

4

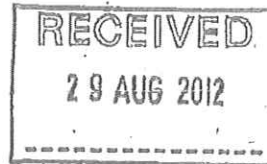
BRITISH AMERICAN  
TOBACCO  
UNITED KINGDOM

Oxford House  
Oxford Road  
Aylesbury  
Bucks HP21 8SZ

Tel +44 (0)1296 [REDACTED]  
Fax +44 (0)1296 [REDACTED]  
www.bat.com

24 August 2012

1  
Acting Tobacco Programme Manager  
Department of Health  
Wellington House  
133-155 Waterloo Road  
London SE1 8UG



I am writing on behalf of British American Tobacco UK Limited, the company responsible for distributing British American Tobacco products within the United Kingdom and pursuant to Regulation 5 of the *Tobacco Products (Manufacture, Presentation and Sale) (Safety) Regulations, 2002*.

Please note that Pall Mall Pink is being renamed Pall Mall Silver. We expect this product to be in market from the end of September.

Yours sincerely,

Legal Counsel  
British American Tobacco UK Limited

Cc: 1.  
2.  
3.