

[Redacted]
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To
cc
bcc
Subject [Redacted]



"Smokefree South West"
<Smokefree.southwest@cmp.dotmailer.co.uk>

16/04/2012 15:00

Please respond to
"Smokefree South West"
<re-IJ3-RATK-52AE6Q-BZ90U@cmp.dotmailer.co.uk>

To [Redacted]
cc
Subject Consultation on packaging of tobacco products announced

If you can't read this email, please [click here](#).



TACKLING TOBACCO,
DRIVING CHANGE



**Consultation launched and
over 25,000 supporters
already on board** **April 2012**

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Smokefree South West works to tackle tobacco and drive down smoking rates across the South West on behalf of all 14 Primary Care organisations. **Together we aim to accelerate action to make tobacco use less desirable and accessible, and make smoking 'history' for our children.**

**From
Fiona
Andrews**
Director of
**Smokefree
South West**



We welcome the Government consultation on tobacco packaging.

Smokers start as children and continue as adults. Two thirds of smokers start before they are 18 and the vast majority while still teenagers - these are shocking facts. Big Tobacco knows this only too well and uses packaging to help recruit the replacements for the 100,000 people lost every year to smoking related diseases.

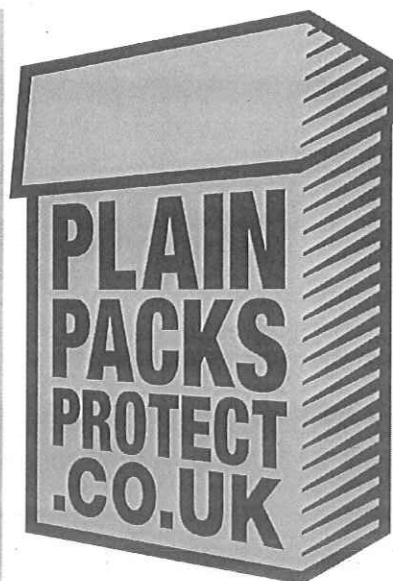
Smoking is an epidemic that affects children and moving tobacco products into standardised, plain packaging is designed to protect them and is not about current smokers.

To date over 25,000 people have given their backing at our [website](#) and we have support from parents and grandparents, from old and young, men and women, smokers and non-smokers. People want to see their children lead a full life free from addiction and possible premature death.'

We will continue to encourage people to go to our [website](#) to find out more and have their voice heard in this consultation.

Top stories this month...

Government announces consultation launch



Today the Government announced the details for the public consultation on the packaging of tobacco. We will be submitting all public responses we gather as an indication of the depth of support there is to protect children and young people from the influence of tobacco packaging. Click **read more** for details.

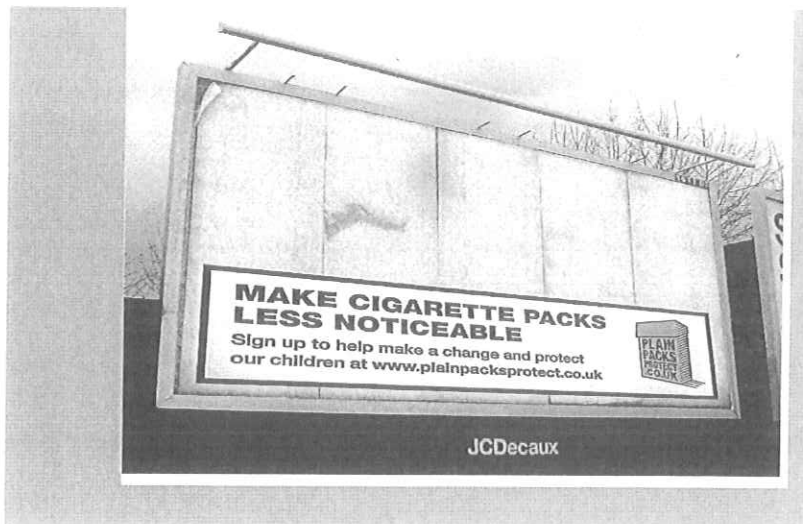
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Thousands across the country show their support

There has been a fantastic response to the campaign even before the Government announced the start of the public consultation. There have already been over **25,000** people showing their support but we can't stop there. Please continue to encourage people to join or fight to protect children from a lifetime of addiction. Click **read more** to go to the main campaign site.

read more >>

Spreading the message



dates for
your diary...



World No Tobacco Day

Tobacco Industry
Interference

31st May

We have been out and about across the South West talking to concerned parents and residents about tobacco packaging. We have had a fantastic response from people looking to sign up and find out more. We have still have a range of resources including free materials, youtube channel and a viral video that we are able to share. Please click **read more** to get in touch with any requests.

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Smokefree South West, Grosvenor House, 149 Whiteladies Road, Bristol, BS8 2RA
Tel: 0117 970 7022 www.smokefreesouthwest.org.uk