
From:
Sent: 11 June 2013 16:42
To: Enquiry Enquiry (Other Government Departments)
Subject: BIS Proposal

Dear *[Member of Parliament]*

I write to you as a member of your constituency (Solihull) and a proud member of the company I have worked for the past years, Enterprise Inns (EIP), and some years in the industry in reference to the BIS proposal to a statutory code of practice and the investigations surrounding the leased and tenanted business model of pubs.

EIP provide a low cost entry to Publicans wishing to run their own business along with continuing support in the forms of a dedicated Regional Manager, award winning FREE training courses to help promote and maximise profit in the pub, marketing ideas and high discounted rents, which in a time when many banks are unwilling to provide financial support to new small businesses is a not only commendable but essential.

To lay the blame of the high number of pub closures in recent years and the allegations that a tied Publican is worse off than a free of tie licensee, as some organizations have done, on pub companies such EIP is wrong especially when you consider the other factors that I believe are more attributed to this such as the smoking ban, supermarkets using alcohol products as a loss leader, the economic downturn and the changing of consumer trends.

There is the usual comments that Publicans pay over the odd prices for their beer but what is often forgotten or misunderstood is the fact the majority of Publicans pay a much lower form of rent for their business.

I would be keen to hear your thoughts on the subject and what actions you are taking to ensure that Pub companies are treated fairly.

Yours sincerely