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Rt Hon David Cameron MP, Prime Minister
10 Downing Street
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20 November 2013

Dear Prime Minister

UK DIGITAL CHAMPION

In June 2010, you asked me to take on the role of UK Digital Champion, to advise and challenge Government and the wider public sector on how to make greater, faster progress to get people online. I feel it is now time I step down from that role.

In my capacity as Digital Champion, I hope I have contributed in three ways.

Firstly, my report to Francis Maude on the future of Directgov led to the creation of the Government Digital Service and the move to a single domain for all government information. The digital transformation of transactional government services is now well underway, and gov.uk has won multiple awards.

Secondly, Race Online 2012, the campaign you helped launch in Downing Street galvanised the public, private and charitable sectors to help millions more people online, and was the basis for the charity Go ON UK that launched last year. Go ON UK is a cross-sector partnership dedicated to building the nation's digital skills. With the full backing of the CEOs of our founder partners, we have created nine further digital champions at Board level in the public, charity, and corporate sectors.

Finally, the Champion model has been a success more widely. In 2011, it was adopted right across Europe, with each Member State appointing their own Champion, overseen by Vice-President Neelie Kroes. Having one person lead and oversee this agenda is the most effective way to bring about lasting change.

As Chair of Go ON UK I will focus my efforts on the vital issue of building digital skills. Go ON UK will of course continue to work closely with the newly created digital inclusion team in GDS, and I will continue to be a critical friend from the House of Lords.

Thank you for giving me the opportunity to do this very rewarding role – I have loved it.

A handwritten signature in black ink, appearing to read "Martha Lane Fox".

Martha Lane Fox

cc: Rt Hon Francis Maude
Sir Jeremy Heywood