



# WWW.GROWINGVOICES.EU

## Helping you to find out about GM yourself

Growing Voices is a website that helps you discover the complex and fascinating reality of genetically modified (GM) crops. For nearly two decades, the GM debate in the European Union has been polarised, providing no middle ground in which the silent majority can form an opinion. We hope to change that.

Today, growing voices from politics, science, businesses, the media, NGOs and the public, are speaking up in support of objective facts about the societal, environmental, agricultural, and health benefits of GM seed breeding. Now is the time to elucidate these opinions and showcase some real-life experience!

## Presenting the growing voices microsite

To highlight the broad based and growing constituency of interest in GM crops in Europe, EuropaBio is launching a new online campaign. The goal is to create an experience sharing platform, allowing you to learn from and engage with representatives of the scientific community, consumer organisations, civil society, NGOs, farmers, political institutions, as well as businesses to find out what GM is all about and how we in Europe can move towards a more constructive discussion on this 21st century technology.

Our hope is that this platform will facilitate the exchange of real life of stories about the science of GM seed breeding, the reality of the role GM crops already play in our lives, and their importance to the future sustainability of global food security and the environment. We also give you the opportunity to satisfy your curiosity about the many urban myths that you've heard about this important technique.

## How you can engage with growing voices?

Want to learn more? We have got lots of ideas about how you can contribute. The best way is to watch the video posted online and then give us your views and share your story. You can:

- ➔ Search information
- ➔ Watch expert videos
- ➔ Ask questions
- ➔ Submit a picture or video
- ➔ Tweet & blog news and opinion
- ➔ Attend our events and discussions

There is so much to find out. So, if you want to know more, please visit [www.growingvoices.eu](http://www.growingvoices.eu), explore the website and get involved!

It is your chance to play an active role in this debate. Tell politicians in Europe what your views are and what action they should take. This is about your voice, your opinion and our future.



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