## HEALTH AND WELLBEING DIRECTORATE STRUCTURE AND PROGRAMME OVERVIEW

	National director, Health and Wellbeing					
	PLANNING PARTNERSHIP PERFORMANCE DIVISION	PROGRAMME IMPROVEMENT AND DELIVERY DIVISION	POPULATION AND BEHAVIOURAL HEALTH DIVISION	HEALTH EQUITY AND IMPACT DIVISION	HEALTH MARKETING AND PUBLIC ENGAGEMENT DIVISION	SCIENCE AND STRATEGIC INFORMATION DIVISION
OUR NATIONAL PROGRAMMES TEAMS AND LEADS	PlanningPartnershipsPolicy engagement and adviceHealth impact prioritiesPerformance monitoring, reporting and reviewBusiness management and secretariatCorporate management and development (incl. embedded HR, finance, commercial services)	National cancer screening programme National screening committee and programme Healthcare public health team Dental public health programme Health and justice team NHS healthcheck team Allied health professional lead National and local authority capacity building lead	Children, young people and families team Adult and older adults Wellbeing and mental health team Diet, obesity and physical activity team Alcohol and drugs programme	<ul> <li>Health equity and impact science team</li> <li>Health equity and impact activities team</li> <li>Healthy people and healthy places team</li> <li>HIV and sexual reproductive health team</li> <li>Accident, injury and violence prevention team</li> </ul>	Strategy, planning and insight Marketing activation (campaigns: Change4Life, Smokefree, over 55s/NHS and youth) Partnerships: commercial, public sector and voluntary	<ul> <li>Behavioural insight research team</li> <li>Behavioural insight translation and implementation science lead</li> <li>Professional editor lead</li> <li>Academic fellowships and training lead</li> <li>Embedded econometric analysis and evaluation</li> </ul>
OUR HEALTH IMPACT PRIORITIES	Wellbeing and mental health Drugs and alcohol Tobacco control and smoking cessation Obesity, nutrition and exercise HIV sexual and reproductive health					