40
I	Have taught a science subject	6
J	I am a scientist	3
K	I am an engineer	8
L	I have never met a scientist or engineer	7
M	I have scientists or engineers among my friends and relatives	30
N	I meet scientists or engineers frequently (i.e. at least once a month)	12
O	I meet scientists or engineers infrequently (less than once a year)	6
P	I work with scientists or engineers	11
Q	Member of a science organisation	3
R	Once subscribed to a science magazine but don't now	5
S	I have looked up scientific information on the internet	27
	None of these	31
	Don't know	*



SHOWCARD DD Which of the groups on this card do you consider you belong to? Again, just read out the letter that applies. SINGLE CODE ONLY

		%
<b>WHITE</b>		
A	British	89
B	Irish	2
C	Any other white background (PLEASE WRITE IN)	3
<b>MIXED</b>		
D	White and Black Caribbean	*
E	White and Black African	*
F	White and Asian	*
G	Any other mixed background (PLEASE WRITE IN)	*
<b>ASIAN OR ASIAN</b>		
H	Indian	1
I	Pakistani	1
J	Bangladeshi	*
K	Any other Asian background (PLEASE WRITE IN)	*
<b>BLACK OR BLACK</b>		
L	Caribbean	1
M	African	1
N	Any other black background (PLEASE WRITE IN)	*
<b>CHINESE OR OTHER ETHNIC GROUP</b>		
O	Chinese	*
	Any other background (PLEASE WRITE IN)	*
	Refused	-

SHOWCARD EE Here is a list of daily newspapers. Which of these do you read or look at regularly? By regularly I mean on average at least three out of four issues. MULTICODE OK

		%
A	Daily Express	6
B	Daily Mail	15
C	The Mirror	11
D	Daily Record	3
E	Daily Telegraph	6
F	Financial Times	1
G	The Guardian	6
H	The Herald (Glasgow)	*
I	The Independent	4
J	Metro	4
K	The Scotsman	1
L	Daily Star	4
M	The Sun	15
N	The Times	7
O	Evening Standard	3
	Other	9
	None of these	35

SHOWCARD FF And which of these Sunday newspapers do you read or look at regularly? By regularly I mean on average at least three out of four issues. MULTICODE OK

		%
A	News of the World	15
B	Sunday Express	4
C	Sunday Mail (Scotland only)	4
D	Sunday Mirror	7
E	Sunday Post	2
F	The Sunday Telegraph	4
G	The Mail on Sunday	12
H	The Observer	4
I	Sunday People	4
J	The Sunday Times	8
K	Scotland on Sunday	1
L	The Independent on Sunday	2
M	Sunday Business	*
N	Sunday Herald	*
	Other	3
	None of these	45