

**MEMORANDUM OF UNDERSTANDING BETWEEN  
THE DEPARTMENT FOR CULTURE, MEDIA AND SPORT OF THE UNITED KINGDOM  
OF GREAT BRITAIN AND NORTHERN IRELAND AND  
THE MINISTRY OF CULTURE, SPORTS AND TOURISM OF THE REPUBLIC OF KOREA  
ON COOPERATION IN THE CULTURAL AND CREATIVE INDUSTRIES**

The Department for Culture, Media and Sport of the United Kingdom and the Ministry of Culture, Sports and Tourism of the Republic of Korea (hereinafter referred to as the “Participants”),

Recognising the importance of increasing bilateral exchange and cooperation in the cultural and creative industries,

Have reached the following understandings:

**Paragraph 1  
General Provisions**

The Participants will cooperate to facilitate the development and distribution of cultural and creative contents in the two countries. The cooperation will, primarily but not exclusively, include the exchange of human resources (for example through short shadowing opportunities), technological cooperation, joint production and development, policy research and information exchange in the cultural and creative industries.

**Paragraph 2  
UK-Korea Creative Industries Forum**

1. The Participants will hold, in turns, a United Kingdom and Republic of Korea Creative Industries Forum every year to promote exchange of knowledge and latest developments in the cultural and creative industries as part of a policy innovation project aimed at ensuring economic growth and creating jobs. The forum participants will include senior government officials and representatives of industry, public organisations, and academia involved in the cultural and creative industries.
2. It is intended that the first United Kingdom and Republic of Korea Creative Industries Forum should be held in the United Kingdom in the second half of 2014.
3. The Participants may facilitate the exchange of human resources among entrepreneurs engaged in the cultural and creative industries in order to identify a joint agenda for the bilateral development of cultural and creative industries, share outstanding policy examples, and carry out joint projects.
4. The Participants will promote the global expansion of the cultural and creative industries by sharing the outcomes of investigation, research, and analysis regarding the cultural and creative industries, in order to promote mutual understanding of those

industries in the two countries, and will organise and publish a joint report as a basic document for cooperation.

### **Paragraph 3 Areas of Exchange and Cooperation**

1. The Participants will carry out exchange and cooperation projects to develop the cultural and creative industries of the two countries. These projects may include, but are not limited to, sharing of best practice, human resources exchange, technological exchange, and joint productions in the areas of film, television, music, fashion, games, the performing and visual arts, and literature.
2. The Participants will endeavour to share more information and experience on their respective start-up support programmes, and promote private enterprise in the creative industries<sup>1</sup>.
3. The Participants will support events and activities which aim to strengthen the cultural and creative industries in the two countries. Such events might include, for example, the annual London Korean Film Festival, or Korea as Market Focus at the 2014 London Book Fair.

### **Paragraph 4 Cooperation in International Events**

The Participants will cooperate to facilitate the participation of Government, academia, and private business representatives in the two countries in international events related to the cultural and creative industries, including international conferences, exhibitions, and fostering business to business relations.

### **Paragraph 5 Working-level Consultative Body**

The Participants will establish and operate a working-level consultative body (led at director level) for consultation on any project in the course of mutual cooperation to expand bilateral exchange in the cultural and creative industries.

### **Paragraph 6 Dispute Resolution**

Any difference or dispute between the Participants concerning the interpretation or implementation of this MOU will be settled amicably through mutual consultations or negotiations between the Participants.

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<sup>1</sup> Contents Korea Lab mentoring support, joint project for fusion contents business development, etc.

**Paragraph 7  
Amendment**

This MOU may be amended by the mutual written consent of the Participants.

**Paragraph 8  
Entry into Effect, Duration and Termination**

This MOU will come into effect on the date of signature and remain in effect for a period of three (3) years. It will be automatically extended for successive three-year periods unless either Participant informs the other, in writing, at least ninety (90) days prior to its expiration, of its intention to terminate it.

Signed in duplicate, at London, on November 6<sup>th</sup> 2013, in the English and Korean languages, both texts being equally valid.

FOR THE DEPARTMENT FOR CULTURE,  
MEDIA AND SPORT OF THE UNITED  
KINGDOM OF GREAT BRITAIN AND  
NORTHERN IRELAND

FOR THE MINISTRY OF CULTURE,  
SPORTS AND TOURISM OF THE  
REPUBLIC OF KOREA

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MARIA MILLER  
Secretary of State for Culture, Media and  
Sport

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YOO JIN RYONG  
Minister for Culture, Sports and Tourism