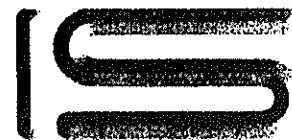
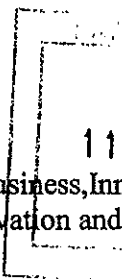


Pubs

3rd June 2013

Rt Hon Dr Vince Cable
 Secretary of State for Business, Innovation and Skills
 Dept for Business, Innovation and Skills
 1 Vivtoria Street
 London
 SW1H 0ET



Insignia

Unit 7 Albion Park Albion Way

Leeds LS12 2EJ

Telephone 0113 2438533

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www.insigniasigns.biz

Dear Sir

Re; Government Consultation Pub Companies and Tennants April 2013

Dear Sir

I would like to take this opportunity to let you have my comments and thoughts regards the above consultation and how it may or may not affect our business. Insignia Signs Ltd is one of the many small businesses that the current coalition government regularly champions as the backbone of the UK economy having grown from a new start business 12 years ago into one of the leading sign suppliers to the Pub Co Industry.

We have worked hard over the years to recruit a wide ranging work force 36 in total now who are able to offer a variety of both modern and traditional skills and have enabled us to grow our business significantly through our commitment to providing innovational signage to the major pub companies who are our core customers and in particular through our partnership with Punch Taverns who we have worked with since our business was conceived 12 years.

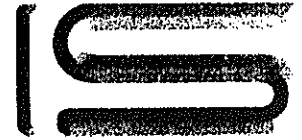
In the last 12 months we have been able to employ an additional 5 young apprentices who have been through college and offer a 12 month work experience programme to 2 school leavers in the hope of employing them or at least giving them skills and work experience to help them on their quest to seek future employment in these difficult times.

Whilst we work with all the major pub companies it is my opinion that Punch Taverns in particular have actively set out to work extremely hard with all their partners to invest and assist in helping them achieve their goals and make a success of their individual businesses through their many various partnering contractors of which we are one turning around many old and tired looking pubs and transforming them into fresh vibrant meeting places to both eat , drink and socialize which is much preferable to the cheap booze culture of supermarket shopping.

Punch Taverns do so much more than simply collect rent, they are working tirelessly to open pubs and keep them open and make pubs places that the public will want to visit and enjoy meeting friends and colleagues from local community pubs of which there are many through to destination food led pubs as well as young peoples venues in town and city centres.

The pub Co Industry seems like a very difficult place to be now with the smoking ban and the introduction of cut price non supervised alcohol available in supermarkets and companies like Punch Taverns should be praised for their hard work in keeping the British Pub alive.

**Stand Out From The Crowd**



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The profit made by all parts of the supply chain are equally important including Punch Taverns themselves as without their investment within the estate then we as individual members of the supply chain would not be here today.

Our business relies heavily on the many Pub Cos continuing to invest so that we can continue to invest and grow our businesses and do our little bit to help get this country out of recession and back on its feet.

We all need to support the great British Pub!!!

Yours, Sincerely

Alan Kennedy
Director
Insignia Signs Ltd



Stand Out From The Crowd