
Sent: 14 June 2013 15:35

To:

Cc: Enquiry Enquiry (Other Government Departments)

Subject: BIS COMMITTEE PUB CONSULTATION

12th June 2013

MP

Member of Parliament

Dear

I would be very grateful if you would take the time to read my letter, and send me a response if possible. I write to you not only as a constituent, but also as a Regional Manager employed by the Pub Company, Enterprise Inns. I would like to point out to you that I have also spent the last years working in the pub industry operating in various roles in other large organisations in both managed pub companies and leased and tenanted pub companies. I must outline that all the opinion expressed in this note are purely my own.

You may be aware that for years the leased and tenanted model has been the subject of numerous enquiries resulting in the model being seen as perfectly acceptable – granted with some change and recommendations.

I wanted to write to you to express my observations established during this period working in the great British pub industry and to seek your assurance that the current review and consultation of the pub co model being led by Vince Cable MP should focus on ensuring a balanced assessment of how the industry function and regulates itself. I do not believe that the Consultation process, as currently constructed, is likely to draw a balanced response from a truly representative selection of contributors.

The consultation should seek to engage with leaders and employees of the large pub companies as well as successful publicans and those that haven't been successful. It should also dig deep to understand the real driving force behind publican failure, rather than assuming it is the fault of the pub co's and give similar time to understanding why so many publicans working with the large pub companies are so successful.

I have worked for Enterprise Inns Plc for [redacted] and without exception have found my colleagues to operate with integrity, passion and a genuine belief in the publicans and people we support in business every day.

The overriding culture I have witnessed is that we want to help and support all our publicans to be successful. I recognise that over the years not everything that the pub co's have done has been

correct but on the basis of my observations anything would have been completed with the intent to enhance the quality of the pubs, the quality of support we offer publicans so that our pubs attract the best possible operators to make pubs a success.

The sentiments expressed by some of your colleagues in the Houses of parliament, such as Greg Mulholland MP, that the mammoth pub co's are one dimensional businesses hell bent on the ruthless pursuit of money from innocent publicans at any cost I believe are wrong.

My personal opinion is that such MP's are misrepresenting the reality of the pub co and publican relationship based on examples of when the business relationship may have not worked. Their opinion has been influenced by one side of the scenario and that they are using this for their own personal political gains and PR. I believe such activists are going to extraordinary lengths in an attempt to ensure that critics of our business model participate enthusiastically in this consultation. They should be focussed on a consultation that is fair and free from spin to ensure pubs, pub co's and publicans interests are represented and protected

Please can I ask for your support as a constituent to ensure that this review delivers on the points I have expressed above to ensure that the Great British pub stays a key part our communities. Should the direction of this review follow the path and tone currently represented I fear the pubs future could be put under greater pressure.

The committee should focus on working with a mature industry with passionate and intelligent people, both publicans and pub co's who are all interested in the same thing, operating fantastic pubs in the heart of our communities.

Yours sincerely

Regional Manager

Enterprise Inns plc (company number 2562808) is a company registered in England and Wales and has its registered office at 3, Monkspath Hall Road, Solihull, West Midlands, B90 4SJ.

This email message is confidential and may be legally privileged. If you are not the intended recipient you should not read, copy, distribute, disclose or otherwise use the information in this email, but should contact Enterprise Inns plc immediately and delete the message from your system. You should not use, print, copy the message or disclose its contents to anyone. Enterprise Inns plc and any member of the Enterprise Inns group of companies has the right lawfully to monitor and inspect messages between its employees and any third party.