



**IMPERIAL TOBACCO LIMITED**

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Rt Hon Norman Lamb MP  
Minister of State for Health  
Department of Health  
Richmond House  
79 Whitehall  
London SW1A 2NS

Wednesday, 12 September 2012

*Dear Secretary of State*

Congratulations on your appointment as Secretary of State for Health.

We would welcome the opportunity to engage with you and the Department of Health officials at this important time on the Consultation on standardised packaging for tobacco products; the review and updating of the EU Directive on tobacco products; and the review on how to regulate nicotine and other similar products including e-cigarettes.

This time of change presents a great opportunity to develop a better and transparent working relationship within the requirements as allowed by the Framework Convention on Tobacco Control i.e. the meetings must be transparent and we would not be involved in setting health policy. We believe we can bring expertise to the table to enable the development of better and scientifically based regulations for the tobacco sector. We are happy to have open discussion with you to share the expertise of our research scientists.

We look forward to future dialogue

Yours sincerely

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