

*Opportunities & Overcoming Challenges in Arab Countries in Transition*

London, 16 September 2013  
Park Plaza Hotel, Victoria, London SW1V 1EQ

**16 September 2013**

08:15

**Conference Registration**

09:00

**Welcoming remarks and joint keynote address**

- The Rt Hon William Hague MP, Secretary of State for Foreign & Commonwealth Affairs [TBC]
- Sir Suma Chakrabarti, President, European Bank for Reconstruction and Development
- Ahmad Mohamed Ali Al-Madani, President, Islamic Development Bank

- Presentation on economic environment by Masood Ahmed, IMF

**Master of Ceremony** : Jonathan Charles, Member of the Executive Committee of the EBRD

09:30

**Development and Growth in Arab Countries in Transition:  
Opportunities, Prospects and Challenges***Plenary*

- Investment reform overview: Gabriela Ramos, Chief of Staff and G20/G8 Sherpa, OECD

Short presentations from Ministers and senior officials of the Arab Countries in Transition on key opportunities and actions being taken to encourage inward investment, followed by discussion:

- Egypt: TBC
- Jordan: H.E. Ms Maha Ali, Secretary General of the Ministry of Trade and Industry
- Libya: H.E. Dr Al Grady, Deputy Foreign Minister
- Morocco: H.E. Mr Najib Boulif, Minister of General Affairs and Governance
- Tunisia: H.E. Mr Lamine Doghri, Minister of Development and International Cooperation
- Yemen: Mr Mohamed Ahmed Hussein, Under Secretary, General Investment Authority

**Moderator**: Jonathan Charles, Member of the Executive Committee of the EBRD

11:00

**Networking break**

11:20-12:20

**Sector session I***"Investment Climate, Innovation,  
Competitiveness and Growth"**Sectors covered: Agriculture; Tourism;  
Healthcare and Infrastructure**Location: Plenary Room "Victoria Suite"*

- Peter Warmerdam, Executive Vice President & Group Treasurer, Royal Philips Electronics
- Mazen Darwazeh, CEO, Middle East and North Africa, Hikma Pharmaceuticals
- Majid Jafar, CEO, Key Sponsor of the Arab Stabilisation Plan
- Khaled M. Al-Aboodi, CEO, ICD (Islamic Corporation for the Development of the Private sector)

**Moderator**: Alain Pilloux, Managing Director, Corporate Sector, EBRD

**Sector session II***"How do renewables contribute to sustainable  
growth and energy security?"**Sectors covered: Energy production & Renewables**Location: "Edward Suite"*

- Paddy Padmanathan, President and CEO, Acwa Power
- Kevin Sara, CEO, Nur Energie
- Giuseppe De Beni, Managing Director, Italgem, Italcementi Group

**Moderator**: Riccardo Puliti, Managing Director Energy and Natural Resources, EBRD

Parallel activities: Side exhibition for transition country Investment Promotion Agencies & facilities available for one-to-one meetings or media interviews

12:30-13:30

### Seizing local opportunities: skills and suppliers

What are the means and opportunities for investors to source inputs locally and draw upon local supplies of labour?

- Ashraf Bakry, Vice President Supply Chain, Unilever North Africa and Middle East
- Rabea Ataya, Chairman and CEO, Bayt.com
- Salvatore Nigro, CEO Europe, Education for Employment
- Usha Rao-Monari, Global Director for Sustainable Business, International Finance Corporation (IFC)

**Moderator:** Baroness Symons of Vernham Dean, Chair of Arab British Chamber of Commerce

13:30

### Lunch / Networking

14:30

### Managing investment risks in Arab Countries in Transition

- Olivier Lambert, Head, Multilateral Investment Guarantee Agency (MIGA), Operations in Europe, World Bank Group
- Paul Sanders, Vice President and Regional Manager, Zurich Insurance Group – UK
- Toby Heppel, Divisional Director, Political, Credit & Financial Risks, RFIB
- Mohamed Chouari, Director of Operations Department, The Arab Investment & Export Credit Guarantee Corporation (Dhaman)
- John Moran, Vice President (Insurance), Overseas Private Investment Corporation (OPIC)
- Mohamad Khalif, Director, Structured Finance & Investment Insurance Department, Islamic Corporation for the Insurance of Investments and Export Credit (ICIEC)

**Moderator:** Peter M Jones, Secretary General, Berne Union- International Union of Credit & Investment Insurers

15:30

### Networking break

15:45

### Sector session III

*"How can the financial sector contribute to inclusive growth?"*

*Sectors covered: Banking & Finance; SME development*

- Saad Mouasher, Deputy Chief Executive Officer, Jordan Ahli Bank
- Soha Soliman, Head of SME's Corporate Banking, National Bank of Egypt
- Loïc Chiquier, Director, Finance and Private Sector Department, MENA, World Bank
- Abderrahim Bouazza, Head of Supervision, Central Bank of Morocco
- Chedly Ayari, Governor of the Central Bank of Tunisia
- Farid Masood, Head of Advisory Services and Asset Management, ICD

**Moderator:** Nick Tesseyman, Managing Director, Financial Institutions (EBRD)

16:45

### Closing session: summary, outlook and recommendations

Closing addresses:

- Inger Andersen, Vice President of Middle East and North Africa region, World Bank
- Rt Hon Alan Duncan MP, UK Minister of State for International Development

17:00

### Networking Reception

Parallel activities: Side exhibition for transition country Investments Promotion Agencies & facilities for one-to-one meetings