



Wellington House
133-155 Waterloo Road
London SE1 8UG
Tel: 020 7972 2000

21 December 2012

Dear Colleague,

Meeting on Front of Pack Labelling – 14th December 2012

You will be aware that we had a further meeting of our stakeholder group on front of pack nutrition labelling (FoP) on the 14th December. The purpose of this meeting was:

- To review the evidence provided by interested parties since the last meeting on the 25th October 2012 and DH/Oxford modelling work on thresholds (the levels of nutrients in foods that would lead to foods being coded green, amber or red);
- To review the evidence provided by interested parties and DH/Oxford modelling on approaches to colour coding energy content (kilojoules and kilocalories);
- To receive the results of the BRC-led work on format and presentation.

Whilst further submissions were received following DH's request at the meeting of 25th October, and in our subsequent Interested Parties letter no further new evidence was submitted, except for a survey on colour coding energy that had been undertaken by Sainsbury's.

A slide pack of the results from this survey, and the slides used both by DH and the BRC at this meeting are attached for information and to aid further discussion within your companies.

Next Steps

The BRC are finalising their recommendations for format and presentation and will issue this in the new year for stakeholder views. We will work with them to ensure that all views are considered and that the final guidance meets Ministers' wishes to see a consistent scheme implemented across the UK.

In the New Year, DH will also be seeking to understand key stakeholders' final positions on front of pack labelling following the discussions that we have been having, and the results of the modelling work that DH and Dr Mike Rayner (Director, British Heart Foundation Health Promotion Research Group, Department of Public Health, University of Oxford), have undertaken at their request.

We will then discuss the outcome of our work and stakeholder views with Health Ministers in Scotland, Wales, Northern Ireland and England with the aim, if possible, of making a Recommendation in early spring.

If you have any queries on the attached slides please do not hesitate to mail our FoP mailbox fop.nutrientinformation@dh.gsi.gov.uk or to contact either Judith.Herbert@dh.gsi.gov.uk Tel. 0207 972 4867 or Alette.Addison@dh.gsi.gov.uk Tel 0207 972 1371

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Alette Addison', written in a cursive style.

Alette Addison
Head of Food Information and Promotions