



DECC Green Deal assessment experience survey (Wave 3) FINAL QUESTIONNAIRE

Introduction / screener

We are conducting a short survey of people who have had a Green Deal assessment on behalf of the Department for Energy and Climate Change (DECC). We understand that you recently had a Green Deal assessment carried out on your property by [INSERT NAME OF ASSESSOR] and we are interested in finding out more about your experiences of having that assessment.

Your views are important and will help the government design better policies that meet people's needs, so we very much hope you will take part. We really value your opinions.

We have tested the questionnaire and found that, on average, the survey should take around 10 minutes to complete depending on your answers. As a thank you for taking part we will send you a £10 gift voucher.

Your responses will be treated in the strictest of confidence and in line with the Data Protection Act. Your responses will not be passed back to your assessor or installers, and you will not be contacted again as a result without permission.

IF COMPLETING WITH FACE-TO-FACE INTERVIEWER

S1. Firstly, can we check that a Green Deal energy assessment was recently carried out at this property?

This means that a Green Deal Assessor came to the property, looked at the building and any energy saving measures you may already have in place and discussed your household's energy usage.

He/she may have recommended some energy saving improvements, and discussed how energy saving improvements could be paid for, including discounts, subsidies, grants and the Green Deal Finance package.

We understand that the assessment was done by <name of company>.

S2. And are you the best person to speak with about the assessment that was carried out and the decisions you have made after the assessment?

IF NOT TRANSFER / ARRANGE APPOINTMENT





NOTE: THIS MAY BE MORE THAN ONE PERSON Part 1: About you (inc. segmentation questions)

ASK ALL IF TENURE IS BLANK IN THE SAMPLE

- **Q1.** In which of these ways do you occupy your accommodation?
 - 1. Own it outright
 - 2. Buying it with the help of a mortgage or a loan
 - 3. Pay part rent and part mortgage (shared ownership)
 - 4. Rented from local authority/Council/New Town Development
 - 5. Rented from Housing Association/Co-operative/ Charitable Trust
 - 6. Rented from private landlord
 - 7. Tied to job
 - 8. Other [PLEASE TYPE IN]
 - 9. Don't know

SEGMENTATION QUESTIONS

Next, please think about your situation just before you had your Green Deal energy assessment which was carried out by <name of company>.

Q2. Which one of these best describes how well you and your household were keeping up with your energy bills just before you had your Green Deal Assessment?

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. I/we managed very well
- 2. I/we managed quite well
- 3. I/we got by alright
- 4. I/we had some difficulties
- 5. I/we had severe difficulties
- 6. Don't know
- 7. Prefer not to say





Q3. To what extent do you agree or disagree with these things?

ROTATE STATEMENTS

- I'm the type of person who likes to have the newest gadgets in my home
- It's not worth me doing things to help the environment if others don't do the same
- I'm always looking out for new ideas to improve my home

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Agree strongly
- 2. Tend to agree
- 3. Neither agree nor disagree
- 4. Tend to disagree
- 5. Disagree strongly
- 6. Don't know
- **Q4.** How often, if at all, do you personally do the following?
 - When buying new appliances (e.g. fridge, washing machine) choose those which are more energy efficient

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Always
- 2. Very often
- 3. Quite often
- 4. Occasionally
- 5. Never
- 6. Not applicable (e.g. landlord always supplies new appliances)
- 7. Don't know





Q5. Still thinking about just before you had your Green Deal Assessment, which of these reasons were important to you in making your home more energy efficient? Please choose up to three.

ROTATE

- 1. To increase your home's value
- 2. To make it easier to sell/rent
- 3. To make your home warmer and more comfortable
- 4. To help reduce the amount you spend on your energy bills
- 5. To bring it up to modern standards
- 6. To reduce amount of wasted energy
- 7. To reduce carbon emissions/better for the environment
- 8. Other [PLEASE WRITE IN]
- 9. No reason I didn't want to make my home more energy efficient
- **Q6.** Before you had your Green Deal Assessment, which of these things prevented you from doing more to make your home more energy efficient? Please tick all that apply.

ROTATE

- 1. Cost of improvements was too high
- 2. No guarantee that it would save me money
- 3. Didn't know what to do
- 4. Didn't know where to get information
- 5. Didn't trust installers/suppliers to give me unbiased information
- 6. Confused/received conflicting information
- 7. Hassle/disruption of making improvements
- 8. May change character/appearance of my home
- 9. May lose space (e.g. room space, storage space in loft)
- 10. Structural considerations (e.g. shared walls, lease restrictions, planning permission needed, period features in home, live in conservation area)
- 11. No interest in energy efficiency/green issues
- 12. Lack of time
- 13. Other priorities (e.g. work, new baby)
- 14. Already doing enough
- 15. Landlord/freeholder wouldn't allow
- 16. Wasn't planning to stay here long enough
- 17. Other [PLEASE WRITE IN]
- 18. None of these





PART 2: ASSESSMENT EXPERIENCE

The next few questions are about the Green Deal assessment that you had recently.

Q7. How did you hear about Green Deal assessments?

ROTATE EXCEPT CODE 14

- 1. Cold call/door-to-door sales (they knocked on my door)
- 2. Received a telephone call
- 3. Approached by salesperson in the street/in-store
- 4. Leaflet through my door
- 5. Advert in newspaper/magazine
- 6. Advert online
- 7. TV advertising
- 8. Advert in store
- 9. News (e.g. TV/.radio news, newspaper article)
- 10. Energy Saving Advice Service
- 11. From an energy company
- 12. From a friend or relative/Word of Mouth
- 13. From my landlord/local authority/housing association
- 14. From a charity/community group/other advice service
- 15. After an assessment was arranged by my landlord/local authority/housing association/other organisation [SINGLE CODE ONLY]
- 16. Other [PLEASE WRITE IN]
- 17. Don't know /can't remember





Q8. Why did you have a Green Deal assessment?

ROTATE BLOCKS AND WITHIN BLOCKS: SELECT ALL THAT APPLY

Reasons related to property

- 1. To find out how to make property more energy efficient
- 2. To save money on energy bills
- 3. To reduce energy use for environmental reasons

Reasons related to finance

- 4. The assessment didn't cost much
- 5. The assessment was free
- 6. Availability of cashback schemes/discounts to make improvements
- 7. To allow you to pay for improvements using the Green Deal finance/cashback schemes (i.e. pay back through your energy bills)
- 8. To meet Renewable Heat Incentive/Renewable Heat Premium Payment criteria

Recommendation/arranged by others

- 9. Recommendation by friend/relative/word of mouth
- 10. Assessment was arranged by your landlord/local authority/housing association/other organisation
- 11. Recommendation by other person
- 12. Recommended by Energy Saving Advice Service
- 13. Recommended by energy company
- 14. Other [PLEASE WRITE IN]
- 15. Don't know/can't remember
- **Q9.** Some companies who carry out Green Deal assessments charge a fee for doing so. Which of the following best describes how the assessment was paid for?
 - 1. Paid assessment fee in full myself
 - 2. Paid assessment fee in full, but the fee will be refunded if/ the improvements are made
 - 3. Paid assessment fee partially myself and partially paid for by landlord/local authority/ other organisation
 - 4. Assessment fee paid in full by landlord/ local authority/other organisation
 - 5. Company who carried out the assessment did not charge a fee
 - 6. Other [PLEASE WRITE IN]
 - 7. Don't know





Q10. And have you already received or seen your Green Deal advice report?

Received	Not received
1. Postal copy	4. But saw a copy during the assessment (e.g. on assessor's laptop screen)
2. Email copy	5. Not seen a copy, but expecting to receive one
3. Printed copy at the time of assessment	6. Not seen a copy and not expecting to receive one
	7. Report sent straight to landlord/housing association/other organisation and I have not received a copy
	8. Don't know/not sure

ASK ALL

Q11. How satisfied or dissatisfied were you with each of the following aspects of the Green Deal assessment?

ROTATE STATMENTS

- The ease of finding a Green Deal assessor
- How long you had to wait for an appointment with an assessor

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Very satisfied
- 2. Satisfied
- 3. Neither satisfied nor dissatisfied
- 4. Dissatisfied
- 5. Very dissatisfied
- 6. Don't know
- 7. Not applicable





- Q12. How useful was the Green Deal assessment in helping you to understand what you can do to make your home more energy efficient?
 - 1. Very useful
 - 2. Quite useful
 - 3. Not very useful
 - 4. Not at all useful
 - 5. Don't know
- **Q13.** How confident were you in the recommendations made by the Green Deal assessor?

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Very confident
- 2. Fairly confident
- 3. Not very confident
- 4. Not confident at all
- 5. Don't know
- Q14. How clear were each of these things made to you. [IF RECEIVED REPORT AT Q10] This could be in the report you received, or in discussions with the assessor on the day the assessment was done? [IF NOT RECEIVED REPORT AT Q10] This could be in discussions with the assessor on the day the assessment was done?

ROTATE STATMENTS

- Which energy saving improvements the assessor recommended
- What the recommended improvements would entail (e.g. how they would be installed)
- The costs of the recommended improvements
- What the next steps were/what you needed to do next

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Very clear
- 2. Fairly clear
- 3. Neither clear nor unclear
- 4. Fairly unclear
- 5. Very unclear
- 6. Not discussed at all
- 7. Don't know





Q15. To what extent would you recommend having a Green Deal assessment to friends or family?

FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Definitely would
- 2. Probably would
- 3. Might or might not
- 4. Probably would not
- 5. Definitely would not
- 6. Don't know

IF NOT VERY/NOT AT ALL USEFUL AT Q.12 OR NOT VERY/NOT AT ALL CONFIDENT AT Q.13 OR DEFINITELY/PROBABLY WOULD NOT RECOMMEND AT Q.15

Q16. You said you <did not find the assessment useful/did not feel confident in the recommendations made by the assessor/ would not recommend that your friends or family have a Green Deal assessment>. Why do you say that?

PLEASE WRITE IN

OPEN RESPONSE





Part 3: post assessment

ASK ALL

Q17. Which of the following energy saving improvements, if any, were you already thinking about making before you had a Green Deal assessment?

Insulation

- 1. Loft insulation (including top up)
- 2. Cavity wall insulation
- 3. Solid wall insulation (internal or external)
- 4. Flat roof insulation
- 5. Room in roof insulation (insulation in a loft conversion)
- 6. Floor insulation
- 7. Hot water cylinder insulation
- 8. Draught proofing

Heating

- 9. New boiler (e.g. upgrade to condensing boiler from non-condensing boiler)
- 10. Other heating upgrade
- 11. Heating controls (e.g. roomstat and/or programmer, time/temperature zone controls, thermostatic radiator valves)

Windows/doors

- 12. Double/triple glazing
- 13. Secondary glazing
- 14. Replacement doors

Microgeneration

- 15. Solar photovoltaic (PV) (solar panels which generate electricity)
- 16. Solar thermal (solar panels for hot water, not which generate electricity)
- 17. Ground Source Heat Pump
- 18. Air Source Heat Pump
- 19. Biomass boiler

Other

- 20. Energy saving light bulbs
- 21. Other [PLEASE WRITE IN]
- 22. None of these
- 23. Don't know/can't remember





ASK ALL Q18. INTRO

IF RECEIVED A GDAR (Codes 1-3 AT Q10): We understand that the Green Deal Assessment Report recommended the following improvements for your property:

IF NOT RECEIVED A GDAR (Codes 4-8 AT Q10): Even though you have not received or seen your GDAR, our data shows the assessor recommended the following improvements to your property during your assessment

[Show list of recommended measures from sample file]

FULL LIST OF RECOMMEDED MEASURES:

Insulation

- 1. Loft insulation (including top up)
- 2. Cavity wall insulation
- 3. Solid wall insulation (internal or external)
- 4. Flat roof insulation
- 5. Room in roof insulation (insulation in a loft conversion)
- 6. Floor insulation
- 7. Hot water cylinder insulation
- 8. Draught proofing

Heating

- 9. New boiler (e.g. upgrade to condensing boiler from non-condensing boiler)
- 10. Other heating upgrade
- 11. Heating controls (e.g. roomstat and/or programmer, time/temperature zone controls, thermostatic radiator valves)

Windows/doors

- 12. Double/triple glazing
- 13. Secondary glazing
- 14. Replacement doors

Microgeneration

- 15. Solar photovoltaic (PV) (solar panels which generate electricity)
- 16. Solar thermal (solar panels for hot water, not which generate electricity)
- 17. Ground Source Heat Pump
- 18. Air Source Heat Pump
- 19. Biomass boiler
- 20. Wind turbine (roof mounted)
- 21. Waste water heat recovery





ASK ALL

Q18. For each of the improvements that were recommended, which of the following best describes what, if anything, has been done or is intended to done, even if the work will not be done as part of the Green Deal?

SHOW AS A GRID TO INCLUDE EACH MEASURE RECOMMENDED FLIP LIST AT ALTERNATE INTERVIEWS

- 1. Has been done
- 2. In the process of being doing
- 3. Definitely being done
- 4. Probably being done
- 5. Might or might be done
- 6. Probably won't be done
- 7. Definitely won't be done
- 8. Not made a decision because I've not received my Green Deal Advice Report yet [ONLY SHOW IF CODES 4-8 AT Q10]
- The assessor did not recommend this [ONLY SHOW IF CODES 4-8 AT Q10]
- 10.I don't know/can't remember if the assessor recommended this [ONLY SHOW IF CODES 4-8 AT Q10]
- 11. Don't know [ONLY SHOW IF CODES 4-8 AT Q10]

NOTE: IN ORDER TO KEEP THE RESPONDENT ENGAGED, A MAXIMUM OF 3 OF THE FOLLOWING RECOMMENDED "KEY MEASURES" ARE SELECTED FOR FOLLOW-UP ON A RANDOM BASIS IF CODES 1-7 SELECTED AT Q18:

- Loft insulation (including top up)
- Cavity wall insulation
- Solid wall insulation (internal or external)
- Flat roof insulation
- Room in roof insulation (insulation in a loft conversion)
- Floor insulation
- New boiler
- Solar photovoltaic
- Solar thermal
- Windows/doors FOLLOWED UP AS ONE COMBINED CATEGORY, INCORPORATING THE FOLLOWING MEASURES:
 - a. Double/triple glazing
 - b. Secondary glazing
 - c. Replacement doors





IF ALREADY INSTALLED

Q19. How did you pay/how are you paying for [MEASURE]?

SELECT ALL THAT APPLY

ROTATE BLOCKS

Financed myself using...

- 1. Savings or regular income from current account
- 2. Loan from bank/building society
- 3. Mortgage extension
- 4. Loan/finance scheme through installer/provider
- 5. Other finance (credit card, high street loan etc)

Paid for partly or fully by (including grants, subsidies)...

- 6. Local authority/Council
- 7. Housing Association
- 8. Landlord
- 9. Energy company (Energy Company Obligation ECO)
- 10. Other Green Deal provider/installer (not an energy company)

Through the Green Deal finance...

- 11. Green Deal finance scheme (loan paid back through savings on your electricity bill)
- 12. Green Deal cashback scheme (apply for cashback from the government to help pay for the improvement)
- 13. Paid for in some other way [PLEASE WRITE IN]
- 14. Don't know

IF ALREADY INSTALLED

Q20. Who carried out the work/installation for [MEASURE]?

- 1. The same company that did the Green Deal assessment
- 2. Another company recommended by them
- 3. Another company not recommended by the company that did the assessment
- 4. Did it myself/ourselves
- 5. Don't know





IF ALREADY INSTALLED

- **Q21.** How many quotes in total did you get for the [MEASURE] (including the company that did the assessment/installation)?
 - 1. [ENTER NUMBER OF QUOTES]
 - 2. [IF TENANT] Not applicable quotes were sent directly to my landlord/housing association
 - 3. Don't know

IF IN THE PROCESS OF INSTALLING

- **Q22.** You said that you were in the process of having [MEASURE] installed? Which of the following best describes where you are in the process?
 - 1. I am currently finding out more information about this
 - 2. I am currently looking for/getting quotes from companies/installers
 - 3. I have received quotes from companies/installers and am deciding what to do
 - 4. I have chosen which company/installer to use and am waiting for them to start the work
 - 5. I will be carrying out the work myself in the near future
 - 6. The work/installation is currently being done
 - 7. Don't know

IF IN THE PROCESS OF INSTALLING AND HAVE DECIDED ON A COMPANY/WORK CURRENTLY BEING DONE

Q23. Who will carry out the work/installation for [MEASURE]?

- 1. The same company that did the Green Deal assessment
- 2. Another company recommended by them
- 3. Another company not recommended by the company that did the assessment
- 4. Will do it myself/ourselves
- 5. Don't know





IF IN THE PROCESS OF INSTALLING

Q24. For which, if any, of these reasons have you experienced delays in starting work on the [MEASURE]?

ROTATE BLOCKS AND CODES WITHIN BLOCKS

1. Had no significant delays

SUPPLIER

- 2. Had difficulties finding someone to provide quotes/carry out the work
- 3. Company carrying out the work could not start straight away
- 4. Took a long time to get quotes

FINANCE

- 5. Needed to save up to have this done
- 6. Needed to arrange finance (e.g. apply for a loan/mortgage extension)
- 7. Applied for or enquired about Green Deal/ECO finance or grant but delays with application
- 8. Applied for or enquired about Green Deal/ECO finance or grant but was turned down
- 9. Looked for alternative ways of financing it (e.g. through Energy Company)

PRACTICAL ISSUES

- 10. Needed to carry out other work to my property before this could be done
- 11. Wanted to wait for the weather to improve before I carried out any work on my property
- 12. Needed to wait for my landlord/local authority/housing association to approve the work
- 13. Needed to get other consent before I can start (e.g. planning, live in conservation area, listed building)
- 14. Other [PLEASE WRITE IN]
- 15. Don't know

IF IN THE PROCESS OF INSTALLING **Q25.** And how do you intend to pay for [MEASURE]?

USE SAME LIST AS Q.19





IF DEFINITELY WILL/PROBABLY WILL

Q26. You said that you definitely/probably will install [MEASURE]. When do you intend to install it?

- 1. In the next month
- 2. In 2-3 months
- 3. In 4-6 months
- 4. In 7-12 months
- 5. In more than a year
- (IF ASKING ABOUT BOILER) When existing boiler has to be replaced
- 7. Not my decision/decision will be made by landlord/local authority/Housing Association
- 8. Don't know / Haven't decided

IF DEFINITELY WILL/PROBABLY WILL

Q27. Which of the following, if any, are reasons why you have not had [MEASURE] installed (yet)?

IF MORE THAN ONE REASON GIVEN, BRING FORWARD SELECTED CODES

Q28. And which is the main reason why you have not had [MEASURE] installed (yet)?

ROTATE BLOCKS AND CODES WITHIN BLOCKS

NOT MADE DECISION YET

- 1. Not had enough time to think about this (e.g. only just had the assessment/only just received the advice report)
- 2. Not got round to it yet
- 3. Need more time to decide (big decision)

FINANCIAL

- 4. Need to get quotes/find out exactly how much it will cost
- 5. Need to save up to have this done
- 6. Need to find out if I can finance this (e.g. apply for a loan/mortgage extension)
- 7. Applied for or enquired about Green Deal/ECO finance or grant but haven't heard yet if I've been successful
- 8. Applied for or enquired about Green Deal/ECO finance or grant but have been turned down
- 9. Looking for alternative ways of financing it (e.g. through Energy Company)





PRACTICAL ISSUES

- Had difficulties finding someone to provide quotes/carry out the work
- 11. Supplier carrying out the work could not start straight away
- 12. Need to carry out other work to my property before this can be done/want to do it at the same time as other work
- 13. (IF ASKING ABOUT BOILER) Waiting until current boiler needs to be replaced
- 14. Want to wait for summer/the weather to improve before I have any work carried out on my property
- 15. Need to speak with my landlord/local authority/housing association before making a decision
- 16. Awaiting information from landlord/local authority/housing association
- 17. Need to get other consent before I can start (e.g. planning, live in conservation area, listed building)

INFORMATION

- 18. Not sure what has been recommended to me
- 19. Need more time/information to make a decision (e.g. find out about what the installation entails, how much I will save)
- 20. Need more information about what to do next (e.g. how to apply for Green Deal Finance)
- 21. Still waiting for my Green Deal advice report before making a decision [ONLY SHOW IF CODE 4-8 AT Q10]
- 22. Other [PLEASE WRITE IN]
- 23. No reason
- 24. Don't know

IF DEFINITELY WILL/PROBABLY WILL

Q29. And [IF PROBABLY WILL: assuming you go ahead with it] how do you intend to pay for [MEASURE]?

USE SAME LIST AS Q19





IF ALREADY INSTALLED and did not code 12 at Q19, OR IF IN THE PROCESS OF INSTALLING and did not code 12 at Q25, OR IF DEFINITELY WILL/PROBABLY WILL and did not code 12 at Q29

Q29a. (ALREADY INSTALLED or IN THE PROCESS) Have you applied, or do you intend to apply, for cashback from the government to help pay for [MEASURE]?

(DEFINITELY WILL/PROBABLY WILL) Do you intend to apply for cashback from the government to help pay for [MEASURE]?

- Yes applied for and cashback received (INSTALLED or IN PROCESS OF INSTALLING only)
- Yes applied for but cashback not yet received (INSTALLED or IN PROCESS OF INSTALLING only)
- 3. Yes but application was denied (INSTALLED or IN PROCESS OF INSTALLING only)
- 4. Yes I intend to apply for cashback
- 5. No I have not applied for / do not intend to apply for cashback
- Don't know

IF HAVE NOT APPLIED / DO NOT INTEND TO APPLY FOR CASHBACK (Q29a code 5)

Q29b. Why did you / will you not apply for cashback?

- 1. I was not aware that cashback was available
- 2. I was told that cashback was no longer available
- Cashback was not available for the particular improvement that I had installed
- 4. The amount of cashback available was too small to be worth applying for
- 5. I do not/did not know how to apply / I was not given enough information on how to apply
- 6. Other (please specify)
- 7. Don't know





IF MIGHT OR MIGHT NOT DO THIS

Q30. You said that you might or might not install [MEASURE]? Why do you say that?

USE SAME LIST AS Q27

IF PROBABLY/DEFINITELY WON'T

Q31. You said that you probably/definitely won't install [MEASURE]? Why do you say that?

ROTATE BLOCKS AND CODES WITHIN BLOCKS

COST/SAVINGS/FINANCE

- 1. Cost of improvements is too high
- 2. Would not save enough money to make it worthwhile
- 3. No guarantee that it would save me money
- 4. Cannot access finance for it (e.g. loan/mortgage extension)
- 5. Applied for or enquired about Green Deal/ECO finance or grant but have been turned down
- 6. Green Deal finance not available for this improvement
- 7. Green Deal finance options are not attractive
- 8. Worried that having Green Deal repayments linked to my property will make it harder to sell

PRACTICAL ISSUES

- Had difficulties finding someone to provide quotes/carry out the work
- 10. Hassle/disruption of making improvements
- 11. May change character/appearance of my home
- 12. May lose space (e.g. room space, storage space in loft)
- 13. Structural considerations (e.g. period features in home, potential damage to property, unsuitable for property)
- 14. Told I would have to have to many improvements made to my property at once
- Landlord/local authority/housing association/freeholder would not allow it
- 16. Could not get other consent (e.g. planning, live in conservation area, listed building)

INFORMATION

- 17. Not sure what has been recommended to me
- 18. Confused/don't know what to do next
- 19. Need more time/information to make a decision (e.g. find out about what the installation entails, how much I will save)
- 20. Need more information about what to do next (e.g. how to apply for Green Deal Finance)





OTHER

- 21. Other priorities at the moment (e.g. work, new baby)
- 22. Won't stay here long enough
- 23. Other [PLEASE WRITE IN]
- 24. Still waiting for my Green Deal advice report before making a decision [ONLY SHOW IF CODE 4-8 AT Q10]
- 25. Not my decision/decision will be made by landlord/local authority/Housing Association [ONLY SHOW IF CODE 4-8 AT Q10]
- 26. No reason
- 27. Don't know

IF CODED 1-8 AT Q31

Q31a. Were you offered a subsidy or grant to have this installed by either your energy company, your Green Deal assessor or a Green Deal provider?

- 1. Yes
- 2. No
- 3. Don't know

IF ANY FINANCED OR EXPECTED TO BE FINANCED OUTSIDE OF THE GREEN DEAL

Q32. You said that you [have paid/expect to pay] for [MEASURE] through [TEXTFILL: HOW PAID/EXPECT TO PAY].

Why did you not choose to use any of the Green Deal finance options for these? By Green Deal finance options we mean claiming money back using the Green Deal cashback scheme, or taking out a Green Deal finance package where you pay for the improvements through savings on your electricity bill.

ROTATE

- 1. These weren't suggested/offered to me
- 2. Don't like borrowing/taking out finance/prefer to pay up-front
- 3. Cost of installing the energy saving improvement(s) was too small to bother with this
- 4. Applied for Green Deal finance but have been turned down
- 5. Don't understand how Green Deal finance worked/works
- 6. Green Deal finance options are not attractive (e.g. interest rates too high, cashback payments too low)
- 7. I was offered more attractive finance elsewhere
- 8. Worried that having Green Deal repayments linked to my property will make it harder to sell





- 9. Costs were covered by someone else (e.g. landlord, local authority, housing association)
- 10. Money from the cashback scheme or grant (ECO) made the improvements affordable without Green Deal finance
- 11. Other [PLEASE WRITE IN]
- 12. Don't know

IF ANSWERED Q32

Q32a. Were you offered a subsidy or grant to have this installed by either your energy company, your Green Deal assessor or a Green Deal provider?

- 1. Yes
- 2. No
- 3. Don't know

IF RESPONDENT HAS HAD DIFFICULTIES FINDING SOMEONE TO CARRY OUT THE WORK (code 2 at Q24, code 10 at Q27 or Q30 or code 9 at Q31)

Q32b. What difficulties did you have trying to find someone to provide quotes or carry out the work? When answering please think about the following ...

PROBES:

- What did you do to find someone to carry out the work?
- Where did you look?
- Who did you contact?
- What were the main issues in trying to find someone to carry out the work?

OPEN ENDED





DEMOGRAPHICS

Finally, a few questions about you.

Q33. How old are you?

Enter actual age

- **Q34.** Are you...?
 - 1. Male
 - 2. Female
 - 3. Other
- Q35. Which of these groups do you consider you belong to?
 - 1. White English/Welsh/Scottish/Northern Irish/British
 - 2. Irish
 - 3. Gypsy/Irish Traveller
 - 4. Any other White background
 - 5. White and Black Caribbean
 - 6. White and Black African
 - 7. White and Asian
 - 8. Any other mixed/multiple ethnic group
 - 9. Indian
 - 10. Pakistani
 - 11. Bangladeshi
 - 12. Chinese
 - 13. Any other Asian background
 - 14. Black African
 - 15. Black Caribbean
 - 16. Any other Black/ African/ Caribbean background
 - 17. Arab
 - 18. Any other ethnic group
 - 19. Refused





Q36. Can I just check, is anyone in your household, including yourself, currently receiving any of these benefits?

CODE ALL THAT APPLY

- 1. None of these
- 2. Job seekers allowance
- 3. Income support
- 4. Employment support allowance
- 5. Working tax credit
- 6. Child tax credit
- 7. Pension credit
- 8. Housing benefit
- 9. Council Tax benefit
- 10. Disability Living Allowance/ others
- 11. Other state benefits
- 12. Don't know
- 13. Prefer not to answer
- **Q37.** Are there any of these types of people usually resident in this household?
 - 1. Child under 16
 - 2. Adults over 70
 - 3. No
- **Q38.** We may want to contact some people again to ask them some more questions about this subject. If you agree to this you would receive a further incentive, in the form of a gift voucher. Would you be willing for us to contact you again about this?
 - 1. Yes willing
 - 2. No not willing

IF WILLING TO BE RECONTACTED

Q39. In order to recontact you at a later date please enter the best telephone number to contact you on in the boxes below.

ENTER TELEPHONE NUMBER





Q40. It is sometimes possible by using an address to link the data we have collected with other government surveys or datasets held by government for the purposes of statistical analysis. Would you be happy for your responses to be passed to the Department of Energy and Climate Change for this purpose?

Your confidentiality will be maintained, and linked data will only be used for statistical purposes by researchers authorised by – and analysts working for - the Department for Energy and Climate Change.

- 1. Yes willing
- 2. No not willing

ASK ALL

Q41. As a thank you for taking part in this research we will send you a £10 High Street gift voucher. To ensure the voucher is sent to the correct person please enter your name in the box below.

ENTER NAME