

EMAIL FROM TOBACCO PROGRAMME MANAGER, DEPARTMENT OF HEALTH

Subject: Consultation on standardised packaging for tobacco products - extension to closing date

Sent by email: 05/07/2012 10:10

Dear colleague,

You will be aware that the Government's consultation on standardised packaging for tobacco products is currently underway. A large number of responses have already been received from a variety of individuals and organisations.

The Government has been asked to provide more time for people to respond to the consultation. The Government has an entirely open mind on standardised packaging and Health Ministers want to maximise the opportunity that people have to provide their views and evidence.

The Government is, therefore, extending the consultation period for an extra month. **The new closing date of the consultation is Friday, 10 August 2012.**

Through this consultation, we are exploring whether action on tobacco packaging has the potential to bring public health benefits over and above those from our current initiatives. The Government is to know more about the possible benefits and consequences of taking action in this area.

Any decisions to take further policy action on tobacco packaging will be taken only after full consideration is given to consultation responses, evidence and other relevant information.

The consultation is available on the web at:

http://consultations.dh.gov.uk/tobacco/standardised-packaging-of-tobacco-products/consult_view

I would be grateful if you would pass this information on to anyone else you believe might be interested.

Best wishes,

██████████
Tobacco Programme Manager
Department of Health

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