

## In the group, discuss:

- How would you convince a member of the public that your concerns about neglect are as pressing, if not more pressing, than their concerns about sexual abuse?
- How would you convince a journalist that child neglect merits as much attention as sexual abuse?
- If a parent group from a local school asked you to help with their campaign about preventing child sexual abuse, how would you encourage them to consider the effects of child neglect as well?

Considering public perception