

Pub Consultation
 Consumer & Competition Policy
 Dept for Business, Innovation & Skills
 3rd Floor Orchard 2.
 1 Victoria Street
 Westminster
 SW1H 0ET.

6 June 2013.

To whom it may concern,

I am writing to you as an employee within the
 Pub Co sector with many years experience within
 the leased and Tenanted and Managed Estates to
 express my deep and strongly felt concerns regarding
 the Consultation process that has been embarked
 upon relating to the Pub Companies and Tenants
 relationship.

Having worked as I stated above within the industry
 for many years I have seen the good and bad sides
 of such relationships but since the implementation
 of the IFC the change in the relationship has been
 significant and rightly so. My concern however is
 that the IFC and self regulation have not been
 given enough time for positive and full benefits to be
 recognised. It seems that the positive aspects of self
 regulation are being ignored by a vociferous and
 ill informed minority - it is always easy to create
 headlines with negative news!

I am currently employed by Admiral Taverns Ltd as a Regional Project manager looking after around 1000 pubs in an estate of 1/1050 outlets throughout England & Wales and as such deal with tenants on a daily and close aspect. As a company of over 6000 outlets we have not had one referral to either Picas or Pikes and we have recently won the much coveted award of "Leased and Tenanted Pub Company of the Year" from The Publian, Morning Advertiser. This award was given after an independent survey of our tenants recommended us as a company they would recommend working with!!

This is in stark contrast to some of the assertions made in the consultation document which in my view contains many inaccuracies and is totally prejudiced towards the views of the previously small minority.

Beyond the recommendation of a Statutory Code some of the other ideas would pose a real threat to the viability of some of our pubs and would damage the fantastic relationships I see on a daily basis of mutual growth and benefits to that of a new commercial landlord and tenant. This would not be in the best interests of our licensee or the wider pub sector which has struggled for years with ill advised interference by Government creating over regulation and onerous taxation.

Yours Faithfully